



Connecticut Milk Promotion Board

State of Connecticut
Department of Agriculture
REGULAR MEETING AGENDA

April 16, 2025

1:00 PM

[Join via Zoom](#)

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Meeting ID: 918 3218 7621

1. **Welcome and Call to Order**
2. **Public Comment (3-minute limit per speaker)**
3. **Review and approval of:**
 - a) Regular Meeting Minutes for January 15, 2025
4. **Unfinished Business**
 - a) New England Dairy Quarterly Report Presentation for Farmer Engagement (8 minutes to present, 2 minutes for questions)
 - b) New England Dairy Quarterly Report Presentation for Consumer Nutrition and Education (8 minutes to present, 2 minutes for questions)
 - c) Camelo Quarterly Report (8 minutes to present, 2 minutes for questions)
5. **Financial Report/Budget Update**
 - a) Update and action on the financial report
6. **New Business**
 - a) Action on CT Grown magazine advertisement for 2025-26 (\$7,055)
 - b) Action on NEASDA Sponsorship Request (\$1,500)
 - c) Action on annual staffing salary (\$10,000)
 - d) Review and selection of: (recess to executive session for discussion)
 - i) Consumer Nutrition and Education Proposals
 - ii) Farmer Engagement Proposals
 - iii) Media Marketing Proposals
7. **Adjourn**