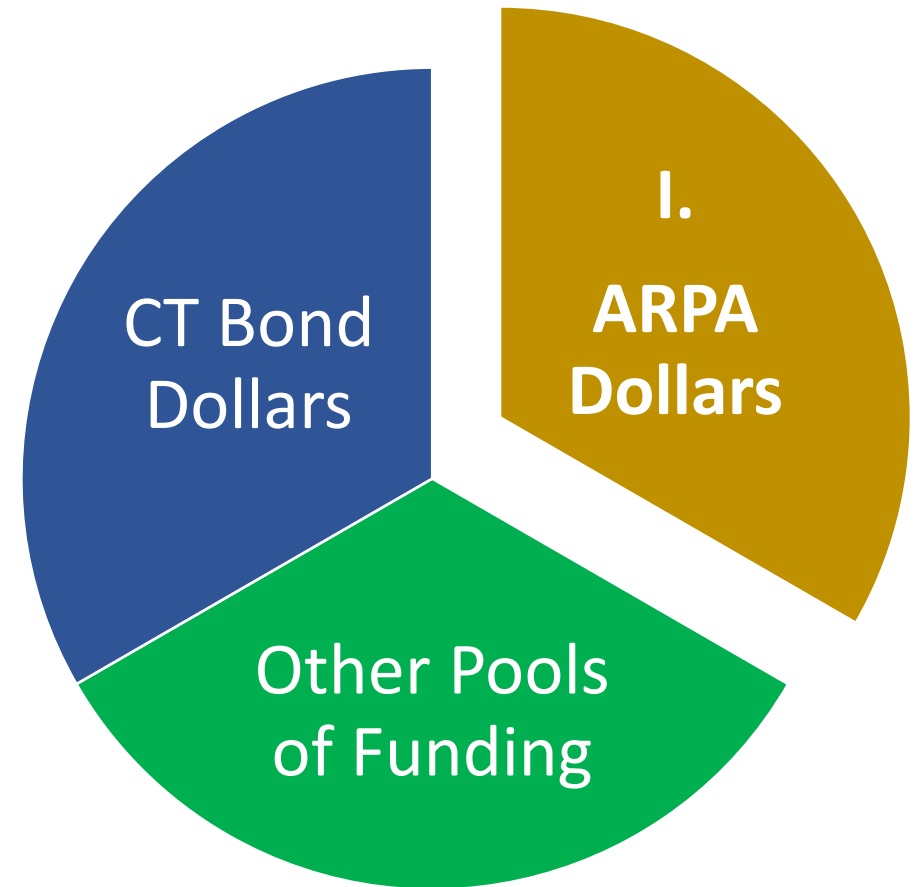


# Office of Workforce Strategy CareerConneCT

# What is CareerConneCT?

- Funding will support **Best Practice in Workforce Development to Reskill & Upskill** or **Workforce Systems Improvements**
- *Phase I: ARPA & Workforce Programming*
  - ✓ Industry Demand Driven Programming
  - ✓ Recruitment with a focus on traditionally marginalized populations
  - ✓ Pre-assessment in skills, abilities, & interests for the Applicant
  - ✓ Support Services – Transportation, Childcare, Housing, etc.
  - ✓ Remote, On-site, or hybrid Training Opportunities
    - ✓ Short-term
    - ✓ Collaborative & curriculum shared as applicable
  - ✓ Industry Recognized Certificates
  - ✓ Link to employment with pipeline to livable wage growth
  - ✓ Data outcomes tracked up to 12 quarters post-completion



# What is CareerConneCT?

## Phase 1: ARPA

**\$70M will be invested to support short-term training programs**

1. Participant will apply through statewide recruitment portal. OWS will market to underserved communities
2. Participant will take a pre-assessment in skills, abilities, & interests
3. Short-term certificate programs will be developed for in-demand occupations
4. Employer commitments will be received
5. Provider will provide full supportive services – Transportation, Childcare, Housing, etc.
6. Individual will complete training, earn an industry recognized certificate, and be placed in high-wage (\$50K+) jobs
7. Participant outcomes will be tracked up to 12 quarters post-completion

## Phase 2: Bonding

**\$40M will be invested to supplement ARPA investments in workforce training programs**

1. Provide basic skills training to individuals
2. Develop a self-sustaining, pay-it-forward fund
3. Develop a transportation fund for people who have a job or are enrolled in training
4. Provide training to individuals who are employed but need to upskill
5. Invest in new DEI committee on the GWC
6. Invest in SNAP E&T training programs which will generate a 50% reimbursement from the feds
7. Increase recruitment into workforce training programs by leveraging United Way 211

## Phase 3: Additional Funding Sources

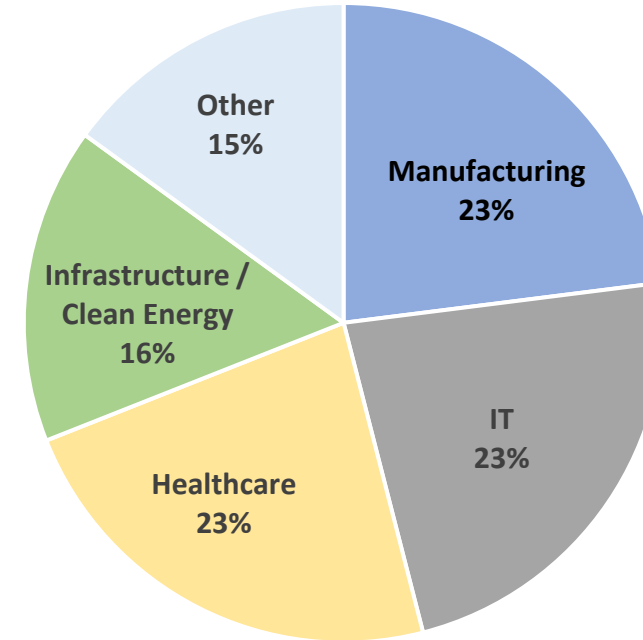
**OWS is seeking \$100M+ to make additional improvements to the workforce system**

1. OWS applied for unallocated ARPA funds to:
  1. Increase job training investment by \$30M
  2. Provide \$20M to increase nursing and mental health faculty in higher ed
  3. Provide \$20M in scholarships to students entering nursing or mental health majors
  4. Provide \$5M in matching funds to school districts to build high school programs that either grant credit or an industry recognized credential
  5. Provide \$5M to school districts to build more computer science curriculum in K-12
2. OWS is applying for the EDA Good Jobs Challenge grant for an additional \$35M for job training

# CareerConneCT Projections – Phase I

## Industry Spend Forecast

Industry	# Participants Trained
Manufacturing	1,688
IT	2,208
Healthcare	1,913
Infrastructure & Clean Energy	1,367
Other	1,230
<b>Total Participants Trained</b>	<b>8,406</b>



## Intent

The goal is to allocate as much funding as possible to the 5 DEI populations: **BIPOC, People with Disabilities, Re-Entry, Youth, and Veterans**. This equity lens undergirds the entire program philosophy of CareerConneCT.

# Fund Allocation Process and Timing – Phase I

## Process

- The Office of Workforce Strategy has designated separate Technical Assistance and Review Teams:
  - The **Technical Assistance Team** will work with applicants to ensure applications align with the Governor's Workforce Council Strategic Plan and statewide strategy
  - The **Review Team**, made up of at least one member from OWS and a minimum of two other to be identified educational, community and industry expert volunteers (including members of the GWC DEI Committee) all who do not stand to benefit from funding and none of whom will be providing technical assistance, will be screening applications in accordance with the criteria summarized on the next slide

## Timing

- Applications must be submitted during the bi-annual application windows, **during the third week of every February and August** (i.e. the 14th – 20th of February 2022 and 15th – 21st of August 2022, and so on) until funding is depleted
- The Office of Workforce Strategy will complete its review of applications by the end of the month following an application window close