



Connecticut Milk Promotion Board

State of Connecticut

Department of Agriculture

REGULAR MEETING AGENDA

January 15, 2025

1:00 PM

[Join Zoom Meeting](#)

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1. Welcome and Call to Order

2. Public Comment (3-minute limit per speaker)

3. Review and approval of:

- a) Regular Meeting Minutes for October 16, 2024

4. Unfinished Business

- a) New England Dairy Quarterly Report Presentation for Farmer Engagement (8 minutes to present, 2 minutes for questions)
- b) New England Dairy Quarterly Report Presentation for Consumer Nutrition and Education (8 minutes to present, 2 minutes for questions)
- c) Camelot Quarterly Report (8 minutes to present, 2 minutes for questions)
- d) Connecticut Interscholastic Athletic Conference Report (8 minutes to present, 2 minutes for questions)
- e) Status of Nomination for 2025 Innovative Dairy Farmer of the Year Award

5. Financial Report/Budget Update

- a) Update and action on the financial report

6. New Business

- a) Action on New England Dairy's Consumer Nutrition and Education invoice for \$75,455.54
- b) Action on New England Dairy's Farmer Engagement invoice for \$25,131.98
- c) Review and approval of:
 - i) Consumer Nutrition and Education Request for Proposals
 - ii) Media Marketing Request for Quotes
 - iii) Farmer Engagement Request for Applications

7. Adjourn