

STATE OF CONNECTICUT OFFICE OF CONSUMER COUNSEL

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March 11, 2022

OCC Files Comments with FCC on Broadband Consumer Disclosures

The Office of State Broadband within the Office of Consumer Counsel (OCC), collaborating with the Department of Energy and Environmental Protection (DEEP), submitted comments to the FCC's request on Broadband Consumer Labels. The purpose of the FCC broadband label is similar to that of a nutrition label on food products: To protect and inform consumers by detailing what they are receiving when purchasing a product. The labels should allow consumers to "comparison shop" for broadband providers to meet within their individual requirements. ²

OCC emphasized the need for transparency within the labels in order to allow consumers to make an informed choice on their provider. With the expansion of broadband programs with funding provided by the Infrastructure Investment and Jobs Act (IIJA), uniformity of information to consumers is a necessary step to promote access and encourage implimentation of services.³

Enforcement is also crucial to further the goal of consumer protection in these broadband nutrition labels. The OCC suggested concurrent jurisdiction between the FCC and state utility commissions, which in Connecticut would be the Public Utilities and Regulatory Authority (PURA). Provider information can often be confusing for consumers, and the broadband labelling requirement would require disclosure of more significant information before selecting an internet service provider. The OCC's filing intends to assist the FCC in developing its rules on broadband disclosures, which would greatly benefit all including Connecticut residents.

The FCC will be reviewing all Reply comments are due by March 26, 2022.

Sample broadband labels are on the following page.

For more information, please contact us at OCC.Info@ct.gov



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	mer disclosure			
Device Compatibility	,			
If you want to use your ex	disting device, learn m	ore about <u>compati</u>	bility.	
If you want to obtain a de	vice, learn more about	prices and other	options.	
Choose Your Data Pl device from us.	lan - These prices do	not include costs	for obtaining a	
	High Speed	gh Speed Data allowance per month		
	1GB	3GB	5GB	
Monthly charge	\$35.00	\$45.00	\$60.00	
When you exceed the data allowance	\$10.00/Additio	Slowed speeds	NA	
Learn more about other is	ncluded services/featu	res.		
Additional pricing options	, plans and promotions	can be found her	re.	
Coverage Map				
Charges and Terms	Common to All Pla	ns		
Monthly fees				
Administrative fee \$1.2				
Regulatory fee			\$0.13	
One-time fees				
Activation fee			\$50.00	
Deposit			\$50.00	
Early termination fe	e		\$240.00	
Government Taxes a Also Apply: Varies by		er Carrier ourc	narges may	
Performance - Individ	ual experience may va	rv		
Performance - Individ	ual experience may va	ry 4G		
	ed eam /		vnstream /	
3G Typical spec 1.5 Mbps downstr	ed eam / • tream	49 Typical 5 6-12 Mbps dov	vnstream / ostream tency	
Typical special specia	eam / • tream ecy •	Typical S 6-12 Mbps dov 3-6 Mbps up Typical la	vinstream / ostream itency nilliseconds ket Loss	
Typical specific footbase foot	ed eam/ • tream ecy • econds	Typical S 6-12 Mbps dov 3-6 Mbps up Typical Ia Less than 120 n Typical Paci	vinstream / ostream itency nilliseconds ket Loss	
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Fixed broadband consumer disclosur	re	
Choose Your Service Data Pla	n for 50Mbps Service	Tier
Monthly charge for month-to-month p	lan	\$60.00
Monthly charge for 2 year contract pl	an	\$55.00
Click here for other <u>pricing options</u> in bundled with other services, like cabl		
Other Charges and Terms		
Data included with monthly charge		300GB
Charges for additional data usage –	each additional 50GB	\$10.00
Optional modern or gateway lease – their own modern or gateway; click h		\$10.00/month
Other monthly fees		Not Applicable
One-time fees		
Activation fee		\$50.00
Deposit		\$50.00
Installation fee		\$25.00
Early termination fee		\$240.00
Apply: Varies by location Other services on network		
Performance - Individual experien	ce may vary	
Typical speed downstream		53 Mbps
Typical speed upstream		6 Mbps
Typical latency		35 milliseconds
Typical packet loss		0.08%
Network Management		
Application-specific network menegement practices?		Yes
Aubscriber-triggered network management practices?		Yes
More details on network managemen	*	
Privacy	Se	e our privacy policy
Complaints or Inquiries	To contact us: or To submit comple online/(886)22	