



**CONNECTICUT**

Mental Health and Addiction Services

OSAC Project Data  
Collection and Outcome  
Report Summary  
January 13, 2026

# Report Overview

- Provides overview of each OSAC-approved project including:
  - Implementation Updates
  - Reporting Type
  - Anticipated Data Points
  - Anticipated Report Dates
  - Data Collection and Output Reporting Summary
- Anticipated data points and reporting dates are project-specific and collaboratively developed with the OSAC Research and Data Subcommittee, DMHAS Opioid Settlement Admin Team, Project Manager, and other key partners

# Project Oversight Process

- Each project has an assigned State Project/Program Manager
- Dynamic process: frequent opportunities to identify successes, challenges, and make programmatic or data collection changes
- Oversight varies depending on project structure and can include:
  - Implementation meetings
  - Regular implementation updates
    - Requested by Opioid Settlement Program Manager prior to each OSAC meeting
  - Site visits
  - Provider meetings
  - Data reporting
    - Reports reviewed by Project/Program Manager and provided to Opioid Settlement Program Manager for additional review
    - Data Report Summary shared with the Research and Data Subcommittee, full OSAC, and posted to the OSAC website

# Expansion of Syringe Service Program (ssp) Supplies

- Annual funding of \$500,000 serves an estimated 6,418 individuals

<b>Table 1. SSP Supplies Distributed Amounts</b>	
<b>Agency</b>	<b>Amount</b>
Connecticut Harm Reduction Alliance	\$260,000
Liberation Programs	\$50,000
Naloxone	\$60,000
Yale University CHCV	\$50,000
APEX Community Care	\$35,000
Alliance for Living	\$25,000
Waterbury HD	\$20,000
<b>Total:</b>	<b>\$500,000</b>

# Expansion of Syringe Service Program (ssp) Supplies

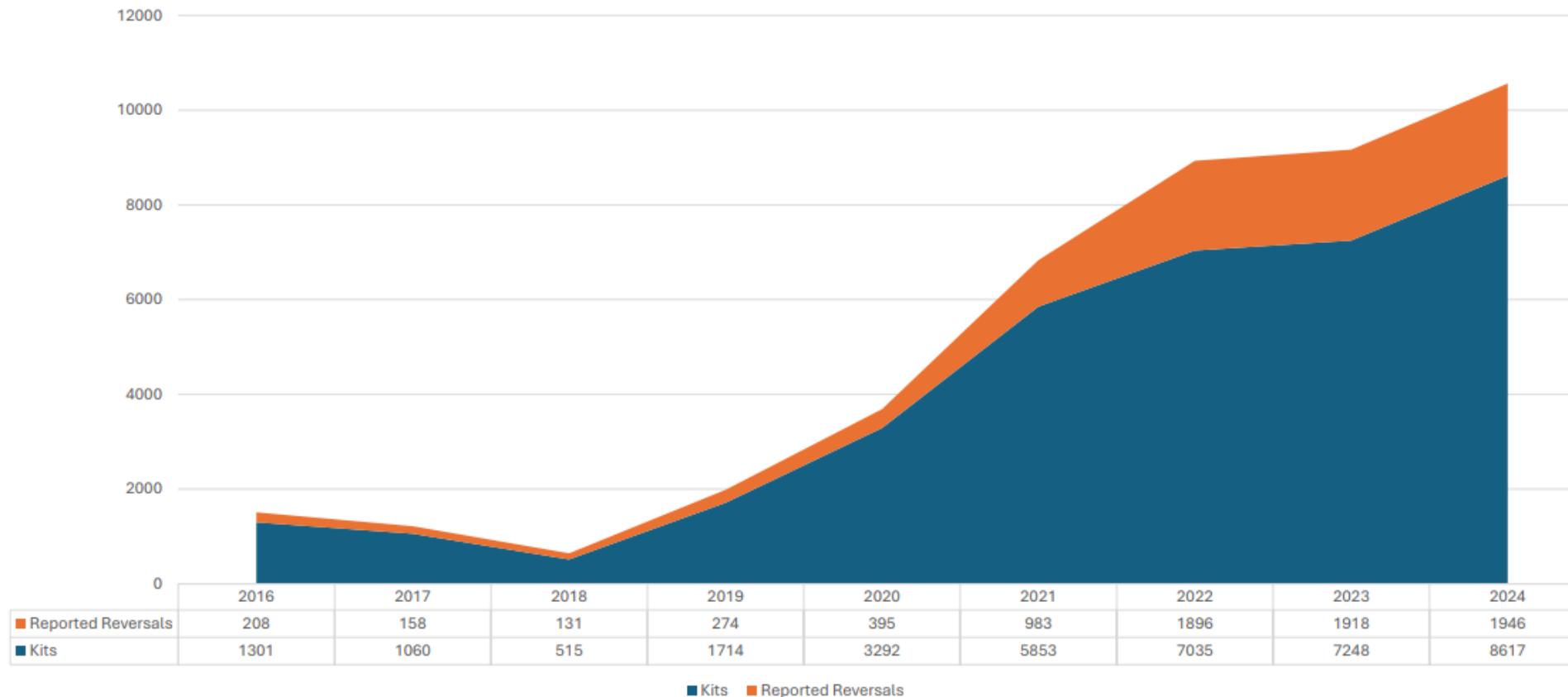
Number of Clients by Race/Ethnicity Combined				
Race/Ethnicity Combined	New Clients	Total Clients Served	Total Transactions	Total Naloxone Kits
Black/African American	907	2169	15251	1989
Hispanic/Latino	1264	3494	27653	3192
More Than One Race	63	130	745	134
Other	36	84	377	64
White	2211	5427	39948	5293
Declined/Don't Know/Not Asked	636	959	5919	1414
<b>Totals</b>	<b>5117</b>	<b>12263</b>	<b>89893</b>	<b>12086</b>

Sample of Materials Distributed		
Material	Material Count	Transactions
Syringe	2,391,329	57,890
Safer Use Kits	77,344	59,539
Testing Strips	28,767	7,498
Sharp Containers	5985	4852
Wound Care Kit	4742	2977

Above data is reflective of FY 25 Syringe Service Data across all providers and funding sources

# Expansion of Syringe Service Program (ssp) Supplies

## Reported Overdose Reversals Rise with Increased SSP Naloxone Kit Distribution



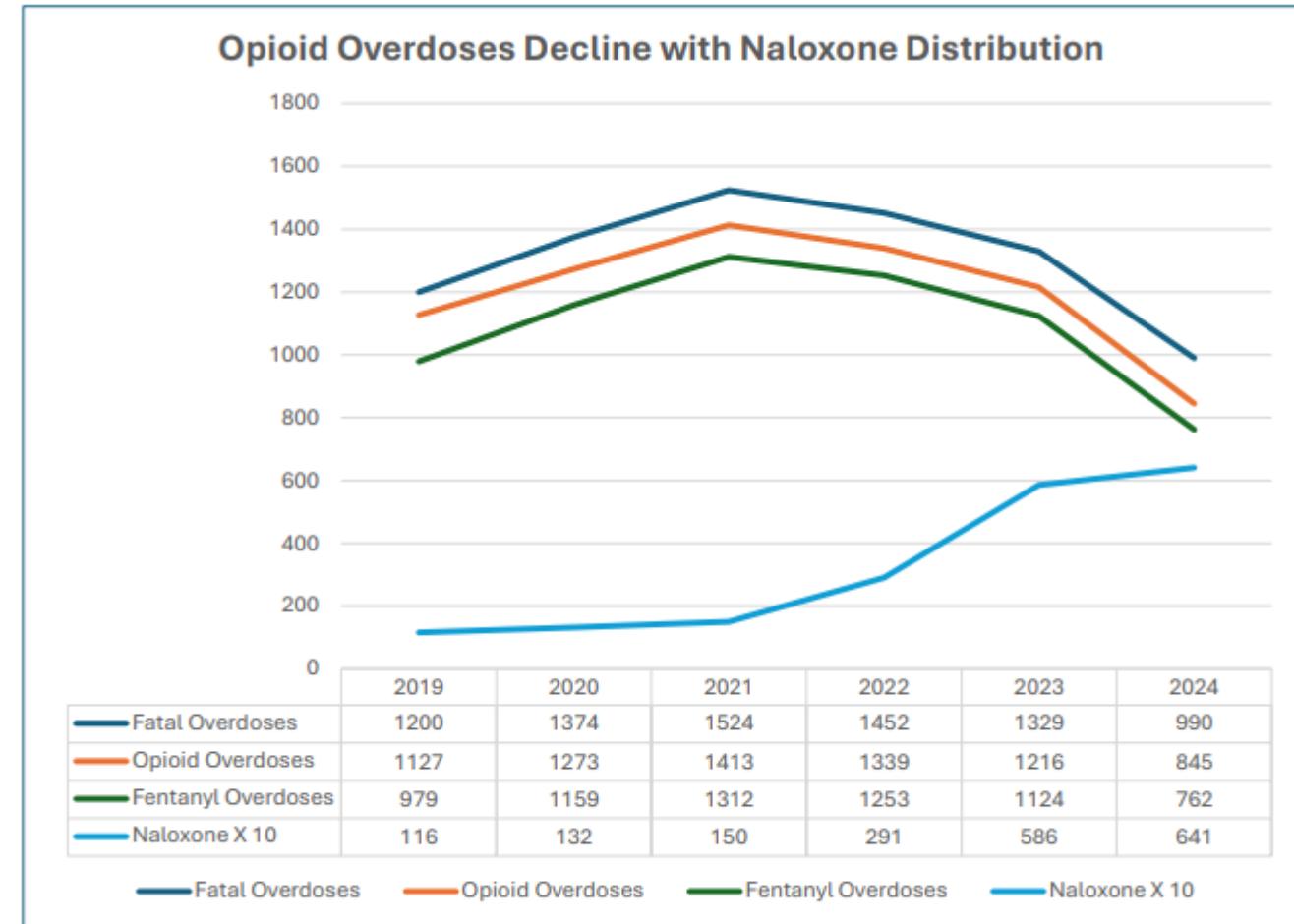
Data Source: DPH Chart: Peter Canning

# Naloxone Saturation

- Naloxone is an opioid antagonist medication used to reverse an active opioid overdose
- CT Saturation Plan: At least 45,000 Naloxone kits into the community
- CT DMHAS provides Naloxone to a variety of entities that distribute Naloxone to the community
- Since achieving the saturation goal, CT saw a significant decrease in overdose fatalities for four consecutive years, and that trend is on track to continue for 2025

# Naloxone Saturation

Calendar Year	Kits Distributed	Fatal Overdoses
2019	11,581	1200
2020	13,162	1374
2021	14,986	1524
2022	29,064	1452
2023	58,642	1329
2024	64,087	990



Source: DMHAS Chart by Peter Canning

## Treatment Pathway Program (TPP) Continuation

- 554 new individuals served in FY 25 across all courts
- 597 treatment connections in FY 25
  - 53 individuals connected to MAT/MOUD between 1/1/25-6/30/25
  - Note: Some individuals are connected to multiple treatments during their episode of care
- Examples of continuous improvement processes:
  - Requested breakdown of treatment referral types for 2<sup>nd</sup> report
  - 2 under-performing courts were replaced with courts with noted need
  - Program specific dashboard coming soon to further enhance data collection and sharing

# Deactivation Pouch Mailing

- 50,000 Deterra Drug Deactivation Pouches were mailed to families across 39 communities during Red Ribbon Week (10/23-10/31/25).
  - Spanish-language mailers: Total of 5,000 households in Bridgeport and Waterbury.
  - English-language mailers: Total of 45,000 households across 37 communities
- State Unintentional Drug Overdose Reporting System (SUDORS) data used to identify areas significantly impacted by the opioid epidemic.
- Distribution based on a proportional randomization model to ensure fairness and representativeness.
  - The number of households selected per ZIP code reflects the percentage of that ZIP code's households relative to the total statewide list.
- Evaluation conducted tracking household use, substances deactivated, demographics, prevention knowledge, and reorder rates.
  - Anticipate initial data to be available in April 2026.

# LiveLOUD Public Awareness and Education

- Impact Summary

- Raised awareness: Messages appeared across Connecticut more than 48.4 million times
- Connected with target audiences: The campaign earned more than 879,000 social engagements in English and Spanish
- Engaged audiences: Over 108,000 link clicks drove users to key information on the website
- Expanded reach: Successfully launched on TikTok, generating 2.4 million impressions and reaching 671,730 unique users

# LiveLOUD Public Awareness and Education

- Key Performance Achievements

- 115% improvement in Google Search Click Thru Rate (CTR) - significantly better relevance and targeting
- 96% increase in Google impressions - enhanced digital presence
- Platform diversification - added TikTok, Twitch, place-based media, and community print
- Engagement quality - maintained strong engagement rates (25-30%)
- Geographic expansion - broader OOH coverage across Connecticut communities with 64% increase in OOH impressions
- Bilingual reach - strong performance in both English and Spanish across all channels

- LiveLOUD.org Website Metrics: 03/01/25 – 10/20/25

- New Users: 76,616 (+132.87%)
- Pageviews: 109,543 pages viewed (+87%)
- Flight #1 averaged 330 people per day visiting the LiveLOUD website.
- Flight #2 averaged over 600 people per day visiting the LiveLOUD website.

# LiveLOUD Public Awareness and Education

