

Alcohol and Drug Policy Council
Prevention Subcommittee

Meeting Summary

Meeting Date/ Location:	Monday, October 18th, 1:30PM-3:30PM, Microsoft Teams Meeting	
Participants in Attendance	In Attendance: Fulton, A; Kanehl, R; Stonger, J; Lyon, A; Marriott, R; Lake, D; Zambetti, C; Szalkiewicz, S; Meredith, C; Alter, A; Rao, S; Gillespie, I; Tobin, D; Olds, K; Russo, T; Anderson, R; Ungemack, J, Thangada, S; Wiser, A	
TOPIC	DISCUSSION	ACTIONS / DECISIONS
1. Welcome /Review of Minutes	The meeting started at 1:30 with a review and acceptance of the minutes.	Minutes Approved
2. Response to Fake Prescription Pills	<p>New website: One pill can kill - One Pill Can Kill - Toolbox DEA.gov</p> <p>Discussion of DEA public safety document about the increase in fake prescription pills containing fentanyl and methamphetamine.</p> <p>Abby Alter and Ramona Anderson (DPH) shared with the group some creatives made for both digital and print, will be approved and sent around soon. They were also able to share a 30 second video ad on fake pills, targeted toward the general community. It received approval and will go out to local health departments to use and post. Members provided positive feedback on the video and emphasized the importance of this work right now. Members also discussed wanting to see the video in Spanish too. Counterfeit pills (M-30; oxycodone) are being seen frequently in the community, these are little blue pills. It was suggested pills that look similar could be shown in these ads.</p> <p>You Think You Know website/campaign: a website with information and resources about counterfeit drugs, targeted primarily at youth and young people. There are also points of access for educators, parents etc. on the site. A social media and media campaign was recently launched. Links back to many DHMAS and DPH resources. https://www.youthinkyouknowct.org/</p> <p>YouThinkYouKnow Instagram: @youthinkyouknowct</p> <p>YouThinkYouKnow Twitter: @UThinkUKnowCT</p> <p>YouThinkYouKnow Facebook: https://www.facebook.com/youthinkyouknowct/</p>	Abby and Ramona will send out the video to the group.
3. Workgroup Updates	Media & Stigma workgroup – Having 2 nd annual forum; The Power of the Media: Changing the Narrative on Substance Use, on Dec 10 th targeting media and communications people. This will be held virtually. It will be similar	

	<p>to last year's but hoping to be able to record this year's forum. Commissioner Navarretta from DHMAS will be giving the welcome.</p> <p>Members expressed interest in what actions have been taken in the last year by attendees of last year's forum.</p> <p>The Recovery Subcommittee has finalized Language Matters document.</p> <p>Cannabis Workgroup – Next meeting is Oct 28th, a survey was sent out to this workgroup's members to find out about representation, who members may have access to, what their priorities are and to get ideas on what some great messages might be. Moving at a fast pace and will have more information to share at our November meeting. There will be a full council vote on the recommendation to establish this subcommittee tomorrow.</p>	
<p>4. Other/ Member Updates</p>	<p>DPH will be working with DHMAS to put on the harm reduction conference next year, they will be looking for speakers and presentation topics soon. If anyone has anything to share please email Ramona Anderson.</p> <p>Change the Script Resource Van is out around the state, you can request it to come to a specific location on Drugfreect.org.</p> <p>Shobha Thangada gave an update, overdose deaths still on the rise, seeing increased cases of cocaine being laced with fentanyl in CT. Preliminary data showing an increasing disparity in overdose deaths in the Black and Hispanic communities.</p> <p>Discussion: Are we seeing more Blacks and Hispanic entering treatment for Opioids in CT? In our next meeting can we brainstorm recommendations to the main committee for specific groups (Black & Hispanic communities) that we're seeing disparities?</p>	
	<p>The meeting adjourned at 2:30.</p> <p><u>Next Prevention Subcommittee Meeting:</u> Monday, November 15th 1:30 – 3:30pm</p> <p><u>Next Full ADPC Meeting:</u> Tuesday, October 19th 10:00am-12:00pm</p>	