MINUTES TO CONNECTICUT APPLE MARKETING BOARD SPECIAL MEETING February 6, 2018

The one hundredth & sixth meeting of the board was held Tuesday February 6th at the Regional Market in Hartford, CT. Brian Kelliher, Chairman, convened the meeting at 6.37 p.m. The following were in attendance: Brian Kelliher, Rebecca Murphy, Donald Preli, Rick Holmberg, Sue Muldoon, Peter Houle, Tim Perry, Jeff Sandness, and Dede Persson took Minutes.

Minutes:

Minutes of the June 20, 2017 meeting were presented and reviewed. Jeff Sandness moved to accept minutes with a second by Don Preli. All in favor, none opposed.

BUSINESS:

Financial Report:

Rebecca reported the TD Bank account balance as of 12.31.17 was \$9,068.19 and in the St of Ct Special ID (SID Account) was \$16,980.99 ending 1.31.18.

Apple Assessments:

Rebecca shared 2017 bushel count was higher than 2016, a review of 2017 totals was completed. Discussion continued amongst all Board Members concerning lack of grower's contributions/participation. A suggested contribution to growers has been asked of \$100. With no state funding match, and without growers making a contribution, it creates a hardship. Rebecca will inquire as to what it entails to change current legislation wording to a more balanced system regarding minimum bushel reporting.

Rebecca will send out 2nd letters to all growers who haven't sent in their assessments, it will include notice that if not returned by March 1st the grower will not be included in any marketing/advertising. (ie., maps, Facebook, promotions –etc.)

Rick Holmberg made a motion with Pete Houle, a second, to approve the financial report.

Board Representation:

Brian asked for any suggestions to get new members.

Nonprofit Status:

Brian stated that it was applied for in October 2016. Rebecca will reach out to the IRS and find out the status.

Farm Viability Grant:

Brian and Sue shared the project explanation for this particular grant. The funds received via this grant will further expand information to a more regionally and ethnically diverse population. A motion was made by Pete Houle with a second by Don Preli. All in favor, none opposed.

Independent Audit:

A questions was raised by Rebecca focusing on the annual audit. Tim made a motion to have it complete by June 2018, with a second by Don Preli. All in favor, none opposed.

Meeting Schedule:

Next meeting will be June 19, 2018 at 7.00pm.

Meeting adjourned at 7.45pm. Motion by Don Preli with a second by Pete Houle, none opposed.