

## Community Health Worker Advisory Body Meeting Summary

September 2, 2021

Meeting Date	Meeting Time	Location
September 2, 2021	10:00 a.m12:00 p.m.	Via Zoom

## **Member Name and Attendance**

Community Health Worker Advisory Body Members							
Michele Scott	Х	Derricia Parker	Х	Nilda Paris	X		
Lee Carenza	Х	Milagrosa Seguinot	Х	Chris Andresen	Х		
Mildred Landock	Х	Jerry Smart		Fernado Morales	Х		
Erika Lynch	Х	Adriana Rojas	X				
Bianca Noronas		Jean Jacob					
Other Participants Present							
Laura Morris, OHS		Liza Estevez		Jack DeFrancesco			
Leslie Greer, OHS		Chenae Russell		Megan Brown			
Andrea Barton Reeves		Tracey Wilson		Christina Delvecchio			
Jenn Johnston		Monica Jensen					

Meeting Information is located at: <a href="https://portal.ct.gov/OHS/Pages/Community-Health-Worker-Advisory-Body/Meeting-Materials">https://portal.ct.gov/OHS/Pages/Community-Health-Worker-Advisory-Body/Meeting-Materials</a>

	Agenda	Responsible Person(s)					
1.	Welcome and Introductions	Michele Scott					
	Call to Order						
	The meeting of the Community Health Worker Advisory Body (CHWAB) was held on Thursday,						
	September 2, 2021 via zoom. Michele Scott chaired the meeting. The meeting convened at 10:02						
	a.m. Michele Scott informed the group of Jerry Smart's unexpected passing last week. After today's						
	meeting Michele will share information regarding his services and how to contribute or pay						
	respects.						
2.	Public Comment	Michele Scott					
	No public comment						
3.	Review July Minutes and Approval	Michele Scott					
	<ul> <li>Milagrosa Seguinot pointed out typos on Liza Estevez's and Jean Paul's name. Also, Jean</li> </ul>						
	Paul's employer was incorrect. It should be Community Action Agency of New Haven.						
	<ul> <li>A motion was made by Lee Carenza to approve the July minutes and seconded by</li> </ul>						
	Milagrosa Seguinot. Motion carried						
4.	Presentation on Universal Home Visiting with CHW's	Commissioner Beth Bye					
	Beth Bye, Commissioner of the Early Childhood provided a presentation on the Universal						
	Home Visiting with Community Health Workers.						



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5.	Presentation on the new CT Paid Leave Act Andrea Barton Reaves			
	<ul> <li>Andrea Barton Reaves, CEO of CT State University provided a presentation on the new CT Paid Leave Act.</li> </ul>			
6.	Membership Vacancy			
7.	<ul> <li>Co-chair position remains vacant. Jean Paul has expressed an interest and has been going through the process.</li> <li>The candidate must be a CHW however it is not in the statute they must be certified. Since the body is advocating for CHW's to be certified, it would be appropriate for the members and the co-chair to be certified or certifiable.</li> <li>Please contact Michele, Laura or Leslie if you have anyone to recommend. We would like to move the process along before the October meeting.</li> </ul>			
	<ul> <li>The Review Committee will create a survey for the applicants to get feedback on how to make the process more easier and user friendlier. A suggestion was made to have a round table discussion.</li> <li>The Review Committee will notify DPH of approved training vendors and will be posted on OHS and DPH website.</li> <li>Approved training vendors will receive a letter on OHS letterhead signed by the Review Committee.</li> <li>If a Review Committee member is part of an organization submitting an application, it would be a conflict of interest and an ethical issue. The member would have to remove themselves from reviewing that specific application, and another member from the CHWAB would need to volunteer as an alternate.</li> </ul>			
8.	Marketing and Outreach Update Monica Jensen, DPH			
	<ul> <li>Despite the limited funding and short time frame the outreach was successful. The marketing focus was Spanish radio ads, promoting CHW's: are you a Community Health Worker, membership in the Community Health Workers Association and pursuing certification. Ads ran on Facebook, Instagram and in the Patch, a local internet newspaper.</li> </ul>			



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	<ul> <li>In the Patch newspaper we ran ads in 20 different towns in urban areas where we felt we would hit the greatest concentration on CHW's. The ads received a lot of views, but no way to determine how many were from Community Health Workers or how many took the next step by going to the CHW Association website to look for certification etc.</li> <li>This was a trial run to see how this type of outreach would go, who can be reached and where we should go heading into the next phase.</li> <li>Will continue working with O'Donnell group to focus on the Community Health Workers Association and directing people to get information about certification and the professional recognition of CHW's in the fall campaign.</li> <li>Will include CHWAB members in receiving information going out to be aware of the campaigns.</li> <li>The goal is to have the Community Health Workers Association be one stop shopping for CHW's.</li> </ul>			
	Monica Jensen will be retiring effective October 1, 2021. La	ura Morris will stay		
9.	connected with the campaign process.  General Questions	Michele Scott		
<b>J.</b>	·			
	Leslie Greer will share the certification tracker discussed in	previous meetings along		
	<ul> <li>with today's PowerPoint presentations.</li> <li>Health Equity Solutions is having listening sessions focused on CHW's workforce and</li> </ul>			
	what the needs are on 9/7 & 9/8/21.	on CHW 5 Workforce and		
10.	Next Steps	Michele Scott		
	<ul> <li>Next meeting: October 7, 2021</li> <li>Upcoming Priorities         Membership Vacancy     </li> <li>Other updates:         Review Committee     </li> </ul>			
11.	Marketing & Outreach Adjourn			
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• A motion was made by Milagrosa Seguinot to adjourn.