



The AARP Fraud Watch Network VOA | ReST program
AARP Fraud Watch Network State & Partner Toolkit
(updated 7.27.21)

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Questions? Looking for additional assets? Email Liz Buser ebuser@aarp.org (about the program) or Jeff Abramo jabramo@aarp.org (about the toolkit)

Partner Email Copy:

We encourage you to share the following information with your local, state and national partners. (We are also willing and available to participate in state and partner calls/webinars to explain the program!)

We recently launched **The AARP Fraud Watch Network VOA | ReST program**, for victims of scams and fraud and/or their family members.

I'm writing today to inform you of the program and to see if you would be willing to help spread the word about the virtual support group sessions, whether it's via your website, partner emails, social media and/or other distribution channels.

Details appear below and are available on www.aarp.org/fraudsupport. Contact Liz Buser ebuser@aarp.org with any questions.

Thank you for helping us to share this important program!

The AARP Fraud Watch Network and Volunteers of America (VOA) created a new, free program to provide emotional support for people impacted by a scam or fraud. ReST, which stands for resilience, strength and time, features small groups whose members are led in discussion by one or more trained peer facilitators. These online, hour-long sessions help you to re-establish trust, integrate your experience and build back your resilience despite a difficult and painful occurrence. Discussions are confidential and you are welcome to attend one session or several – it's your choice.

Experiencing a scam can be devastating, but it doesn't have to define you. Sign up for a session and take an important step toward emotional recovery.

Visit www.aarp.org/fraudsupport to learn more about the free program and register today. Remember, you are not alone.

Blog Post Copy:

Feel free to post this to your state page or to utilize in the same manner as the FWN State Scam Alerts. This can also be repurposed into a Press Release or other content.

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Visit www.aarp.org/fraudsupport to learn more about the free program and register today. Remember, you are not alone.

Social Media Posts:

Copy and image are also available via Sprinklr.

Facebook Copy:

Experiencing a scam can be devastating, but it doesn't have to define you. The AARP Fraud Watch Network and Volunteers of America (VOA) have created a new, free program to provide emotional support for people impacted by a scam or fraud. These online, confidential sessions are led by trained facilitators and can help you re-establish trust and build back your resilience. Learn more at www.aarp.org/FraudSupport

Twitter Copy:

Experiencing a scam can be devastating, but it doesn't have to define you. The AARP Fraud Watch Network and Volunteers of America (VOA) have created a new, free program to provide emotional support for people impacted by a scam or fraud. Learn more at www.aarp.org/FraudSupport





Know that you are not alone.



The AARP Fraud Watch Network and Volunteers of America (VOA) created a new, **free** program to provide **emotional support for people impacted by a scam or fraud**.

AARP Fraud Watch Network VOA | ReST (Resilience, Strength, Time) features online, hour-long, **confidential** small groups, led by trained peer facilitators.

Learn how you can re-establish trust, integrate your experience and build back your resilience, despite a difficult and painful occurrence.

You are welcome to attend one session or many sessions – **it's your choice**.

Experiencing a scam can be devastating, but **it doesn't have to define you**. Sign up for a session and take an important step toward **emotional recovery**.

Visit www.aarp.org/FraudSupport

or call the **AARP Fraud Watch Helpline, (877) 908-3360**

for more information and to register.

Remember, you are not alone.