

November 20, 2008

*Healthy People, Healthy Communities. Let's Make It Happen!*

## INFORMATION IS A POWERFUL RESOURCE

Connecticut's Network of Care is a statewide web resource for individuals, families and agencies concerned with mental health and emotional wellness. Among its many features, Network of Care provides a comprehensive directory with thousands of community-based service providers searchable by town. Network of Care information is available in 14 different languages.

The Network of Care was initiated by Connecticut's Mental Health Transformation State Incentive Grant, a 5-year grant from the federal Substance Abuse and Mental Health Services Administration to transform the behavioral health care system into one that is consumer/youth & family driven and person-centered.

Connecticut's Network of Care was launched on October 10, 2007. Since the launch, there have been over 3.5 million hits to the web site and over 112,867 web sessions (individual visitors) with interest growing over time (a 50% increase in the total number of web sessions during the second half of the year compared to the first half).

**CT Network  
of Care  
Celebrates  
First  
Anniversary**

### Network of Care Is User Friendly

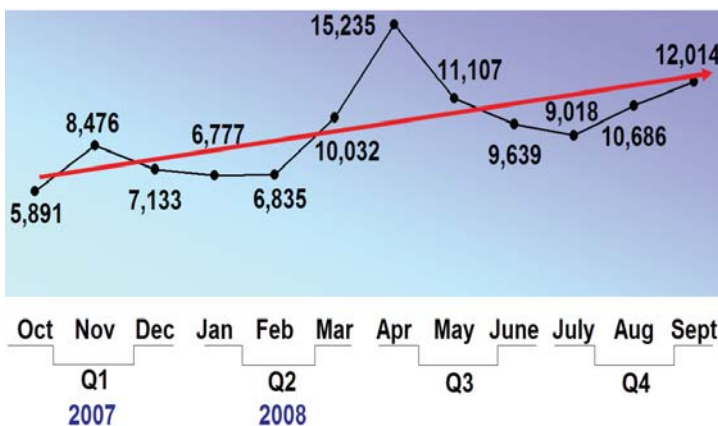
Of 93 first-time visitors who completed a user survey:

- ✘ Most reported using the Network of Care website for information about treatments, employment, providers, and services.
- ✘ 50% reported that the site "exceeds expectations" in ease of use.
- ✘ The percentage of people who reported it was "very likely" they would visit the website again increased by nearly 100% from the 3rd to the 4th quarter while in this same time frame those who were "unsure" reduced by roughly 75%.

### Other Network of Care Highlights

- ✓ More than 300 individuals trained in the use of Network of Care in the first year.
- ✓ Ongoing trainings offered by DMHAS with very positive response.
- ✓ Demonstrations in the use of Network of Care provided upon request to consumer and family groups and community based provider organizations.
- ✓ Inter-agency Governing Committee oversees on-going enhancements to the site.
- ✓ 50% of the web inquiries in the 4<sup>th</sup> quarter were for details about agencies listed in the services directory, up from 37% since the 3rd quarter.
- ✓ 9.8% of the articles from the library in the 3<sup>rd</sup> quarter were requested in Spanish.

Total Number of Web Sessions Per Month



[www.ct.networkofcare.org](http://www.ct.networkofcare.org)

Embrace  
**HOPE**  
Expect Change