



Connecticut Milk Promotion Board

State of Connecticut
Department of Agriculture

REGULAR MEETING AGENDA

January 19, 2022

1:00 PM

Via WebEx

<https://ctdoag.webex.com/ctdoag/j.php?MTID=m90122da64c4cacec5562c5deb71de663>

Meeting number: 2634 860 2131

Password: H33gfmjZ9JF

Join by phone: 408-418-9388; access code: 2634 860 2131

1. Welcome and Call to Order by Chairman Miller
2. Review and approval of Regular Meeting Minutes on October 20, 2021, and Special Meeting Minutes on December 6, 2021.
3. Public Comment
4. Financial Report/Budget Update
5. Discussion on Board Appointments
6. Updates on the FY 2022 Contract Activity
 - a. Camelo Communications, Media Marketing Update
 - (1) Action on sponsorship of Dairy Day at Hartford Yard Goats, Sunday, June 5
 - b. New England Dairy, Consumer Nutrition Education & Farmer Engagement Mid-Contract Reports
 - (1) Action on consumer nutrition education mid-contract report and payment
 - (2) Action on farmer engagement mid-contract report and payment
 - (3) Action on special request for additional funding of \$9,400 for enhanced Chill Out with Cold Milk program with New Haven Public Schools
 - (4) Consideration of farmer engagement grant applications
7. Old Business
8. New Business
 - a. Action on board member reimbursement for attendance at New England Dairy annual meeting
 - b. Action on New England Dairy invoice for board member meals at annual meeting
 - c. Discussion on FY2023 Funding Priorities and RFP (may adjourn to executive session)

9. Adjourn

