LATINO OUTREACH

A. The Contractor shall provide a regional program of community outreach services designed to reduce the stigma that surrounds substance abuse in the Latino community and to identify Latinos who have a substance use disorder for which they are not seeking treatment, or who are at risk of having a substance use disorder for which they are not likely to seek treatment. Such services shall consist of a combination of information campaigns, home and hospital visits, and education through community-based in-service training. The Contractor shall provide these services both in traditional settings such as social service agencies as well as non-traditional settings within the Latino community. The Contractor shall develop strategies to raise awareness of substance abuse programs and to increase the level of admissions into treatment by Latinos in the designated region. The Contractor shall explore methods of decreasing the number of Latinos discharged from treatment programs against medical advice or for non-compliance.

B. Specifically, the Contractor shall:

1. ensure that there is region-wide integration and collaboration with other providers;
2. provide community-based providers with information on substance abuse treatment, and access to services;
3. facilitate the entry into services by Latinos;
4. send a representative to community forums in order to facilitate collaboration with other providers and coordinate services to Latinos;
5. establish linkages with other organizations which provide services to Latinos in order to facilitate referral to such services;
6. develop approaches that will result in greater access to services for Latinos. The Contractor shall document the results of these approaches and shall forward them to the Department for use in future development within the network and state;
7. participate in monthly meetings in order to share ideas, develop approaches, review successes and failures, in order to assist one another and plan for future directions;
8. institute a tracking procedure to follow-up on Latino clients leaving treatment for non-compliance or against medical advice; and
9. institute a tracking procedure that follows the client though the various levels of the continuum of care.

C. The Contractor's program shall be located at:

Location

D. The Contractor's program shall provide the services throughout the region designated below:

Region

E. The Contractor shall implement the programs and services described herein to result in the following outcomes on behalf of individuals served. Such outcomes shall be measured in the manner described herein. Outcome results achieved pursuant to these terms and conditions will be monitored by the Department through data reported by the Contractor to the Department's information systems, in

observations through site visits and/or in any other required reports. The Department's outcome indicators for the Contractor's funded services are as follows:

PERFORMANCE OUTCOME MEASURES

LATINO OUTREACH

OUTCOMES	MEASURES
1. Contractor will meet reporting requirements in a timely manner.	Department required data will be submitted to the Department's data collection system no later than the 15th day of each month.
2. Contractor will meet the expected utilization rate or annual projection of individuals to be served for this level of care.	A utilization rate of at least 90% will be achieved.
3. Contractor will meet the expected services or contacts volume for this level of care.	At least 90% of projected services or contacts will be achieved.
4. Individuals will be effectively engaged in Outreach services	At least 50% of individuals served will receive at least one (1) treatment service within six (6) months of admission to the program.
5. Individuals will improve or maintain their living situation.	At least 60% of individuals served annually will improve or maintain their living situation.