

# Southeastern CT Coalition Problem Gambling Awareness Through the Arts Initiative

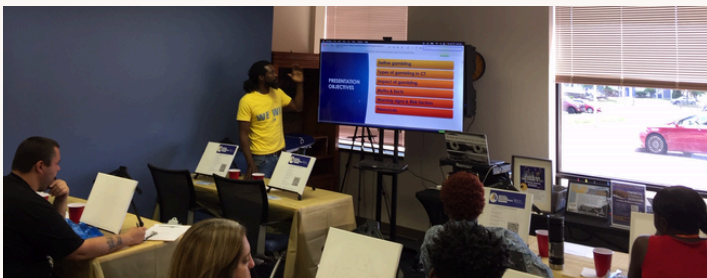


**Bet on Black** was sponsored by: Cultural Coalition, Flavours of Life, and the Community Involvement Committee of Connecticut State Community College: Three Rivers Campus. This was an evening of multi-media artistry highlighting the significance of black self-love and the impact of problem gambling. The event began with a jazz ensemble, poetry, and a music performance at the end. This event had **over 100 participants** and was a unique and successful way to spread awareness about problem gambling related harm within the BIPOC community.

**Cape Verdean Santiago Society** promoted problem gambling awareness at the Cape Verdean Festival through music, art, history, and food. This event had **over 3,000 attendees** and a scavenger hunt with different facts and information on responsible gambling, problem gambling, and how it affects various cultures and communities.



**Winning Ways** hosted a "Spit and Paint™" Art Initiative which served as a pivotal force in promoting problem gambling awareness within Connecticut's cultural communities. **The event had 15 participants and reached 640 people through social media.** It created safe spaces for creativity and expression, while also recognizing problem gambling as a significant public health issue. This event utilized spoken word, live music, and painting with meaningful themes. This was an innovative approach to understanding and preventing problem gambling.



The Cultural Coalition, Local Artists, and UCFS all partnered for two (2) Pride events in both Mystic and New London. They supported the LGBTQIA+ community through innovative art projects, conversation around gambling harm and responsible gambling, resources, and promoted through many social media platforms. Promoted the events through the Mystic Chamber of Commerce, Out CT, Cultural Coalition, and local artists **reaching over 58,000 individuals and families.**



**Mystic Pride**



**New London  
Pride**



Artreach hosted three (3) live performances at New London, Groton, and Otis Public Libraries. Each performance included five (5) monologues with diverse cultural groups, including Latine, BIPOC, Veterans, and the LGBTQIA+ community. These were a series of powerful performances that showcased how individuals from a variety of cultures and backgrounds are impacted by problem gambling. These events were also recorded and will be made available for public viewing. These performances so far have reached over **80 participants, and the recorded videos will continue to have a broad reach.**

