



Governor's Council on Women and Girls

Leadership Subcommittee

UPDATE FOR THE FULL COUNCIL

AUGUST 14, 2021

Our charge:

To promote women leadership in both the public and private sectors, particularly government elected and appointed officials, corporate boards and executive management, educational institutions, non-profit organizations and the media with the ultimate goal of achieving gender parity such that gender in workforce leadership proportionately represents the Connecticut population.

CO-CHAIRS:

SECRETARY MELISSA MCCAWE, OFFICE OF POLICY & MANAGEMENT

DIRECTOR OF LEGISLATIVE AFFAIRS, JENNIFER PUTETTI, OFFICE OF THE STATE TREASURER

CHIEF OF PLANNING, LEGAL & REGULATORY AFFAIRS, NATALIE BRASWELL, DEPARTMENT OF ENERGY &
ENVIRONMENTAL PROTECTION

YWCA Hartford Region's Fifty 50 Campaign

Presentation by Melinda Johnson, Director of Community Engagement and Advocacy with the YWCA Hartford Region and Terry Fitzgerald, Advocacy & Outreach Coordinator

- The Fifty 50 Campaign is an effort to increase the gender and racial composition of municipal boards and commissions in Connecticut.
- There have been efforts to secure early commitments from the towns of Bloomfield, Hartford, and West Hartford to identify local boards and commissions that impact housing, education, and public health.
- Goal is 50% women and Persons of Color
- Phases to reach this goal:
 - Discovery: Identifying gaps, barriers, and inequities
 - Strategy: Look at different populations and compositions, and what policies, practices, and procedures need to change
 - Public Campaign: Tailor campaign to attract audience
- The hope is to have 12 municipalities, identify baseline, and conduct statewide public awareness campaigns in 2022.
- Year 3 goal is to compare and analyze results, and the year 4 goal is to replicate throughout other municipalities throughout the state.

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- Campaign should incorporate the concept of ASKING. Research shows women respond better to a direct ask to serve.
 - First: Identify connections to individuals to prepare women to step into vacancies.
 - Second: Hold a tour that would be supported by the committee
 - Third: Public Act 21-49 to serve as a model to be replicated at the municipal level. PA 21-49 requires the composition of State Boards and Commissions to closely reflect the gender and racial diversity of the state,
- Next Steps:
 - Address endeavors to support women stepping into boards and commissions vacancies.
 - Assist or urge municipalities in creating a pipeline to foster networking in communities (redesign boards).
 - YWCA efforts may focus on supporting municipalities and creating a pipeline. Requires community partnership.
 - Support individuals in recognizing their strengths and the opportunity.

[50.50 Campaign Official Outline](#)

Women in Leadership

Women in Law Enforcement: September 21st, 2021, 2:00 -3:00 p.m.

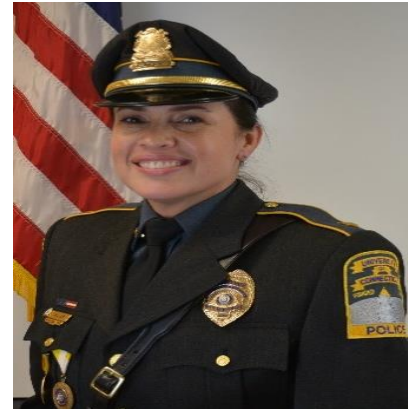
Special Agent Melissa Gaud, FBI; Nora Dannehy, General Counsel, Office of Governor Lamont; Deputy Chief Magdalena Silver, UConn Police; Deputy Chief Sonia Watson, Hartford Police



Special Agent Melissa Gaud



Nora Dannehy, General Counsel



Deputy Chief Magdalena Silver



Deputy Chief Sonia Watson

Women in Leadership

Deaf Awareness Month Panel: September 29th 10:00 – 11:30 a.m.

- Jeanne Magnon, Retired Nursing Home Worker and Supervisor
- Nancy Zurek, Retired High School Educator at the American School for the Deaf
- Luisa Gasco-Soboleski, President for the Connecticut Association for the Deaf and Retired Principal for the American School for the Deaf
- Doreen Simons, American Sign Language Professor, Department Leader at UConn

Upcoming Panels:

- Hispanic Heritage Awareness Month Panel: TBD
- IT Professionals Month: Women in IT: TBD

Next Meetings of the Leadership Subcommittee

October 20, 2021 at 3:00 p.m.

November 17, 2021 at 3:00 p.m.

December 15, 2021 at 3:00 p.m.