



## Connecticut Milk Promotion Board

State of Connecticut  
Department of Agriculture  
REGULAR MEETING MINUTES

July 19, 2023

1:00 PM

*Via WebEx*

[View the Meeting Recording](#)

**Members Present:** Commissioner Hurlburt, Jon Hermonot, Kies LaVack, Sandy Boardman, Seth Bahler, Michael Puglisi

**Members Absent:** Arthur Spielman

**DoAg Staff:** Ally Hughes

**Guests:** Michael DeAngelis, Amanda Aldred, Jennifer Schenkel, Heidi Harkopf, Anne Marie Splitstone, Jenny Karl, Mercedes Sanchez, Vanessa, Wilson Camelo

1. Welcome and Call to Order by Chairman Bahler called to order at 1:04 pm
2. Review and approval of:
  - (1) Regular Meeting Minutes for May 19, 2023 motion to approve by Jon Hermonot, seconded by Commissioner Hurlburt. All in favor, motion carried.
3. Public Comment (3-minute limit per speaker)
  - (1) No public comments were made.
4. Update provided by Anne Marie Splitstone from Dairy Management, Inc.
5. Unfinished Business
  - (1) New England Dairy provided a final presentation for their work on the Farmer Engagement contract for FY 22-23.
  - (2) New England Dairy provided a final presentation for their work on the Consumer Nutrition and Education contract for FY 22-23.
  - (3) Camelo Communications provided a final presentation for their work on the media contract for FY 22-23.
6. Financial Report/Budget Update
  - (1) Jon Hermonot motioned to approve New England Dairy Consumer Nutrition and Education's final invoice totaling \$123,171.49. The motion was seconded by Sandy Boardman. All in favor, motion carried.
  - (2) Sandy Boardman motioned to approve New England Dairy Consumer Nutrition and Education invoice for final school grants totaling \$823.99. The motion was seconded by Jon Hermonot. All in favor, motion carried.
  - (3) Jon Hermonot motioned to approve New England Dairy Farmer Engagement's final invoice totaling \$57,176.83. The motion was seconded by Sandy Boardman. All in favor, motion

carried.

- (4) Ally Hughes presented the final financial report for FY 22-23. Discussion ensued. Jon Hermonot motioned to approve the Final Financial Report for FY 2022-23. The motion was seconded by Commissioner Hurlburt. All in favor, motion carried.

7. New Business

- (1) Ally Hughes provided an update that all contracts for FY 24 and 25 have been signed and are moving forward.
  - (2) Ally Hughes asked that the Board consider encumbering up to \$5,000 for CT Dairy Promotional items to support CT dairy farmers for events. Sandy Boardman motioned to approve \$5,000 dollars to purchase promotional items. The motion was seconded by Jon Hermonot. All in favor, motion carried.
  - (3) Jon Hermonot motioned to approve the Board Coordinator's salary of \$10,000. The motion was seconded by Commissioner Hurlburt. All in favor, motion carried.
  - (4) Discussion ensued regarding the election of officers. Sandy Boardman motioned to have Seth Bahler as Chair, and Jon Hermonot as Vice Chair. Seconded by Commissioner Hurlburt. All in favor, motion carried.
  - (5) Kies LaVack shared that Paul Miller shared materials from a meeting in April regarding a bill. Discussion ensued. Kies will mail in the materials to the Board Coordinator to review and possibly disseminate.
8. Sandy Boardman motioned to adjourn the meeting. The motion was seconded by Kies LaVack. All in favor, the meeting adjourned at 2:23 pm.

*Respectfully submitted by Ally Hughes, AMIR I, on July 21, 2023.*