



STATE OF CONNECTICUT  
DEPARTMENT OF AGRICULTURE  
Office of the Commissioner



Bryan P. Hurlburt  
Commissioner

860-713-2507  
www.CTGrown.gov

## Connecticut Farm Wine Development Council

### SPECIAL MEETING MINUTES

June 23, 2022

1:00 PM

### WebEx Meeting

**Members Present:** Commissioner Bryan P. Hurlburt, Linda Auger, Hilary Criollo, Jonathan Edwards, Jamie Jones, Dr. Michael O'Neill, Cara Sawyer, Rosemary Bove, Richard Ruggiero, Washington DaSilva

**Members Absent:** Indrajeet Chaubey, George Motel, Washington DaSilva

**DoAg Staff:** Rebecca Eddy, Ally Hughes

**Guests:** Margaret Ruggiero

1. Call to Order by Commissioner Hurlburt at 1:04 p.m.
2. Public Comment: no public comment.
3. Passport Launch Update: Rebecca Eddy provided an update on mobile app launch including 4,000 downloads in 4 weeks with 15,000 sessions. Manual stamping requests will improve with updates to GPS locations for tasting room, not curbside coordinates.
4. Big E Applications: Nine (9) applications were received. Rebecca Eddy provided a rundown of timeline for permitting, delivering, etc. Will not pursue tasting permit, sales only. Discussion ensued regarding booth improvements.
  - a. Approval of applications: Motion to approve the applications received to participate in the 2022 CT Building at Big E by Hilary Criollo, seconded by Jonathan Edwards. All in favor, motion passed.
5. FY22-23 Marketing RFQ: Rebecca Eddy shared Marketing RFQ. Motion to accept with a budget of \$50,000 by Richard Ruggiero, seconded by Hilary Criollo. Discussion ensued. Motion to amend budget for two years at no more than \$45,000 with up to \$20,000 available for second year with option to terminate after first year by Linda Auger, seconded by Hilary Criollo. All in favor, motion carried.

6. Meeting adjourned at 1:56 p.m.

*Respectfully submitted by Rebecca Eddy, AMIR 2, June 24, 2022.*