



Alcohol and Drug Policy Council

Prevention Subcommittee

Meeting Summary

Meeting Date / Location:		September 16, 2024 Teams Meeting			
x	Allison Fulton		Erica Previti		Rebecca Allen
x	Andrew Lyon	x	Giovanna Mozzo		Rodrick Marriott
	Anna Gasinski	x	Ingrid Gillespie	x	Robert Kanehl
x	Abigail Lieberman	x	Jennifer Sussman	x	Robert Lawlor
x	Carleen Zambetti		Judith Stonger		Sarju Shah (DMHAS Agency Support)
x	Caty Sisco	x	Keri Lloyd (DCF Staff Support)	x	Scott Szalkiewicz
x	Dawn Niles (OSAC Representative)		Kristi Olds		Shobha Thangada
x	Deborah Lake (Co-Chair)		Nancy Kingwood	x	Surita Rao
	Don Maleto		Nathaniel Rickles		
Other Participants					
x	Samantha Allard (DCP)	x	Samantha Forbes	x	Christine Hauser (CHDI)
x	Sara Moriarty (DPH)	x	Karonesa Logan (DCP)		Kelly Leppard (DMHAS)
x	Diana Shaw (DCP)	x	Stephanie Welch	x	Wendy Mill (GPP)
x	Nadine Tulloch (DCP)	x	Jessica Parmelee	x	Allyson Nadeau (Amplify, Inc.)
x	Steven Wolf (DCP)		Chlo-Anne Bobrowski		Allison Sullivan (DPH)
	Kathryn Bohannon		Kristin Scianna	x	Paul McNeil (NEHIDTA)
x	Ramona Anderson (DMHAS)	x	Tom Fulton (DMHAS)	x	Jeanette Goyzueta
x	Sarah Messier-Smith (DMHAS)	x	Vanessa St. Clair (DPH)	x	Kelley Edwards (DMHAS)
x	Nadine Tulloch (DPH)	x	Denique Weidema-Lewis (DMHAS)	x	Kris Robles

TOPIC	DISCUSSION	ACTIONS / DECISIONS
Welcome Review of Minutes	The meeting began at 1:30p.m. Corrected July meeting minutes were sent out to the group late last week; a motion to approve was made by Dawn Niles; seconded by Robert Kanehl. A motion to approve the August meeting minutes was made by Robert Kanehl; seconded by Dawn Niles.	Minutes for July and August approved.
Be in the Know CT	Cannabis Education & Awareness Campaign Update <ul style="list-style-type: none"> - BeInTheKnowCT.org; @BeInTheKnowCT on Facebook, Instagram and YouTube. - With cannabis legalization for adult use and some marketing related to cannabis as a "wellness" product it was important to ensure that messages around new laws, safe storage, potency, health risks and problematic use were prevalent across the state and with key populations. Numerous media platforms were used for messaging. - Bilingual outreach materials were put in physician offices across the state. 	 9.16.24 OC_ DMHAS BeInTheKnowCT_Ca

	<ul style="list-style-type: none"> - For this year (Year 2), expanded focus on health risks, addressed public use, impaired driving and the growing illegal market. Leveraged new media outlets (e.g. TikTok, dating apps, bus exteriors, branded stickers/coasters in communities, gas station audios). Once an individual engages in a content, could re-target them with additional evolving (waterfall) messaging. Focusing on the LGBTQIA+ population given elevated risk. - Community outreach included safe storage marketing in beauty salons, cafes, restaurants. - Nearly 400 downloads of the digital toolkit. - Will have an enhanced focus on youth and young adults in Year 3. Will continue to use scientific, factual information to counter the presence and prevalence of false information. Will continue to assess impact to changes in attitudes in this next year. 	
Selection of a New Chairperson	Allison Fulton's term as co-chair is ending. Nominations for a new co-chair is open to the subcommittee. Please let Allison and Deb know as soon as possible and no later than October 1, 2024 . In the past, have asked for a brief resume, background, why you're interested in the position. Any questions, reach out to Deb or Allison.	Individuals interested in co-chairing should submit their interest to Allison and Deb by October 1, 2024 .
Other/Member Updates	<ul style="list-style-type: none"> - OSAC Updates - Passed a few items at the last Advisory Committee: <ul style="list-style-type: none"> o Bridge model for Emergency Departments o Contingency Management o Live LOUD public awareness and education media campaign - OSAC recently expanded with new participants. - As summer is winding down, the Prevention Subcommittee will revisit OSAC recommendations we may want to lift up. - Tobacco Control Program (DPH) - Best Practices RFP is posted and will close Nov 1 at 2pm. Request for Proposals (ct.gov) - Prevention Summit - October 17, 2024. Registration is still open. 2024 Connecticut Prevention Summit (ctclearinghouse.org) - Planning second Suicide Prevention Conference in May 2025. If interested in joining planning committee reach out to Cathy Sisco CSisco@Wheelerclinic.org - 2024 HIDTA Prevention Summit October 3rd (Virtual) - Register here: 2024 HIDTA Prevention Summit (zoom.us) 	 <p>Opioid Settlement Overview and Appr</p>
Meeting Adjournment	Meeting adjourned at 2:27pm.	
Upcoming Meetings	<p><u>Next Prevention Subcommittee Meeting:</u> Monday, October 21, 2024, 1:30 – 3:30pm</p> <p><u>Next Full ADPC Meeting:</u> Tuesday, October 15, 2024, 10:00 am – 12:00 pm</p>	