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Subject: Webinar: Shot in the Arm Documentary Screening and Panel Discussion



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May 22, 2024

Please join the Connecticut Immunization Coalition for a panel discussion with *Shot in the Arm* Documentary filmmaker, Scott Hamilton Kennedy. Scott will be joined by Karen Ernst, Director of Voices for Vaccines, and Jessica Malaty Rivera, Senior Science Communication Advisor at the deBeaumont Foundation. See presenter bios attached.

During the webinar, Scott will go over a few highlights from the film and then address questions from the audience along with Karen and Jessica. This one-hour webinar is scheduled on **June 7, 2024, at 11:00 AM EST.**

Prior to the live webinar, registered attendees will receive a link to **view a screening of the *Shot in the Arm* Documentary on-demand between June 3-5, 2024**, and have opportunity to submit questions to the panel.

[Register Today!](#)

On behalf of the CT Department of Public Health and the [CT Immunization Coalition](#) and the Lung Association, we hope to see you there!

If you have any questions, please contact the webinar coordinators at CTCoalition@lung.org.

CONNECTICUT IMMUNIZATION COALITION

Presents

From Executive Producer
NEIL deGRASSE TYSON



and Academy Award® Nominee
SCOTT HAMILTON KENNEDY

Disinformation is its own disease.

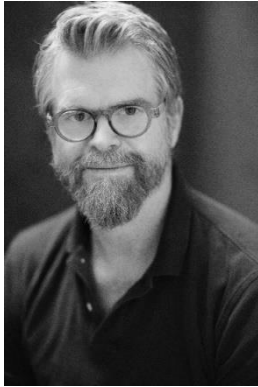
Screening and Q&A Panel Discussion
with the filmmaker and panelists
June 7, 2024 - 11am-12pm Eastern

Register Today!

See our teaser and follow us on social media!
www.shotinthearmmovie.com



Shot in the Arm Documentary Screening and Q&A Discussion Panelists



Scott Hamilton Kennedy is an Academy Award® nominee, writer, director, producer, cameraman, editor, and founder of Black Valley Films. His documentary work includes Oscar-nominated *The Garden*, Independent Spirit Award Nominee *OT: Our Town*, and the critically acclaimed *Fame High*.

Scott's previous documentary, *Food Evolution*, narrated by the esteemed science communicator Neil deGrasse Tyson, uses the controversy and confusion around GMOs to highlight the importance of using the scientific method to help everyone – from parents to politicians – make better food and agricultural decisions.

Scott's most recent documentary, *Shot In The Arm*, began in 2019 as an exploration of record breaking measles outbreaks around the world, and the disinformation that helped start that epidemic... and then COVID-19 happened.

Scott found himself in a unique position to tell the story of 'the virus under the virus:' the virus of disinformation, conspiracies and anti-science.



Karen Ernst is the Director of Voices for Vaccines, a program of the Task Force for Global Health. She is a nationally known expert in building vaccine confidence through peer-to-peer networking and interactions. Much of her work involves creating alliances between families and partner organizations to increase vaccine uptake and reimagine advocacy work. Voices for Vaccines is respected for its creative use of podcasting, social media, online learning, and advocacy training – to pioneer the increase of vaccine acceptance.

Prior to her work at The Task Force, Ms. Ernst was an English teacher, having taught written composition at St. Catherine University in Saint Paul, MN, and English classes at the high school level. She also wrote a history of the Twin Cities Habitat for Humanity and created their Speaker's Bureau handbook. Personal experiences with vaccine-preventable diseases and vaccine hesitancy brought her

into the advocacy world and to The Task Force. Ms. Ernst holds a Master of Arts degree in English literature and writing from Hamline University in Saint Paul, MN.



Jessica Malaty Rivera is an infectious disease epidemiologist and award-winning science communicator. She has dedicated the last 15 years of her career to emerging infectious disease surveillance, public health policy, and vaccine advocacy. Her specialty is in translating complex scientific concepts into impactful, judgement-free, and accessible information for a diverse audience. Jessica is passionate about diversity in STEM and committed to promoting equity and fair representation in and through her work.

Currently, she is a Fellow at Boston Children's Hospital Innovation & Digital Health Accelerator, a Researcher at the Johns Hopkins University Center for Health Security, and the Senior Science Communication Advisor at the deBeaumont Foundation. In between her day jobs and being a full-time mother to three little kids, she also dedicates several hours a week to promoting

science literacy and debunking misinformation on social media.