



## Connecticut Milk Promotion Board

State of Connecticut  
Department of Agriculture  
REGULAR MEETING AGENDA

October 19, 2022

1:00 PM

*Via WebEx*

[WebEx Meeting Link](#)

Meeting number: 2631 727 0818

Join by phone: 408-418-9388; access code: 2631 727 0818

1. Welcome and Call to Order by Chairman Bahler
2. Review and approval of Regular Meeting Minutes for July 20, 2022
3. Public Comment (3-minute limit per speaker)
4. Old Business
  - Review of Board Coordinator Responsibilities
5. Financial Report/Budget Update
  - Financial Report Update
6. New Business
  - Contract update from New England Dairy (7 minutes presenting; 3 minutes Q & A)
  - Contract update from Camelo Communications (7 minutes presenting; 3 minutes Q & A)
  - Action on Camelo's social media advertising budget (\$2,400)
  - Action on regular meeting dates for 2023
    - January 18, 2023
    - April 19, 2023
    - July 19, 2023
    - October 18, 2023
  - Discussion on FY 2024 Funding Priorities/RFP/Allocations (may adjourn to executive session)
7. Adjourn