



Connecticut Milk Promotion Board

State of Connecticut
Department of Agriculture
REGULAR MEETING MINUTES

April 20, 2022

1:00 PM

Via WebEx

Members Present: Chairman Miller, Jon Hermonot, Sandra Boardman, Seth Bahler

Members Absent: Commissioner Hurlburt, Dr. Puglisi, Arthur Spielman

DoAg Staff: Lindsay Raymond, Rebecca Eddy, Ally Hughes

Guests: Amanda Aldred, Jenn Damouras, Heidi Harkoft

1. Welcome and Call to Order by Chairman Miller called the meeting to order at 1:05 PM
2. Review and Approval of Past Meeting Minutes
 - (1) Jon Hermonot motioned to approve January 19, 2022, Regular Meeting minutes as presented, Seth Bahler seconded, all in favor, motion carried.
 - (2) Jon Hermonot motioned to approve February 2, 2022, Special Meeting minutes as presented, Seth Bahler seconded, all in favor, motion carried.
 - (3) Jon Hermonot motioned to approve February 8, 2022, Special Meeting minutes as presented, Seth Bahler seconded, all in favor, motion carried.
 - (4) Jon Hermonot motioned to approve March 16, 2022, Special Meeting minutes as presented, Seth Bahler seconded, all in favor motion carried.
3. Public Comment (3-minute limit per speaker)

No comment
4. Board reviewed the financial report and budget. Discussion ensued. It was asked by the Board that the Board Coordinator provide a balance sheet layout with income and expenses and remove potential income.
 - (1) Jon Hermonot motioned to accept the invoice from New England Dairy for the Consumer Nutrition and Education contract quarterly invoice in the amount of \$40,920.86, seconded by Seth Bahler. All in favor, motion carried.
 - (2) Jon Hermonot motioned to accept the invoice from New England Dairy for the Farmer Engagement contract quarterly invoice in the amount of \$21,513.51, seconded by Seth Bahler. All in favor, the motion carried
 - (3) Sandra Boardman motion to award the funds to New England Dairy grant awardees as presented, seconded by Jon Hermonot. All in favor, motion carried.
5. Old Business
 - (1) Crisis training will be held on April 21, 2022. Attendance is low but will be recorded.
 - (2) Sandra Boardman inquired about YouTube videos. Rebecca Eddy noted that more would be forthcoming through the Camelo work along with rack cards.
6. New Business
 - (1) Review of Media RFQ proposals (may move to Executive Session)
 - (1) Seth Bahler motion to move to executive session and invite DoAg staff,

- seconded by Jon Hermonot. All in favor, motion carried.
- (2) Sandra Boardman motioned to adjourn the executive session, seconded by Jon Hermonot. All in favor, motion carried.
 - (3) Jon Hermonot motioned to have a presentation from the two selected vendors, seconded by Sandra Boardman. Seth Bahler asked that each presentation be a total of 15 minutes, 10 minutes for presentation, and 5 minutes for questions. All in favor, motion carried.
7. Sandra Boardman motioned to adjourn the meeting; Jon Hermonot seconded. All in favor, the meeting adjourned at 2:53 PM.

Respectfully submitted by Ally Hughes, AMIR I, April 25, 2022.