



# ELECTRIC SUPPLIER MARKET

FACT SHEET | AUGUST 2025 THROUGH JULY 2026 Updated September 3, 2026

The following is an update to the Office of Consumer Counsel's (OCC's) Electric Supplier Market Fact Sheet, originally created in 2014. The numbers provided herein are based on data submitted as compliance filings in the Public Utilities Regulatory Authority's Docket Number 06-10-22.

## July 2026 at a Glance

### EVERSOURCE RETAIL SUPPLIER SHARE

**14.7%**

of residential customers were served by retail suppliers in July 2026.

### JULY COST DIFFERENCE FOR EVERSOURCE SUPPLIER CUSTOMERS

**\$691,006 more**

paid in aggregate by residential supplier customers than the Standard Offer.

### UI RETAIL SUPPLIER SHARE

**15.5%**

of residential customers were served by retail suppliers in July 2026.

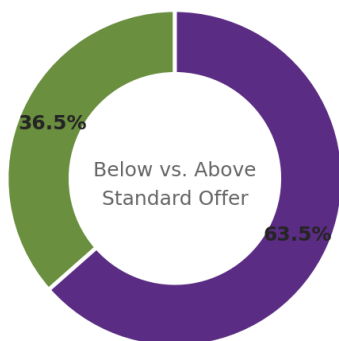
### JULY COST DIFFERENCE FOR UI SUPPLIER CUSTOMERS

**\$252,371 more**

paid in aggregate by residential supplier customers than the Standard Offer.

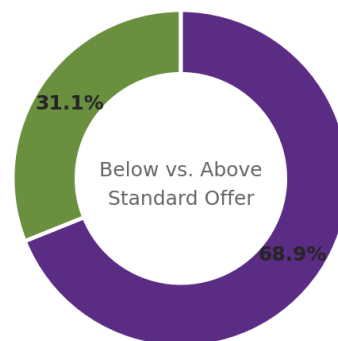
## How supplier customers compared with the Standard Offer

### EVERSOURCE TERRITORY



36.49% below | 63.51% above

### UI TERRITORY



31.08% below | 68.92% above

In July 2026, three out of ten residential supplier customers paid less than the Standard Offer in both Eversource and UI territories.

### NOTES

<sup>1</sup> This Fact Sheet only examines available data regarding pricing by electric suppliers. While some suppliers may offer products or services to customers such as airline miles or a product with additional renewable energy content, there is no data available to quantify the value of such offers. OCC recommends that customers look carefully at the fine print for offers for additional products or services that come with higher prices, to ensure they are getting sufficient value to justify the higher price tag.

<sup>2</sup> Data now includes actual kWh usage. Usage assumption no longer needed going forward in calculations.

# Annual Customer Impact

Supplier customer cost differences compared with Standard Service

ROLLING YEAR: AUG. 2025 - JUL. 2026

**\$13,923,731 more**

paid in aggregate by residential consumers who chose a retail supplier.

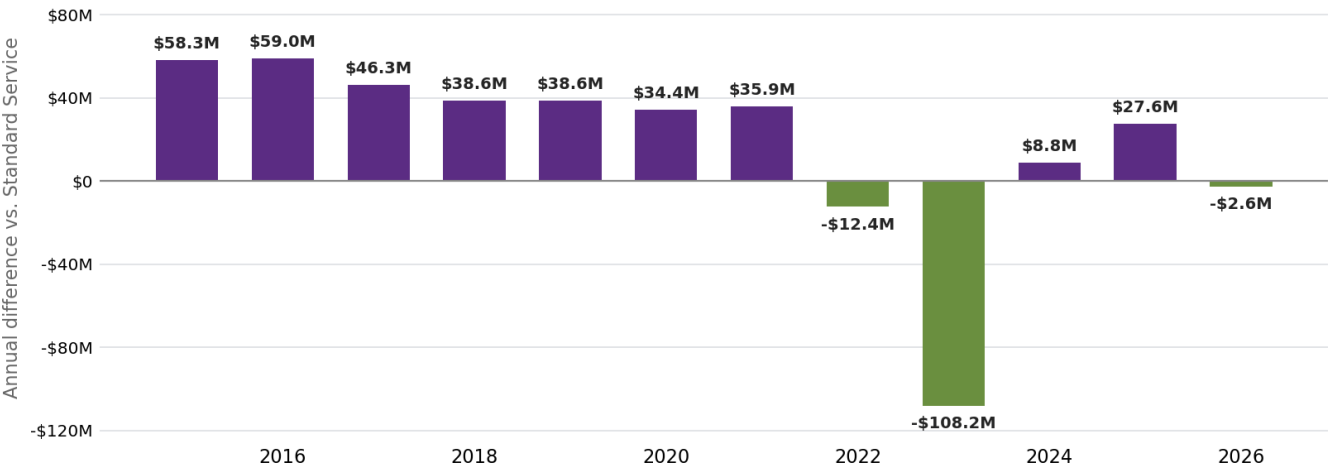
SINCE JANUARY 2015

**\$224,473,931 more**

paid in total by customers with a supplier than Standard Service.

## Annual Supplier Customer Cost Difference

Positive values indicate aggregate overpayment; negative values indicate aggregate savings.



## Standard Offer Rates (cents/kWh)

| Rate Period                      | Eversource | United Illuminating |
|----------------------------------|------------|---------------------|
| July 1, 2025 - December 31, 2025 | 9.748      | 11.68               |
| January 1, 2026 - June 30, 2026  | 12.64      | 13.69               |
| July 1, 2026 - December 31, 2026 | 11.58      | 11.95               |

The July 1, 2026 through December 31, 2026 Standard Service offer is 11.58 cents/kWh for Eversource and 11.95 cents/kWh for UI.

# Current Market and Standard Service

**CURRENT MARKET CHECK**

**There are currently no third-party electric supplier rates that are less than the current Standard Service rates for July 1, 2026 to December 31, 2026.**

Third-party electric supplier rates are available on the [energizect.com rateboard](https://energizect.com/rateboard). Offers on the rateboard change frequently, and customers should consult it for the most up-to-date available offers.

## Current Standard Service Rates

**EVERSOURCE**

**11.58 cents/kWh**

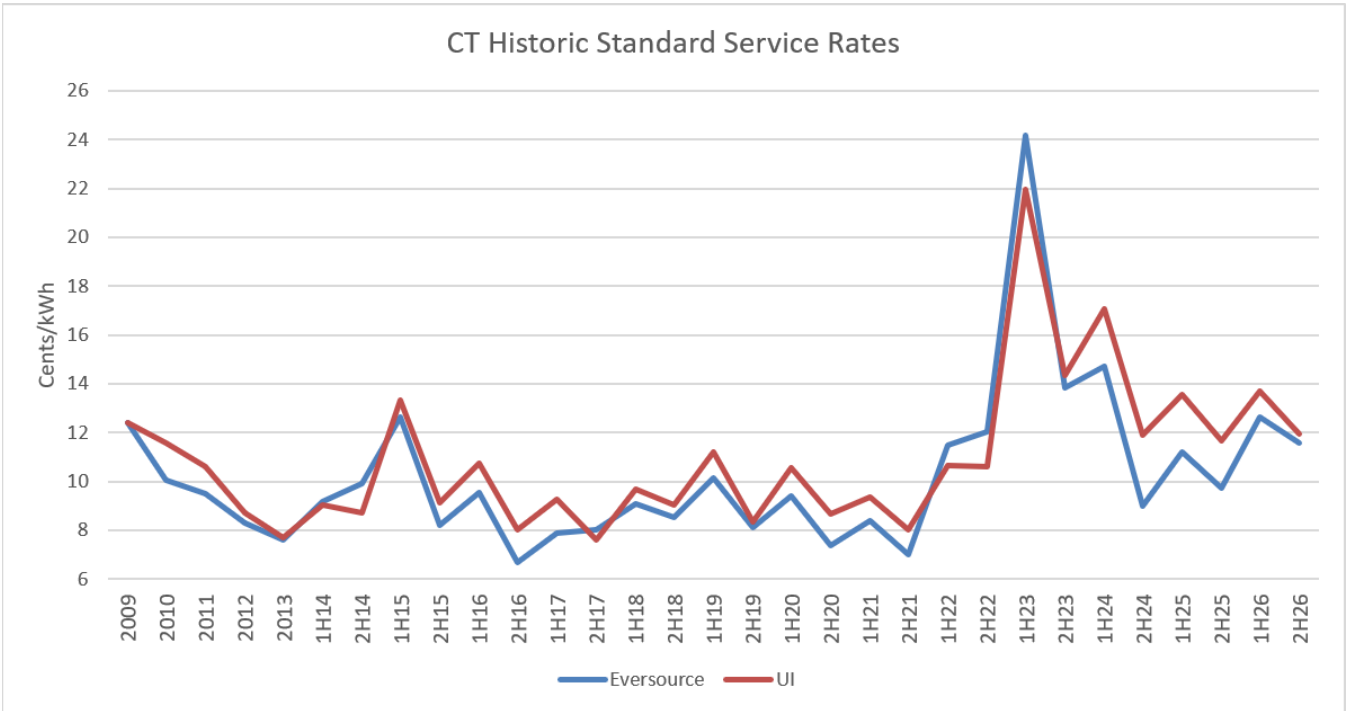
July 1 - December 31, 2026

**UNITED ILLUMINATING**

**11.95 cents/kWh**

July 1 - December 31, 2026

## Historic Standard Service Rates



These third-party supplier rates are sometimes for longer periods than the utility's Standard Service rates, and consumers who engage with the market should review all contract terms vigilantly and monitor how their rate compares to Standard Service rates as they change each July and January.

## Consumer Protections and Reminders

Please keep in mind, Energy Suppliers:

|   |                                                                                           |
|---|-------------------------------------------------------------------------------------------|
| ✓ | Cannot charge sign-up fees;                                                               |
| ✓ | Cannot charge monthly fees in addition to the contracted price of supply;                 |
| ✓ | Cannot advertise a “teaser” rate followed by an increased rate;                           |
| ✓ | Rates must be at least 4 months in length;                                                |
| ✓ | Cannot charge an early termination fee;                                                   |
| ✓ | Do not know, and cannot infer that they know, future Standard Service rates;              |
| ✓ | Are not affiliated with Eversource or UI; and                                             |
| ✓ | Are not affiliated with PURA, DEEP, OCC, or any other state or federal government agency. |

## Questions?

### Office of Consumer Counsel

860-827-2900 | [occ.info@ct.gov](mailto:occ.info@ct.gov)

Data source: compliance filings in PURA Docket No. 06-10-22. Current supplier offers: [energizect.com](http://energizect.com)