# Organizational Culture: Identifying, assessing and changing it to enhance a culture of recovery

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# Enhancing and Sustaining Recovery

Quality ----- Outcomes ------ Recovery

### Factors Influencing Quality and Outcomes in Recovery

Evidence
Based
Practices

Х

Staff Factors

X

Organizational Factors

X External Factors

Quality/ Outcomes

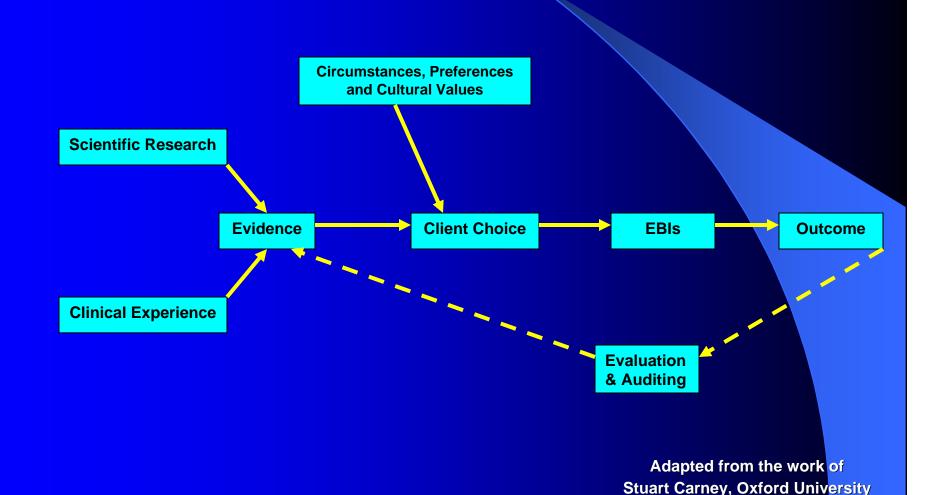
Source: Dean Fixsen, The National Implementation Network, University of South Florida

### Factors Influencing Quality and Outcomes in Recovery

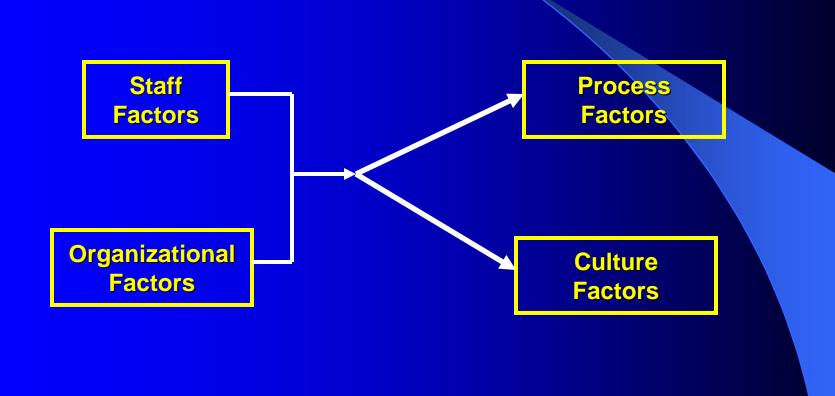
Evidence Based Practices	X Staff Factors X	Organizational Factors	External = Factors	Quality/ Outcomes
1.0	1.0	1.0	1.0	1.000
0.8	0.7	0.7	0.6	0.235
1.0	0.7	0.7	0.6	<b>0.</b> 294
8.0	1.0	1.0	0.6	0.480



#### Recovery Oriented Evidence Based Practice



#### **Enhancing Existing Service Delivery**



# What is Organizational Culture?



#### **Culture Characteristics**

- Natural evolution; taken for granted
- Common values, beliefs, norms
- How group solves everyday problems and provides support
- Language, history, stories
- Taught to new members
- Reflected in symbols, rituals, rites

# Aspects of Organizational Culture

FORMAL: How it's supposed to be.

**INFORMAL:** How things really get done.

**KEY QUESTION:** To what extent are the informal and formal cultures aligned?



# How does the culture reveal itself?

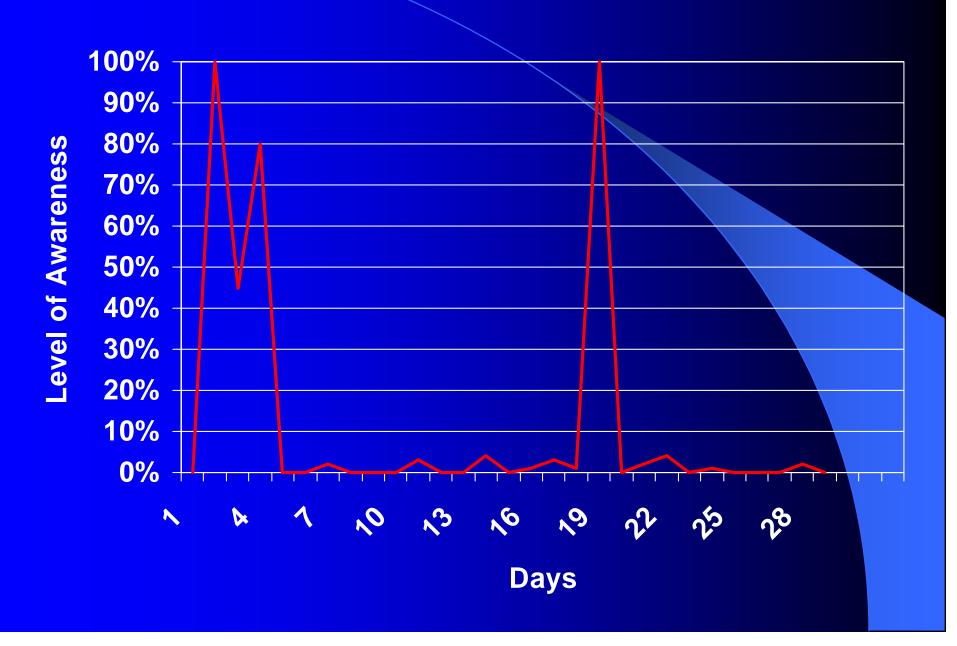
## Common Clues to Informal Organizational Culture

- House Blindness
- Mission Diffusion
- Dissonance
- Signs, symbols, stories, myths
- Language
- Behavior

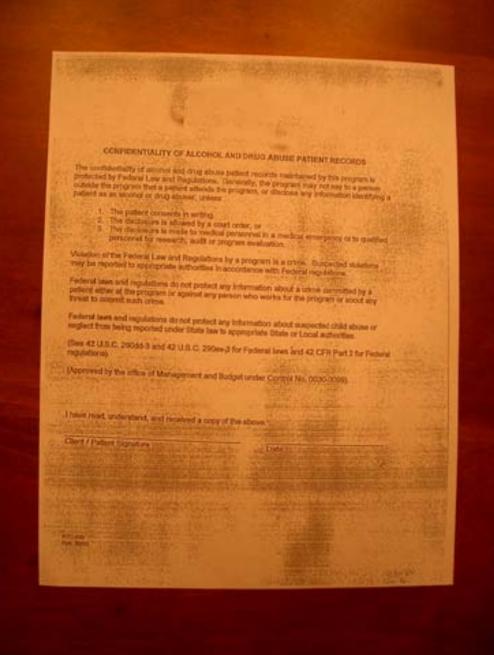
#### **House Blindness**



#### **Broken Window Awareness - 1 mo.**







## Key Organizational Objectives for Service Providers

- Engagement
- Retention
- Recovery Initiation/Acculturation

#### **Engagement Needs**

"What am I looking for?"

- Respect
- Belonging
- Choice
- Will this help me?

## **Engagement Process**Factors

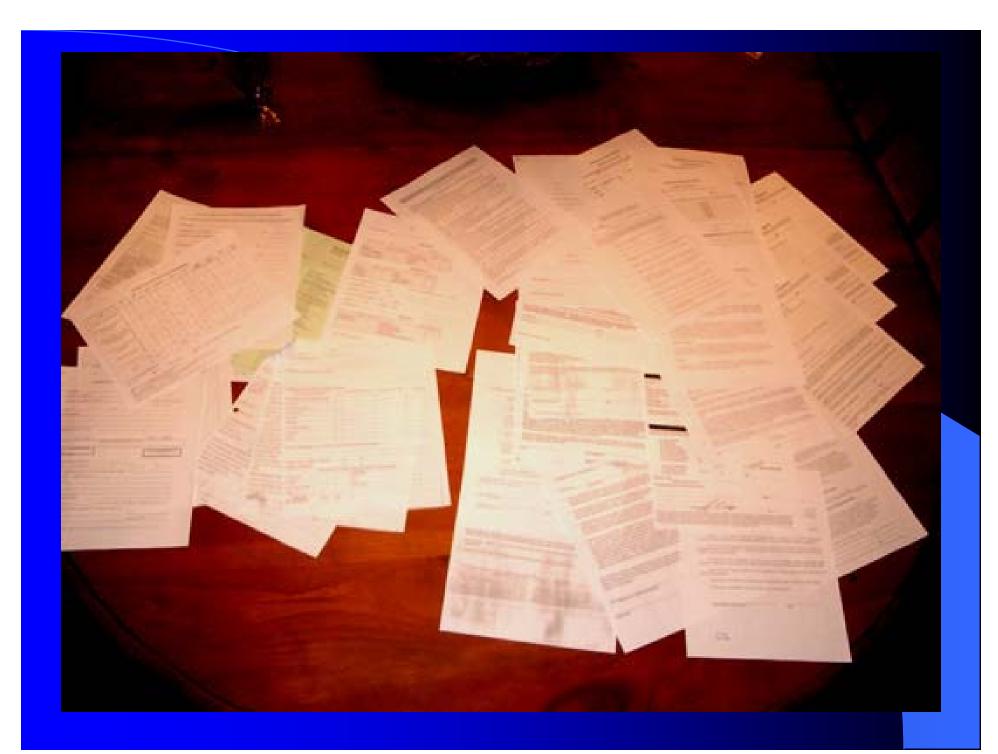
- Pre-site visit contact (e.g., phone)
- Before entering the facility
- The facility entrance
- Lobby environment
- Reception
- Next steps

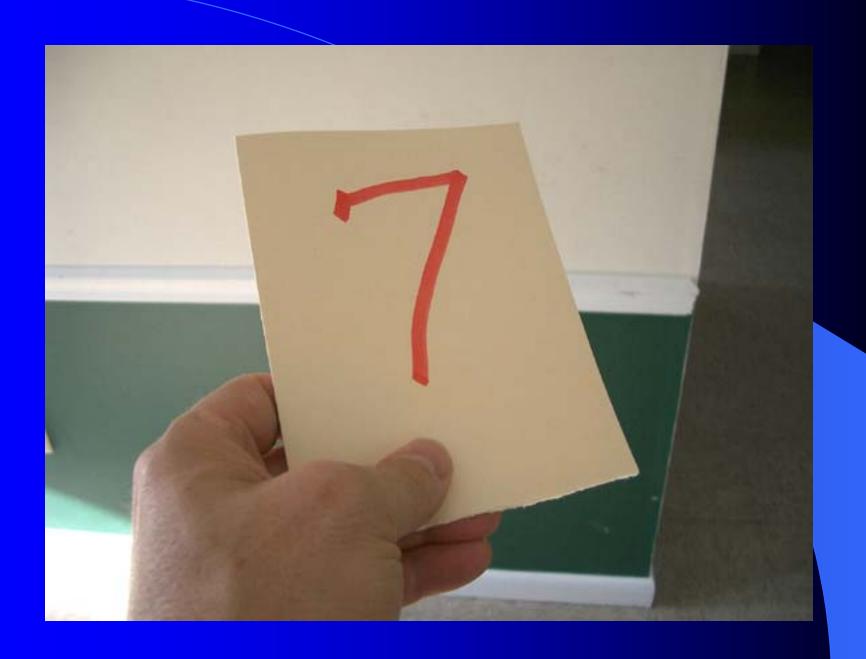








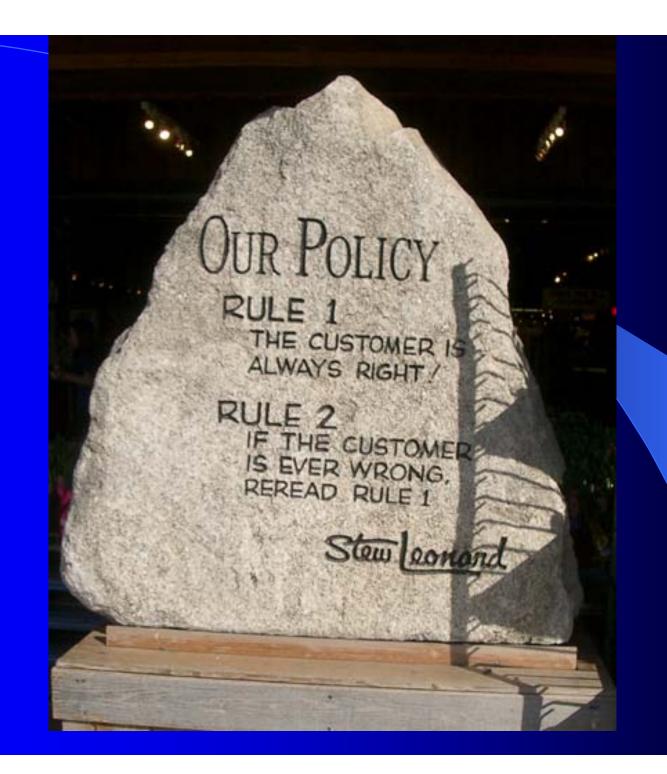




#### Retention Needs

"Is this getting me where I need to go?"

- Whose goals are these?
- Does their approach match my reality?
- How much do I really trust people here?
- Am I feeling hopeful?
- Do they really understand me?
- Am I becoming prepared for a new life?





#### The "Oxygen Mask" Theory



#### Hi Daisy!!



#### This isn't an office...

It's

### HELL

with fluorescent lighting.

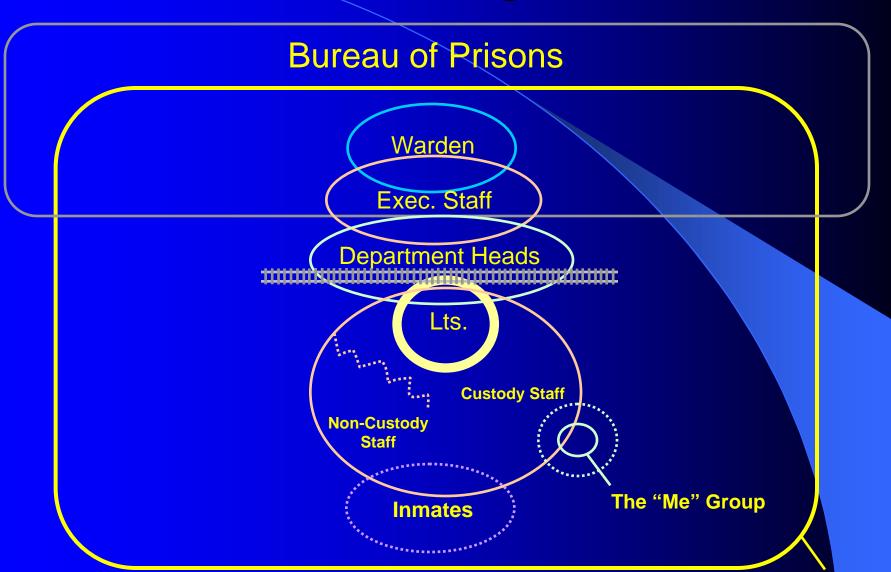


#### **Mission Diffusion**

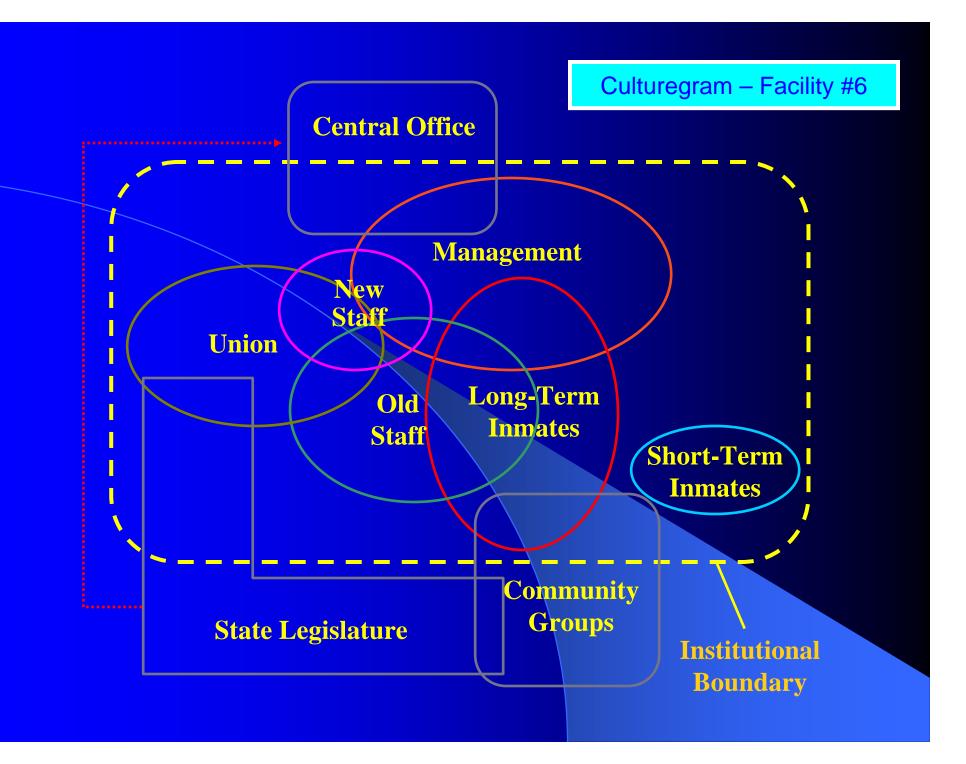
- Shared mission?
- Formal/informal cultures aligned?
- Opposing values/beliefs?
- Subculture development



#### FCI Culturegram



Facility Boundary



#### Dissonance

- Youthful offender example
- CIW poster example
- Nicotine dependence

#### Recovery Initiation/ Acculturation Needs

- Exposure to Recovery Role Models
- Language
- Instilling Hope and Confidence
- Building Individualized Supports
- Develop Healthy Lifestyle
- Keep it Up Front
- Giving back





### Recovery Oriented Organizational Cultural Characteristics

#### **Recovery Supportive**

- Consumer oriented
- Multiple paths
- Recovery Plans
- Outcome driven
- Walking the talk
- Role modeling
- Strength/goal oriented

#### **Not Supportive**

- Organization oriented
- One way (our way)
- Treatment Plans
- Process driven
- Hypocrisy
- Double standard
- Deficit/problem oriented

#### **Keys to Culture Change**

- Raise awareness (triangulation)
- Clear leadership vision and commitment
- 'Top-down' + 'Inside-out' approach
- Be open and inclusive
- Ask and listen (actively)
- Staff come first
- Role modeling ("walk the talk")
- Inclusion from all levels and disciplines
- Sustained effort

#### **CONTACT INFORMATION**

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