



Connecticut Milk Promotion Board

State of Connecticut
Department of Agriculture

RESCHEDULED REGULAR MEETING AGENDA

April 23, 2025

1:00 PM

[Join the Meeting Here](#)

Meeting ID: 931 5357 0319

Passcode: BVy0Z4

- 1. Welcome and Call to Order**
- 2. Public Comment (3-minute limit per speaker)**
- 3. Review and approval of:**
 - a) Regular Meeting Minutes for January 15, 2025
- 4. Unfinished Business**
 - a) New England Dairy Quarterly Report Presentation for Farmer Engagement (8 minutes to present, 2 minutes for questions)
 - b) New England Dairy Quarterly Report Presentation for Consumer Nutrition and Education (8 minutes to present, 2 minutes for questions)
 - c) Camelo Quarterly Report (8 minutes to present, 2 minutes for questions)
- 5. Financial Report/Budget Update**
 - a) Update and action on the financial report
- 6. New Business**
 - a) Action on CT Grown magazine advertisement for 2025-26 (\$7,055)
 - b) Action on NEASDA Sponsorship Request (\$1,500)
 - c) Action on annual staffing salary (\$10,000)
 - d) Review and selection of: (recess to executive session for discussion)
 - i) Consumer Nutrition and Education Proposals
 - ii) Farmer Engagement Proposals
 - iii) Media Marketing Proposals
- 7. Adjourn**