

Produce Retail Market Prices: 2025
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Produce retail market pricing information was collected at 5 winter farmers markets and 29 farmers markets across Connecticut in late May through late August by UConn staff, using an app developed by UConn through a cooperative agreement with USDA RMA. Prices did not fluctuate for any product throughout the summer season.

Winter Farmers Markets: February & March 2025

The winter markets were Ashford, Ellington, Litchfield, New Haven City Seed, and Wallingford. Examples of product prices are: beets ranged from \$2.61 to \$4/lb. with the Ellington market the lowest and Litchfield the highest. Carrots ranged from \$3 to \$6/lb for both organic and conventionally grown across the markets; garlic was \$12 to \$18/lb with organic garlic at \$25/lb in New Haven; radishes were \$2 to \$4/lb for organic at the New Haven market while conventional radishes were \$2.69 to \$4/lb with the Ellington market the lowest and Litchfield the highest. The Ellington market had out-of-season blueberries and raspberries for \$6.50/pint.

Summer Farmers Markets

For this analysis, the summer markets will be identified by regions:

Northeast: Brooklyn, Coventry, Danielson, Plainfield, Putnam, Willimantic

Southeast: Bozrah, Ledyard, Lisbon, Old Mystic, Stonington

Central: Bristol, Cromwell, Manchester, Middletown, Wethersfield, West Hartford, West Hartford Blue Back, Windsor

North Central: Canton, Ellington

South Central: Chester, Guilford, New Haven City Seed Q House, New Haven City Seed Edgewood Park

Southwest: Darien, Milford, Westport

Product	Unit	Conventional	High/Low	Organic	High/Low
Apples	Quart	\$4 - \$7	High SE & central, Low N central	\$4 - \$5	Low NE, High SE & N central
Asparagus	Pound	\$6 - \$8	High central	\$5.28 - \$14	Low N central, High central
Basil	Bunch	\$5	S East only	\$2 - \$5	Low N east, High central
Basil	Pound			\$15 - \$28	Central only
Beans	Pound	\$4 - \$9	High central, low others	\$3 - \$8	Low S central, High central
Beans	Quart	\$3 - \$7	High and low central	\$4 - \$6	all
Beans	Pint	\$2	S east only		
Beets	Pound	\$4 - \$5; outlier \$2.61	Outlier N central	\$3 - \$4	
Beets	Quart	\$5	N east only	\$3.50 - \$6	S east only
Blackberry	Pint	\$10 - \$16, outlier \$6	Outlier central, High NE, low central		
Blueberry	Pint	\$5 - \$10, outlier \$13	Outlier SE, High SE, Low multiple	\$6 - \$10	High & Low central
Blueberry	Quart	\$8 - \$14	High NE, Low central	\$8.50	NE only
Broccoli	Pound	\$3 - \$5, Outliers \$8 & \$2.79	Outlier low N central, outlier high central	\$4 - \$6	Across all markets
Broccoli	Quart	\$5	Central only		
Carrots	Pound	\$3 - \$6.50	High N central, Low S central	\$3 - \$5, Outlier \$12	Outlier Central

Cauliflower	Pound	\$3 - \$8	High S Central, Low NE	\$5 - \$5.50	SW, S Central
Cherry-sour	Pint	\$7	Central & NE		
Cherry-sweet	Pint	\$7, outlier \$5	Outlier: Central		
Cucumber	Pound	\$2 - \$4	Low NE & Central, \$3-\$4 rest of state	\$3 - \$4	all
Cucumber	Quart	\$4.50 - \$6	All	\$3 - \$5	all
Eggplant	Pound	\$3 - \$5, outlier \$2.50	Outlier NE	\$4 - \$5, outlier \$3	Outlier NE
Garlic	Pound	\$12 - \$18, outlier \$8	Outlier SW	\$15-\$16, outlier Low \$6, high \$20, \$25	Low outlier NE High outlier NE & S central
Garlic	Quart	\$10			
Kale	Pound	\$7.50 - \$8, outlier \$3	Outlier NE	\$4 - \$6.67 Outliers \$10, \$12.50, \$16	Outliers all SE
Lettuce:Head	Each	\$3 -\$5, outlier \$2	Outlier Central	\$3 - \$6, outlier \$2	Outlier SE
Lettuce: Leaf	Pound	\$4 - \$10	All	\$12 -\$18. Outlier \$10, \$20	Low outlier NE, High outlier Central
Melon	Pound	\$1 - \$1.50	All	\$1 - \$1.60	All
Nectarine	Pound	\$4.99	NE		
Nectarine	Pint	\$4.99	NE		
Nectarine	Quart	\$5 & \$8	Low Central, High NE		
Onions	Pound	\$2 - \$4		\$2 - \$4, Outlier \$1.45	Outlier, NE
Onions	Quart	\$4 - \$5		\$5	
Peach	Quart	\$7 - \$8, outlier \$10	Outlier Central	\$3, \$4, \$7	Low SE, Mid & High Central
Pear	Quart	\$5, \$7, \$8	Low & High Central, Mid NE		
Pear	Pound	\$2.99	N Central		
Peas	Pint	\$4 - \$7.50	High NE	\$5 - \$7.75	High SW
Peppers: Hot	Pint	\$3 - \$5		\$4 - \$6	
Peppers: Hot	Quart	\$3 & \$5	Low NE, High N Central	\$4 - \$5	
Peppers: Hot	Pound	\$3.50 - \$6		\$3.99	Central
Peppers: Sweet	Pint	\$3 & \$4		\$5	Central
Peppers: Sweet	Quart	\$4 - \$5, outlier \$2	Outlier Central	\$2 & \$4	Both Central
Peppers: Sweet	Pound	\$3 - \$5, outlier \$2.50	Outlier NE	\$4 - \$5.50	
Plums	Pint	\$5 - \$7		\$7	Central
Plums	Quart	\$5 - \$8.50			
Plums	Pound	\$4.99	NE all		
Radish	Pound	\$3 - \$5, outliers \$2.69 & \$12	Outlier Low N Central, high NE	\$2, \$4 & \$8	Lows S central, High Central
Radish	Bunch	\$3 - \$5		\$3.75 - \$6	
Raspberry	Pint	\$8 - \$16	Low Central, High NE	\$10	SE

Rhubarb	Pound	\$5.50 - \$8, outlier \$3.33	Outlier S central	\$5, outlier \$8	Outlier SE
Snow peas	Pint	\$5 - \$6		\$5 & \$6	
Snow peas	Pound	\$7.50 & \$12	Low NE, High Central		
Spinach	Pound	\$3.50	SE	\$10 & \$12	SE
Squash,summer	Pound	\$2 - \$4		\$2 - \$4	
Squash, winter	Pound	\$1.99 & \$3.79	Central	\$1.60	Central
Strawberry	Pint	\$5 - \$9, Outlier \$10	Outlier Central	\$6 - \$7, outlier \$10	Outlier Central
Strawberry	Quart	\$7 - \$10		\$7 - \$10	All Central
Sweet corn	Dozen	\$10			
Sweet corn	each	\$1 - \$1.10, outlier \$0.75	Outlier Central	\$1	
Tomato: cherry	Pint	\$5 - \$6, outliers \$4, \$12	Outlier low NE, high NE	\$5 - \$8, outlier \$2	Outlier SE
Tomato: Heirloom	Pound	\$4 - \$6		\$4 - \$6	
Tomato: Large	Pound	\$3.99 - \$6		\$4.50 - \$5, outlier \$2.50	Outlier SE



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