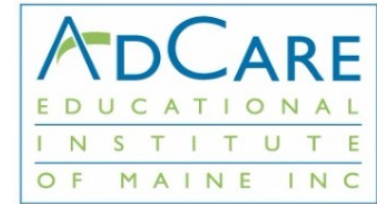




New England (HHS Region 1)

PTTC

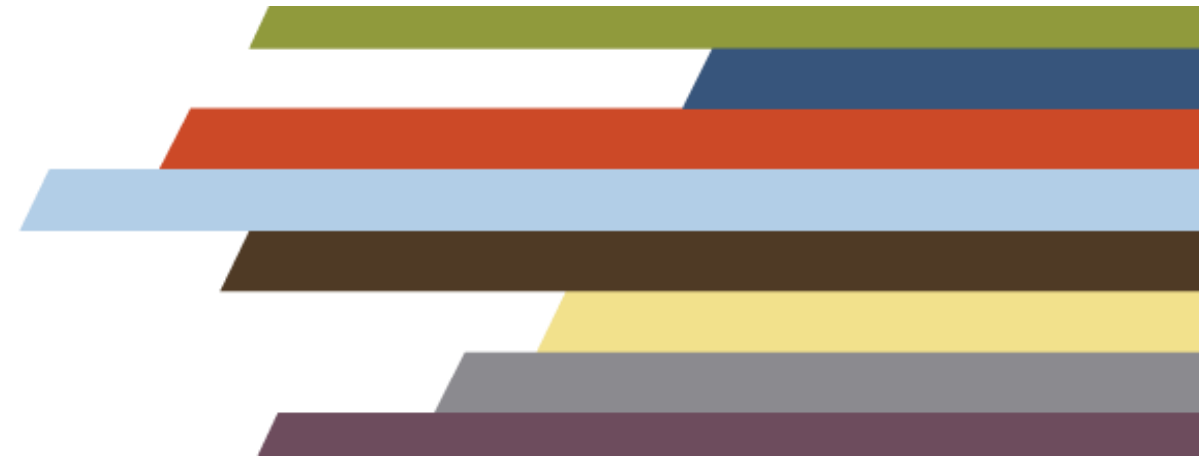
Prevention Technology Transfer Center Network  
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# New England PTTC Project ECHO: Prevention in the Era of Legal Cannabis

Information Session

May 27, 2021



The event in which you are about to participate is provided through the New England Prevention Technology Transfer Center (New England PTTC) a program funded through the Substance Abuse and Mental Health Services Administration's (SAMHSA). SAMHSA Cooperative Agreement #5H79SP081020-03.

The views and opinions represented in the webinar are not necessarily the views and opinions of the U.S. Department of Health and Human Services or SAMHSA.

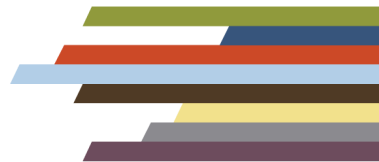


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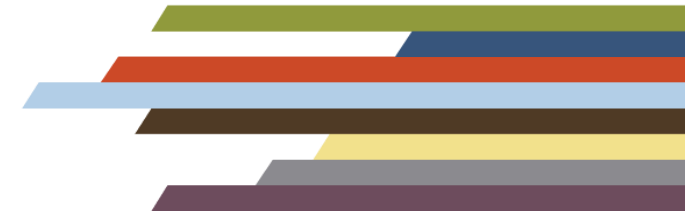


# Today's agenda

- Introductions
- About New England PTTC Project ECHO: Prevention in the Era of Legal Cannabis

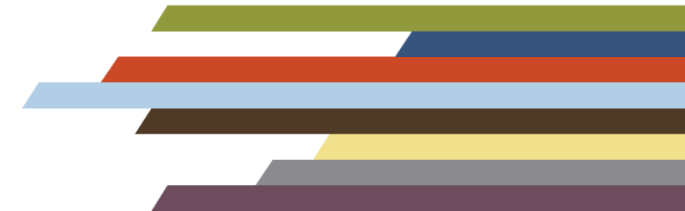
## About Project ECHO case-based learning model

- Anatomy of an ECHO session
- Systems Case Presentation
- Questions about Project ECHO or applications



# New England Prevention Technology Transfer Center

- The New England PTTC translates prevention science into trainings and technical assistance products to guide the prevention workforce in adopting and implementing prevention science in their communities.
- Products include in-person, distance-learning, and online trainings as well as prevention tools and resources.
- The Prevention Technology Transfer Center Network is funded by the Substance Abuse and Mental Health Services Administration.
- Find us online:
  - <https://pttcnetwork.org/centers/new-england-pttc>

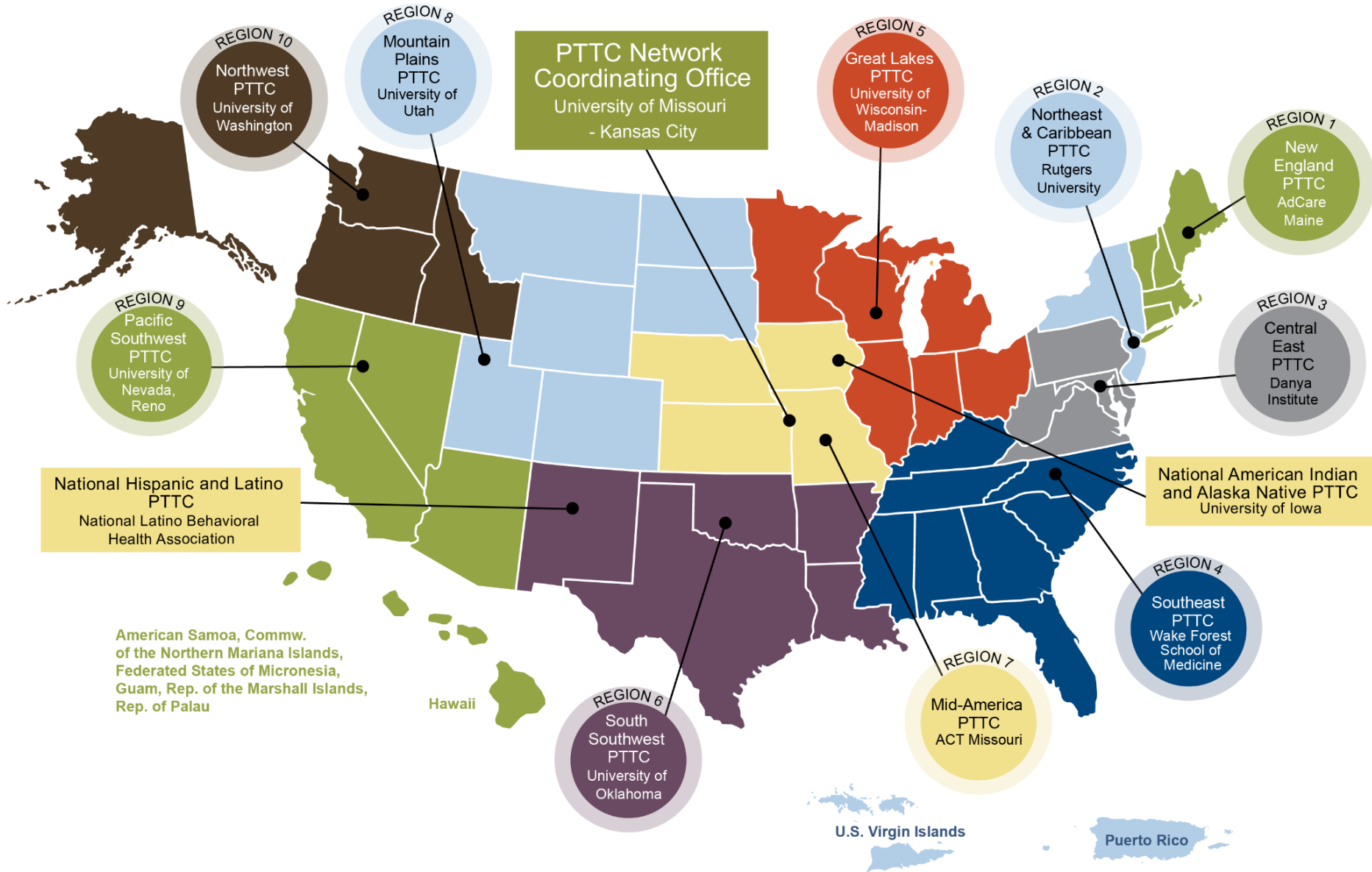




**PTTC**

Prevention Technology Transfer Center Network  
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**PTTC Network**





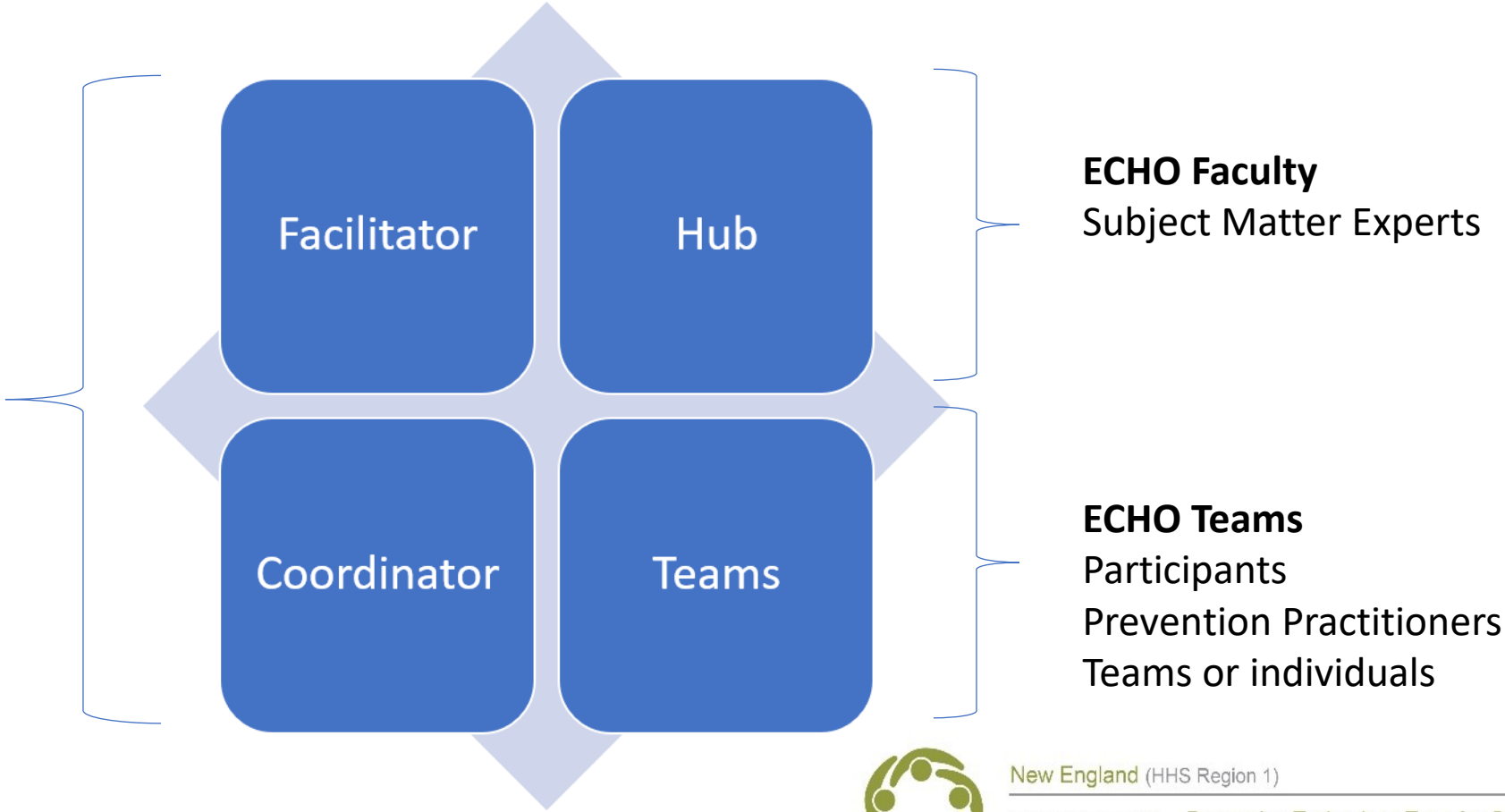
# ECHO Coordinating Team



Kristen



Kate

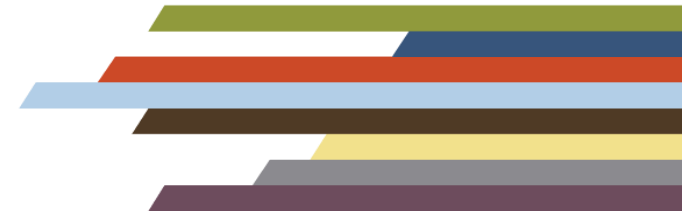


New England (HHS Region 1)

**PTTC** Prevention Technology Transfer Center Network  
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# Changing landscape of cannabis policy and prevention

- Recognize that state and local policies on cannabis legalization have changed rapidly over the past few years
- Public perception of cannabis has evolved along with policy
- Need to adapt our practices and communication strategies to keep up



# Project ECHO: Prevention in the Era of Legal Cannabis Learning Objectives

Goal: Increase use of evidence-based approaches to cannabis prevention, policy and communication in New England

## Objectives:

- Identify current research on cannabis effects and trends in use
- Identify current evidence-based strategies to prevent youth and young adult cannabis use and mitigate problematic adult use
- Describe trends of how commercial cannabis markets are emerging and evolving in New England states
- Discuss environmental and policy approaches that may be effective for cannabis prevention
- Use effective communication strategies to educate adults and youth about cannabis risk



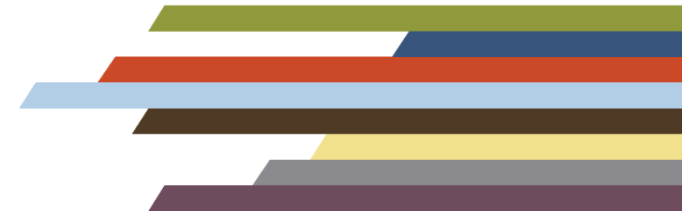
# What is Project ECHO?

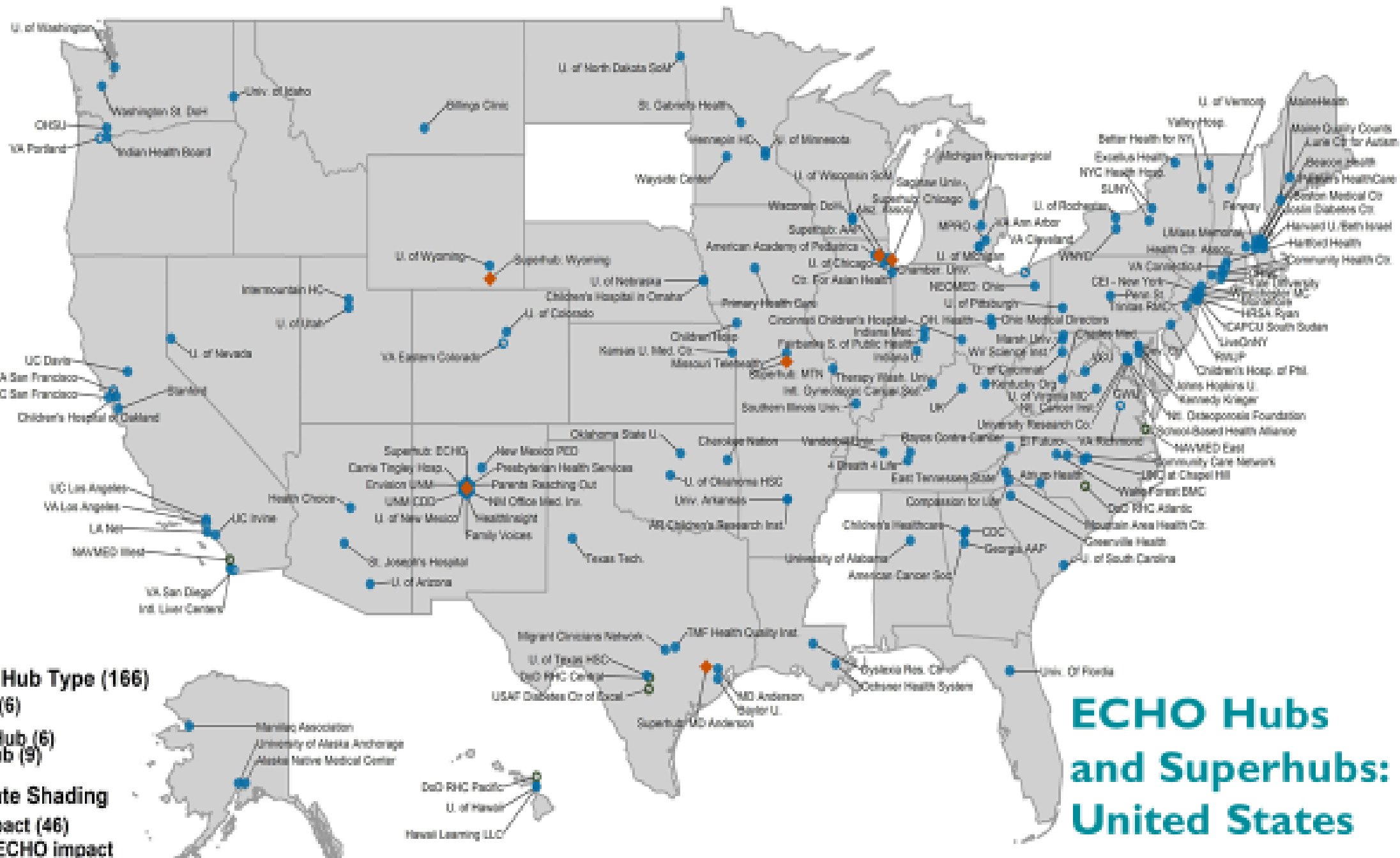


Extension of **C**ommunity **H**ealthcare **O**utcomes

Not for profit movement to improve care by gathering a community of practice\* together for learning and support with the goal of improving decision-making by collaborative problem solving.

\*groups of people who share a concern or a passion for something they do and learn how to do it better as they interact regularly





# Project ECHO



Project ECHO® is a lifelong learning and guided practice model that **revolutionizes medical\* education** and exponentially **increases workforce capacity** to provide **best practice specialty care** and **reduce health disparities** through its **hub-and-spoke** knowledge sharing networks



Communities need access to specialty care for complex conditions



Not enough specialists to treat everyone, especially in rural or dispersed areas



ECHO® trains primary workforce to provide specialty services



Communities get the right care, in the right place, at the right time.

\*and other types of education



# Anatomy of a TeleECHO Session

1. Introductions and announcements
2. Brief faculty-led **Didactic** on a relevant topic
3. Systems **Case Presentation** – Presented by a team
4. Case Discussion
  1. Audience (teams and hub) ask **Clarifying Questions**
  2. Teams and Hub provide **Recommendations** and **Impressions**
  3. Facilitator summarizes **recommendations and consensus** on strategic planning
5. Closing comments and wrap up
  - Written summary of case discussion shared with presenter after session

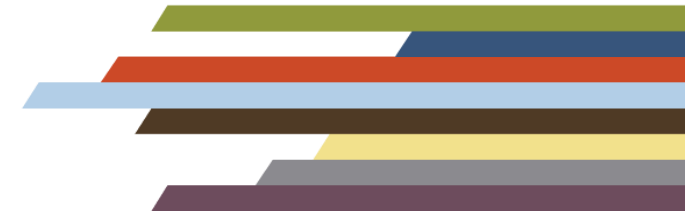
# Benefits to Geographically Dispersed Communities

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- No cost continuing education that is easily accessible
- Professional interaction with colleagues with similar interest
  - Less isolation with improved recruitment and retention
- A mix of work and learning
- Access to specialty consultation with experts across a spectrum of roles and backgrounds

# ECHO Hub - Faculty

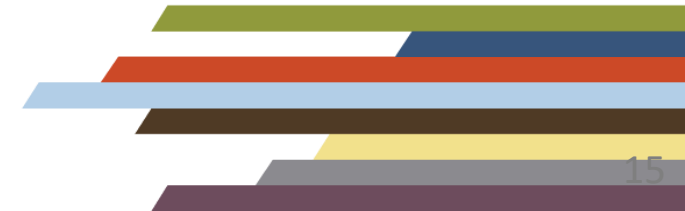
- **Ken Winters, PhD** - Senior Scientist at the Oregon Research Institute (MN location)
- **Renee Johnson, PhD** – Associate Professor, Johns Hopkins University School of Public Health
- **Josh Esrick, MPP** – Senior Policy Analyst, Carnevale Associates; Expertise
- **Gisela Rots, MS, CPS** – Project Director, Center for Strategic Prevention Support
- **Scott Gagnon, MPP, CPS** – Project Director, New England PTTC



# Didactic Curriculum – Faculty led

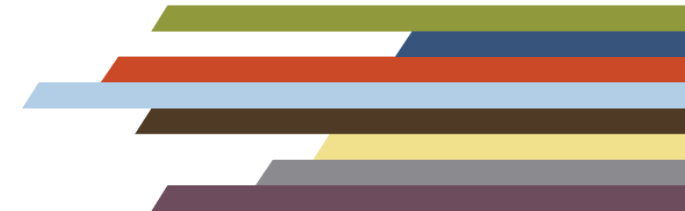
## Topics

- Neurobiology
- Epidemiology
- Cannabis use and Mental Health
- Evidence-based interventions for youth
- Effective communication strategies
- Local and state policy and the role of prevention
- Structural factors influencing use and adverse outcomes



# Case presentation – Participant Led

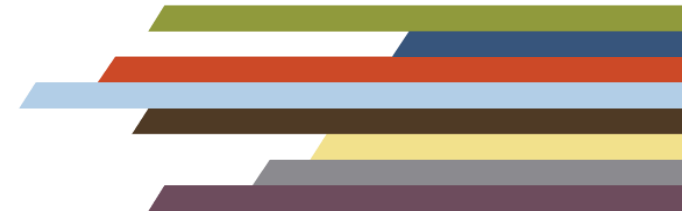
- Cases should represent an issue, situation or challenge that the presenter is working to address, related to management, leadership or administrative aspects of their role
- The case presentation format includes:
  - Primary question for discussion
  - Background on issue: history of the problem, previous efforts to address, other factors involved in situation, approaches that have been considered
- Group (both peers and faculty) will share insight and recommendations related to the case.
- Goal: by bringing together a group with varied experience across the prevention and behavioral health workforce, participants will receive structured feedback backed by both evidence and experience.





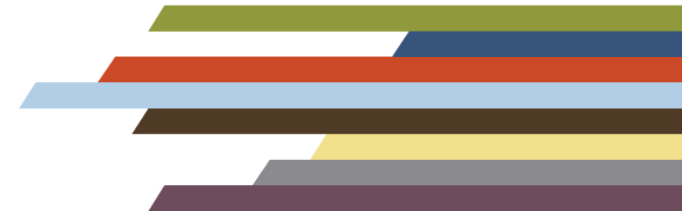
# Program Dates

- Orientation – 8/19/21
- 9/16
- 10/21
- 11/18
- 12/16
- 1/20/22
- 2/17
- 3/17
- 4/21
- 5/19
- All meetings from 12:00 – 1:30



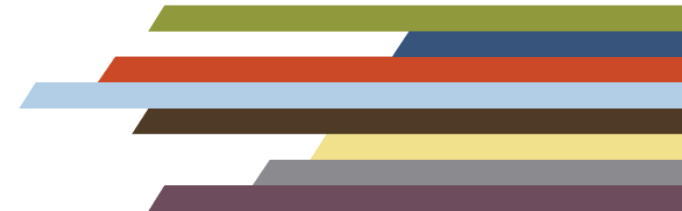
# Participant Eligibility

- Work in a New England state (CT, MA, ME, NH, RI, VT)
- Participants are encouraged to apply as a team from an organization, coalition or program working on cannabis (marijuana) prevention.
- Participants should have a current cannabis prevention initiative as part of their workplan
- At least 1 year of general prevention experience is recommended for individual participants or for at least 1 member of a team.



# Participant Expectations

- Attend at least 90% of sessions via Zoom
- Participate in group discussions throughout the Project ECHO cohort
- Be respectful and follow group etiquette
- Participate in development and presentation of a case, either individually or as part of a team. Presentation dates will be selected in advance
- Complete pre- and post-ECHO evaluation surveys
- Communicate with the ECHO coordinator in advance if any of these conditions cannot be met



# How to apply

- Please complete the application form online by June 30.
- Link: <https://forms.gle/66E48zTW78A8Essd8>
- If you prefer a word or PDF version of application, email Kristen [kerickson@ccsme.org](mailto:kerickson@ccsme.org)

