



CONNECTICUT DEPARTMENT OF AGRICULTURE

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*Bureau of Agriculture Development & Resource Conservation
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Connecticut Apple Marketing Advisory Board Meeting Agenda

Monday, July 15, 2024, at 12:00 pm EST

[Click Here](#) to join online via Microsoft Teams

- I. Call to Order
- II. Approval of March 22nd Regular Meeting Minutes
- III. Public Comment (not to exceed three minutes per member of the public)

Old Business

- IV. Chairperson Discussion

New Business

- V. Budget – Review of available funds and planning for the FY 25
 - a. Marketing for 2024 Apple Season
 - b. Domains: 2023 & 2024
 - c. UConn Apple Sponsorship
- VI. Industry Updates/Growing Conditions
- VII. Meetings through the remainder of 2024
- VIII. Adjourn