



# Connecticut Milk Promotion Board

State of Connecticut Department of Agriculture

SPECIAL MEETING MINUTES

May 7, 2026

10:00 AM

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Members Present: Jon Hermonot, Arthur Spielman, Commissioner Hurlburt, Kies Orr-LaVack, Michael Puglisi

Members Absent: Seth Bahler

DoAg Staff: Ally Hughes, Rebecca Eddy

Guest: Heidi Harkopf, Kiley Cairns, Michael DeAngelis

**1. Welcome and Call to Order by Vice Chairman Jon Hermonot at 10:04 am.**

**2. Public Comment (3-minute limit per speaker)**

- a) Kiley Cairns made a comment thanking the board for the opportunity to submit an additional report.

**3. Unfinished Business**

- a) Action on Connecticut Grown Magazine ad space
  - i) Commissioner Hurlburt made a motion to run a full-page ad with the leaderboard for \$5,460 with a mockup to be distributed to members for approval of the ad. Seconded by Kies Orr-LaVack. All in favor, motion carried.
- b) Action on media contract extension (may adjourn to executive session)
  - i) Commissioner Hurlburt made a motion to adjourn to executive session and include DoAg staff. Seconded by Arthur Spielman. The board adjourned to executive session at 10:17 am. The board returned from executive session at 10:47 am and invited New England Dairy back to the call. The board did not vote to renew the media contract with New England Dairy and will proceed with opening a new Request for Quotes with a new contract to start in July 2026.

**4. Adjourn**

- a) Motion to adjourn by Arthur Spielman, seconded by Commissioner Hurlburt. Meeting adjourned at 10:54 am.

*Respectfully submitted by Ally Hughes, AMIR II, on May 7, 2026.*