



CONNECTICUT DEPARTMENT OF AGRICULTURE

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*Bureau of Agriculture Development & Resource Conservation
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Connecticut Apple Marketing Advisory Board Meeting Agenda

**Friday, May 31, 2024, at 10:30 am EST
Online via WebEx**

- I. Call to Order
- II. Approval of March 22nd Regular Meeting Minutes
- III. Public Comment (not to exceed three minutes per member of the public)

Old Business

- IV. Chairperson Discussion

New Business

- V. Budget
 - a. Domains
 - b. UConn Apple Sponsorship
- VI. Marketing for 2024 Apple Season and Domains
- VII. Industry Updates/Growing Conditions
- VIII. Next Meeting (Date/Time and Agenda)
- IX. Adjourn