

## CONNECTICUT DEPARTMENT OF AGRICULTURE



450 Columbus Boulevard, Suite 703, Hartford, CT 06103 Bureau of Agricultural Development and Resource Preservation

## Connecticut Apple Marketing Board Meeting AGENDA August 5, 2020 at 7:00 p.m. via Microsoft Teams Meeting

- 1. Call to Order
- 2. Minutes from January 22, 2020
- 3. Financial Report
  - a) 2019 Apple Assessments final report
  - b) US Apples
  - c) NE Apples
  - d) Proposed 2020-2021 Budget
- 4. Update on Non-Profit status
- 5. Marketing updates
  - a) Social Media
  - b) Status of CTAPPLE app
  - c) Domains
- 6. Old Business
- 7. New Business
  - a) 2021 Meeting Dates
- 8. Adjourn Meeting