



Connecticut Farm Wine Development Council (CFWDC)

Meeting Minutes for 10 June 2010

Chairman

F. Philip Prelli philip.prelli@ct.gov Commissioner of Ag. A

Council Members

Dick Auger	dick@taylorbrookewinery.com	Taylor Brooke Winery	P
Jamie Jones	jamie@jonesfamilyfarms.com	Jones Family Farm	P
Gary Crump	garyvin27@sbcglobal.net	Priam Vineyards	A
Bill Hopkins	hopkinsvineyards@charter.net	Hopkins Vineyards	P
Steve Vollweiler	svollweiler@yahoo.com	Sharpe Hill Vineyard	A
George Motel	gmotel@bozzutos.com	Sunset Meadows Winery	P
Gregory Weidemann	gregory.weidemann@uconn.edu	Dean & Director UCONN	A
Bill Nail	william.nail@po.state.ct.us	Ct Agricultural Station	A
		Department of Tourism	A

Farm Winery Attendees

Jim Frey frey65@sbcglobal.net

Guests

Department of Agriculture Attendees

Robert Pelligrino DOAG

1 Call to order

- 1.1 Meeting was called to order at 10:05 by Acting Chairman Pelligrino
- 1.2 Sign in sheet was distributed and email addresses were requested of all present
- 1.3 Agenda and minutes to the last meeting were distributed
- 1.4 *Jamie Smith motioned to accept the minutes second by Bill Hopkins.*

2 Meeting Minutes

- 2.1 Meeting minutes were reviewed with one change made, Jamie Jones was in attendance at the last meeting and the attendance showed him as absent.
- 2.2 Minutes were accepted unanimously.

3 Chairman Reports

- 3.1 There were no major items to report.
- 3.2 Big E update will be discussed under old business.

4 Treasurers Report

- 4.1 A written treasurers report was submitted by Bill Hopkins.
- 4.2 The time period was from 03/16/09 to 06/09/10
- 4.3 Beginning checkbook balance was \$25,072.61; ending balance \$34,385.39
 - 4.3.1 Three expenses were noted both for the Passport Program; Postage: \$6.16; Recording of passport comments \$706.68 and Phone calls for Gary Crump (Spain) \$22.40
- 4.4 *A motion was made by George Motel and seconded by Dick Auger to accept the report. Unanimous vote.*
- 4.5 A motion was made by George Motel and seconded by Dick Auger to have the \$706.68 costs for the Passport comments be reimbursed from the DOAG Community Investment fund. Motion passed unanimously. Bill Hopkins to invoice the DOAG.

5 Old Business

- 5.1 Legislative Update
 - 5.1.1 No Legislative update was available.
- 5.2 Big E
 - 5.2.1 Wineries were reminded to sign up for dates and that \$300 per day was allocated to wineries who participate to help defer costs.
 - 5.2.2 The Acting Chair noted that the deposit was made for the booth space.
- 5.3 Long Range Planning (Sub – Committee)
 - 5.3.1 A brief update on the meeting was given by George Motel and Jim Frey:
 - Many topics covered
 - Mission Statement developed
 - Challenges with vagueness of statute
 - Ways to improve the industry
 - Need copies of adjacent State's winery statutes
 - Connecticut Grown on label
 - Need for enforcement of Farm Winery Act as it relates to the 25% minimum.
 - Survey will be developed to acquire data from wineries on various subjects.
 - 5.3.2 A formal report will be given at the September meeting.
- 5.4 Passport Program
 - 5.4.1 The Passports were distributed to all wineries on 1 May.
 - 5.4.2 Posters were made available and all wineries were asked to post them in their establishments.
- 5.5 Wine Festival
 - 5.5.1 The wine festival will be held at the Goshen Fairgrounds on July 31 & August 1, 2010
 - 5.5.2 17 food vendors have signed up for booth space.
 - 5.5.3 The electronic billboards are up and running on 91, 95 and Route 8
 - 5.5.4 Tickets are available for sale by the participating wineries
 - 5.5.5 A program sponsor has signed up
 - 5.5.6 Lawn signs and POP are now available to the wineries

6 New Business

6.1 Promotional Activities

6.2 The Acting Chairman opened the Agenda to discuss new items

6.2.1 The budget year ends soon and the point was made that there were uncommitted funds in the budget. *A motion was made by Dick Auger and seconded by Bill Hopkins to allocate up to \$5,000 for additional radio advertisement for the CT Wine Festival.* The motion passed unanimously.

6.2.2 UCONN representative Jeremy Jelliffe asked that the wineries in the State participate in the survey to assess the needs of the wine industry so they can provide information to State Dairy farmers on the costs and benefits to raise wine grapes.

6.2.3 Some wineries have received the UCONN survey and it will take a lot of work to complete it fully.

6.3 Next Meeting
September 9th
December 9th

Meeting ended at 11:45 with a motion to adjourn made by George Motel and seconded by Bill Hopkins.

Next Meeting

September 9th, 2010
Conference Room #G-8A

10:00 am to 12:00 noon

Draft Agenda for 9 September 2010 Meeting

Call to Order

Meeting Minutes Review

Chairman Report

Treasures Report

Old Business

- Big E review
- Long Range Planning for Farm Wine Industry Update from sub-committee
- Wine Festival Update
- Budget Forecast
- UCONN Survey update

New Business

- Legislative Update
- Use of Wine Council data base for advertisement
- Status of appointments

Meeting Close

Next Meeting