



Connecticut Milk Promotion Board

State of Connecticut
Department of Agriculture

REGULAR MEETING MINUTES

January 19, 2022

1:00 PM

Link to recording: <https://bit.ly/CT-MPB-Dropbox>

Members Present: Chairman Paul Miller, Seth Bahler, Jon Hermonot, Commissioner Bryan P. Hurlburt, Sandy Boardman

Members Absent: Dr. Michael Puglisi, Arthur Spielman IV

DoAg Staff: Rebecca Eddy, Lindsay Raymond, Ally Hughes

Guests: Jenny Karl, Heidi Harkopf, Amanda Aldred, Lisa Robinson, Rene Thibault, Michael DeAngelis, Kiley Putnam Cairns, Jenn Damouras, Wilson Camelo, Ashley King, Vanessa Alarcon, Ned Ellis

1. Welcome: Chairman Miller welcomed everyone and called the meeting to order at 1:04 PM.

2. Review and Approval of Minutes

Motion to approve October 20, 2021, minutes made by Seth Bahler, Jon Hermonot seconded. All in favor, motion carried.

Motion to approve December 6, 2021, special meeting minutes made by Jon Hermonot, Seth Bahler seconded. All in favor, motion carried.

3. Public Comment: No public comment.

4. Financial Report/Budget Update: Rebecca Eddy gave an overview of the financial report. Discussion ensued. Motion to accept by Commissioner Hurlburt, seconded by Jon Hermonot. All in favor, motion carried.

5. Discussion on Board Appointments: The board welcomed Sandra Boardman, officially appointed on January 7, 2022. The board is now fully appointed.

6. Updates on the FY 2022 Contract Activity

Camelo Communications, Media Marketing Update: Wilson Camelo provided an update on work against the contract to date. Rebecca Eddy requested guidance from the board on including sponsorship of Dairy Day at the Hartford Yard Goats on Sunday, June 5 as part of the event budget in the Media Marketing contract. Total cost of \$5,250 includes all sponsorship items plus 50 field box tickets and would be paid for by Camelo. Motion to move forward with the sponsorship of Dairy Day at Hartford Yard Goats on Sunday, June 5, in the amount of \$5,250 was made by Jon Hermonot, seconded by Seth Bahler. All in favor,

motion carried.

New England Dairy, Consumer Nutrition Education & Farmer Engagement Mid-Contract Reports: Jenny Karl and the New England Dairy team presented a mid-point report for both the Consumer Nutrition Education and Farmer Engagement contracts to the board. Motion to accept both of New England Dairy's reports and approve the Consumer Nutrition Education invoice in the amount of \$34,782.50 and the Farmer Engagement invoice in the amount of \$10,467.94 made by Commissioner Hurlburt, seconded by Seth Bahler. All in favor, motion carried.

Motion to approve payment for the supplemental funding request for Chill Out with Cold Milk program implementation in New Haven Public School made by Jon Hermonot, seconded by Sandy Boardman. Discussion ensued. Friendly amendment accepted to confirm approved funding in the amount of \$8,900. All in favor, motion carried.

Motion to approve farmer engagement project applications as recommended by New England Dairy made by Seth Bahler, seconded by Jon Hermonot. All in favor, motion carried.

7. Old Business: None

8. New Business

Motion to approve board member reimbursements of \$376 for attendance at New England Dairy annual meeting made by Commissioner Hurlburt, seconded by Sandy Boardman, All in favor, motion carried.

Motion to approve reimbursement of \$163.61 to two board members (Chairman Paul Miller and Jon Hermonot) for lodging at the New England Dairy annual meeting made by Commissioner Hurlburt, seconded by Seth Bahler. All in favor motion carried.

Motion to move to executive session to discuss the FY2023 Funding Priorities and RFP and invite DoAg staff, Rebecca Eddy, Lindsay Raymond, and Ally Hughes made by Commissioner Hurlburt, seconded by Seth Bahler. All in favor, motion carried. Motion to adjourn Executive session made by Seth Bahler and seconded by Jon Hermonot. All in favor, motion carried. The regular meeting reconvened. A special meeting to review the RFP process will be held on February 2, 2022, at 1:00 p.m. Chairman Miller requested that the board coordinator provide the Strategic Vision Plan and FY22 funding requests to the members prior to the meeting for review.

9. Adjourn

Commissioner Hurlburt motioned to adjourn the meeting; Sandy Boardman seconded. All in favor. The meeting was called to adjournment at 3:13 p.m.

Respectfully submitted by Ally Hughes, AMIR 1, January 25, 2022