



Connecticut Milk Promotion Board

State of Connecticut
Department of Agriculture
REGULAR MEETING AGENDA

January 18, 2023

1:00 PM

Via WebEx

[WebEx Meeting Link](#)

Meeting number: 2631 727 0818

Join by phone: 408-418-9388; access code: 2631 727 0818

1. Welcome and Call to Order by Chairman Bahler
2. Review and approval of Regular Meeting Minutes for October 19, 2022
3. Public Comment (3-minute limit per speaker)
4. Financial Report/Budget Update
 - Financial Report Update
5. Updates on the FY 2023 Contract Activity
 - Camelo Communications, Media Marketing update (7 minutes presenting; 3 minutes Q&A)
 - New England Dairy, Consumer Nutrition Education, mid-point update (7 minutes presenting; 3 minutes Q&A)
 - New England Dairy, Farmer Engagement, mid-point update (7 minutes presenting; 3 minutes Q&A)
 - UDIA/DMI update provided by New England Dairy (8-10 minutes presenting; 3-5 minutes Q&A)
6. New Business
 - Action on request for reallocation of funds from New England Dairy for Consumer Nutrition and Education contract
 - Action on Consumer Nutrition and Education mid-point report and invoices
 - Action on Farmer Engagement mid-point report and invoices
7. Old Business
 - Update on filling Paul Millers' appointment
 - Discussion on FY 2024 Funding Priorities/Allocations (may adjourn to executive session)
8. Adjourn