



## Connecticut Milk Promotion Board

State of Connecticut  
Department of Agriculture  
Regular Meeting Minutes

April 23, 2025

1:00 PM

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1. **Welcome and Call to Order at 1:03 pm by Chairman Bahler**
2. **Public Comment (3-minute limit per speaker)**
  - a) **No public comment**
3. **Review and approval of:**
  - a) Motion to accept Regular Meeting Minutes for January 15, 2025, made by Jon Hermonot, seconded by Sandy Boardman. All in favor, motion carried.
4. **Unfinished Business**
  - a) New England Dairy presented their Quarterly Report Presentation for Consumer Nutrition and Education
  - b) New England Dairy presented their Quarterly Report Presentation for Farmer Engagement
  - c) Camelo presented their Quarterly Report
5. **Financial Report/Budget Update**
  - a) Ally Hughes provided an update and action on the financial report. Discussion ensued. Jon Hermonot made a motion to accept the budget as presented. Seconded by Kies Orr-LaVack. All in favor, motion carried.
6. **New Business**
  - a) Discussion ensued regarding the CT Grown magazine advertisement for 2025-26 (\$7,055). The board did not make a motion to approve the CT Grown advertisement.
  - b) Discussion ensued regarding NEASDA Sponsorship Request (\$1,500). The board did not make a motion to approve the sponsorship.
  - c) Sandy Boardman makes a motion on annual staffing salary in the amount of \$10,000, seconded by Jon Hermonot. No discussion ensued. All in favor, motion carried.
  - d) Review and selection of: (recess to executive session for discussion)
    - i) Consumer Nutrition and Education Proposals
    - ii) Farmer Engagement Proposals
    - iii) Media Marketing Proposals
      - (1) Sandy Boardman motioned to select New England Dairy for Consumer Nutrition and Education, Farmer Engagement for two years, and New England Dairy for media marketing partner for one year with the option to renew for a second year, seconded by Jon Hermonot. All in favor, motion carried.
  - e) Ally Hughes presented a request from Auerfarm on a donation totaling \$2,500 to their Discover Barn. Sandy Boardman made a motion to donate \$2,500 to Auerfarm Discover Barn, seconded by Jon Hermonot. All in favor, motion carries.

7. Sandy Boardman motion to adjourn, seconded by Jon Hermonot. Meeting adjourned at 2:23 pm.

*Meeting minutes respectfully submitted by Ally Hughes, AMIR II, on April 24, 2025.*