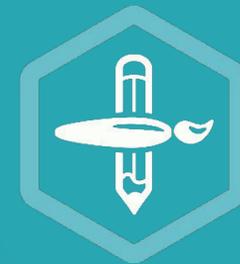


Art Pharmacy



Healthcare-grade Social Prescribing

Meet Art Pharmacy



A social prescribing company that works with partners in healthcare, education, and workforce management to address the dual mental health and loneliness crises.

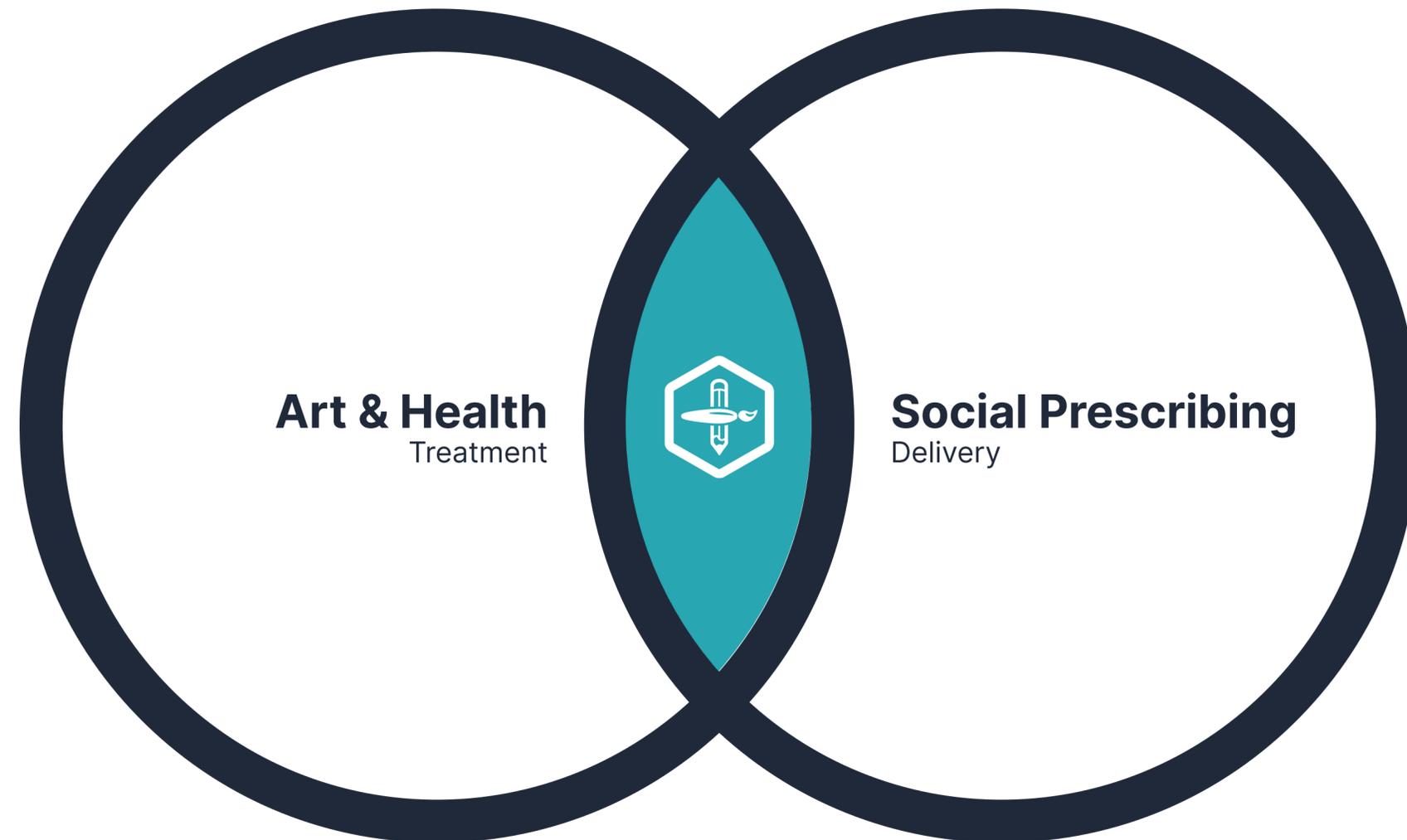
We Are Not Alone

With two years of proven impact, Art Pharmacy has achieved measurable success through meaningful partnerships.

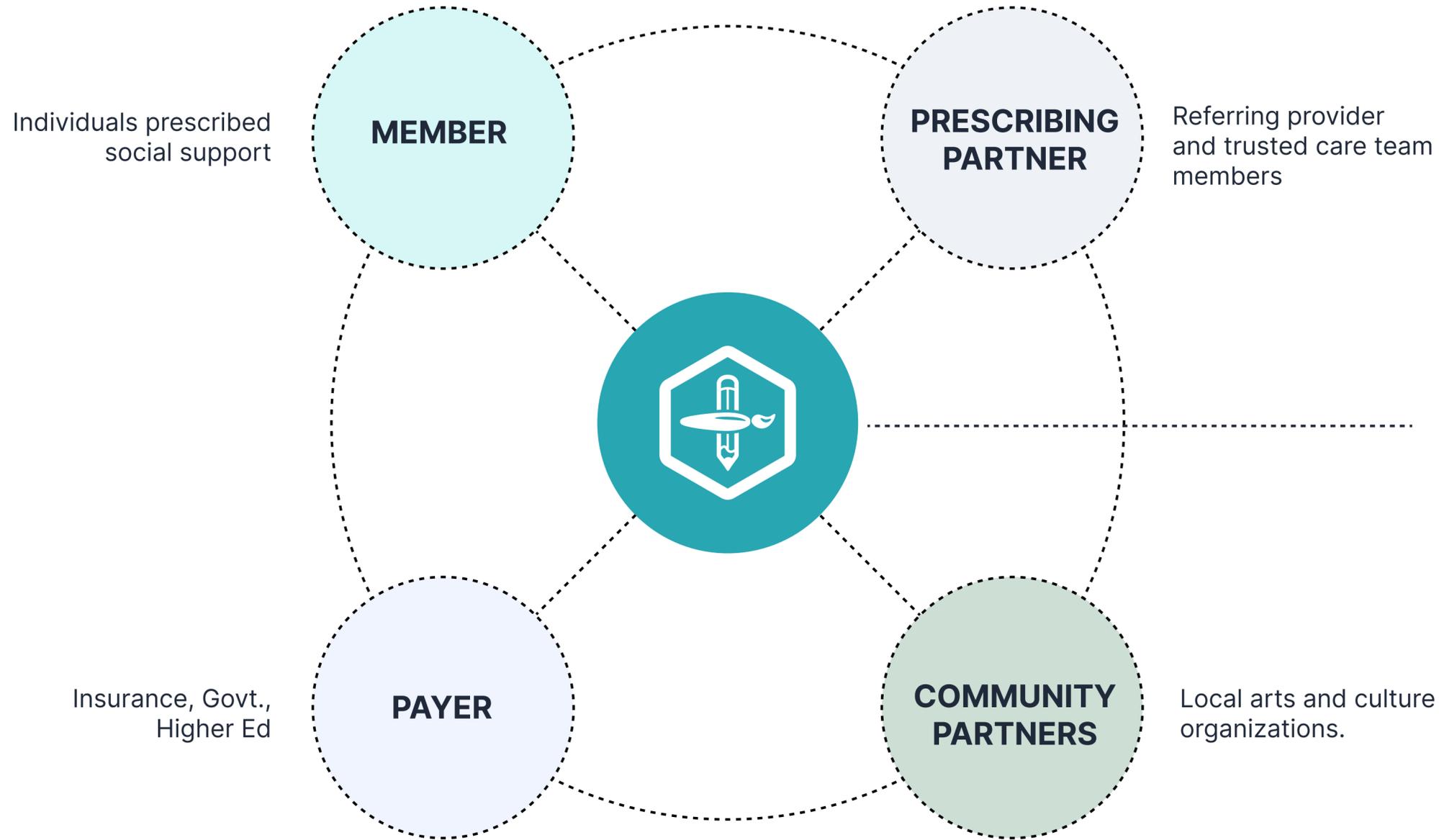


Our Solve

Art Pharmacy uniquely combines the 40 years of research demonstrating the efficacy of arts and health with the community-based care model of **social prescribing**.



Bridging the Gap



Art Pharmacy is a platform that enables non-clinical community-based care at scale. We connect young people across the mental health continuum to non-clinical programs in the form of art, culture and nature-based engagements.

Metrics That Matter

70%

ANXIETY REDUCTION

70% of members improved scores on GAD-2 from baseline to latest dose.

85%

OF MEMBERS IMPROVED

85% of members who are depressed or have poor well-being demonstrated a positive change in WHO-5 well-being score.

60%

DEPRESSION REDUCTION

60% of members improved scores on the PHQ-2 from baseline to latest dose.

79%

REDUCED LONELINESS

79% of members demonstrate a reduction in loneliness (UCLA-3) after their latest dose.

77%

ADHERENCE

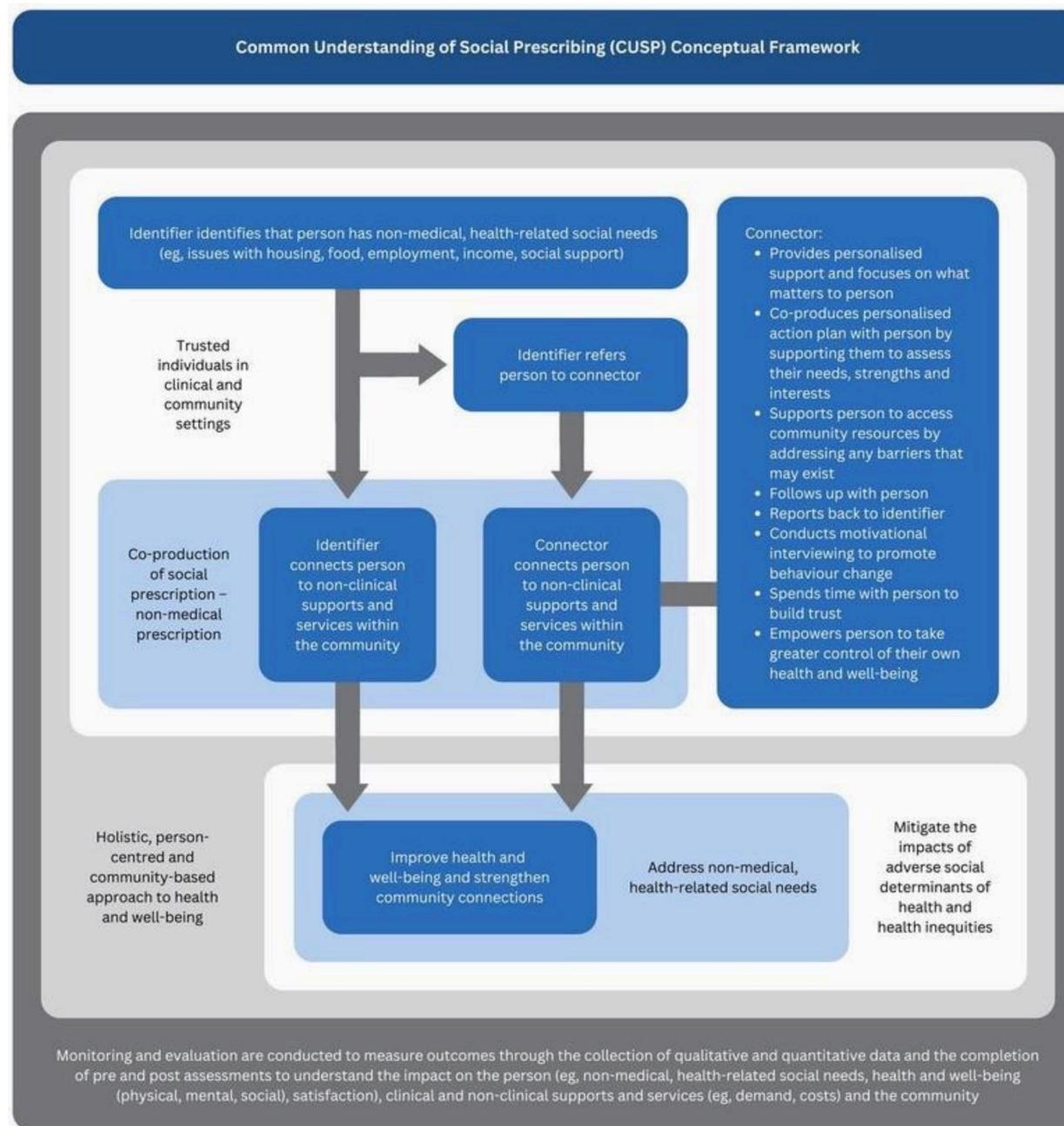
77% of members are adherent to their care plans.

90%

SATISFACTION

Members rate their overall satisfaction with Art Pharmacy on average 9 out of 10.

Framework Backed By Science



SOCIAL PRESCRIBING

Personalized, arts-based engagement

Co-created care and action plans

Barrier identification & support

Ongoing follow-up & feedback

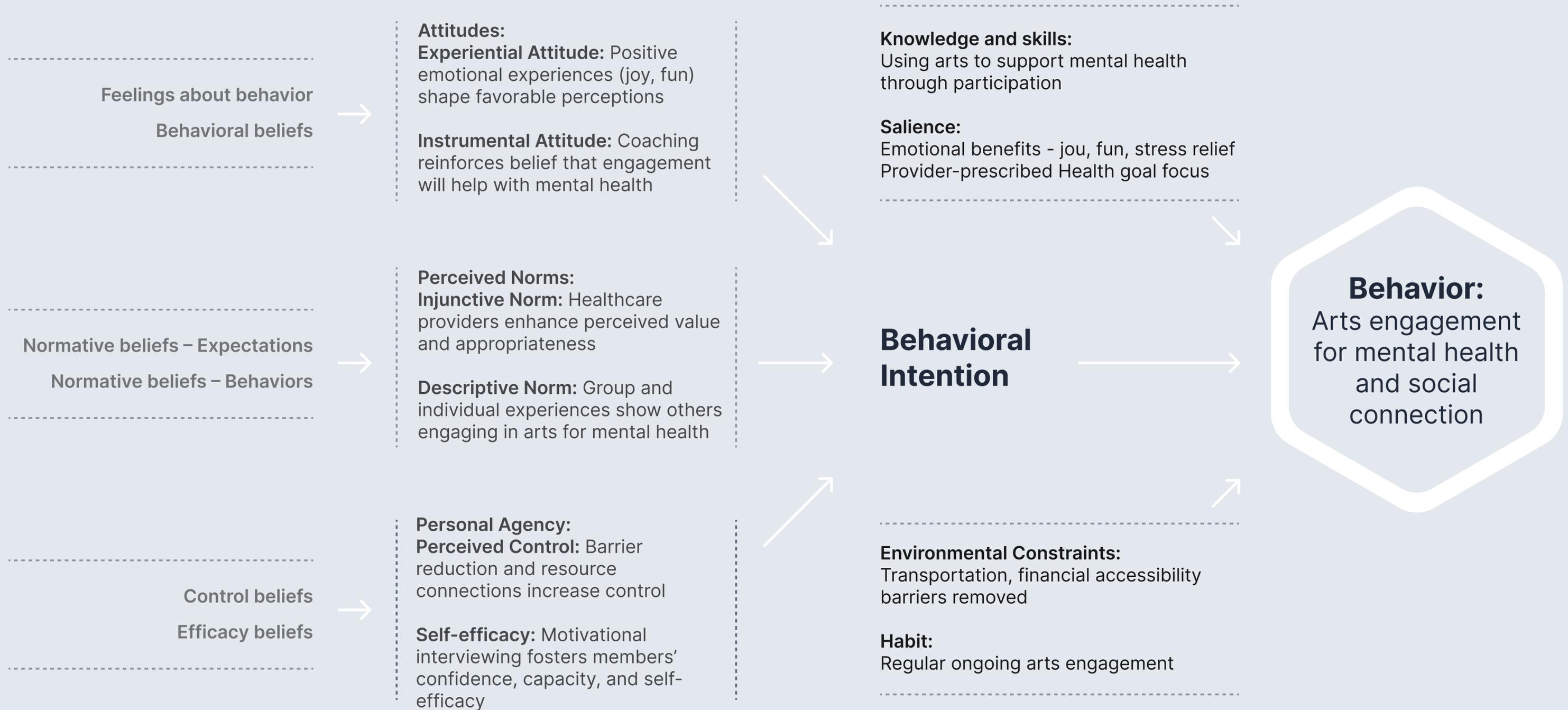
Closed-loop communication with referrers

Motivational interviewing & behavior support

Trust-building via care navigators

Empowerment through evidence-based practice

The Integrated Behavior Model



Evidence-Based Practices in Care Delivery

Art Pharmacy Care Navigators are trained in:

- Motivational Interviewing and Stages of Change Health Coaching
- Mental Health First Aid
- Question, Persuade, Refer Suicide Prevention
- National Standards for Culturally and Linguistically Appropriate Services (CLAS)



How it Works



REFERRAL

The Prescribing Partners refer individuals to Art Pharmacy. Art Pharmacy reaches out to members to enroll them in the program.



CARE NAVIGATION

A specialized Care Navigator connects the member with smart-matched arts and culture engagements.



PARTICIPATION

The member enjoys a curated therapeutic experience once a month for an entire year.

Experiences are recommended by Art Pharmacy's proprietary matching algorithm.



FOLLOW-UP

The Care Navigator monitors the member's progress utilizing clinically validated scales and creates a real time feedback loop with the Prescribing Partner.



REFILL

At the end of the prescription, the member is eligible for additional access to social prescription as indicated by the payer partner.

Matching Engine

Evidence Base

Peer-Reviewed Science
Published Research
Internal Findings

Member Input

Advanced Profile
Access Barriers
Preferences & Goals

Engagements

Vetted For Health And Safety
In-Network
Protective & Therapeutic Benefit



Smart-Matching
Engine

Arts & Culture Rec

Personalized
Optimized For Positive Health
Vetted & Available

Art Pharmacy's smart-matching technology allows for a wide range of evidence-based precision prescriptions.

DISCIPLINES

- Visual Art
- Music
- Dance
- Theatre
- Literary Arts
- Mixed-Media
- Textile Arts
- Traditional Arts
- Historic & Cultural Experiences

DELIVERY METHODS

- In-person
- Virtual
- Hybrid
- Phone

TYPES OF EXPERIENCES

- Workshops & Classes
- Gallery Exhibitions
- Performances
- Community Conversations
- Film Screenings
- Lectures & Readings
- Walking Tours
- Camps/Intensives

PARTICIPATION MODES

- Group
- Individual
- Participatory/Active
- Receptive



What is unique about Art Pharmacy as a Model for Care?

Agency & Choice

Empowers individuals, who historically may not have many choices, to take control of their own care by allowing them to select events and activities that resonate with their personal interests and preferences.

Stigma-Free

Mental health support often carries stigma which can impact willingness to get help. Events and activities through social prescribing carry less stigma which allows an easier entry into support.

Support at all Stages

Whether it is a form of prevention for vulnerable populations, an addition to a treatment plan for an individual with a formal diagnosis, or anywhere in between, social prescribing can be a valuable support.

Engaging & Enjoyable

Offers captivating and pleasurable activities that encourage active participation and sustained interest, making the care process both meaningful and enjoyable.

Accessible & Inclusive

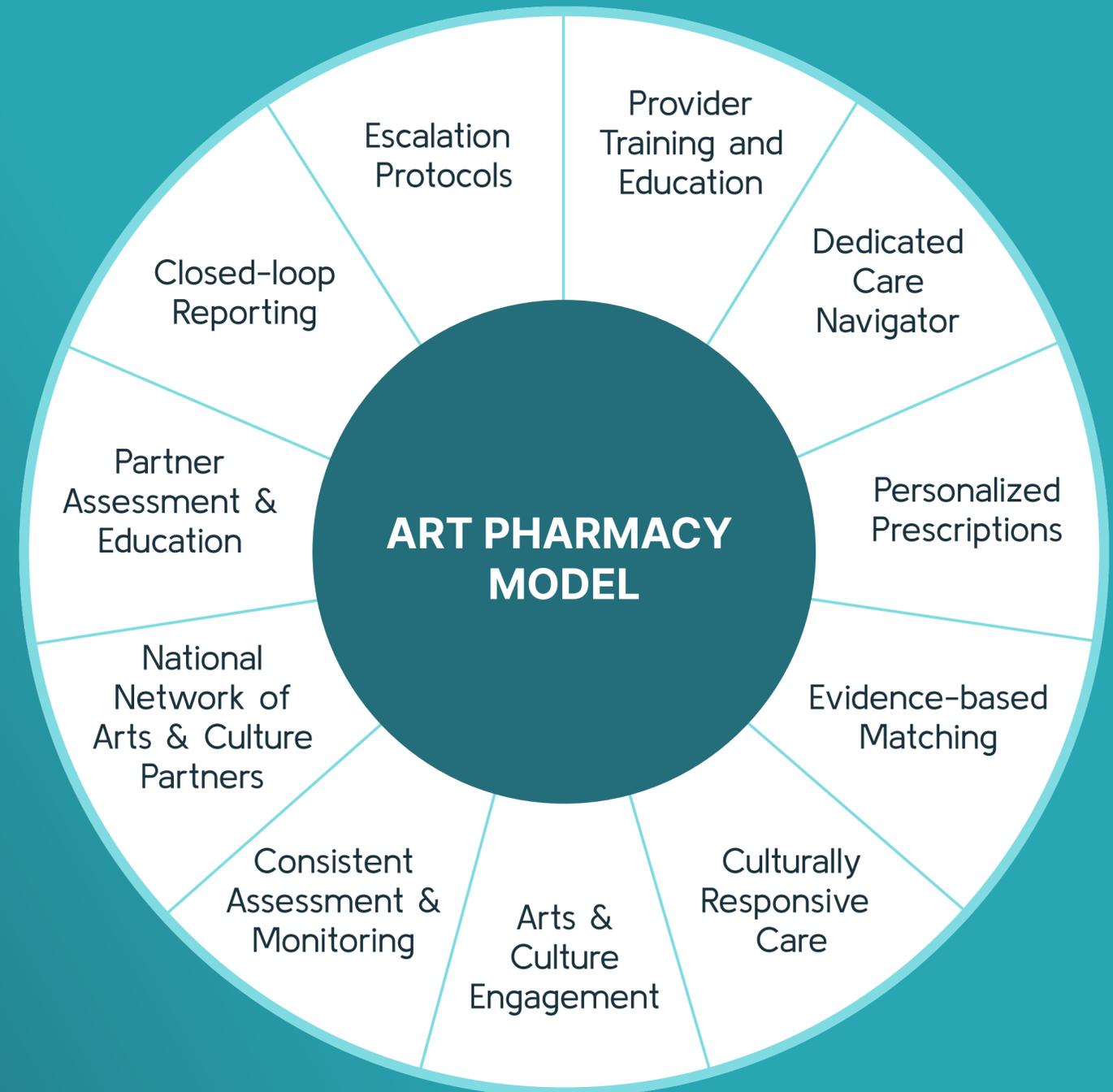
Most communities have art organizations that are accessible and easy to get to. These partners incorporate a wide range of artistic forms and accommodating different abilities and cultural backgrounds, ensuring everyone can participate.

Sustainable

Engagement in arts-based social prescribing can promote long-term involvement in the arts and within the community which provides continued and sustainable benefits

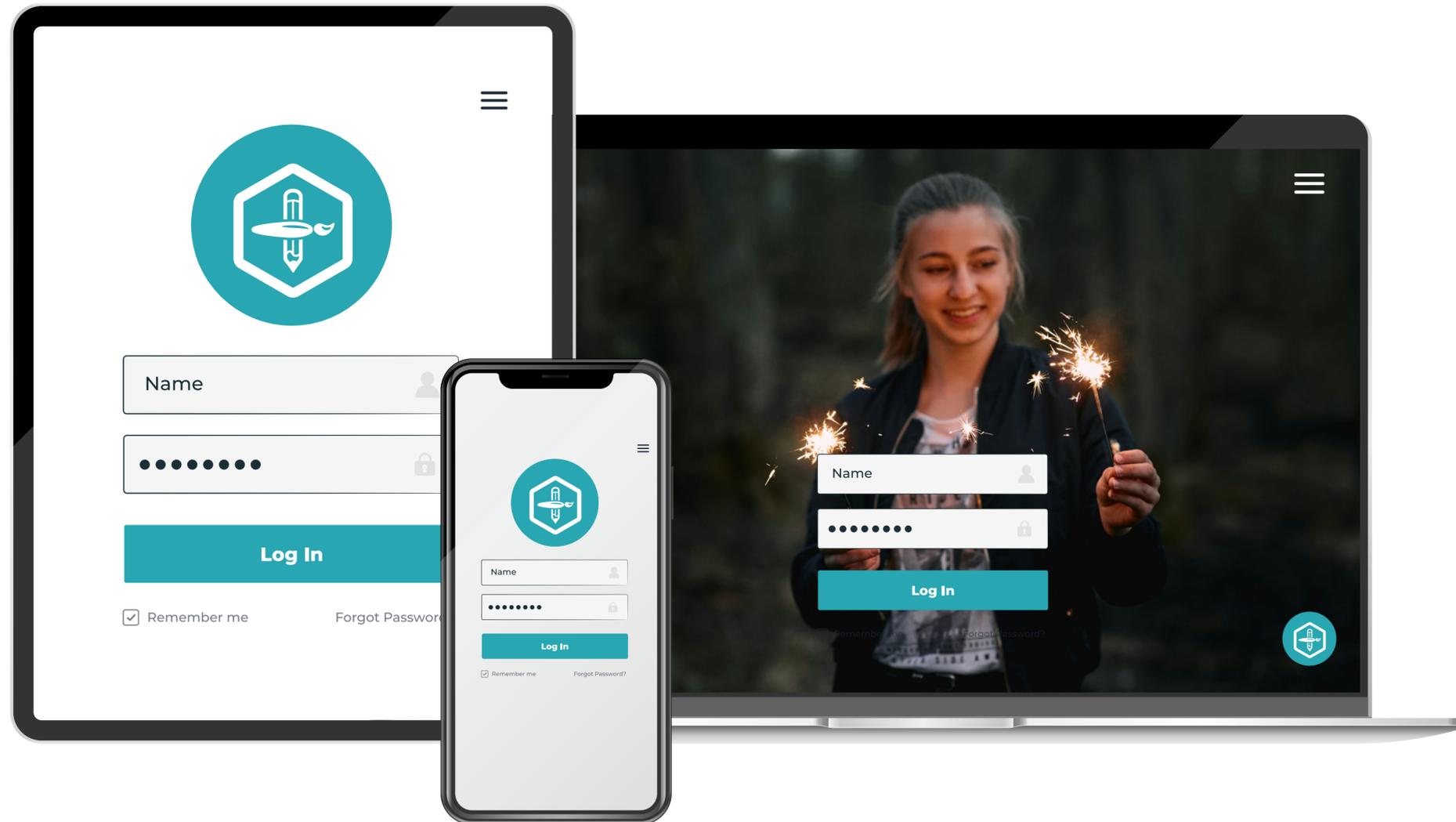


Art Pharmacy is a whole solution for connecting members to therapeutic, community-based activities.



Product Platform

We offer single, trusted digital companion that stays with the member – integrating care navigation, personalized experience plans, and ongoing support into one streamlined, accessible hub. **That's our goal.**



Meeting a Real and Growing Cultural Appetite

Our offering resonates—audiences are showing up and leaning in.

The New York Times



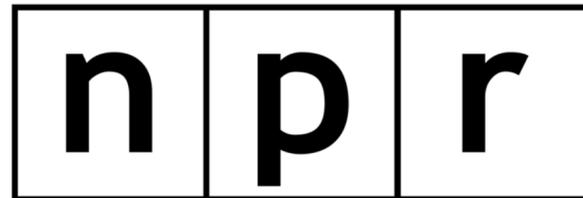
FEDERAL RESERVE BANK *of* NEW YORK



The Guardian

Forbes

San Francisco Chronicle



THE WALL STREET JOURNAL.

The Boston Globe

THANK YOU

CHRIS APPLETON, CEO
chris@artpharmacy.co

Art Pharmacy 