# **CRYPTOCURRENCY** LET'S TALK ABOUT THE BASICS

# **Beware of Crypto Scams!**



#### Investment Schemes

Scammer entices you to send your cryptocurrency to them with promises of large gains, using words like "guaranteed" and "risk-free."

## **Cryptocurrency ATMs**

- Unknown caller claims your loved one is in trouble and needs money; or they are with the government and you owe money; or you won a prize and you need to pay an immediate fee to claim it.
- You are sent to a crypto ATM.
- Once you put cash in a crypto ATM it becomes the property of that ATM.
- The transaction is virtually untraceable and unrecoverable.



#### **Online Romance Scams**



Scammer takes their time getting to know you and building a trusting relationship. Eventually, they convince you to send them money in the form of cryptocurrency.

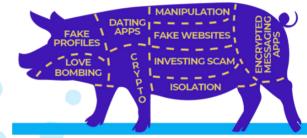
# For More Information

Connecticut Department of Banking 1-800-831-7225 CT.gov/dob



# Pig Butchering Scams

- Initial contact is usually through social media or a text message from a wrong number.
- Scammer takes their time to build a relationship and gain trust.
- Begins to encourage you to start investing in cryptocurrency.
- May start with small amount, and then builds to bigger amounts.
- Promises no risk and abnormally high returns.



#### **Social Media Marketing**



Fraudsters post information on social media that looks credible, and may make up credentials, create fake profiles, or impersonate legitimate sources.

## THE BOTTOM LINE

- Never send money to a stranger via cryptocurrency.
- Don't be influenced by celebrities or social media hype.
- Don't give in to the "Fear of Missing Out."
- Never make investment decisions based solely on information from social media platforms or apps.



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