



Connecticut Farm Wine Development Council PASSPORT SUBCOMMITTEE

DRAFT

Meeting Minutes for August 27, 2015

Subcommittee Members Present: Jane Slupecki, DoAg. Those present by phone: Hillary Criollo, Hopkins Vineyard; Jim Frey, Walker Road Vineyard; Michelle Niedermeyer, Lost Acres Vineyard; Cara Sawyer, Preston Ridge Vineyard.
Absent: Blaze Faillaci, Dalice Elizabeth Winery.

Call to Order

Jane Slupecki called the meeting to order at 1:05 p.m.

Approval of April 29, 2015 Meeting Minutes Approval

Hilary Criollo made a motion to accept the April 29, 2015, minutes as submitted. Jim Frey seconded. The motion passed unanimously without discussion.

2015 Passport Drawing Plans

Jane Slupecki and Jim Frey informed the group of the discussion held at the recent Council meeting, asking to upgrade the prize drawing to a more public and newsworthy event. Of a top priority is a more professional container for the drawing. The subcommittee agreed, and a list of criteria, sites, timing, and other related topics were discussed. Slupecki will gather and provide information on options available.

2015 Passport Work

Jane Slupecki updated group on the effort to distribute all 65,000 copies of the passport to the public. It was suggested to create an end-of-year inventory, so the number of passports printed can be adjusted.

Passport App

Jane Slupecki reported an estimate of \$20,000 for an app. Slupecki will contact Blaze Faillaci for an update.

Other Business

There was no old business.

Meeting Adjourn

Frey made a motion to adjourn, Sawyer seconded. Motion passed. The subcommittee will meet again September 10, 2015. Meeting was adjourned at 1:45 pm.

Respectfully submitted,

Jane M. Slupecki
August 31, 2015