

# Groton Alliance for Substance Abuse Prevention (GASP): The CSC Years

Since 1999, GASP has been serving Groton as the local prevention entity. Here is a look at some highlights over the last 5 years:



**GASP**  
Groton Alliance  
Substance Abuse  
Prevention

For more information or to contact us:

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Thank to our funder and parent agency:



2015 - 2016

- GASP awarded CSC Grant from DMHAS
- Through a needs assessment, marijuana and non-medical use of prescription drugs were selected as priorities
- Family norms and perception of harm were selected as priority risk factors; strategies include social marketing, enforcement/surveillance and youth/parent education



2016 - 2017

- GASP builds capacity with strengthened partnerships with Chamber of Commerce, Community Speaks Out and local healthcare providers
- GASP prioritizes Cultural competence; offers materials in Spanish, holds training on CLAS Standards, Children of Incarcerated Parents and Young Men of Color.
- Prescription drug misuse and marijuana use dropped among youth, marijuana passed goal of 9.4% (6.5%) Prescription drug misuse at 5.3% nearing 2020 goal of 4.9%



2017 - 2018

- GASP continues robust educational and marketing campaigns with @Groton\_Prevents parent mailings, fact-based youth posters and educational events with trauma/resilience expert Dr. Peacock
- Social media outreach on Facebook, Instagram and Twitter Facebook up 31%, Instagram up 35%, Twitter up 21% from previous year
- Exceeds 2-ton mark for Rx drug collection; continues #TakeItToTheBox promotion and bi-annual Take Back events



2018 - 2019

- Observation of National Drug and Alcohol Facts Week over 125 middle school students reached with GASP crossword and word search
- Participation in first annual collaborative fundraising event; Emerald Ball; 425 people in attendance
- SADD leadership takes charge of prevention Week at Fitch High School



2019 - 2020

- Celebration of 20 years of prevention @Serenity Ball
- 125 Grasso Students complete EverFi prescription drug misuse curriculum
- Implementation of new structure and member responsibilities to strengthen coalition to meet future goals via Coalition Vitality Assessment Tool



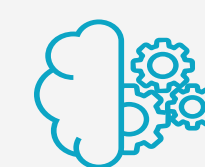
## Outcomes

Decrease in youth marijuana use: 33%  
Decrease in non-medical prescription drug use: 61%

- Increase perception of parental disapproval of marijuana: 0% change. We need to do better!
  - Increase perception of family clear rules against marijuana: 2.7%
  - Increase perception of parental disapproval of prescription drug abuse: 1.6%
  - Increase perception of family clear rules for prescription drug abuse: 4.3%
- Decrease in perception of harm for marijuana use: 12% – We need to do better!
  - Increase perception of harm for prescription drug abuse: 6.6%

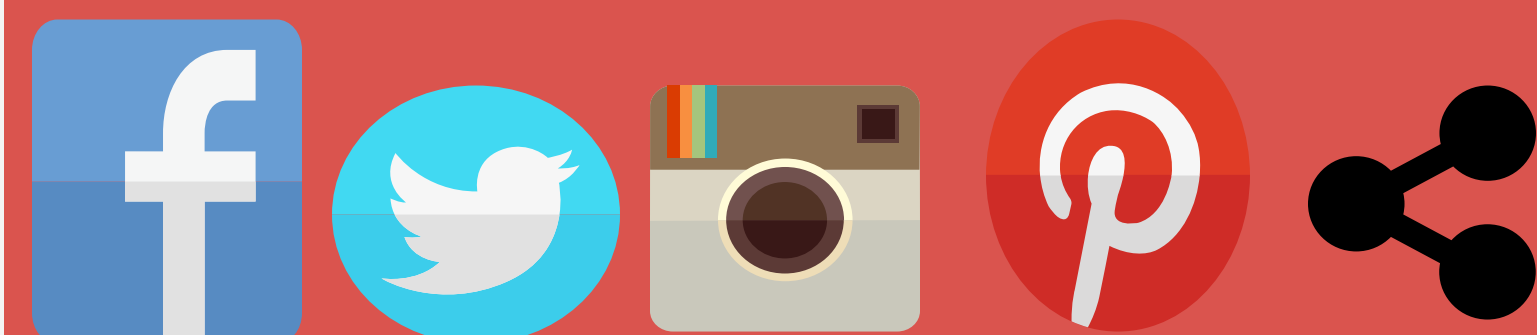
Help us meet our goals!

\*data from 2014 to 2018, recent use Groton Youth Survey



2020 + goals

- Continued grant-funded prevention, sustainable prevention activities in the brand new middle school, thriving youth prevention clubs at Grasso Tech and Marine Science Magnet School, prevention-informed community planning and distinction as a recovery-friendly community! Join us-make it happen!



Mission: To build a healthy, safe and drug-free community through advocacy and education

Vision: Building community strength through prevention