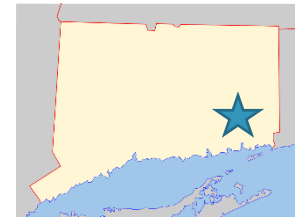


About Norwich Prevention Council

- The Norwich Prevention Council works to prevent risky behavior among Norwich youth by building local capacity to provide programs and opportunities for youth.
- Our council has existed for over 10 years with an initial focus on tobacco and underage drinking.
- The PFS grant came to Connecticut which was awarded to the City of Norwich in 2016 for the efforts of the Norwich Prevention Council and the Norwich Heroin Task Force.
- PFS services those aged 18-25



Norwich, CT

Substance(s) of Concern in Norwich

- Co-Occurring Disorders
- Non-Medical Use of Prescription Drugs



Key Community Data & Trends

- Norwich has some of the highest rates of overdose deaths in the state.
- Almost one-third (32%) of the population in Norwich is under the age of 25, which is the Partnership for Success grants targeted population.
- From January to May of this year, there were 13 overdose deaths in Norwich of Norwich residents.
- 96% of those seeking help with our local Recovery Coaches have co-occurring mental health disorders.



Root Causes: Why is this problem here?

Risk of Co-Occurring Disorders

1 in 3

youth reported a mental health indicator

Youth who report anxiety, depression and aversive childhood experiences are 3x more likely to report recent prescription drug use.



Low Perception of Harm

Less than half of youth report little or no risk in misuse of non-medical prescription drugs



Opioid-related overdoses in Norwich doubled from 9 to 18 between 2015 and 2016.

Main Strategies

Social Marketing



Raise Awareness



Trainings



Efforts & Accomplishments

Social Marketing



The goal of Norwich Unhooked is to connect individuals and families with information, support, and services for substance abuse prevention, intervention, and treatment.



Campaign & Billboards

Our social marketing consists of campaigns highlight the partnership with Norwich Police, drug education, mental health awareness and community resources.

Raise Awareness

Provide Information

We attended 30 health fairs and events. Providing information in a variety of ways will help to increase knowledge regarding risks.



Awareness Events

Annual Suicide Prevention Walk takes place on National Take Back Day with local providers and police.

Training



Narcan Trainings

Six groups were trained on how to use Narcan and we held ten Drug Take-Back events with the Police.



Educational Trainings

Norwich's middle school staff were trained in SBIRT and QPR. We have completed 3 cycles of a Substance Abuse prevention class for at-risk youth.

Norwich Prevention Council: Building our Capacity

- School surveys completed at all local schools and Three Rivers Community College
- Recovery Coach collaborative of Southeastern CT
- Norwich Police Heroin Interdictions
- Mobile needle exchange with Perceptions, Inc.
- Youth Leadership development with schools
- Two speakers for students/parents

Our Coalition at a glance

- Our 45 members represent all 12 sectors
- Norwich Police and Fire Department
- All local schools and community college
- Local treatment providers and hospitals
- Recovery Coaches
- Local and State Representatives
- Religious supports

Short-Term Outcomes

- We expanded coalition membership from a total of 20 members to 45 members representing 12 sectors.
- Increased the number of evidence-based practices to address Non-Medical Use of Prescription Drugs from baseline.

Long-Term Outcomes

- Our goal is to reduce current rate of youth who report having used a prescription drug not prescribed to them in the past 30 days to 3% by 2020.

Opportunities and Next Steps

- Community Resource Book, Legislative Breakfast, Speaker Panel/Bureau, Prescriber Monitoring System, Certified Sober Homes, prescriber certification course for Suboxone. If you'd like to get involved please join us at our monthly meetings!

Get Involved!

- Norwich Prevention Council meets every 3rd Tuesday of the month at 8:45am
- Norwich Heroin Task Force meets every 1st Tuesday of the month at 9am
- 17th Annual Family Day is on Sept. 15th at Mohegan Park

Connect with Us!

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- [@NorwichUnhooked](https://twitter.com/NorwichUnhooked)