

2025 Annual Plan

Connecticut Department of Social Services (State Agency)

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Target Audience and Needs Assessment

Needs Assessment Process

This needs assessment is a **comprehensive needs assessment**.

Stakeholders engaged in the needs assessment process

The stakeholders engaged in the needs assessment process for the CT SNAP-Ed plan include the Department of Social Services (DSS), Department of Public Health, SNAP-Ed CT Implementing Agencies/SNAP-Ed Educators, DSS Business Intelligence and Analytics, and the State of CT Food and Policy Council. To engage these stakeholders, the SNAP Needs Assessment Work Group was formed to convene regular meetings to coordinate data acquisition and analysis, conduct surveys, ensure ongoing communication and collaboration, and collaboratively determine state objectives. The Work Group engaged an external evaluator to help facilitate the process. The Work Group collectively reviewed the needs assessment findings prepared by the external evaluator to determine state priority goals and objectives. This process involved reviewing the data collected during the needs assessment to identify key themes, challenges, and opportunities. The SA and the IAs then prioritized goals based on the resources available, the feasibility of implementation, and the potential impact on SNAP participants. Where possible, results from previous IA evaluation activities with Snap-Ed participants and eligible audiences were integrated into the discussion. By engaging a diverse group of stakeholders in the needs assessment process and prioritizing their input in determining state priority goals, the CT SNAP-Ed plan was tailored to meet the specific needs of the already diverse target audience and maximize its impact on improving the health and well-being of SNAP participants in Connecticut.

Process used to determine the State's priority goals and develop objectives and indicators to track progress toward them

Connecticut's Service Needs Assessment Work Group, comprised of various stakeholders, utilized key data points to evaluate the needs of individuals and communities in the state. Data on demographics, geography, poverty rates, SNAP participation, access to healthy food, barriers to access, and existing support services were analyzed to determine priority goals for a 3-year plan. The work group identified specific demographic groups with unique needs, areas lacking access to SNAP-Ed services, and barriers individuals face in accessing SNAP-Ed. Stakeholder input from community organizations and advocacy groups was also sought to complement the quantitative data. By assessing the availability of SNAP-Ed services and collaboration opportunities, Connecticut aims to address holistic needs and improve access to SNAP services. This comprehensive approach will help the state better serve its SNAP-Ed eligible population.

Needs Assessment Findings

State-Specific Nutrition and Physical Activity-Related Data on Target Population

Topic	Age Group Range	Finding	Data Source
Obesity	5 to 17	28.5 %	2022 Behavioral Risk Factor Surveillance System (<i>applies to all age groups</i>)
	18 to 59	42.5 %	
	60 to 999	34.1 %	
Type 2 diabetes	18 to 59	10.6 %	2022 Behavioral Risk Factor Surveillance System (<i>applies to all age groups</i>)
	60 to 999	28.1 %	
Cancer	18 to 59	2.3 %	2022 Behavioral Risk Factor Surveillance System (<i>applies to all age groups</i>)
	60 to 999	16.3 %	
Hypertension	18 to 59	24.5 %	2021 Behavioral Risk Factor Surveillance System (<i>applies to all age groups</i>)
	60 to 999	63.4 %	
High cholesterol	18 to 59	30.2 %	2021 Behavioral Risk Factor Surveillance System (<i>applies to all age groups</i>)
	60 to 999	44.3 %	
Fruit consumption	18 to 59	42.4 % consumed fruit less than once per day	2021 Behavioral Risk Factor Surveillance System (<i>applies to all age groups</i>)
	60 to 999	34.3 % consumed fruit less than once per day	
Vegetable consumption	18 to 59	30.2 % consumed vegetables less than once per day	2021 Behavioral Risk Factor Surveillance System (<i>applies to all age groups</i>)
	60 to 999	27.5 % consumed vegetables less than once per day	
Physical activity behaviors	18 to 59	34.0 % No leisure time PA	2022 Behavioral Risk Factor Surveillance System (<i>applies to all age groups</i>)
	60 to 999	42.6 % No leisure time PA	
	5 to 17	62.6 % screen time, 3+ hrs/day	

Topic	Age Group Range	Finding	Data Source
Household food insecurity	18 to 59 60 to 999	18.1 % always or usually worry about having enough money to buy nutritious meals (past 12 mos) 10.9 % always or usually worry about having enough money to buy nutritious meals (past 12 mos)	2021 Behavioral Risk Factor Surveillance System <i>(applies to all age groups)</i>
Other: Overweight or Obese	18 to 59 60 to 999 5 to 17	71.4 % 71.2 % 52.7 %	2022 Behavioral Risk Factor Surveillance System <i>(applies to all age groups)</i>
Other: Sugar Sweetened Beverage	5 to 17	42.6 % consumed at least 1 SSB per day	2022 Behavioral Risk Factor Surveillance System <i>(applies to all age groups)</i>
Other: Daily Fruit and Vegetable Consumption	18 to 59 60 to 999	81.7 % Consumed less than 5 fruits and vegetables a day 83.6 % consumed less than 5 fruits and vegetables a day	2021 Behavioral Risk Factor Surveillance System <i>(applies to all age groups)</i>
Other: Cardiovascular Disease	18 to 59 60 to 999	6.0 % 25.7 %	2022 Behavioral Risk Factor Surveillance System <i>(applies to all age groups)</i>
Other: Transportation Access	18 to 59 60 to 999	20.6 % lacked reliable transportation in the last 12 months 12.6 % lacked reliable transportation in the last 12 months	2022 Behavioral Risk Factor Surveillance System <i>(applies to all age groups)</i>

Community Food Access Data

File Attachments: [Page 4- Access to Healthy Food 6.28.24.pdf](#)

Demographic Characteristics of SNAP-Ed Target Audiences

The SNAP gross income limit (as a percentage of the Federal Poverty Level): **200%**

Ethnicity

260,370 Hispanic/Latino

527,817 Not Hispanic/Latino

Source: American Community Survey, 2022

Age

61,898 76 or older

66,374 Younger than 5

144,115 5-17

395,343 18-59

119,145 60-75

Source: American Community Survey, 2022

Race

172,481 Other

441,857 White

136,056 Black or African American

4,284 American Indian or Alaska Native

32,993 Asian

516 Native Hawaiian or Other Pacific Islander

Source: American Community Survey, 2022

Primary language spoken in household

0 Amharic

5,757 Arabic

113 Armenian

423 Cantonese

0 Creole

439,991 English

653 Farsi

904 Hindi

8 Hmong

813 Khmer

1,692 Korean

0 Laotian

1,631 Mandarin

6,747 Polish

15,863 Portuguese

2,323 Russian

0 Serbo-Croatian

0 Somali

227,409 Spanish

680 Thai

3,821 Urdu

2,717 Vietnamese

145 afrikaans

2,097 akan (incl. twi)

Source: American Community Survey, 2022

2,746 albanian	0 aleut languages
0 apache languages	0 assyrian neo-aramaic
2,999 bengali	777 bosnian
242 bulgarian	169 burmese
0 cajun french	0 cebuano
0 chaldean neo-aramaic	0 chamorro
0 cherokee	0 chin languages
6,007 chinese	0 chuukese
40 croatian	336 czech
0 dakota languages	255 danish
265 dari	251 dutch
0 edoid languages	630 filipino
0 finnish	6,126 french
0 fulah	0 ga
106 ganda	0 gbe languages
1,530 german	997 greek
1,925 gujarati	0 hawaiian
509 hebrew	601 hungarian
166 igbo	18 ilocano
429 india n.e.c.	169 indonesian
95 irish	6,980 italian
0 iu mien	705 japanese
117 kabuverdianu	89 kannada
104 karen languages	14 konkani
49 kurdish	365 lao
70 latvian	201 lithuanian
81 macedonian	22 malay
160 malayalam	0 manding languages
73 marathi	0 marshallese
192 min nan chinese	61 mongolian
0 muskogeian languages	235 navajo
210 nepali	89 nilo-saharan languages
74 norwegian	0 ojobwa
0 oromo	92 other afro-asiatic languages

Source: American Community Survey, 2022

540 other and unspecified languages	810 other bantu languages
92 other central and south american languages	0 other eastern malayo-polynesian languages
0 other indo-european languages	238 other indo-iranian languages
55 other languages of africa	0 other languages of asia
0 other mande languages	286 other native north american languages
497 other niger-congo languages	0 other philippine languages
1,941 pashto	4 pennsylvania german
1,025 punjabi	452 romanian
29 samoan	32 serbian
57 serbocroatian	0 shona
152 sinhala	96 slovak
785 swahili	109 swedish
0 swiss german	1,874 tagalog
851 tamil	363 telugu
343 tibetan	0 tigrinya
0 tongan	1,009 turkish
1,312 ukrainian	0 uto-aztecan languages
230 wolof	21 yiddish
114 yoruba	

Source: American Community Survey, 2022

County, Ward, Parish

214,596 Capitol Planning Region	84,512 Greater Bridgeport Planning Region	27,482 Lower Connecticut River Valley Planning Region	103,697 Naugatuck Valley Planning Region	20,934 Northeastern Connecticut Planning Region
23,104 Northwest Hills Planning Region	136,599 South Central Connecticut Planning Region	63,895 Southeastern Connecticut Planning Region	111,796 Western Connecticut Planning Region	

Source: American Community Survey, 2022

File Attachments: [Page 5 - Other- Demographic Characteristics of SNAP.pdf](#)

SNAP Participation

County, Ward, Parish

158,736 Capitol Planning Region	53,347 Greater Bridgeport Planning Region	14,183 Lower Connecticut River Valley Planning Region	81,337 Naugatuck Valley Planning Region	12,452 Northeastern Connecticut Planning Region
12,163 Northwest Hills Planning Region	97,221 South Central Connecticut Planning Region	45,217 Southeastern Connecticut Planning Region	39,097 Western Connecticut Planning Region	

Source: Prepopulated from Bi-Annual County Level SNAP Participation and Issuance Data, 2024. Values may have been adjusted by the State agency.

Program Access for Diverse Target Audiences

Gaps in geographic reach of SNAP-Ed and related programs for the target audiences

Description of the areas of the State that have a significant number of SNAP-Ed-eligible individuals but little or no current programming from SNAP-Ed or other nutrition programs

Figure 1 shows a map that groups towns into categories based on the number of SNAP participants in the town. Based on an analysis of CT DSS data (2022), 71 percent of Connecticut SNAP participants live in the 20 towns in Groups 1-3.

The 2024 Connecticut SNAP-Ed IA survey responses indicate programming occurred in all five town groups and within each of the 20 towns in Groups 1-3 (not shown). The amount of time and effort (T&E) allocated to different town groups varies. Figure 2 illustrates the amount of T&E spent by each IA within each town group. Each IA reported T&E in towns located in Groups 1-3. Two IAs reported spending more than 75% of T&E in Group 1 towns; two IAs reported spending 35-40% T&E in Group 3 towns; three IAs reported at least 10% of T&E in Group 4 towns and two IAs reported at least 10% of T&E in Group 5 towns.

Group 1 towns comprise 36% of Connecticut's SNAP population; the four towns in this group are among the most populated towns in the state. As shown in Figure 3, the self-reported amount of T&E spent in each group 1 town varies. Hartford stands out as the only town where an IA spends the majority of their T&E. Hartford also stands out as the only town where all five IAs have a presence and as the only town where two IAs allocate more than 25% of their T&E.

File Attachments: [Page 7 - Figures 6.28.24.pdf](#)

Factors that limit the geographic reach of SNAP-Ed in the State

Connecticut SNAP-Ed programming occurs in each of the 20 towns with the most SNAP participants; however, based on an analysis of Connecticut SNAP-Ed implementing agency (IA) responses to the June 2024 survey, Bridgeport, New Haven and Waterbury may be under-represented for the amount of SNAP-Ed T&E when compared to Hartford. It is possible that towns in Group 2 and Group 3 may also be under-represented for T&E.

One factor that may limit the geographic reach of SNAP-Ed in Connecticut is the existing planning structure, which empowers most decision making and planning to occur at the IA level. This has benefits but also creates some challenges. One challenge is that statewide goals or benchmarks have not been established for the distribution of SNAP-Ed throughout the state. Therefore, it is unclear if Connecticut is reaching different geographic areas as intended. Statewide goals or benchmarks are an opportunity to acknowledge levels of need throughout the state and strategically decide how resources will be allocated in a way that reflects both an equity framework and the ability to deliver high impact SNAP-Ed activities.

The 2024 survey of SNAP-Ed IAs highlights another challenge of the existing planning structure. Most IAs self-reported limited to moderate knowledge about other IA activities in each town group. This level of knowledge may limit geographic reach to some extent. Further analysis of program delivery data and comprehensive discussions between the state agency and IAs would be needed to better understand the reach of Connecticut SNAP-Ed for different age groups.

The SNAP-Ed State agency and implementing agencies can address the identified gaps in the State by:

Further analysis of program delivery data and comprehensive discussions between the state agency and IAs would be needed to better understand how well Connecticut SNAP-Ed is reaching different geographic areas. In addition, a more centralized approach that incorporates benchmarks for reaching geographic areas would set the stage for collective planning as well as the ability to evaluate whether Connecticut SNAP-Ed is reaching populations as intended. Adopting increased coordination across IAs and phasing in the collective development of integrated plans may help to ensure that Connecticut SNAP-Ed reaches geographic areas and population groups as intended. Establishing capacity for and adopting ongoing evaluation of access to SNAP-Ed would also be beneficial.

Other factors affecting program access for diverse target audiences

Description of how SNAP-Ed programming is reaching all groups within its target audiences

Connecticut's SNAP-Ed programs have a broad reach and demographic coverage statewide. Connecticut's FY 2023 SNAP-Ed Annual Report indicates that almost half (49%) of direct education participants were Hispanic or Latino and 29% were Black or African American.

Age group

Almost half of direct education participants were children and 22% were adults age 60 and older (CT SNAP-Ed Annual Report, FY 2023). Based on responses to the 2024 SNAP-Ed IA Survey, one IA allocates 60% and two IAs allocate 35% of T&E working with children; two IAs allocate 25-35% of T&E working with children younger than 5 (Figure 4). For older adults, three IAs allocated between 10-16% T&E, one allocated 21% and one allocated 50% T&E. Estimates for Connecticut's SNAP-Ed eligible population, provided in N-PEARS, show 8% are younger than age 5, 18% are 5 to 17, 50% are adults age 18-59, and 23% are older adults.

Primary Language

Estimates provided in N-PEARS suggest that Spanish is the primary language for 30% and Portuguese is the primary language for 2% of the SNAP-Ed eligible population. Other primary languages estimated for at least 5,000 people (<1%) include Italian, Polish, French, Chinese and Arabic. Based on

responses to the 2024 SNAP-Ed IA Survey, three of the five IAs rated organization resources related to SNAP-Ed delivery in Spanish as excellent and two IAs reported delivery of SNAP-Ed in Portuguese.

Tribal Nations

In collaboration with the Mashantucket Pequot Tribal Nation's Parks and Recreation to Connecticut SNAP-Ed offers classes for youth; a collaborates with the Department of Agriculture also provides the opportunity for indirect education through the tribe's food box program. A tribal member is also a part of another SNAP-Ed team and a third IA participates in a Harvest Festival that honors indigenous identity.

Disabilities

Connecticut SNAP-Ed partners with more than twenty organizations that serve older adults and populations with disabilities. This includes MARC, Inc., Chrysalis Center, a veteran's group, Colchester Schools transition program, senior centers, housing for older adults and those with disabilities, and a safety net organization for seniors. Each IA also reports adapting activities for audiences (e.g., microphones or speakers in communities with hearing loss, updating MyPlate for My Family video modules for 508 compliance, and adopting changes to address different physical, intellectual, auditory, dietary or spatial needs). In addition, PSE curricula include information for child care providers on how to modify classroom activities to support children with disabilities.

Removing barriers to attendance

Connecticut SNAP-Ed offers web-based strategies to reach more participants by reducing time commitments and travel needs, meeting preferences for virtual, reducing the need for transportation and improving access for individuals with mobility impairments. Some examples of web-based strategies include MyPlate for My Family video modules for self-paced learning, virtual live workshops, evidence-based social media offerings, and Facebook communities. In addition to these strategies, programs are frequently held in convenient locations and telephonic health coaching is available for those who are not able to attend in-person.

Key factors supporting access to SNAP-Ed programming for each of these groups

Key factors that support programming for diverse target audiences include Connecticut SNAP-Ed tailoring its approaches to meet the needs of and to reach diverse target audiences through consulting with partner organizations. As described in the previous section, additional factors supporting access include the availability of in-person and web-based programming, partnering with local organizations where diverse target audiences already go, delivery of programming and materials in Spanish and Portuguese, and the use of adaptive technology.

Key factors limiting access to SNAP-Ed programming

Needs Assessment

The needs assessment related to access was limited to a survey of IAs. The process did not include systematic collection of feedback from prospective participants or prospective partner organizations regarding access to SNAP-Ed or factors that may limit access.

Age

Connecticut SNAP-Ed programming occurs for each age group. Based on an analysis of Connecticut SNAP-Ed implementing agency (IA) responses to the June 2024 survey, it appears that children, especially ages 0-5, may be over-represented for the amount of SNAP-Ed T&E when considering population size and older adults may be under-represented.

One factor that may limit reaching different age demographics with SNAP-Ed is the existing planning structure, which empowers most decision making and planning to occur at the IA level. This has benefits but also creates some challenges. One challenge is that statewide goals or benchmarks have not been established for the distribution of SNAP-Ed throughout the state and by age group. Therefore, it is unclear if Connecticut is reaching each age group as intended. Statewide goals or benchmarks are an opportunity to acknowledge levels of need throughout the state and strategically decide how resources will be allocated in a way that reflects both an equity framework and the ability to deliver high impact SNAP-Ed activities.

The 2024 survey of SNAP-Ed IAs highlights another challenge of the existing plan development process. Most IAs self-reported limited to moderate knowledge about other IA activities with older adults and parents of children. This level of knowledge may hinder reach. Further analysis of program delivery data and comprehensive discussions between the state agency and IAs would be needed to better understand the reach of Connecticut SNAP-Ed for different age groups.

Language

The 2024 SNAP-ED IA Survey asked IAs to identify challenges to meeting the language needs of SNAP-Ed eligible audiences. The following three challenges were noted:

- recruitment of bilingual staff (n=3),
- inadequate availability or lack of staff who speak Spanish (n=3), and
- lack of capacity for translations or Spanish-first curricula (n=2).

In response to the IA survey, two IAs reported limited Spanish resources for tailored curricula and limited resources for having staff who speak the language. Two IAs also reported having either limited or moderate resources for Spanish program delivery, written resources and partner organizations.

The State agency and implementing agencies can address the above limiting factors by:

Age & Geography

Further analysis of program delivery data and comprehensive discussions between the state agency and IAs would be needed to better understand how well Connecticut SNAP-Ed is reaching different geographic areas and age groups. In addition, a more centralized approach that incorporates benchmarks for reaching geographic areas and age groups would set the stage for collective planning as well as the ability to evaluate whether Connecticut SNAP-Ed is reaching populations as intended. Adopting increased coordination across IAs and phasing in the collective development of integrated plans may help to ensure that Connecticut SNAP-Ed reaches geographic areas and population groups as intended. Establishing capacity for and adopting ongoing evaluation of access to SNAP-Ed would also be beneficial.

Language

Some challenges were noted for capacity to deliver SNAP-Ed for audiences who have a primary language other than English. In responses to the 2024 SNAP-Ed IA Survey, methods suggested for addressing capacity concerns included:

- Partnering or subcontracting with organizations that have the skills and expertise
- Increasing FTE and salary for bilingual staff
- Access to interpreters with as needed availability
- Increasing understanding of non-English primary language needs
- Access to developed curricula and resources that in Spanish
- Increasing staff capacity for program delivery in Spanish
- Identifying ways to successfully recruit bilingual staff

Assessment

The needs assessment related to access did not include direct feedback from prospective or existing participants or community partners. Further discussions between the State Agency and IAs would help to determine if current methods could be improved to better understand and address factors that limit access.

Program appropriateness for diverse target audiences

Strengths of current SNAP-Ed programming regarding its appropriateness for target audiences

The 2024 CT SNAP-Ed IA Survey asked IAs to name up to five strengths regarding their current SNAP-Ed programming and its appropriateness for target audiences. Areas of strength that emerged from the IA responses to this question and elsewhere in the survey include having:

- Bilingual and bicultural staff and staff who reflect the cultural diversity of the communities served delivery SNAP-Ed programming
- Staff who are part of the community served by the SNAP-Ed programming
- Professional development covering topics such as Diversity, Equity and Inclusion, learning styles, and foodways
- Evidence-based curricula for direct education across the lifespan and PSE approaches in child care settings
- Availability of SNAP-Ed classes in Spanish and Portuguese
- Strong partnerships and ongoing collaborations with partner organization leaders, including new partnerships with the Mashantucket Pequot Tribal Nation and collaborators for PSE work
- Web-based approaches for reaching the target audience in ways that are tailored to individual needs
- Responsive, tailored approaches to program delivery, including the creation of new materials or classes, that meet age, language, interests, and other audience needs
- An IA, Hispanic Health Council, is a community-based organization with the primary mission of promoting equity and addressing health disparities for Hispanics, Latinos and other vulnerable communities through research, advocacy and culturally resonant services
- Direct connection to and collaboration with the Connecticut WIC Program
- Availability of telephonic health coaching reaches participants who have limited access to traditional programs
- Use of stakeholder feedback and expert review

Connecticut IAs, in response to the FY 2024 CT SNAP-Ed IA Survey, described the following actions as ones taken to design and deliver programs and messages that are relevant for the target audience. One or more IA reported using these strategies.

- Community partner feedback used to tailor delivery methods: Each IA reported collaborating with community partners, through conversations and/or surveys, in order to understand the needs of their specific audience, including finding out preferred delivery methods, times, content, literacy levels, and language needs. Some IAs also specifically inquire about appropriateness of materials and if accommodations are need for physical or mental disabilities.
- Local data and participating in local coalitions: Some IAs also noted reviewing local data about demographics, food access, cultural preferences and participation in local coalitions or food policy groups familiar with local food situations and wellness initiatives.
- Participant Screening for food access and food insecurity to tailor nutrition education to food preferences
- Evaluation:
 - Use of a simple assessment and evaluation that can be done with children as young as 5 years old through adulthood

- Qualitative analysis of messages from intended audience and content experts, including self-reports that messages are helpful in addressing the target health-related behaviors
- Feedback loop – adjustments occur as needed based on direct learning when in contact with the audience. One IA reported using a DEI checklist to adjust classes.

Weaknesses of current SNAP-Education programming regarding its appropriateness for target audiences

The 2024 CT SNAP-Education IA Survey asked IAs to rate how often the programs they deliver adequately acknowledge the target audiences' financial resources, food access, cultural foodways, cultural relevance (other than food), language preferences, literacy levels, physical ability and cognitive ability (Figure 5). Four out of five IAs rated each of the 8 items as often or always adequately acknowledged. One of these four IA rated all items as "always." The fifth IA rated three items (cultural foodways, cultural relevance other than food, and language preferences) as occasionally. Based on this self-report data, four out of five IAs may have room for growth in increasing the frequency of adequately acknowledging target audience needs related to the 8 survey items.

The needs assessment related to appropriateness was limited to a survey of the IAs. Due to capacity constraints, the needs assessment process did not include systematic collection of feedback from participants, partner organizations or experts in the field regarding the appropriateness of SNAP-Education. Feedback obtained from IAs described a variety of formal and informal processes used to review program delivery and curricula and participant preferences; however, additional analyses and discussions would be needed to better understand the strengths and weaknesses of existing approaches. One IA noted using feedback from multiple stakeholders, advisory boards, community partners, and the scientific or expert community. Other IAs noted the use of surveys with partners and/or participants.

The SNAP-Education State agency and implementing agencies can address weaknesses related to the appropriateness of programming for its target audiences by:

Connecticut SNAP-Education could address weakness related to appropriateness of programming by:

- Engaging in additional analyses and discussions to better understand the strengths and weaknesses of existing approaches for assessing the appropriateness of programs
- Evaluating SNAP-Education activities to identify and adopt opportunities to increase health, racial, and economic equity through improving effectiveness and appropriateness
- Increasing direct feedback from participants in a way that is respectful of participants' time and that provides actionable information
- Adopting evaluation methods to better understand what participants like about programs and what additional content they may be interested in covering
- Tailoring lesson plans and evaluation tools for individuals with disabilities
- Assuring online materials meet standards for individuals with visual impairments
- Engaging in additional training on how to develop activities that facilitate physical activity for individuals of all physical abilities
- Identifying and sharing best practices for designing, implementing and evaluating SNAP-Education activities to ensure appropriateness of programming for the target audiences

Tribal Consultation

No data submitted

Coordination and Partnerships With Programs and Organizations From Multiple Sectors

Strengths of coordination and partnerships among SNAP-Education and other nutrition education, obesity prevention, and health programs and organizations from multiple sectors

Two strengths stand out for CT SNAP-Education related to coordination and partnership. First, State and Implementing Agencies maintain long-standing partnership with statewide USDA/FNS programs and local nutrition security/health promotion programs across seven of the nine sectors including Food Industry, Government, Public Health and Health Care, Education, Media, Agriculture, Communications and marketing, and the Tribal Organization, Mashantucket Pequot Tribal Nation. USDA/FNS program partners include CT WIC, EFNEP, CT Department of Education CACFP, CACFP local sponsor agencies, statewide Commodity Supplemental Food Program distribution, the three GusNIP/ARPA funded Produce Prescription program grantees, CT Department of Agriculture, FoodCorps and several local School Meals providers including Fresh Fruit & Vegetable grantees. In addition, SNAP-Education programming is developed and delivered in partnership with many other organizations such as schools, child care providers, libraries, Summer Meals sites, emergency food providers, Farmers Markets, local food and nutrition security collaboratives, and CT Transit bus service. These partnerships and collaborations serve to support the second strength which is the integration of SNAP-Education programming into a wide variety of multi-level and cross sector interventions. SNAP Ed IAs continue to engage partners to ensure SNAP Ed programming and services operate along side and in support of other nutrition education and obesity prevention programs without supplanting or duplicating services.

Important areas for improved coordination and partnerships among SNAP-Education and other nutrition education, obesity prevention, and health programs and organizations from multiple sectors

While the IAs report many long-standing partnerships and collaborations, there are few collaborations that reach the multi-sector definition and that have a focus at the community, rather than organizational, level. Collaboration with Connecticut’s Food Policy Council and the new State Food Advocate who operates out of the Commission on Women, Children, Seniors, Equity, and Opportunity can increase the visibility and connection between SNAP-Education and statewide Food and Nutrition Security efforts. The IAs reported support for increased coordination of SNAP-Education efforts by the State Agency to support participation in statewide Food and Nutrition Security efforts as well as collaboration and communication among IAs. CT SNAP Education will continue to deepen our collaboration with the other NERO states as well as Tribal Nations.

Agency/Workforce Capacity

Strengths of the SNAP-Education workforce at the State and implementing agency levels for program planning, implementation, and evaluation

The clearest strength of CT SNAP-Education workforce is the number of years individuals have been involved in SNAP-Education. The state agency (DSS) has 3 staff who work on SNAP-Education with 25 collective years managing the grant. Among the IAs, senior leaders average 17 years on the grant. Staff who directly manage projects average 6 years, and front-line staff average 4 years. Additionally, CT SNAP-Education, particularly given its association with UConn and St. Joseph’s University, represents 10 PhD and EdD, 7 MPH, 1 MSW, 17 MS in related fields (Nutrition, Allied Health, Sport Mgmt), more than 58 BS/BA in a variety of disciplines (Nutrition, Dietetics, Sport Management, Strength and Conditioning, Education). Across the CT SNAP-Education workforce, there are 22 RDs.

All staff at (SA) DSS and IAs participate in the annual USDA Civil Rights training in addition to trainings at their organizations (Diversity, Sexual Harassment, Ethics, Search Committee, CITI for Research, Ethics, Compliance, and Safety, ServSafe, National Nutrition Certification, HIPAA). RDs also participate in trainings for their CEU requirements. DSS staff attend NERO and ASSNA (Association of SNAP Nutrition Education Administrators) along with many of the IAs. In addition, IAs attend Society for Prevention Research, Academy of Nutrition and Dietetics, Connecticut Academy of Nutrition and Dietetics, Society for Nutrition Education, Northeast Positive Behavioral Interventions and Supports, State Education Resource Center (SERC) Dismantling Systemic Racism Conference, UConn Women’s Advance, EFNEP Coordinators’ Meeting and Multistate Research Meeting, North American Society for Sport Management (NASSM), North American Society for the Sociology of Sport (NASSS).

Needs of the SNAP-Education workforce at the State and implementing agency levels for program planning, implementation, and evaluation

State agencies will need to identify strengths and weaknesses or gaps at the State and implementing agency levels. State agencies should also identify resources and steps to strengthen workforce capacity (e.g., staff training, hiring).

As a state SNAP-Education Team, we believe that we can strengthen our workforce capacity specifically related to the following areas in FY 25-27:

- Health, racial and economic equity
- Physical activity education
- Technology, including social marketing

DSS and each IA will create annual learning plans for their staff in alignment with those individuals’ roles and existing competencies. We will include the following indicators as measures of our expanded workforce capacity in our FY25 SNAP-Education Annual Reports:

select from a series of resources listed, or others, and engage their staff in engaging and discussing the content:

- % of staff with annual learning plans
- % of staff who completed their annual learning plans

Selected State Priority Goals Based on Needs Assessment

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PRIORITY GOAL 1

Access to CT SNAP-Ed- Increase access to and improve appropriateness of SNAP-Ed programing for people eligible to receive SNAP.

Goal Type(s)

- Improve SNAP-Ed access

PRIORITY GOAL 3

Physical Activity- Increase healthier physical activity choices and behaviors among people eligible to receive SNAP through culturally and contextually relevant physical activity education, multilevel interventions, and public health approaches.

Goal Type(s)

- Improve health behaviors
- Improve policies, systems, or environment of settings

PRIORITY GOAL 5

Workforce Capacity- Strengthen workforce capacity through increased training for existing SNAP-Ed staff, commitment to recruiting and hiring staff with culturally and contextually relevant identities and experiences, and engaging community members across CT as champions. Workforce capacity efforts will contribute to improved health outcomes for individuals eligible to receive SNAP.

Goal Type(s)

- Strengthen workforce capacity
- Develop/strengthen innovations in programming

PRIORITY GOAL 2

Healthy Eating- Increase healthier food choices and dietary behaviors among people eligible to receive SNAP through culturally and contextually relevant nutrition education, multilevel interventions, and public health approaches.

Goal Type(s)

PRIORITY GOAL 4

Coordination & Collaboration- Improve and expand active partnerships at the site, organization, community, municipality, tribal, state, regional, and/or national levels to exchange information, implement mutually reinforcing activities, and/or work towards PSE changes that will contribute to improved health outcomes for individuals eligible to receive SNAP.

Goal Type(s)

- Expand or strengthen coordination and collaboration with other programs
- Improve multisector outcomes
- Collaborate with multiple sectors

Action Plans

This is part of a **multi-year plan**.

Priority Goals

PRIORITY GOAL 1

Access to CT SNAP-Ed- Increase access to and improve appropriateness of SNAP-Ed programing for people eligible to receive SNAP.

Goal Types

- Improve SNAP-Ed access
- Improve appropriateness of SNAP-Ed programming

SMART Objectives

Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages.

SNAP-Ed Evaluation Framework Indicators: Healthy Eating (ST1), Food Resource Management (ST2), Physical Activity & Reduced Sedentary Behavior (ST3), Food Safety Goals and Intentions (ST4)

Other Performance Indicators: None

Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities.

SNAP-Ed Evaluation Framework Indicators: Healthy Eating (ST1), Physical Activity & Reduced Sedentary Behavior (ST3), Food Safety Goals and Intentions (ST4)

Other Performance Indicators: None

Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.

SNAP-Ed Evaluation Framework Indicators: Healthy Eating (ST1), Physical Activity & Reduced Sedentary Behavior (ST3), Food Safety Goals and Intentions (ST4)

Other Performance Indicators: None

Objective 1.4: Increase planning and execution of SNAP-Ed social marketing campaigns.

SNAP-Ed Evaluation Framework Indicators: Media Practices (MT13)

Other Performance Indicators: None

Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.

SNAP-Ed Evaluation Framework Indicators: Media Practices (MT13)

Other Performance Indicators: None

Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery.

SNAP-Ed Evaluation Framework Indicators: None

Other Performance Indicators: By the end of Year 1, CT will have a system for regularly reviewing SNAP-Ed access, By the end of Year 1, CT will adopt a process for creating access plans for SNAP-Ed delivery, By the end of Year 1, CT will create benchmarks for reaching geographic areas and age groups.

PRIORITY GOAL 2

Healthy Eating- Increase healthier food choices and dietary behaviors among people eligible to receive SNAP through culturally and contextually relevant nutrition education, multilevel interventions, and public health approaches.

Goal Types

- Improve health behaviors
- Improve policies, systems, or environment of settings

SMART Objectives

Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.

SNAP-Ed Evaluation Framework Indicators: Healthy Eating (ST1), Healthy Eating Behaviors (MT1), Fruits and Vegetables (R2)

Other Performance Indicators: None

Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.

SNAP-Ed Evaluation Framework Indicators: Healthy Eating (ST1), Healthy Eating Behaviors (MT1)

Other Performance Indicators: None

Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.

SNAP-Ed Evaluation Framework Indicators: Healthy Eating (ST1), Healthy Eating Behaviors (MT1)

Other Performance Indicators: None

Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.

SNAP-Ed Evaluation Framework Indicators: Healthy Eating (ST1), Healthy Eating Behaviors (MT1), Fruits and Vegetables (R2)

Other Performance Indicators: None

Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.

SNAP-Ed Evaluation Framework Indicators: Healthy Eating (ST1)

Other Performance Indicators: None

Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices.

SNAP-Ed Evaluation Framework Indicators: Healthy Eating (ST1)

Other Performance Indicators: None

Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.

SNAP-Ed Evaluation Framework Indicators: Healthy Eating (ST1)

Other Performance Indicators: None

Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.

SNAP-Ed Evaluation Framework Indicators: Food Resource Management (ST2)

Other Performance Indicators: None

Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods.

SNAP-Ed Evaluation Framework Indicators: Food Safety Goals and Intentions (ST4)

Other Performance Indicators: None

Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.

SNAP-Ed Evaluation Framework Indicators: Readiness and Need (ST5), Nutrition Supports (MT5)

Other Performance Indicators: None

PRIORITY GOAL 3

Physical Activity- Increase healthier physical activity choices and behaviors among people eligible to receive SNAP through culturally and contextually relevant physical activity education, multilevel interventions, and public health approaches.

Goal Types

- Improve health behaviors
- Improve policies, systems, or environment of settings

SMART Objectives

Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels.

SNAP-Ed Evaluation Framework Indicators: Physical Activity & Reduced Sedentary Behavior (ST3)

Other Performance Indicators: None

Objective 3.2 Report practices utilized to increase daily physical activity.

SNAP-Ed Evaluation Framework Indicators: Physical Activity & Reduced Sedentary Behavior (ST3), Physical Activity & Reduced Sedentary Behavior (MT3)

Other Performance Indicators: None

Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.

SNAP-Ed Evaluation Framework Indicators: Physical Activity & Reduced Sedentary Behavior (ST3), Physical Activity & Reduced Sedentary Behavior (MT3)

Other Performance Indicators: None

Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors.

SNAP-Ed Evaluation Framework Indicators: Physical Activity & Reduced Sedentary Behavior (ST3), Physical Activity & Reduced Sedentary Behavior (MT3)

Other Performance Indicators: None

Objective 3.5 Increase the adoption of physical activity-related PSE improvements by partner organizations.

SNAP-Ed Evaluation Framework Indicators: Readiness and Need (ST5), Physical Activity and Reduced Sedentary Behavior Supports (MT6)

Other Performance Indicators: None

PRIORITY GOAL 4

Coordination & Collaboration- Improve and expand active partnerships at the site, organization, community, municipality, tribal, state, regional, and/or national levels to exchange information, implement mutually reinforcing activities, and/or work towards PSE changes that will contribute to improved health outcomes for individuals eligible to receive SNAP.

Goal Types

- Expand or strengthen coordination and collaboration with other programs
- Improve multisector outcomes
- Collaborate with multiple sectors

SMART Objectives

Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.

SNAP-Ed Evaluation Framework Indicators: Organizational Partnerships (ST7), Multi-Sector Partnerships and Planning (ST8)

Other Performance Indicators: None

Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.

SNAP-Ed Evaluation Framework Indicators: Readiness and Need (ST5), Organizational Partnerships (ST7), Nutrition Supports (MT5), Fruits and Vegetables (R2)

Other Performance Indicators: None

Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments.

SNAP-Ed Evaluation Framework Indicators: Readiness and Need (ST5), Organizational Partnerships (ST7), Physical Activity and Reduced Sedentary Behavior Supports (MT6)

Other Performance Indicators: None

Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.

SNAP-Ed Evaluation Framework Indicators: Organizational Partnerships (ST7), Multi-Sector Partnerships and Planning (ST8)

Other Performance Indicators: None

Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors.

SNAP-Ed Evaluation Framework Indicators: Organizational Partnerships (ST7), Multi-Sector Partnerships and Planning (ST8)

Other Performance Indicators: None

Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.

SNAP-Ed Evaluation Framework Indicators: Multi-Sector Partnerships and Planning (ST8)
Other Performance Indicators: None

Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.

SNAP-Ed Evaluation Framework Indicators: Multi-Sector Partnerships and Planning (ST8), Fruits and Vegetables (R2)
Other Performance Indicators: None

PRIORITY GOAL 5

Workforce Capacity- Strengthen workforce capacity through increased training for existing SNAP-Ed staff, commitment to recruiting and hiring staff with culturally and contextually relevant identities and experiences, and engaging community members across CT as champions. Workforce capacity efforts will contribute to improved health outcomes for individuals eligible to receive SNAP.

Goal Types

- Strengthen workforce capacity
- Develop/strengthen innovations in programming

SMART Objectives

Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices.

SNAP-Ed Evaluation Framework Indicators: Readiness and Need (ST5)
Other Performance Indicators: None

Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more.

SNAP-Ed Evaluation Framework Indicators: Readiness and Need (ST5), Champions (ST6)
Other Performance Indicators: None

Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences.

SNAP-Ed Evaluation Framework Indicators: Readiness and Need (ST5), Champions (ST6)
Other Performance Indicators: None

Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.

SNAP-Ed Evaluation Framework Indicators: Champions (ST6)
Other Performance Indicators: None

Projects Linked to the State Objectives

Project Name/Title	Agency Conducting Project	SMART Objective(s) to be Addressed
Breastfeeding Promotion and Support	Department of Public Health (DPH) (Implementing Agency)	<ul style="list-style-type: none">• Objective 1.4: Increase planning and execution of SNAP-Ed social marketing campaigns.• Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.• Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.• Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.

Project Name/Title	Agency Conducting Project	SMART Objective(s) to be Addressed
		<ul style="list-style-type: none"> Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors. Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
Improving Nutrition and Physical Activity in Early Care and Education	Department of Public Health (DPH) (Implementing Agency)	<ul style="list-style-type: none"> Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas. Objective 1.4: Increase planning and execution of SNAP-Ed social marketing campaigns. Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state. Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins. Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children. Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices. Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations. Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week. Objective 3.5 Increase the adoption of physical activity-related PSE improvements by partner organizations. Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships. Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments. Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments. Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors. Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
Community Nutrition and Physical Activity Education	Department of Public Health (DPH) (Implementing Agency)	<ul style="list-style-type: none"> Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas. Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state. Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.

Project Name/Title	Agency Conducting Project	SMART Objective(s) to be Addressed
		<ul style="list-style-type: none"> • Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains. • Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day. • Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern. • Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children. • Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods. • Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods. • Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods. • Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels. • Objective 3.2 Report practices utilized to increase daily physical activity. • Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week. • Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors. • Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships. • Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors. • Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors. • Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. • Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
Activities for Children	Hispanic Health Council Inc. (HHC) (Implementing Agency)	<ul style="list-style-type: none"> • Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages. • Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities. • Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas. • Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state. • Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery. • Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins. • Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains. • Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day. • Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.

Project Name/Title	Agency Conducting Project	SMART Objective(s) to be Addressed
Activities for Adults	Hispanic Health Council Inc. (HHC) (Implementing Agency)	<ul style="list-style-type: none"> • Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children. • Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices. • Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week. • Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors. • Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments. • Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. • Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. • Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices. • Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more. <ul style="list-style-type: none"> • Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages. • Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas. • Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state. • Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins. • Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains. • Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern. • Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children. • Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices. • Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods. • Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods. • Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels. • Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week. • Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors. • Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices. • Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more.

Project Name/Title	Agency Conducting Project	SMART Objective(s) to be Addressed
PSE Initiatives	Hispanic Health Council Inc. (HHC) (Implementing Agency)	<ul style="list-style-type: none"> • Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages. • Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas. • Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery. • Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins. • Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains. • Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day. • Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern. • Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children. • Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices. • Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods. • Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods. • Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods. • Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations. • Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels. • Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week. • Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments. • Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. • Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. • Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices. • Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more.
Nutrition for Older Adults	UConn Food Security (Implementing Agency)	<ul style="list-style-type: none"> • Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages. • Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities. • Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas. • Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state. • Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery.

Project Name/Title	Agency Conducting Project	SMART Objective(s) to be Addressed
Food and Health for Families, Adults and Children	UConn Food Security (Implementing Agency)	<ul style="list-style-type: none"> • Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins. • Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains. • Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day. • Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern. • Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods. • Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods. • Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods. • Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations. • Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels. • Objective 3.2 Report practices utilized to increase daily physical activity. • Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week. • Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors. • Objective 3.5 Increase the adoption of physical activity-related PSE improvements by partner organizations. • Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships. • Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments. • Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments. • Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors. • Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors. • Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. • Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. • Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices. • Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more. • Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences. • Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.
		<ul style="list-style-type: none"> • Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages.

Project Name/Title	Agency Conducting Project	SMART Objective(s) to be Addressed
		<ul style="list-style-type: none"> • Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities. • Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas. • Objective 1.4: Increase planning and execution of SNAP-Ed social marketing campaigns. • Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state. • Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery. • Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins. • Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains. • Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day. • Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern. • Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children. • Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices. • Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods. • Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods. • Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods. • Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations. • Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels. • Objective 3.2 Report practices utilized to increase daily physical activity. • Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week. • Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors. • Objective 3.5 Increase the adoption of physical activity-related PSE improvements by partner organizations. • Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships. • Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments. • Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments. • Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors. • Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors. • Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. • Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs.

Project Name/Title	Agency Conducting Project	SMART Objective(s) to be Addressed
Increasing Food Security	UConn Food Security (Implementing Agency)	<p>Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.</p> <ul style="list-style-type: none"> • Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices. • Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more. • Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences. • Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience. <ul style="list-style-type: none"> • Objective 1.4: Increase planning and execution of SNAP-Ed social marketing campaigns. • Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state. • Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery. • Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins. • Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains. • Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day. • Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern. • Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods. • Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods. • Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations. • Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels. • Objective 3.2 Report practices utilized to increase daily physical activity. • Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week. • Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors. • Objective 3.5 Increase the adoption of physical activity-related PSE improvements by partner organizations. • Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships. • Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments. • Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments. • Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors. • Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors. • Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.

Project Name/Title	Agency Conducting Project	SMART Objective(s) to be Addressed
Project 4: Nutrition education partnership to improve diet quality and decrease obesity risk in children via school settings	UConn Healthy Family CT (Implementing Agency)	<ul style="list-style-type: none"> • Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. • Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices. • Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more. • Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences. • Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience. <ul style="list-style-type: none"> • Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages. • Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities. • Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas. • Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state. • Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins. • Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains. • Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day. • Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern. • Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children. • Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices. • Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods. • Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods. • Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods. • Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations. • Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships. • Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments. • Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments. • Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors. • Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors. • Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public

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Project 2: Direct education to promote healthy diets in adults and older adults in connection with available, local affordable healthy food	UConn Healthy Family CT (Implementing Agency)	<p>health approaches in support of people eligible for SNAP.</p> <ul style="list-style-type: none"> • Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. • Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices. • Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more. • Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences. • Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience. <ul style="list-style-type: none"> • Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages. • Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities. • Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas. • Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state. • Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins. • Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains. • Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day. • Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern. • Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods. • Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods. • Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods. • Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations. • Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels. • Objective 3.2 Report practices utilized to increase daily physical activity. • Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week. • Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors. • Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships. • Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments. • Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments. • Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.

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		<ul style="list-style-type: none"> • Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors. • Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. • Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. • Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices. • Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more. • Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences. • Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.
Project 1: Applying an Equity Framework to Increase Access to and Consumption of Affordable Healthy Food	UConn Healthy Family CT (Implementing Agency)	<ul style="list-style-type: none"> • Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages. • Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities. • Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas. • Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state. • Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins. • Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains. • Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day. • Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern. • Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods. • Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods. • Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods. • Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations. • Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships. • Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments. • Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments. • Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors. • Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors.

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Project 3: Addressing High Risk of Obesity in Young Toddlers and Preschoolers	UConn Healthy Family CT (Implementing Agency)	<ul style="list-style-type: none"> • Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. • Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. • Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices. • Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more. • Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences. • Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience. <ul style="list-style-type: none"> • Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages. • Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities. • Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas. • Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state. • Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins. • Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains. • Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day. • Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern. • Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children. • Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices. • Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods. • Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods. • Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods. • Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations. • Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships. • Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments. • Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments. • Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors. • Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based

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		<p>interventions that promote physical activity choices and behaviors.</p> <ul style="list-style-type: none"> • Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. • Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. • Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices. • Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more. • Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences. • Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.
A-1. Husky Reads	UConn Husky Nutrition & Sport (UConn HNS) (Implementing Agency)	<ul style="list-style-type: none"> • Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins. • Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern. • Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
A-2. Husky Nutrition On-the-Go: Sugary Drink Reduction	UConn Husky Nutrition & Sport (UConn HNS) (Implementing Agency)	<ul style="list-style-type: none"> • Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.
A-3. Husky Sport @ Wish School	UConn Husky Nutrition & Sport (UConn HNS) (Implementing Agency)	<ul style="list-style-type: none"> • Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins. • Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains. • Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern. • Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children. • Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods. • Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels. • Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week. • Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors.
A-4. Husky Nutrition Workshops	UConn Husky Nutrition & Sport (UConn HNS) (Implementing Agency)	<ul style="list-style-type: none"> • Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins. • Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains. • Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern. • Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices. • Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.

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A-5. Husky Nutrition & Sport Clinics	UConn Husky Nutrition & Sport (UConn HNS) (Implementing Agency)	<ul style="list-style-type: none"> • Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods. • Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods. • Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins. • Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern. • Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children. • Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods. • Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels. • Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.
B-1. Culture of Health @ Wish School	UConn Husky Nutrition & Sport (UConn HNS) (Implementing Agency)	<ul style="list-style-type: none"> • Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations. • Objective 3.5 Increase the adoption of physical activity-related PSE improvements by partner organizations. • Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments. • Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments. • Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors. • Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors.
B-2. Husky Smart Shopping Partnerships	UConn Husky Nutrition & Sport (UConn HNS) (Implementing Agency)	<ul style="list-style-type: none"> • Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods. • Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations. • Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.
B-3. Workforce Capacity and Network Development	UConn Husky Nutrition & Sport (UConn HNS) (Implementing Agency)	<ul style="list-style-type: none"> • Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages. • Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities. • Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas. • Objective 1.4: Increase planning and execution of SNAP-Ed social marketing campaigns. • Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices. • Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more. • Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences. • Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.

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B-4. Enhanced Coordination and Expanded Collaboration	UConn Husky Nutrition & Sport (UConn HNS) (Implementing Agency)	<ul style="list-style-type: none"> Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery. Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships. Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments. Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments. Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors. Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors. Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP. Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
C-1. UConn HNS Webpage and Social Media Platforms	UConn Husky Nutrition & Sport (UConn HNS) (Implementing Agency)	<ul style="list-style-type: none"> Objective 1.4: Increase planning and execution of SNAP-Ed social marketing campaigns. Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.

Nonproject Activities Linked to the State Objectives

Nonproject Activity	Agency Conducting Activity	SMART Objective(s) to be Addressed
Introduce meetings with SA and IAs to better coordinate and collaborate on SNAP Ed Goals and Objectives. During these meetings, SA will also monitor progress on current Goals and Objectives, and share updates from FNS, as well as gather information requested from the Evaluator.	Connecticut Department of Social Services (State Agency)	<ul style="list-style-type: none"> Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.
DPH SNAP Ed will work together with CT DSS the other four SNAP Ed Implementing Agencies to review SNAP Ed participant outcome evaluation surveys and work toward pilot testing common evaluation questions across IAs and projects.	Department of Public Health (DPH) (Implementing Agency)	<ul style="list-style-type: none"> Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.
In collaboration and consultation with CT DSS, the other four SNAP Ed Implementing Agencies, and our contractors at University of Saint Joseph, DPH SNAP Ed will develop a workforce capacity building plan including professional development training for DPH and USJ staff to further	Department of Public Health (DPH) (Implementing Agency)	<ul style="list-style-type: none"> Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.

Nonproject Activity	Agency Conducting Activity	SMART Objective(s) to be Addressed
develop staff skills and proficiency in providing SNAP Ed programs that lead with an equity lens across program areas.		<ul style="list-style-type: none"> Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices. Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more. Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences. Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.

SNAP-Ed Outreach

Methods that the State agency will use to notify SNAP applicants, participants, and eligible individuals of the availability of SNAP-Ed activities. Including a description of any specific target groups for these outreach efforts and, if relevant, how SNAP-Ed is working with State and local SNAP offices to reach participants and applicants.

The IAs use several resources and techniques to notify SNAP eligible individuals of the availability of SNAP-Ed activities. The following methods are not all used by every IA but A combination of methods is being used depending on the activity and target audience.

IAs use public and private social media platforms (English and Spanish), their websites , CT SNAP Ed monthly calendar to post community events and promote nutrition and physical activity education opportunities across priority towns.

SNAP-Ed-eligible populations are recruited via established community partnerships which assist to determine the ideal way to reach participants.

Have contact with school administrators, wellness coordinators, foods service staff, onsite RDs, or teachers to schedule various activities and events with specific classrooms or groups of children.

For parent lessons and broader wellness events, health fairs, gardening events, etc. the host site/organization does the promotion to their target audience via flyers, postcards, emails, and, in some instances, social media.

For their adult and senior lessons, they work directly with onsite coordinators/Resident Service Coordinators who take pre-registration/sign-ups through their admin offices. They also work collaboratively to help them with promotion through onsite flyers, monthly calendars, and monthly newsletters.

At CSFP sites monthly flyers are supplied on upcoming workshops, recipes in their boxes, and MPFMR QR code flyers for independent learning.

Presentations are held on local radio and TV stations, offering nutrition and exercise tips while promoting cost-free activities.

We Will continue to grow collaborations with existing USDA/FNS programs in Connecticut to further promote resources and opportunities.

Action Plan Overview

Overview of how the planned SNAP-Ed efforts across implementing agencies and subgrantees fit together to address the target audiences' needs, accomplish SMART objectives, and complement other programs in the State to support individuals and families with low incomes in improving their healthy eating and physical activity behaviors.

The plan incorporates the current Dietary Guidelines for Americans and U.S. Department of Agriculture food guidance, and SNAP Ed guidance. The implementing agencies collaborate with DSS to address food insecurity, promote healthier diets, and increase access to affordable healthy food within a limited budget for obesity prevention. To remain relevant within our communities, we address diet-related disparities with culturally appropriate curricula, materials, and recipes/foods. We are committed to continue our efforts pursuant to Executive Order on Advancing Racial Equity and Support for Underserved Communities. The CAHNR Food Security team is utilizing external funding with SNAP-Ed to build in traditional growing practices, language and cultural aspects into classes with the Mashantucket Pequot Tribal Nation, which they will expand upon in FY2025. UConn Healthy Family's project 3 addresses food insecurity and promotes healthy diets to decrease the risk of obesity and dental caries. Within their online platform, they confidentially screen for food insecurity. Caregivers who report food insecurity receive a text message or email with information on how to enroll in SNAP and food resources in their community. Their public and private Facebook pages provide information about food resources as well as provide healthy recipes and food preparation tips to stretch the food dollar. In their target communities, they work collaboratively with agencies and public health nutritionists to increase access to healthy food and decrease the diet-related risk of chronic diseases. UConn HNS delivers multi-level interventions through its ECE and Hartford Public Schools partnerships. Partnership activities include direct education with children and their adult family members focused on nutrition and physical activity education, paired with PSE interventions and social media campaigns. DPH SNAP-Ed provides multi-sectoral nutrition education in many community settings that are frequented by SNAP eligible adults, using evidence-based education and behavior change strategies to improve overall nutrition and physical activity, as well as to achieve positive obesity prevention and health promotion outcomes for the SNAP eligible adult population. Education provided promotes lifestyle changes via nutrition education sessions, group workshops, and cooking demonstrations that include food tastings and the distribution of healthy recipes. The Hispanic Health Council-SNAP-Ed Program will continue working with Food4Moms, a produce prescription program (PRx) for low-income pregnant women living in the Hartford area. HHC-SNAP-Ed offers a series of nutrition education sessions, recipe demonstrations, and follow-up text messages providing tips and recipes to reinforce the education provided. The primary goals of Food4Moms are to enhance the participants' diet by increasing fruit and vegetable consumption and to reduce food insecurity. This initiative is a collaborative effort involving partnerships with Wholesome Wave, Yale School of Public Health, and local retailers. The Hispanic Health Council SNAP-Ed Program plans to work providing nutrition workshops with similar PRx programs in Bridgeport and New Haven.

Planned Projects and Activities

Connecticut Department of Social Services (State Agency) Projects and Activities

State/IA Coordination and Collaboration

Activity Description

Introduce meetings with SA and IAs to better coordinate and collaborate on SNAP Ed Goals and Objectives. During these meetings, SA will also monitor progress on current Goals and Objectives, and share updates from FNS, as well as gather information requested from the Evaluator.

Linked SMART Objectives

- Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.

Hispanic Health Council Inc. (HHC) (Implementing Agency) Projects and Activities

Activities for Children

This project is entering year 28 of implementation

Project Description

The program delivers nutrition and exercise activities for children in seven targeted towns across the state: Hartford, New Haven, Bridgeport, Waterbury, New London, New Britain, and Norwich. These towns have the highest levels of SNAP participants and high percentages of children living in poverty. The program has established strong partnerships with all seven public school districts, several early childhood centers, public libraries, summer feeding programs, and City's Park and Recreational programs in each of these towns.

They are designed to also reach parents of children attending presentations with nutrition and exercise information. Teachers receive follow-up classroom materials that they can use to reinforce main messages with students and are provided with educational materials for parents. Program's supervisors monitor activities to ensure fidelity of implementation using a checklist and by observing children's behaviors during presentations. Teachers are provided

with an evaluation form to assess customer satisfaction and the impact of the presentations on children's nutrition and exercise knowledge, attitudes, and behaviors.

Nutrition and Exercise Puppet Shows (PS's): The program offers PS's for children attending preschool to 3rd grade through a series of six interactive presentations. These presentations cover the following topics: a) Eating healthy using MyPlate b) Preventing chronic diseases through healthy eating and exercise c) Consuming plenty of fresh fruits and vegetables d) Eating healthy, drinking water, and exercising every day e) Avoiding foodborne illnesses by following the four steps to keep foods safe from bacteria.

PS's last between 30 to 40 minutes and include pre/post questions for the children, a song, and a review of the main messages using visual aids.

In fiscal year 2025, we plan to reach a total of 12,000 participants with this activity, distributed among the towns as follows:

- Hartford: 3,000
- New Haven: 3,000
- Bridgeport: 3,000
- Waterbury: 1,000
- New Britain: 1,100
- Norwich: 600
- New London: 300

Jeopardy Games:

This activity is designed for children from 4th grade and up, with follow-up classroom activities and nutrition and exercise education information provided for the parents. The main topics of these Jeopardy games include:

a) Eating healthy with MyPlate and exercising daily b) The four steps to food safety c) Understanding nutrition facts and choosing healthy drinks

Each presentation lasts 60 minutes. In fiscal year 2025, the program plans to reach a total of 1,500 participants across all targeted towns, distributed as follows:

- Hartford: 400
- New Haven: 400
- Bridgeport: 400
- Waterbury: 100
- New Britain: 100
- Norwich: 50
- New London: 50

Media-Smart Youth: Eat, Think, and Be Active!

This interactive program is designed for youth between the ages of 11 and 13. The main purpose is to teach them to make better exercise and food choices while discerning media messages about health. The program consists of ten 90-minute lessons, which include healthy snacks and physical activity break. Additionally, parents receive printed recipes of healthy snacks and nutrition tips.

In fiscal year 2025, the program plans to reach 50 participants, as it is only offered in Hartford and New Haven area.

Linked SMART Objectives

- Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages.
- Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities.
- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.
- Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices.
- Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.
- Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.

- Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices.
- Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more.

Project Outreach

The program provides services in Connecticut towns with the highest number of SNAP participants, including Hartford, New Haven, Waterbury, Bridgeport, New Britain, and smaller cities like Norwich and New London. All program activities are listed on a calendar available to all SNAP-Ed state contractors on the CT website. The marketing plan aims to reach low-income groups through community outreach, distributing bilingual (English/Spanish) flyers at schools, churches, libraries, supermarkets, community events, and other local spots, complete with contact details and QR codes. Presentations are also held on local radio and TV stations, offering nutrition and exercise tips while promoting our cost-free activities. Additionally, flyers are mailed or emailed to the primary locations of these events. These activities are further advertised on our program's social media platforms.

Settings and Approaches

<p>Direct Education</p> <p>Direct Ed Stages: Implementing</p> <p>Provided in English, Spanish</p> <p>Settings</p> <ul style="list-style-type: none"> • Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (0 tribal / 0 rural / 30 total) • Schools (K-12, elementary, middle, and high) (0 tribal / 0 rural / 80 total) • Community and recreation centers (0 tribal / 0 rural / 8 total) • Parks and open spaces (0 tribal / 0 rural / 5 total) • USDA Summer Meal sites (0 tribal / 0 rural / 5 total) • Farmers' markets (0 tribal / 0 rural / 2 total) • Before- and afterschool programs (0 tribal / 0 rural / 2 total) • Family resource centers (0 tribal / 0 rural / 10 total) • Libraries (0 tribal / 0 rural / 5 total) 	<p>PSE Initiatives</p> <p>PSE Stages: This project does not include PSE initiatives</p>
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Social Marketing Campaigns

Priority Populations

<p>Priority Age Groups</p> <ul style="list-style-type: none"> • Younger than 5 • 5–7 (or grades K–2) • 8–10 (or grades 3–5) • 11–13 (or grades 6–8) • 14–17 (or grades 9–12) 	<p>Priority Racial Groups</p> <ul style="list-style-type: none"> • No racial group priority 	<p>Priority Ethnic Groups</p> <ul style="list-style-type: none"> • Hispanic/Latino • Not Hispanic/Latino 	<p>Priority Gender Groups</p> <ul style="list-style-type: none"> • No gender group priority
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Interventions

<p>SNAP-Ed Interventions (Formerly Toolkit Interventions)</p>
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No data submitted

Previously Developed Interventions

PANA Nutrition and Exercise Puppet Shows

Approved for use by FNS.

Not adapted for this project

Practice tested:

Pérez-Escamilla R.; Himmelgreen, David; Ferris, Ann; González, Anir; Bermúdez-Vega, Angela; Méndez, Ivette; DeLéon, Jessica; and **Segura-Millán, Sofia**. The Connecticut Inner City Children Family Nutrition Program (CTIC- FNP): Building Bridges Between Academia and Community Health Agencies. Society for Applied Anthropology Annual Meeting. San Juan, Puerto Rico, April 21-26, 1998

Segura-Millán, Sofia; Himmelgreen, David; González, Anir; Méndez, Ivette; Haldeman, Lauren; Bermúdez-Vega, Angela; Romero-Daza, Nancy; Pérez-Escamilla R. The PANA Program: Reaching the Puerto Rican Community through Culturally Appropriate Nutrition Education Approaches. Society for Applied Anthropology Annual Meeting. San Juan, Puerto Rico, April 21-26, 1998

Himmelgreen, D., Pérez-Escamilla R., **Segura-Millán, S.**, González, A., and Méndez, I. The PANA Program: A community-participatory bilingual nutrition education initiative. Society for Nutrition Education Annual Meeting Proceedings, Albuquerque, NM, July 18-22, 1998. Abstract # 054, p. 38

Sofia Segura-Pérez, Anir González, Angela Bermúdez-Millán, Harby Bonello, Grace Damio, Pérez-Escamilla R. Translating nutrition knowledge into practice. Abstracts of the 128th American Public Health Association Annual Meeting, Boston, MA, November 12-16, 2000, session # 4205, p. 334.

New Interventions

No data submitted

Activities for Adults

This project is entering year 28 of implementation

Project Description

Presentation for Parents. The program uses the Eat Healthy, Be Active Community Workshops that consist in six one hour workshops.

<https://snaped.fns.usda.gov/library/materials/eat-healthy-be-active-community-workshops>, and the Eating Smart/Being Active curriculum a research tested curriculum <http://eatingsmartbeingactive.colostate.edu/eating-smart-%E2%80%A2-being-active/about/evidence-base/>, consisting of 9 lessons lasting from 90 to 120 minutes for longer duration workshops. Both curriculums cover the following topics: eating healthy, food preparation skills development, physical activity, and food resource management. In both cases, these presentations will be offered in dual modality in-person and virtual group presentations. At the end of each workshop participants will be invited to receive e-texting messages for the following month to reinforce the main messages, and to receive information about food and exercise resources in the community. The program conducts these presentations at family resource centers, community and recreation centers, libraries, faith-based centers and others. On fiscal year 2025, the program will be reaching at least 600 participants with these presentations, and it will be distributed among town as follows: Hartford 200, New Haven 100, Bridgeport 100, Waterbury 100, New Britain 50, Norwich/New London 50.

Presentation for older adults. The program will be offering group presentations and one-on-one education to older adults at senior centers and senior housing. Program staff will be using the Eat Smart, Live Strong for older adults, this curriculum is available at <https://snaped.fns.usda.gov/snap/ESLS/ProjectOverview.pdf>. It consists of four lessons aimed to increase intake of fruits and vegetables and physical activity levels tailored to the needs of the older adults. The HHC-SNAP-Ed Program will continue the partnership with the American Heart Association (AHA) working to promote healthy Blood Pressure conducting screenings and in partnership with Community Based Clinics and other community partners. On fiscal year 2025, the program will be reaching at least 500 participants with these presentations, and it will be distributed among town as follows: Hartford 250, New Haven 125, Bridgeport 125 and divided as individual education (300) and group education (200). In addition, we will reach about an additional 100 individuals with nutrition education and blood pressure measurement in partnership with the American Heart Association in Hartford (50), New Haven (25) and Bridgeport (25).

Migrant workers activities. The program is working with one migrant worker clinic providing healthcare services to migrant workers. The program will be working providing direct nutrition and exercise services to individual and families of this migrant workers. We are planning to reach a total of 80 participants with this effort.

Linked SMART Objectives

- Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages.
- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods.
- Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels.
- Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.
- Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors.
- Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices.
- Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more.

Project Outreach

We use the following approaches to promote our activities:

- HHC SNAP-Ed program post program's activities with all the other state SNAP-Ed providers on a shared calendar from the 4CT website.
- HHC SNAP-Ed program sends bilingual (Spanish/English) flyers to those providing services so they can announce and promote the activity.
- HHC SNAP-Ed program post events at our social media channels on a regular basis.
- HHC SNAP-Ed program distributes flyers promoting our services at community events

Settings and Approaches

<p>Direct Education</p> <p>Direct Ed Stages: Implementing</p> <p>Provided in English, Spanish</p> <p>Settings</p> <ul style="list-style-type: none"> • Family resource centers (0 tribal / 0 rural / 20 total) • Libraries (0 tribal / 0 rural / 5 total) • Community and recreation centers (0 tribal / 0 rural / 6 total) • Farmers' markets (0 tribal / 0 rural / 3 total) • Congregate meal sites/senior nutrition centers (0 tribal / 0 rural / 6 total) • Faith-based centers/places of worship (0 tribal / 0 rural / 7 total) • Healthcare clinics and hospitals (0 tribal / 0 rural / 7 total) • Before- and afterschool programs (0 tribal / 0 rural / 2 total) • Mobile education sites (0 tribal / 0 rural / 2 total) 	<p>PSE Initiatives</p> <p>PSE Stages: This project does not include PSE initiatives</p>
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Social Marketing Campaigns

Priority Populations

<p>Priority Age Groups</p> <ul style="list-style-type: none"> • 18-59 	<p>Priority Racial Groups</p> <ul style="list-style-type: none"> • No racial group priority 	<p>Priority Ethnic Groups</p> <ul style="list-style-type: none"> • Hispanic/Latino 	<p>Priority Gender Groups</p> <ul style="list-style-type: none"> • No gender group priority
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• 60-75

• Not Hispanic/Latino

Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)

Eating Smart • Being Active

Not adapted for this project

10 Tips for Adults

Not adapted for this project

Previously Developed Interventions

No data submitted

New Interventions

No data submitted

PSE Initiatives

This project is entering year 28 of implementation

Project Description

HHC-SNAP-Ed Program will be participating in five PSE initiatives:

1) **The Holcomb Farm Project** is a partnership between HHC, and a Community Supported Agriculture farm located in Granby CT. It offers memberships to community organizations providing services to low-income populations to increase access to fresh organic vegetables. The SNAP-Ed program provides nutrition education with vegetable recipes according to the season featured on SNAP-Ed connection site available at <https://snaped.fns.usda.gov/seasonal-produce-guide>. During fiscal year 2025, 600 individuals will participate in this activity.

2) **Food4Moms is a Produce Prescription Program (PRx)** targeting low-income pregnant women in Hartford and a new version of this program in Bridgeport. Foods4Moms is a partnership between HHC-SNAP-Ed, Wholesome Wave, and Yale School of Public Health. The primary goal is to enhance food security and dietary quality among pregnant low-income women. The program combines fruit and vegetable incentives with nutrition education, which has been shown to boost fruit and vegetable consumption and reduce food insecurity. The HHC-SNAP-Ed Program provides nutrition education sessions, each lasting 60 minutes, in English/Spanish, delivered virtually, in a hybrid format, or in-person. A total of 90 women in Hartford will participate in this program and 85 in Bridgeport at Southwest Community Health Center. The educational content aligns with the 2020 Dietary Guidelines for Americans on the following topics,

1. Healthy Eating for a Healthy Pregnancy
2. Using the Nutrition Facts Label, Food Safety, and Nutrition Tips
3. Nutrition for Post-Partum Women and Infant Feeding

After each presentation there is a vegetable tasting activities featuring a healthy recipe.

3) **Produce4Health is a PRx** with Hartford Hospital that provides incentives to low-income individuals with or in risk of Type 2 diabetes. This program is a partnership between Hartford Hospital, HHC-SNAP-Ed Program and Yale School of Public Health. The program will be providing a series of three nutrition education topic based on the following topics 1) My Plate 2) Food label Reading and 3) Food Safety, for a total of 100 participants.

4) **Train of trainers for CHW working at HHC Maternal & Child (MCH) programs.** CHW serving pregnant and post-partum women and their infants from MCH programs will receive a series of lessons: Nutrition during pregnancy and postpartum and Infant feeding during the first 6 months. It will be offered in-person

and/or virtually. During fiscal year 2025, 100 CHW will be trained, and they will be providing this information to about 100 clients. This activity will be offered in Hartford and New Haven.

5) Adolescent Citizen Scientist is community-engaged research with Hispanic and Black youth to address targeted unhealthy food marketing. Unhealthy marketing of food, beverages, and fast-food and other restaurants ("food marketing") to children and adolescents has created a global crisis of poor diet and diet-related disease. The Rudd Center and HHC propose to engage youth as adolescent citizen scientists (ACS) to conduct community-based participatory research (CBPR) with other youth and community leaders to identify, prioritize, co-design and assess the feasibility of at least one potential systems-level program or policy to address this problem.

Linked SMART Objectives

- Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages.
- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.
- Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods.
- Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.
- Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels.
- Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.
- Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices.
- Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more.

Project Outreach

The program offers services at towns with the highest levels of SNAP participants in Connecticut (Hartford, New Haven, Waterbury, Bridgeport, New Britain, as well as others smaller cities with a significant population of SNAP Participants (Norwich and New London, and others). All program activities are posted at the calendar shared by all SNAP-Ed state contractors at the 4CT website. The program marketing plan is designed to reach low-income populations by conducting community outreach consisting in distribution of bilingual (English/Spanish) flyers at schools, churches, libraries, supermarket, community events and other community places with contact information and QR codes. We also conduct presentations at local radio station and TV providing Nutrition and Exercise information but also promoting our activities at no-cost. In addition, we sent flyers through regular and/or e-mail to the main location where these activities are taking place. These activities are also posted in our program's social media platform.

Settings and Approaches

Direct Education	PSE Initiatives
<p>Direct Ed Stages: Planning (formative research), Developing (design and consumer testing), Implementing</p> <p>Provided in English, Spanish</p> <p>Settings</p> <ul style="list-style-type: none">• Faith-based centers/places of worship (0 tribal / 0 rural / 2 total)• WIC clinics (0 tribal / 0 rural / 1 total)• Community and recreation centers (0 tribal / 0 rural / 5 total)• Family resource centers (0 tribal / 0 rural / 5 total)• Healthcare clinics and hospitals (0 tribal / 0 rural / 2 total)	<p>PSE Stages: Planning and preparing for implementation (e.g., contacting sites, assessment, training), Implementing changes, Conducting follow-up assessments, evaluation, and/or monitoring</p> <p>Settings</p> <ul style="list-style-type: none">• Faith-based centers/places of worship (0 tribal / 0 rural / 2 total)• WIC clinics (0 tribal / 0 rural / 1 total)• Community and recreation centers (0 tribal / 0 rural / 5 total)• Family resource centers (0 tribal / 0 rural / 5 total)• Healthcare clinics and hospitals (0 tribal / 0 rural / 2 total)• Before- and afterschool programs (0 tribal / 0 rural / 1 total)

- Before- and afterschool programs (0 tribal / 0 rural / 1 total)

Social Marketing Campaigns

Priority Populations

Priority Age Groups

- 14–17 (or grades 9–12)
- 18-59

Priority Racial Groups

- No racial group priority

Priority Ethnic Groups

- Hispanic/Latino

Priority Gender Groups

- No gender group priority

Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)

10 Tips for Adults

Not adapted for this project

Eating Smart • Being Active

Adapted for this project:
Culturally tailor

Just Say Yes to Fruits and Vegetables (JSY)

Not adapted for this project

Previously Developed Interventions

No data submitted

New Interventions

No data submitted

UConn Food Security (Implementing Agency) Projects and Activities

Nutrition for Older Adults

This project is entering year 4 of implementation

Project Description

Workshops will focus on improving food security and health and nutrition status of older adults. Eat Smart, Live Strong is a curriculum used for many of these group sessions. The lessons are tailored to adults 60-74 years of age, and emphasize increasing fruit and vegetable intake and participating in 30 minutes of exercise or more each week. Goal setting, active participation with simple exercises, and easy shopping and cooking tips all help to increase self-efficacy for participants. Lessons are short enough that they can be completed in 45 minutes, but options for adding physical activity can lengthen classes

and increase the interactive nature of the class. In order to provide additional options for greater interaction, staff have begun using the new Seniors Eating Well curriculum, which is aligned with the 2020 Dietary Guidelines. This curriculum provides a variety of recipes, along with activities to prepare and taste the recipes. The lessons focus on a format in which discussion is encouraged, allowing greater adaptability to participants' everyday life.

Linked SMART Objectives

- Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages.
- Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities.
- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.
- Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.
- Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods.
- Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.
- Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels.
- Objective 3.2 Report practices utilized to increase daily physical activity.
- Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.
- Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors.
- Objective 3.5 Increase the adoption of physical activity-related PSE improvements by partner organizations.
- Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.
- Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments.
- Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.
- Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors.
- Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices.
- Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more.
- Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences.
- Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.

Project Outreach

Outreach efforts will be based primarily upon existing strong partnerships that our program has established with senior programs throughout the state. We will interact with these partners regularly to plan for programs in the community. Additionally, we will provide postcards with QR codes and links to senior programs, connecting them to our website and social media with information about our programs, as well as contacts to schedule classes.

Settings and Approaches

<p>Direct Education</p>	<p>PSE Initiatives</p>
<p>Direct Ed Stages: Implementing, Evaluating</p> <p>Provided in English, Spanish</p> <p>Settings</p> <ul style="list-style-type: none"> • Healthcare clinics and hospitals (0 tribal / 0 rural / 3 total) 	<p>PSE Stages: Implementing changes, Maintaining changes, Conducting follow-up assessments, evaluation, and/or monitoring</p> <p>Settings</p> <ul style="list-style-type: none"> • Faith-based centers/places of worship (0 tribal / 0 rural / 2 total)

- Public housing sites (includes public housing for seniors and disabled individuals) (0 tribal / 0 rural / 4 total)
- Faith-based centers/places of worship (0 tribal / 0 rural / 2 total)
- Senior centers (0 tribal / 0 rural / 5 total)
- Farmers' markets (0 tribal / 0 rural / 2 total)

- Food assistance sites (e.g, food banks, food pantries food shelves) (0 tribal / 0 rural / 2 total)
- Farmers' markets (0 tribal / 0 rural / 2 total)

Social Marketing Campaigns

Nutrition for Older Adults Campaign 1

Campaign Stages: Implementing, Evaluating

Provided in [English, Spanish](#)

[Entire State \(all media markets\)](#) is the largest geographic unit.

Projected reach: 12,000

Priority Populations

Priority Age Groups

- 60-75
- 76 or older

Priority Racial Groups

- No racial group priority

Priority Ethnic Groups

- No ethnic group priority

Priority Gender Groups

- No gender group priority

Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)

Families Eating Smart and Moving More (FESMM)

Adapted for this project:

We will tailor the lessons to address issues of most importance to seniors

10 Tips for Adults

Not adapted for this project

Cooking Matters

Not adapted for this project

Previously Developed Interventions

Seniors Eating Well

Approved for use by FNS.

Not adapted for this project

Practice tested:

<https://extension.psu.edu/curriculum-seniors-eating-well>

New Interventions

No data submitted

Food and Health for Families, Adults and Children

This project is entering year 4 of implementation

Project Description

The lessons provided in these class series will follow MyPlate and Dietary Guidelines, with the curriculum chosen based on the needs of the population and the amount of time allotted for the classes. Educators use Families Eating Smart and Moving More, an Expanded Food and Nutrition Education Program curriculum from North Carolina State University. This curriculum provides varied options for interactive lessons, in English and Spanish, focusing on nutrition, physical activity, shopping on a budget and food safety. There are 21 lessons from which to choose in the Families Eating Smart and Moving More Curriculum from North Carolina State, and every lesson includes hands-on parts of class for food preparation and short physical activity breaks. This curriculum has been recently updated for the 2020 Dietary Guidelines, with adjustments for offering the lessons online. There are also options for each lesson to be adjusted between 30-90 minutes in length, based on the audience. This is very helpful, as the amount of time provided for lessons varies, and every group moves at a different pace, so this flexible format is very amenable to SNAP-Ed.

When working with youth, educators utilize Choose Health: Food, Fun and Fitness (CHFFF) for youth in 3rd to 5th grade and Teen Cuisine for older youth. Both curricula include fun, interactive lessons to improve nutrition knowledge, improve food preparation skills and promote behavioral change. The designers of each curriculum has also built out online versions of the lessons to facilitate teaching over Zoom or WebEx. Additionally, Families Eating Smart and Moving More is adapted for both parents and youth when they attend classes together.

Linked SMART Objectives

- Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages.
- Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities.
- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.4: Increase planning and execution of SNAP-Ed social marketing campaigns.
- Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.
- Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.
- Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods.
- Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.
- Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels.
- Objective 3.2 Report practices utilized to increase daily physical activity.
- Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.
- Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors.
- Objective 3.5 Increase the adoption of physical activity-related PSE improvements by partner organizations.
- Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.
- Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments.
- Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.
- Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors.
- Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.

- Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices.
- Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more.
- Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences.
- Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.

Project Outreach

Outreach efforts will be based primarily upon existing strong partnerships that our program has established with programs throughout the state. We will interact with these partners regularly to plan for programs in the community. Additionally, we will provide postcards with QR codes and links to programs, connecting participants to our website and social media with information about our programs, as well as contacts to schedule classes. We have also included a sign up page on our website for individuals and partners to request classes.

Settings and Approaches

Direct Education

Direct Ed Stages: Implementing, Evaluating

Provided in [English, Spanish](#)

Settings

- Food assistance sites (e.g, food banks, food pantries food shelves) (0 tribal / 0 rural / 5 total)
- Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (0 tribal / 0 rural / 4 total)
- Family resource centers (0 tribal / 0 rural / 4 total)
- Schools (K-12, elementary, middle, and high) (0 tribal / 5 rural / 20 total)
- Group living arrangements/homes (0 tribal / 0 rural / 2 total)
- Indian Reservations (1 tribal / 0 rural / 1 total)
- Community and recreation centers (0 tribal / 0 rural / 4 total)
- Farmers' markets (0 tribal / 0 rural / 2 total)
- Adult education, job training and work (e.g, SNAP E&T), TANF, and veteran services sites (0 tribal / 0 rural / 2 total)

PSE Initiatives

PSE Stages: Implementing changes, Maintaining changes, Conducting follow-up assessments, evaluation, and/or monitoring

Settings

- Food assistance sites (e.g, food banks, food pantries food shelves) (0 tribal / 0 rural / 5 total)
- Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (0 tribal / 0 rural / 4 total)
- Family resource centers (0 tribal / 0 rural / 4 total)
- Schools (K-12, elementary, middle, and high) (0 tribal / 5 rural / 20 total)
- Indian Reservations (1 tribal / 0 rural / 1 total)
- Community and recreation centers (0 tribal / 0 rural / 4 total)
- Farmers' markets (0 tribal / 0 rural / 2 total)

Social Marketing Campaigns

Food and Health for Families, Adults and Children Campaign 1

Campaign Stages: Implementing, Evaluating

Provided in [English, Spanish](#)

[Entire State \(all media markets\)](#) is the largest geographic unit.

Projected reach: 12,000

Priority Populations

Priority Age Groups

- 18-59

Priority Racial Groups

- No racial group priority

Priority Ethnic Groups

- No ethnic group priority

Priority Gender Groups

- No gender group priority

Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)

10 Tips for Adults

Not adapted for this project

Choose Health: Food, Fun, and Fitness (CHFFF)

Not adapted for this project

Cooking Matters

Not adapted for this project

Cooking Matters at the Store

Not adapted for this project

Families Eating Smart and Moving More (FESMM)

Not adapted for this project

Previously Developed Interventions

No data submitted

New Interventions

No data submitted

Increasing Food Security

This project is entering year 4 of implementation

Project Description

This project will focus predominantly on mobile food pantries, as well as other emergency food sites, shelters, soup kitchens, and farmers' markets (where people can use SNAP benefits and WIC vouchers). Education will include general nutrition information, healthy recipes to get the most out of foods provided by emergency food programs and tips for food resource management, or shopping on a budget.

Linked SMART Objectives

- Objective 1.4: Increase planning and execution of SNAP-Ed social marketing campaigns.
- Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.
- Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.

- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.
- Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.
- Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels.
- Objective 3.2 Report practices utilized to increase daily physical activity.
- Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.
- Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors.
- Objective 3.5 Increase the adoption of physical activity-related PSE improvements by partner organizations.
- Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.
- Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments.
- Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.
- Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors.
- Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices.
- Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more.
- Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences.
- Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.

Project Outreach

Outreach efforts will be based primarily upon existing strong partnerships that our program has established with programs throughout the state. We will interact with these partners regularly to plan for programs in the community. Additionally, we will provide postcards with QR codes and links to programs and individuals at our PSE events, primarily at mobile food pantries, linking them to our website and social media with information about our programs, as well as contacts to schedule classes.

Settings and Approaches

Direct Education	PSE Initiatives
<p>Direct Ed Stages: Implementing, Evaluating</p> <p>Provided in English, Spanish</p> <p>Settings</p> <ul style="list-style-type: none"> • Faith-based centers/places of worship (0 tribal / 0 rural / 3 total) • Indian Reservations (1 tribal / 0 rural / 1 total) • Senior centers (0 tribal / 0 rural / 5 total) • Food assistance sites (e.g, food banks, food pantries food shelves) (0 tribal / 0 rural / 30 total) 	<p>PSE Stages: Implementing changes, Maintaining changes, Conducting follow-up assessments, evaluation, and/or monitoring</p> <p>Settings</p> <ul style="list-style-type: none"> • Congregate meal sites/senior nutrition centers (0 tribal / 0 rural / 3 total) • Faith-based centers/places of worship (0 tribal / 0 rural / 3 total) • Indian Reservations (1 tribal / 0 rural / 1 total) • Emergency shelters and temporary housing sites (0 tribal / 0 rural / 2 total) • Public housing sites (includes public housing for seniors and disabled individuals) (0 tribal / 0 rural / 3 total) • Senior centers (0 tribal / 0 rural / 5 total) • Food assistance sites (e.g, food banks, food pantries food shelves) (0 tribal / 0 rural / 30 total)

Social Marketing Campaigns

<p>Increasing Food Security Campaign 1</p>

Campaign Stages: Implementing, Evaluating

Provided in [English, Spanish](#)

[Entire State \(all media markets\)](#) is the largest geographic unit.

Projected reach: 20,000

Priority Populations

Priority Age Groups

- No age group priority

Priority Racial Groups

- No racial group priority

Priority Ethnic Groups

- No ethnic group priority

Priority Gender Groups

- No gender group priority

Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)

10 Tips for Adults

Not adapted for this project

Cooking Matters

Not adapted for this project

Families Eating Smart and Moving More (FESMM)

Not adapted for this project

Previously Developed Interventions

No data submitted

New Interventions

No data submitted

Department of Public Health (DPH) (Implementing Agency) Projects and Activities

Breastfeeding Promotion and Support

This project is entering year 1 of implementation

Project Description

For FFY25, DPH SNAP-Ed restructured our SNAP-Ed Plan to include three distinct projects. In collaboration with Connecticut WIC and the Connecticut Breastfeeding Coalition, DPH SNAP-Ed will continue to implement coordinated PSE and Social Marketing interventions to engage Early Care and Education providers, Worksites, Health/Medical Providers, and other community partners to promote and support breastfeeding among SNAP-Ed eligible families. The

project aims to increase breastfeeding duration rates, community breastfeeding support, and compliance with state and federal lactation accommodation laws by employers. DPH SNAP-Ed will assist with the implementation and conduct key activities including technical assistance with the development of lactation policies and practices at ECE sites and worksites that either employ or serve the SNAP eligible population. This project includes three interventions, the previously designed and evaluated Breast & Chest Feeding: It's Worth It (IWI) campaign, the Connecticut Breastfeeding Friendly Child Care Recognition (BFCCR), and the Connecticut Breastfeeding Friendly Worksite Recognition (BFWR).

The IWI campaign includes a recently updated logo and messages based on a CDC-funded evaluation. Campaign creatives include a 30 second video and radio spot, social media graphics, BFCCR and family toolkits, newsletters, checklists and a website. Key educational messages encourage Child Care providers and worksites to complete the recognition programs. Messages also target health providers with messages to encourage them to provide support to families. And finally, IWI educational messages for families and their support networks (grandparents, friends, co-workers, etc) include information to overcome barriers to breastfeeding success identified in the evaluation such as prenatal planning and planning for the return to work or school. IWI media messages also encourage recipients to access more detailed information on the It's Worth It website or other relevant educational sites such as Ready, Set, Baby! Online. Campaign reach targets are detailed in the Social Marketing section.

The BFCCR and BFWR programs were previously developed in collaboration with CT WIC and CBC. Both include evidence-based breastfeeding support strategies as recognized in the Surgeon General's Call to Action to Support Breastfeeding and the Centers for Disease Control and Prevention's (CDC) Strategies to Prevent Obesity and Other Chronic Diseases: The CDC Guide to Strategies to Support Breastfeeding Mothers and Babies and the National Association of County and City Health Officials (NACCHO), United States Breastfeeding Committee (USBC) Continuity of Care in Breastfeeding Support: A Blueprint for Communities. To achieve the recognitions recipients must demonstrate best practices are being met and share official Organizational/Human Resource policies that support employees and families. Collaborative partners are essential to engaging both ECE and Worksites. DPH SNAP-Ed plans to support at least 6 ECE providers and 2 Worksites to achieve these recognitions in FFY2025.

Linked SMART Objectives

- Objective 1.4: Increase planning and execution of SNAP-Ed social marketing campaigns.
- Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.
- Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.
- Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.
- Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.

Settings and Approaches

<p>Direct Education</p> <p>Direct Ed Stages: This project does not include direct education</p>	<p>PSE Initiatives</p> <p>PSE Stages: Planning and preparing for implementation (e.g., contacting sites, assessment, training), Implementing changes, Maintaining changes, Conducting follow-up assessments, evaluation, and/or monitoring</p> <p>Settings</p> <ul style="list-style-type: none"> • Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (0 tribal / 0 rural / 6 total) • Worksites with low-wage workers (0 tribal / 0 rural / 2 total)
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Social Marketing Campaigns

<p>Breast & Chest Feeding: It's Worth It!</p> <p>Campaign Stages: Implementing</p> <p>Provided in English, Spanish</p>
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Entire State (all media markets) is the largest geographic unit.

Projected reach: 538,000

Priority Populations

Priority Age Groups

- Younger than 5
- 18-59

Priority Racial Groups

- Black or African American

Priority Ethnic Groups

- Hispanic/Latino

Priority Gender Groups

- No gender group priority


Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)

No data submitted

Previously Developed Interventions

Breastfeeding Friendly Child Care Recognition

 This intervention has not been approved for use by FNS.

Not adapted for this project

Practice tested:

U.S. Department of Health and Human Services. The Surgeon General's Call to Action to Support Breastfeeding. Washington, DC: U.S. Department of Health and Human Services, Office of the Surgeon General; 2011. Available from: <https://www.cdc.gov/breastfeeding/php/resources/surgeon-generals-call-to-action.html>. Action 16, page 53, Ensure that all child care providers accommodate the needs of breastfeeding mothers and infants.

U.S. Department of Health and Human Services. State Obesity Prevention Efforts Targeting the Early Care and Education Setting: Quick Start Action Guide (2.0) April 2018. Available from: <https://www.cdc.gov/early-care-education/php/public-health-strategy/index.html>. Support for breastfeeding, including as a statewide recognition program are described.

National Association of County and City Health Officials & United States Breastfeeding Committee. (2021). Continuity of Care in Breastfeeding Support: a Blueprint for Communities. Available from: <http://www.breastfeedingcontinuityofcare.org/blueprint>. Chapter 2. Community Infrastructure Recommendations Breastfeeding Policies, Systems and Environmental Changes includes Breastfeeding Friendly Child Care Recognition programs.

In 2023 DPH hired an evaluation consultant to complete an evaluation of breastfeeding PSE interventions included in the CDC SPAN grant. For a copy of the evaluation report please email: Monica.Belyea@ct.gov.

New Interventions

Breastfeeding Friendly Worksite Recognition

CT DPH, CT WIC, and the CT Breastfeeding Coalition have been partners on the CT Breast & Chest Feeding Friendly Worksite Recognition for more than 10 years. To achieve the recognition, employers must submit an employee/HR policy outlining the lactation support provided as well as affirm that, at a minimum, employees are provided flexible break time and space (not a bathroom) for breastfeeding their infant or pumping. Outreach about the recognition program is used to bring awareness of the State and Federal laws protecting a person's right to lactation accommodations as well as the mutual benefits to employers, employees and families when quality lactation accommodations are provided in the workplace. Additional community partners are engaged, e.g. Health Districts, Chambers of Commerce and local breastfeeding groups, to provide information directly with employers in their communities. This intervention is integrated with the updated It's Worth It social marketing campaign and materials. Specific messages for employers include applicable laws, benefits, and links to get more information and to apply. TA is provided to employers in establishing policy and

procedure. In 2023 18 worksites were recognized, 12 of whom were also recognized as Breastfeeding Friendly Child Care providers. To date in 2024, three (3) worksites have been recognize including the first CT municipality.

The U.S. Dietary Guidelines recommend that infants be exclusively fed human milk for about the first six months of life. Returning to work continues to be a major barrier to breastfeeding intensity and duration, especially among Black/African American families where the mother returns to work earlier and into settings not conducive to lactation (Blueprint p.8). Provision of lactation accommodations in the workplace is a PSE support identified to increase breastfeeding duration among employed mothers (Dinour & Szaro 2017; Surgeon General's Call to Action; Blueprint). And further, workplace recognition programs are identified as a recommended PSE in the Continuity of Care Blueprint. This intervention is similar to but not a direct adaptation of the Texas Mother Friendly Worksites program.

National Association of County and City Health Officials & United States Breastfeeding Committee. (2021). Continuity of Care in Breastfeeding Support: a Blueprint for Communities. (Blueprint) Available from: <http://www.breastfeedingcontinuityofcare.org/blueprint>. Chapter 2. Community Infrastructure Recommendations Breastfeeding Policies, Systems and Environmental Changes includes Breastfeeding Friendly Worksite Recognition programs.

Dinour LM, Szaro JM; Employer-Based Programs to Support Breastfeeding Among Working Mothers: A Systematic Review. Breastfeeding Medicine. 2017; 12(3) <https://doi.org/10.1089/bfm.2016.0182>

U.S. Department of Health and Human Services. The Surgeon General's Call to Action to Support Breastfeeding. Washington, DC: U.S. Department of Health and Human Services, Office of the Surgeon General; 2011. Actions 14, page 51 Ensure that employers establish and maintain comprehensive, high-quality lactation support programs for their employees.

Improving Nutrition and Physical Activity in Early Care and Education

This project is entering year 1 of implementation

Project Description

For FFY25, DPH SNAP-Ed restructured our SNAP-Ed Plan to include three distinct projects based on interventions and activities with common goals, setting, outcomes, and target audience. The "Improving Nutrition and Physical Activity in Early Care and Education" project includes two policy, systems, and environmental (PSE) change interventions and one direct nutrition education intervention implemented in early care and education settings. The Project's PSE interventions are *Go NAPSACC* and *Farm to Early Care and Education*, and direct education intervention, *Color Me Healthy*. The interventions and setting are based on prior program experience and success with Go NAPSACC, need to provide a more cost-effective evidence-based direct education curriculum, and an opportunity to explore, plan, and implement Farm to ECE in SNAP-eligible communities.

The population chosen for this project is young children (0-5 years) in early care and education settings and their families, including family day care homes, center-based programs, school readiness, CACFP participating sites, and Head Start programs. This segment was selected due to existing partnerships and prior program success, in addition to the evidence supporting early obesity prevention interventions.

The project aims to achieve improved dietary habits, increased physical activity, and better overall health literacy among children, caregivers, and educators. It also aims to improve the environment through enhanced availability of nutritious foods, beverages, and creation of supportive environments for physical activity, and integration of health-promoting policies in ECE settings. These interventions include messaging that supports these best practices:

- Importance of balanced nutrition and regular physical activity.
- Benefits of garden initiatives and local food sourcing.
- Offering fruits and vegetables without added sugars or added fats
- Serving healthier beverages and making water easily accessible and available
- Providing culturally appropriate menus with a variety of foods
- Role modeling healthy behaviors and participating in supportive feeding practices
- Providing nutrition and physical activity education to staff, children, and families
- Creating policies to support nutrition, breastfeeding, physical activity, etc.
- Providing preschool children with at least 120 minutes of daily physical activity (including structured and unstructured)

Services will be delivered through in-person regional teacher trainings on the Color Me Healthy implementation with virtual and in-person follow-up support and technical assistance, virtual and in-person support will be provided to ECE sites to implement Go NAPSACC. DPH will plan for implementing Farm to ECE in years 2-3. Partner organizations will include the Office on Early Childhood, Family Child Care Provider Networks and CACFP Sponsoring Agencies, School Readiness and Head Start Programs, and the Farm to School Collaborative and ECE Task Force. Partnering with the Office on Early Childhood to provide these services in alignment with the state's AQIS, and engaging family child care provider networks and CACFP sponsoring agencies will allow for successful partnership and implementation.

Linked SMART Objectives

- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.4: Increase planning and execution of SNAP-Ed social marketing campaigns.

- Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices.
- Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.
- Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.
- Objective 3.5 Increase the adoption of physical activity-related PSE improvements by partner organizations.
- Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.
- Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments.
- Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.
- Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.

Settings and Approaches

<p>Direct Education</p> <p>Direct Ed Stages: Implementing</p> <p>Provided in English, Spanish</p> <p>Settings</p> <ul style="list-style-type: none"> • Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (0 tribal / 0 rural / 5 total) 	<p>PSE Initiatives</p> <p>PSE Stages: Planning and preparing for implementation (e.g., contacting sites, assessment, training), Implementing changes, Maintaining changes, Conducting follow-up assessments, evaluation, and/or monitoring</p> <p>Settings</p> <ul style="list-style-type: none"> • Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (0 tribal / 0 rural / 25 total)
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Social Marketing Campaigns

<p>The Action Pack</p> <p>Campaign Stages: Planning (formative research)</p> <p>Provided in English, Spanish</p> <p>Towns/cities is the largest geographic unit.</p> <p>Areas covered:</p> <ul style="list-style-type: none"> • Bridgeport • Hartford • New Haven • Waterbury <p>Projected reach: 1</p>

Priority Populations

<p>Priority Age Groups</p> <ul style="list-style-type: none"> • Younger than 5 	<p>Priority Racial Groups</p> <ul style="list-style-type: none"> • No racial group priority 	<p>Priority Ethnic Groups</p> <ul style="list-style-type: none"> • No ethnic group priority 	<p>Priority Gender Groups</p> <ul style="list-style-type: none"> • No gender group priority
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- 5–7 (or grades K–2)
- 18-59

Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)

Color Me Healthy (CMH)

Not adapted for this project

Go NAPSACC

Not adapted for this project

Farm to Early Care and Education

Not adapted for this project

Previously Developed Interventions

No data submitted

New Interventions

No data submitted

Community Nutrition and Physical Activity Education

This project is entering year 1 of implementation

Project Description

For FFY25, DPH SNAP-Ed restructured our SNAP-Ed Plan to include three distinct projects based on interventions and activities with common goals, setting, outcomes, and target audience. Through the "Community Nutrition and Physical Activity Education" project the Connecticut Department of Public Health SNAP-Ed, together with our contractors the University of Saint Joseph (USJ), will continue to use evidence-based nutrition education and behavior modification strategies to provide Direct Education to SNAP eligible adults in high-need SNAP-Ed communities. Early Care and Education professionals and adult caregivers of young children will be involved in coordinated interventions at WIC locations, summer meal sites, emergency food assistance, public housing facilities, farmers markets, and Early Care and Education sites as well as in partnership with existing GusNIP produce prescription programs, and other community partners who serve SNAP-Ed eligible populations. The emphasis for this Direct Education will be in communities where SNAP-Ed eligibility is high and current provision of SNAP-Ed is relatively low.

The project aims to increase fruit and vegetable, whole grain and physical activity, and decrease saturated fat, sodium intake and sugar sweetened beverages among participants in the targeted communities. DPH SNAP-Ed staff will conduct site visits, provide technical assistance and support USJ with data collection.

This project includes two interventions, Eating Smart Being Active (ESBA), and Telephonic Health Coaching (THC). For participants unable to attend in-person activities, DPH and USJ will continue to offer the previously designed MyPlate for My Family eLearning curriculum. ESBA includes a curriculum which will be implemented as in-person nutrition education sessions for adults and adult caregivers of young children. In collaboration with WIC, DPH will assess the need to add the three option ESBA lessons that cover maternal nutrition and infant feeding in addition to the nine lessons already in use. The Telephonic Health Coaching offers clients six weekly 30-minute telephonic health coaching sessions with key messages that focus on healthy eating and physical activity. The MPFMF eLearning curriculum offers SNAP-Ed clients direct education in a virtual format for on-demand learning to maximize behavioral changes.

Community Nutrition and Physical Activity Education includes evidence-based interventions that support, and measure individual diet quality and physical activity behavior change as recognized by the 2020-2025 Dietary Guidelines for American and 2018 Physical Activity guidelines for Americans.

DPH SNAP-Ed plans to provide 76 Nutrition Education Workshops delivered as a four-part series with an estimated reach of 190 participants; 292 Nutrition Education Sessions delivered as a four-part series with an estimated reach of 730 participants, Telephonic Health Coaching with 45 SNAP-Ed eligible participants and continue promoting the MyPlate for My Family video modules in FFY2025.

Linked SMART Objectives

- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.
- Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods.
- Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels.
- Objective 3.2 Report practices utilized to increase daily physical activity.
- Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.
- Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors.
- Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.
- Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.
- Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors.
- Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.

Settings and Approaches

Direct Education	PSE Initiatives
<p>Direct Ed Stages: Planning (formative research), Developing (design and consumer testing), Implementing</p> <p>Provided in English, Spanish</p> <p>Settings</p> <ul style="list-style-type: none">• Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (0 tribal / 0 rural / 10 total)• USDA Summer Meal sites (0 tribal / 0 rural / 5 total)• WIC clinics (0 tribal / 0 rural / 5 total)• Farmers' markets (0 tribal / 0 rural / 5 total)• Public housing sites (includes public housing for seniors and disabled individuals) (0 tribal / 0 rural / 20 total)• Food assistance sites (e.g, food banks, food pantries food shelves) (0 tribal / 0 rural / 30 total)	<p>PSE Stages: This project does not include PSE initiatives</p>

Social Marketing Campaigns

Priority Populations

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups
<ul style="list-style-type: none">• Younger than 5• 5–7 (or grades K–2)• 18-59• 60-75• 76 or older	<ul style="list-style-type: none">• No racial group priority	<ul style="list-style-type: none">• No ethnic group priority	<ul style="list-style-type: none">• No gender group priority

Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)
<p>Eating Smart • Being Active</p> <p>Not adapted for this project</p> <p>Telephonic Health Coaching Intervention (THC) Toolkit</p> <p>Not adapted for this project</p>
Previously Developed Interventions
No data submitted
New Interventions
No data submitted

Coordination and collaboration with CT SNAP Ed IAs

Activity Description

DPH SNAP Ed will work together with CT DSS the other four SNAP Ed Implementing Agencies to review SNAP Ed participant outcome evaluation surveys and work toward pilot testing common evaluation questions across IAs and projects.

Linked SMART Objectives

- Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.

Equity Framework Development

Activity Description

In collaboration and consultation with CT DSS, the other four SNAP Ed Implementing Agencies, and our contractors at University of Saint Joseph, DPH SNAP Ed will develop a workforce capacity building plan including professional development training for DPH and USJ staff to further develop staff skills and proficiency in providing SNAP Ed programs that lead with an equity lens across program areas.

Linked SMART Objectives

- Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.
- Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices.
- Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more.
- Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences.
- Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.

UConn Healthy Family CT (Implementing Agency) Projects and Activities

Project 4: Nutrition education partnership to improve diet quality and decrease obesity risk in children via school settings

This project is entering year 6 of implementation

Project Description

This project reaches eligible families and their children (ages 6 - 18) in educational settings in our high-need target areas (East Hartford, Manchester, Meriden, Enfield, Windham and New London counties, Vernon, and new opportunities in Waterbury). The project involves tailored nutrition messages to students combined with the school nutrition programs, wellness policies, after-school activities, and Farm-to-School initiatives. We will couple school-based interventions with partnerships to support the local food environment, food service staff efforts to implement community-based programming, and outreach to parents, along with nutrition education to parents of schoolchildren. We follow the Socio-Ecological Model with low-intensity interventions tailored to the schools' needs. Tailored messages and low-intensity school-based program components combine nutrition education to individual school children to motivate healthier behaviors. The tailored messages help drive school-wide message campaigns and activities to reinforce consumption of the school breakfast and lunch.

Face-to-face group nutrition education—In after-school programs we offer interactive lessons tailored to the developmental level of the schoolchildren (typically 8-10 yr olds) and utilize a science-based framework and MyPlate for Kids. Additionally, we couple fun gaming with group lessons. Eat and Move as I Like (EAMAIL—<https://eatandmove.game.uconn.edu/>) is a publicly-available online game to teach about MyPlate, providing information about healthy eating, encouraging self-reflection, and motivating healthier eating. We also reach children during the summer through USDA Summer Meals and engage with selected meal sites in our target towns by providing tailored nutrition education to kids and their parents.

Engaging the family and school-based health promotion programs—In collaboration with CT FoodCorps/Americore, we assisted East Hartford School Systems to secure \$50,000 to implement a sustainable Farm-to-School program. In East Hartford and other communities, we will collaborate with Americore members: market food education/recruit child participants with lessons in classrooms and menu tastings in school cafeterias; enhance parent awareness of nutrition education programs in their children's school; increase outreach and nutrition education to parents; build and tend school gardens to reinforce both FoodCorps and SNAP-Ed principles; support inclusion of high-quality local food into public school cafeterias through farm-to-school programs; participate on school wellness committees to support school meals, the school food environment and wellness policy implementation. FoodCorps collaborations occur primarily during the school year, September - June.

Community partnerships to reinforce the local healthy food environment—Grow Windham collaboration expands opportunities to provide education to SNAP eligibles and fuel changes to the local environment for practical and available healthy choices for individuals and families in Willimantic (e.g., gardens, farmers markets). Our nutrition education team aims to deliver fun, interactive lessons in Willimantic Public Schools.

Promoting fruit and vegetable consumption through the Farm-to-School program and partnering with the USDA's Fresh Fruit and Vegetable Program (FFVP), which aims to expand child exposure to a variety of produce by regularly providing high-need schools with fresh fruits and vegetables. UConn SNAP-Ed is assisting with the development of program best-practices and strategies to overcome common barriers to program success. Our work aims to inform the broader implementation of the Farm-to-School and FFVP and ultimately improve child access to and knowledge of fruits and vegetables.

Linked SMART Objectives

- Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages.
- Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities.
- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.

- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.
- Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods.
- Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.
- Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.
- Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments.
- Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.
- Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors.
- Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices.
- Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more.
- Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences.
- Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.

Project Outreach

Our team works with school districts and community partners to identify school settings and administrators who are willing to partner with our nutrition education team including UConn registered dietitians and dietetics students/ paraprofessionals. Within those school systems collaborative efforts identify SNAP eligible individuals including children and their families. We are working with the State of Connecticut Fresh Fruit and Vegetable Program to identify schools in our target areas that have received or who are eligible to receive the FFVP funding and will partner with these schools to optimize feasible delivery of nutrition education and coordinate the nutrition education with the service of the fruits and vegetables. Because of this work, we have new partnerships with school systems to ensure nutrition education coupled with fresh fruits and vegetables.

Settings and Approaches

<p>Direct Education</p> <p>Direct Ed Stages: Implementing, Evaluating</p> <p>Provided in English, Spanish</p> <p>Settings</p> <ul style="list-style-type: none"> • USDA Summer Meal sites (0 tribal / 0 rural / 2 total) • Before- and afterschool programs (0 tribal / 0 rural / 12 total) • Schools (K-12, elementary, middle, and high) (0 tribal / 0 rural / 25 total) • Gardens (community/school) (0 tribal / 0 rural / 3 total) 	<p>PSE Initiatives</p> <p>PSE Stages: Planning and preparing for implementation (e.g., contacting sites, assessment, training), Implementing changes</p> <p>Settings</p> <ul style="list-style-type: none"> • Gardens (community/school) (0 tribal / 0 rural / 3 total)
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Social Marketing Campaigns

Priority Populations

<p>Priority Age Groups</p> <ul style="list-style-type: none"> • 5–7 (or grades K–2) • 8–10 (or grades 3–5) 	<p>Priority Racial Groups</p> <ul style="list-style-type: none"> • No racial group priority 	<p>Priority Ethnic Groups</p> <ul style="list-style-type: none"> • No ethnic group priority 	<p>Priority Gender Groups</p> <ul style="list-style-type: none"> • No gender group priority
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- 11–13 (or grades 6–8)
- 14–17 (or grades 9–12)
- 18–59

Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)

No data submitted

Previously Developed Interventions

Leveraging technology to inform, encourage self-reflection, and motivate tweens for healthier diet and physical activity behaviors

⊘ This intervention has not been approved for use by FNS.

Adapted for this project:

We have feasibly assessed diet, physical activity, and food security via an online platform and delivered tailored nutrition education messages to motivate healthier behaviors in over 750 middle schoolers. This is the basis for programs to improve school meal consumption and school wellness in collaboration with school stakeholders and community members. In addition, we worked with tweens in classroom settings with *Eat and Move as I Like* (EAMAIL— <https://eatandmove.game.uconn.edu/>), a fun, publicly-available online game to teach about MyPlate, providing information about healthy eating, encouraging self-reflection, and motivating healthier eating.

Emerging: Reflects the social, cultural, and/or linguistic needs and resources of the low-income population(s) served, Addresses the results and implications of a State or community needs assessment, Addresses State or local priorities/strategic plans

Foundational Evidence:

Hildrey R, Karner H, Serrao J, Lin CA, Shanley E, Duffy VB. Pediatric Adapted Liking Survey (PALS) with Tailored Nutrition Education Messages: Application to a Middle School Setting. *Foods*. 2021; 10(3):579. <https://doi.org/10.3390/foods10030579>.

<https://www.mdpi.com/2304-8158/10/3/579>

Purcell, D., Johnson, L., Killion, K., Sacco, S.J., Lin, C.A. and Duffy, V.B., 2022. Feasibility and Usefulness of Evidence-Based Gaming to Deliver Health Messages to Tweens in a Classroom Setting. *Proceedings*, 8(1), p.e39400.

<https://www.iproc.org/2022/1/e39400>

New Interventions

Fresh Fruit and Veggie Program

UConn SNAP-Ed is partnering with the USDA's Fresh Fruit and Vegetable Program, which aims to expand child exposure to a variety of produce by regularly providing high-need schools with fresh fruits and vegetables. UConn SNAP-Ed is assisting with the development of program best-practices and strategies to overcome common barriers to program success. Our work aims to inform the broader implementation of the FFVP and ultimately improve child access to and knowledge of fruits and vegetables.

Offering fruits and vegetables in schools may have lasting effects on children's vegetable consumption (Stea et al, 2018). The FFVP associates with change in children's vegetable behaviors outside of school – after participation children requested more vegetables during shopping with their families and making healthier choices at home (Ohri-Vachaspati et al, 2018). Coupling the FFVP with Farm-to-School initiatives could have synergistic effects on children's vegetable consumption, especially among poor vegetable consumers (Bontrager et al, 2014). From a meta-analysis of interventions, multicomponent initiatives at many levels of the school environment are most effective to increase fruit and vegetable consumption, including the cafeteria (Ismail et al, 2021).

Bontrager Yoder AB, Liebhart JL, McCarty DJ, et al. Farm to elementary school programming increases access to fruits and vegetables and increases their consumption among those with low intake. *J Nutr Educ Behav*. 2014;46(5):341-349. doi:10.1016/j.jneb.2014.04.297

Ismail MR, Seabrook JA, Gilliland JA. Outcome evaluation of fruits and vegetables distribution interventions in schools: a systematic review and meta-analysis. *Public Health Nutr.* 2021;24(14):4693-4705. doi:10.1017/S1368980021001683

Ohri-Vachaspati P, Dachenhaus E, Gruner J, Mollner K, Hekler EB, Todd M. Fresh Fruit and Vegetable Program and Requests for Fruits and Vegetables Outside School Settings. *J Acad Nutr Diet.* 2018;118(8):1408-1416. doi:10.1016/j.jand.2017.10.013

Stea TH, Hovdenak IM, Rønnestad J, et al. Effects of 1 y of free school fruit on intake of fruits, vegetables, and unhealthy snacks: 14 y later. *Am J Clin Nutr.* 2018;108(6):1309-1315. doi:10.1093/ajcn/nqy243

Project 2: Direct education to promote healthy diets in adults and older adults in connection with available, local affordable healthy food

This project is entering year 23 of implementation

Project Description

This project partners with agencies in our target communities whose stakeholders report need to reach adults and seniors with tailored nutrition education coordinated with local, affordable, healthy food environments, and locally-grown produce in stores, farms, and food pantries. These partnerships create synergy in program delivery to reach the target audiences with effective formats that meet their environmental situation, learning needs, and language preferences. Our workshops typically include a registered-dietitian approved PowerPoint slide deck and traditional face-to-face presentation, utilizing the MyPlate dietary pattern and reminding our audiences they may like using the “Start Simple with My Plate” APP.

<https://www.myplate.gov/resources/tools/startsimple-myplate-app>

We routinely end our sessions with a food/recipe demonstration and tasting to reinforce the lesson. Every lesson highlights food safety, food resource management, and greater consumption of vegetables, fruits, or whole grains.

Partner	Partner sites	Lesson Components & Implementation	Evaluation
Pantries. Food or Job Assistance Programs, Recovery Programs	1. Chrysalis Center, Hartford 2. MANNA Pantry, Hartford 3. Enfield Food Shelf Pantry, Enfield 4. Food Shelf/USDA Commodity Foods, Enfield (EFS) 5. CT Foodshare (target towns and additional target communities in CT)	1. Workshops implemented at Chrysalis Center in Hartford include a MyPlate-focused topic (eat more f/v; eat more whole grains; aim to eat low fat dairy, etc. Lessons consistently include a healthy snack or recipe (salad) demonstration and tasting. 2. Information distributed at pantries via face-to-face client interactions developed from MyPlate, DGA and PA Guidelines. Materials tailored to address client needs and reflect information obtained via key informant interviews with site directors and staff. 3. Supportive role to Enfield Food Shelf to supply materials for Commodity Foods Program. 4. Simple veggie-centric recipes are distributed per CT seasonal produce.	>33% participants report knowledge and confidence in food resource management (ST2), safe food handling (ST4), greater cooking at home with safe food handling (MT2, 4), greater consumption of healthy foods (MT1) and increased motivation to move more (ST3). Pop-up surveys show most clients utilize vegetable recipes and more cooking at home with safe food handling (ST4, MT4). Key informant interviews report recipient use of nutrition materials and recipes, increasing confidence cooking at home, following safe food handling (ST4, MT4).
Charter Oak Health Center	Hartford	1. Lessons developed from MyPlate and DGA and PA Guidelines. Materials address client needs elicited during key informant interviews at the site. 2. Lessons consistently include a healthy snack demonstration and tasting	>33% participants will demonstrate knowledge and “action step” to increase dietary quality, food safety, knowledge of food resource management, and physical activity via a written, electronic or oral survey (MT1)

		3. All lessons include resources reinforcing lessons and SNAP enrollment.	33% clients will correctly respond to ≥2 knowledge-based questions and willingness to increase dietary quality.
Public housing/ Senior sites/ Sites housing developmentally disabled	New Britain, Manchester, Hartford, Willimantic, Mansfield, Groton, Ledyard, Tolland, Vernon, West Hartford	1. Lessons developed from MyPlate, DGA, and PA Guidelines, seniors' cognitive and developmental abilities. We include chair/stationary exercises and meditation tips. 2. Materials address client needs from key informant interviews 3. Lessons include healthy snack demonstration and tasting 4. All lessons include resources reinforcing lesson and SNAP enrollment.	>33% of participants report confidence in food-safe cooking, food resource management, and improvements for healthy eating and physical activity (MT1-4).

Linked SMART Objectives

- Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages.
- Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities.
- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.
- Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods.
- Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.
- Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels.
- Objective 3.2 Report practices utilized to increase daily physical activity.
- Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.
- Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors.
- Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.
- Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments.
- Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.
- Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors.
- Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices.
- Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more.
- Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences.
- Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.

Project Outreach

We work closely with each of our community partners to promote our onsite SNAP-Ed program activities. Notification of onsite clients/residents is via promotional flyers, monthly newsletters and calendars, and reminder robo calls. Many of our site coordinators do onsite pre-registration to estimate

attendance and to further promote the activity, if necessary. UConn Healthy Family CT staff communicate confirmations and reminders via email to site directors. These communication channels have been effective means of notifying eligible clients of the availability of this project.

Settings and Approaches

Direct Education Direct Ed Stages: Implementing, Evaluating Provided in English, Spanish Settings <ul style="list-style-type: none">• Community and recreation centers (0 tribal / 0 rural / 3 total)• Public housing sites (includes public housing for seniors and disabled individuals) (0 tribal / 0 rural / 11 total)• Healthcare clinics and hospitals (0 tribal / 0 rural / 1 total)• Senior centers (0 tribal / 0 rural / 2 total)• Food distribution sites (e.g, FDPIR, TEFAP, CSFP) (0 tribal / 0 rural / 1 total)• Food assistance sites (e.g, food banks, food pantries food shelves) (0 tribal / 0 rural / 46 total)• Large food stores and retailers (four or more registers) (0 tribal / 0 rural / 3 total)• Community Centers for Mentally/Physically Disabled, Mental Health/Drug Addiction - Chrysalis/MARC Inc (0 tribal / 0 rural / 2 total)• Farmers' markets (0 tribal / 0 rural / 3 total)	PSE Initiatives PSE Stages: This project does not include PSE initiatives
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Social Marketing Campaigns

Priority Populations

Priority Age Groups <ul style="list-style-type: none">• 18-59• 60-75• 76 or older	Priority Racial Groups <ul style="list-style-type: none">• No racial group priority	Priority Ethnic Groups <ul style="list-style-type: none">• No ethnic group priority	Priority Gender Groups <ul style="list-style-type: none">• No gender group priority
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Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions) No data submitted
Previously Developed Interventions No data submitted
New Interventions

Project 1: Applying an Equity Framework to Increase Access to and Consumption of Affordable Healthy Food

This project is entering year 4 of implementation

Project Description

This project couples Policy, Systems, and Environmental (PSE) changes with direct nutrition education to address each quadrant of the Equity Framework (Kumanyika, 2019) for increasing access to affordable healthy food, which in turn, promotes healthy eating, increased cooking at home, food safety, and food resource management for obesity prevention. Our primary target communities include East Hartford, Windham county and New London county, including assessing the nutrition education needs of the Mashantucket Tribal Elders. This project yields high and cost-effective output via a team of UConn RDs and competent, trained volunteer paraprofessionals in synergy with partnering agencies/organizations' needs.

One level of PSE work is to reduce deterrents through our active social media on multiple platforms (<https://www.facebook.com/uconnhealthyfamilyct>; <https://www.instagram.com/uconnhealthyfamilyct/?igshid=1knzl6soz0m>) and website (<https://healthyfamilyct.cahn.uconn.edu/>). We reach our target audience with engaging formats in English and Spanish and local amplification. Our posts contain evidence-based information on nutrition and physical activity; encourage food safety, food resource management, and cooking more at home; communicate healthy and affordable food resources, and share community resources. Through social media analytics and interviews with our social media users, we have identified posts in the format that maximizes inclusivity and engagement of SNAP eligibles and promotes willingness to improve dietary behaviors, physical activity, food resource management, and safe home food preparation.

Another level of PSE work is to increase healthy options through promotion of using EBT benefits to order groceries online, as well as delivering a tailored intervention to improve digital, food and nutrition literacy. Our companion funding from USDA/AFRI/NIFA (PI, Dr. Ock Chun, Co-PIs Drs. Valerie Duffy and Michael Puglisi) and USDA Hatch (PI, Valerie Duffy) have developed tools to tailor the intervention, and SNAP-Ed will work to implement and refine the intervention in our target communities. Our interactions with SNAP eligibles in our target communities revealed need for nutrition education to increase information, motivation, and confidence in ordering groceries online, as well as the ability to leverage online resources to access healthy, affordable food, especially in low-food access communities. Our interactions with local stakeholders identified the importance of local grocery stores for community connections and initiatives that communities can take to improve the role they play in access to healthy and culturally acceptable foods.

For individual and community resource capacity initiatives, we have strategic partnerships and collaborate with multi-sector organizations that address nutrition and physical activity-related community practices and policies. These organizations include CT Foodshare's Hunger Action Teams and specific agencies, such as Grow Windham and CLiCK, in our target communities. We also work to improve social and economic resources by screening for food insecurity and have worked with UConn geography experts and the CT Dept. of Transportation to map the local healthy food environment relative to public transportation and community resources. We are working to share the food resource map with SNAP eligibles to identify the most useful information in an accessible and user-friendly format to address food and nutrition insecurity, as well as with stakeholders to address local regions of poor healthy food access.

Linked SMART Objectives

- Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages.
- Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities.
- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.
- Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods.
- Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.
- Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.
- Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments.
- Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.

- Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors.
- Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices.
- Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more.
- Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences.
- Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.

Project Outreach

We work directly with SNAP eligible individuals to communicate our social media resources with topics including: healthy eating, promotion of cooking with healthy recipes and food safety, food resource management, improving healthy food access, and promoting healthy behaviors such as physical activity, sleep quality, and stress management. Our community partners who engage with social media work with us to amplify and share our posts to reach greater audiences. We gather real-time feedback from members of our target communities on their desired nutrition-related resources desired and will tailor future materials to the needs of the community.

Healthy Family Connecticut SNAP-Ed has active social media on multiple platforms (<https://www.facebook.com/uconnhealthyfamilyct>; <https://www.instagram.com/uconnhealthyfamilyct/?igshid=1knzl6soz0m>; and website (<https://healthyfamilyct.cahnrc.uconn.edu/>).

We notify eligible individuals of our projects through active involvement in the community with collaborating agencies, tabling SNAP-Ed at community events that reach SNAP eligibles, and offering nutrition education at locations where SNAP eligibles gather. We distribute fliers and postcards with information about our programs and QR codes so that SNAP eligibles can receive more information.

Supporting Files: [Updated Linktree link DFNL Recruitment Flyer.pdf](#)

Settings and Approaches

Direct Education	PSE Initiatives
<p>Direct Ed Stages: Implementing, Evaluating</p> <p>Provided in English, Spanish</p> <p>Settings</p> <ul style="list-style-type: none"> • Congregate meal sites/senior nutrition centers (0 tribal / 0 rural / 1 total) • Public housing sites (includes public housing for seniors and disabled individuals) (0 tribal / 0 rural / 1 total) • Soup kitchens (0 tribal / 0 rural / 1 total) • Libraries (0 tribal / 0 rural / 1 total) • Schools (K-12, elementary, middle, and high) (0 tribal / 0 rural / 2 total) • Healthcare clinics and hospitals (0 tribal / 0 rural / 1 total) • Food assistance sites (e.g, food banks, food pantries food shelves) (0 tribal / 0 rural / 2 total) • Parks and open spaces (0 tribal / 0 rural / 2 total) • Community Agencies (0 tribal / 0 rural / 2 total) • Community and recreation centers (0 tribal / 0 rural / 4 total) 	<p>PSE Stages: Planning and preparing for implementation (e.g., contacting sites, assessment, training), Implementing changes, Conducting follow-up assessments, evaluation, and/or monitoring</p> <p>Settings</p> <ul style="list-style-type: none"> • Congregate meal sites/senior nutrition centers (0 tribal / 0 rural / 1 total) • Public housing sites (includes public housing for seniors and disabled individuals) (0 tribal / 0 rural / 1 total) • Soup kitchens (0 tribal / 0 rural / 1 total) • Libraries (0 tribal / 0 rural / 1 total) • Schools (K-12, elementary, middle, and high) (0 tribal / 0 rural / 2 total) • Healthcare clinics and hospitals (0 tribal / 0 rural / 1 total) • Food assistance sites (e.g, food banks, food pantries food shelves) (0 tribal / 0 rural / 2 total) • Hunger Action Teams and other specific agencies (e.g., Grow Windham) in our target communities (0 tribal / 0 rural / 1 total) • Social media to target communities amplified by our partnering agencies (0 tribal / 0 rural / 10 total) • Parks and open spaces (0 tribal / 0 rural / 2 total) • Community Agencies (0 tribal / 0 rural / 2 total) • Community and recreation centers (0 tribal / 0 rural / 4 total)

Social Marketing Campaigns

Priority Populations

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups
<ul style="list-style-type: none">• 18-59• 60-75• 76 or older	<ul style="list-style-type: none">• American Indian or Alaska Native	<ul style="list-style-type: none">• No ethnic group priority	<ul style="list-style-type: none">• No gender group priority

Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)
No data submitted

Previously Developed Interventions
<p>Improving Digital, Food, and Nutrition Literacy</p> <p><input checked="" type="checkbox"/> Approved for use by FNS.</p> <p><u>Adapted</u> for this project: We have synergistic funding from USDA/NIFA/AFRI to design this tailored intervention and will use this intervention in our target communities (East Hartford, Manchester, Willimantic, Enfield, Vernon, New London County). We have content and face validated a digital, food and nutrition literacy survey to assess level of literacy along a continuum of functional, interactive, communicative, critical, and translational and have preliminary data to support construct and criterion validity of a digital literacy index and are developing a nutrition literacy index applied to nutrition security. These indexes will be used to tailor an intervention to the participant's level and deliver tailored nutrition education. We also have developed a digital tailored nutrition education program from USDA Hatch funding that we will adapt to address the barriers and facilitators of improving diet and physical activities for our eligible adults in our target communities.</p> <p><u>Practice tested:</u></p> <p>Avelino DC, Santillo N, Wolanin M, Lituma-Solis B, Chun OK, Puglisi M, Duffy VB. Protocol to Develop and Validate an Online Digital Food and Nutrition Literacy Survey for Tailoring Interventions to Improve Diet Quality in Low-Income Adults. Poster presentation Nutrition 2024, July 1, 2024, Chicago, IL</p> <p>Hubert PA, Fiorenti H, Duffy VB. Feasibility of a theory-based, online tailored message program to motivate healthier behaviors in college women. <i>Nutrients</i>. 2022 Sep 27;14(19):4012. doi: 10.3390/nu14194012.</p> <p>Duffy, V., A. Gaylord, H. Phillips, R. Shrestha, and P. Hubert. "Preliminary Evaluation of Mindful-U Digital Health Intervention for Young Adults." <i>Journal of the Academy of Nutrition and Dietetics</i> 123, no. 10 (2023): A35.</p> <p>Gaylord A, Phillips H, Duffy VB, Shrestha R, Hubert P. Feasibility and acceptability of a self-monitoring, online behavior change intervention to promote healthy diets and physical activity of young adults. Oral presentation, July 23, 2023, Nutrition 2023, Boston, MA</p> <p>Pinto L, Avelino D, Killion K, Puglisi M, Chun O, Duffy V. Developing an online tool to assess functional and interactive digital nutrition literacy for tailored intervention reaching low-income adults. This poster video, "Health is Social: Leveraging the Metaverse to Improve Public Health," virtual conference, UConn Center for mHealth and Social Media, May 18-19, 2023. https://www.youtube.com/watch?v=SbMFud6E_KU</p>

New Interventions
No data submitted

Project 3: Addressing High Risk of Obesity in Young Toddlers and Preschoolers

This project is entering year 6 of implementation

Project Description

This project strives to provide clear, coordinated and consistent messages on healthy feeding behaviors for toddlers and preschoolers that are tailored to parents across multiple points of contact in our target communities (East Hartford, Manchester, New Britain, Hartford, Enfield, and Windham and New London Counties). We leverage technology for behavioral screening to deliver tailored messages to parents/caregivers, encourage caregiver/parent engagement through private Facebook groups, and provide face-to-face group education to adults and preschoolers. Messages to parents focus on deviations from healthy eating, responsive feeding, and preventive oral hygiene in young children, food resource management, and accessing healthy, affordable food. We deliver nutrition education in classrooms to improve children's vegetable preference, oral health and diet to prevent dental caries, and consumption of healthy school meals. We combine nutrition education with healthy food access to improve diet quality, prevent dental caries, and promote healthy weights.

Tailored messages and coordination involve an evidence-based, valid, and feasible online survey for parents, assessing young children's nutrition and dental misconceptions, family food security, children's frequency and liking of foods/beverages, activities, and preventive dental behaviors. The messages are tailored to children's deviations from recommendations, barriers to behavior change, and the parent's learning style (autonomous or directed), and if food insecurity is reported. In coordination with the points of contact, the messages parents receive are sharable electronically with a healthcare provider (e.g., WIC nutritionist) for reinforcement and to inform one-to-one goal setting sessions. Responses from the online surveys drive content for direct and social media interventions and amplification by our community partners described in Project 1.

Follow-up to tailored message program—From the tailored message program, parents are encouraged to join a private Facebook group, which serves as direct intervention to share the local healthy food environment, offer recipes, encourage/motivate healthy feeding practices and consumption in young children, and supports engagement with fact-based information.

The parent/caregiver follow-up aligns with the *Information-Motivation-Behavioral* framework, providing support through personal and social motivation and skills to change health behaviors. We enroll parents into a brief motivational session with our nutrition education team for SMART goal setting and to reinforce healthy eating and oral hygiene for young children. Via telephone or online platform, these brief motivational sessions focus on behaviorally-focused strategies to improve healthiness of toddler feeding as part of multi-channel community approaches to convey healthier toddler feeding messages, and active personal engagement by parents/caregivers. Those who participate in motivational sessions receive weekly follow-up texts/emails for 4 weeks to: reinforce goals; assess concrete action(s); provide motivation/reinforcing messages; include tips for common barriers; and resources on accessing healthy foods. Week 5 involves retaking the toddler feeding survey to assess behavior changes.

Face-to-Face educational sessions—RDs and trained paraprofessionals provide direct contact with young families, parents/caregivers, and children to encourage healthy eating and dental behaviors. We conduct direct nutrition education in waiting rooms, childcare centers, family resource centers, during pickup/drop-off, and school events. We offer "sensory lessons" where preschoolers experience fruit and vegetable smell, touch, and tastes, and engaging dental health lessons with simple messages about healthy foods and brushing teeth.

Linked SMART Objectives

- Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages.
- Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities.
- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.
- Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods.
- Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.
- Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.
- Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments.
- Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.
- Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors.

- Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices.
- Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more.
- Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences.
- Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.

Project Outreach

We will provide our stakeholders and points of contacts with printed materials to advertise access to our tailored message program, our website, social media, plus a nutrition education message. We formed an advisory board of agency stakeholders to assure the evidence-base, meeting the needs of the target audience, and for recruiting parents/caregivers and points of contact for direct nutrition education described. We recruit through active community engagement in community events, through Hunger Action Teams, and through our other Projects. We have a multi-sector advisory board that supports our community engagement and reaching SNAP eligibles.

Supporting Files: [English flyer_png.png](#) [Spanish Flyer_png.png](#)

Settings and Approaches

<p>Direct Education</p> <p>Direct Ed Stages: Implementing, Evaluating</p> <p>Provided in English, Spanish</p> <p>Settings</p> <ul style="list-style-type: none"> • Community and recreation centers (0 tribal / 0 rural / 1 total) • Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (0 tribal / 0 rural / 22 total) • Libraries (0 tribal / 0 rural / 3 total) • Family resource centers (0 tribal / 0 rural / 1 total) 	<p>PSE Initiatives</p> <p>PSE Stages: This project does not include PSE initiatives</p>
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Social Marketing Campaigns

Priority Populations

<p>Priority Age Groups</p> <ul style="list-style-type: none"> • Younger than 5 • 18-59 	<p>Priority Racial Groups</p> <ul style="list-style-type: none"> • No racial group priority 	<p>Priority Ethnic Groups</p> <ul style="list-style-type: none"> • No ethnic group priority 	<p>Priority Gender Groups</p> <ul style="list-style-type: none"> • No gender group priority
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Interventions

<p>SNAP-Ed Interventions (Formerly Toolkit Interventions)</p> <p>No data submitted</p>
<p>Previously Developed Interventions</p>

online program delivering tailored messages to low-income caregivers to motivate healthier nutrition and dental behaviors in young children

⊘ This intervention has not been approved for use by FNS.

Not adapted for this project

Emerging: Reflects the social, cultural, and/or linguistic needs and resources of the low-income population(s) served, Addresses the results and implications of a State or community needs assessment, Addresses State or local priorities/strategic plans

Foundational Evidence:

Corcoran A, Killion K, Lerner J. THEORY-BASED DIGITAL INTERVENTION FOR LOW-INCOME CAREGIVERS OF YOUNG CHILDREN ENCOURAGES SHORT-TERM IMPROVEMENTS IN DIET QUALITY AND DENTAL HEALTH BEHAVIORS. Poster presentation, Nutrition 2024, July 1, 2024, Chicago, IL.

Lerner, J., Killion, K. and Duffy, V., 2022. Improving diet and dental hygiene behaviours among toddlers through tailored messaging and motivational interviewing: A study protocol for an online multicomponent intervention. *Appetite*, 179, p.106231.

Lerner, J. and Duffy, V., 2022. Feasibility of Online Tailored Messaging and Goal Setting on Short-Term Dietary and Oral Health Behavior Change in Young Children. *Journal of the Academy of Nutrition and Dietetics*, 122(10), p.A125.

Lerner, J., Killion, K. and Duffy, V., 2022. Acceptability and Usefulness of a Web-Based Motivational Interviewing Session to Improve Nutrition and Oral Health Behaviors of Low-Income Children in Connecticut. *Iproceedings*, 8(1), p.e39300.

<https://www.iproc.org/2022/1/e39300/>

Kattan, R., Killion, K., Duffy, V. and Waring, M.E., 2022. Using a Private Facebook Group to Engage Low-Income Families With Young Children With Evidence-Based Nutrition and Dental Health Information. *Iproceedings*, 8(1), p.e39410.

<https://www.iproc.org/2022/1/e39410/>

Jaclyn Lerner and others, Online Program Delivering Tailored Messages Appears Feasible to Motivate Healthier Nutrition and Dental Behaviors in Low-Income Caregivers of Young Children, *Current Developments in Nutrition*, Volume 6, Issue Supplement_1, June 2022, Page 133,

<https://doi.org/10.1093/cdn/nzac051.049>

https://academic.oup.com/cdn/article/6/Supplement_1/133/6607095

New Interventions

No data submitted

UConn Husky Nutrition & Sport (UConn HNS) (Implementing Agency) Projects and Activities

A-1. Husky Reads

This project is entering year 27 of implementation

Project Description

Husky Reads is a well-established SNAP-Ed toolkit practice-tested program that has been ongoing since 1998. Inspired by the nationally accepted American Academy of Pediatrics' program "Reach Out and Read," Husky Reads was originally designed for promotion of health and nutrition habits by reading nutrition-focused, health-oriented books to young children in pediatric health clinics. A USDA Higher Education Challenge Grant (2005-2010), supported the early development of the Husky Reads' curriculum and its delivery method. Over time, Husky Reads evolved into a literacy-based healthy eating intervention designed to introduce preschool age children to MyPlate® concepts and foods from different food groups. The learning objectives aim to increase MyPlate® and food group knowledge, the ability to name fruits and vegetables, willingness to eat a variety of foods from different food groups, and reported liking of fruits and vegetables. The lessons, taught by UConn HNS educators, include reading food, health, and physical activity-themed books, playing activities that reinforce the learning objectives, and offering food samples that encourage children to taste different foods in a positive and supportive environment. Each of the books selected for use with the Husky Reads lessons come from the Food and Nutrition Fun for Preschoolers Resource List. The foods selected for tasting correspond to the MyPlate® food groups with an emphasis on fruits and vegetables. The curriculum includes a series of 10 lessons each lasting 30

minutes. The program is typically implemented in ECE classrooms as the full series of weekly lessons (10) during each academic year session: the fall, spring, and summer. Annually, the UConn HNS team will partner with at least 10 ECE partners to engage approximately 600 children in a series of 8-10 Husky Reads lessons. The series will be delivered in an estimated 45 classrooms.

Linked SMART Objectives

- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.

Settings and Approaches

Direct Education	PSE Initiatives
Direct Ed Stages: Implementing, Evaluating Provided in English Settings <ul style="list-style-type: none">• Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (0 tribal / 0 rural / 10 total)	PSE Stages: This project does not include PSE initiatives

Social Marketing Campaigns

Priority Populations

Priority Age Groups <ul style="list-style-type: none">• Younger than 5	Priority Racial Groups <ul style="list-style-type: none">• No racial group priority	Priority Ethnic Groups <ul style="list-style-type: none">• No ethnic group priority	Priority Gender Groups <ul style="list-style-type: none">• No gender group priority
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Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)
Husky Reads: A Food and Nutrition Literacy Program for Preschool Children Not adapted for this project
Previously Developed Interventions
No data submitted
New Interventions
No data submitted

A-2. Husky Nutrition On-the-Go: Sugary Drink Reduction

This project is entering year 17 of implementation

Project Description

UConn HNS educators will deliver the SNAP-Ed toolkit research-tested ten-week series entitled “Husky Nutrition On-the-Go: Sugary Drink Reduction” to parents and adult caregivers of preschoolers. Each week of this ten-week intervention, delivered by nutrition educators, centers on a tailored message, game, and supportive display focused on reducing sugary drink consumption, limiting use of fruit juice to American Academy of Pediatrics’ recommended levels, and promoting water consumption for their children. The intervention is administered during pick up times at ECEs as a brief interaction, with the cumulative direct education exposure lasting approximately 50 minutes. This program was originally developed as part of a funded project in the USDA Childhood Obesity Prevention Initiative (USDA/CSREES: 2008-55215-19071, Effectiveness of an IMB-based Intervention for Reducing Sweetened Beverage Consumption in Preschool Children, A. Ferris PI).

In FY25, the UConn HNS team will be undergoing a review of this program to gauge both participant and partner feedback focused on engagement, timing, and curriculum. We will continue to deliver the Husky Nutrition On-the-Go: Sugary Drink Reduction series with 2 sites that also participate in Husky Reads. Direct education engagement will include approximately 20 unique adult participants and 100 contacts. Program delivery goals will be reviewed with partners and participants to re-assess interest on an annual basis. Curriculum will be examined for use in other settings and partnerships such as HNS Clinics and Husky OST.

Linked SMART Objectives

- Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.

Settings and Approaches

Direct Education	PSE Initiatives
Direct Ed Stages: Developing (design and consumer testing) Provided in English Settings <ul style="list-style-type: none">• Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (0 tribal / 0 rural / 2 total)	PSE Stages: This project does not include PSE initiatives

Social Marketing Campaigns

Priority Populations

Priority Age Groups <ul style="list-style-type: none">• 18-59• 60-75	Priority Racial Groups <ul style="list-style-type: none">• No racial group priority	Priority Ethnic Groups <ul style="list-style-type: none">• No ethnic group priority	Priority Gender Groups <ul style="list-style-type: none">• No gender group priority
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Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)
UConn Husky Nutrition On-the-Go, Sugary Drink Reduction (SDR) <u>Adapted</u> for this project: In FY25, the UConn HNS team will be undergoing a review of this program to gauge both participant and partner feedback focused on engagement, timing, and curriculum. We will continue to deliver the Husky Nutrition On-the-Go: Sugary Drink Reduction series with 2 sites that also participate in Husky Reads. Direct education engagement will include approximately 20 unique adult participants and 100 contacts. Program delivery goals will be reviewed with partners and participants to re-assess interest on an annual basis. Curriculum will be examined for use in other settings and partnerships such as HNS Clinics and Husky OST.

Previously Developed Interventions

No data submitted

New Interventions

No data submitted

A-3. Husky Sport @ Wish School

This project is entering year 21 of implementation

Project Description

Husky Sport @ Wish School is part of a comprehensive, multi-level intervention in alignment SNAP-Ed Approach Two that engages students, adult family members, Wish School staff, and community partners in the Upper Albany and Northeast neighborhoods of Hartford, CT. This collaboration with stakeholders and partners of the Wish School community includes direct education, indirect education, social marketing, and PSE change efforts (see B-2).

The following direct education interventions are planned, delivered, and evaluated as group/classroom-based nutrition and physical activity education with elementary aged students who attend Wish School. Each intervention will be delivered during the school day, as part of different engagements with approximately 350 students, across 20 classrooms, throughout the 2024-2025 school year.

K-2 – "Ready, Set, Read!" - The K-2 program, modeled after Scholastic's Read and Rise, aims to support youth literacy development while promoting positive nutritional choices and physical activity. Throughout the school year, students participate in a weekly session that combines a read aloud with a physical activity (45 minutes total). Thematic cycles are 3-4 weeks long and organized around a section of the MyPlate and an aspect of physical literacy (<https://www.snap4ct.org/physical-literacy.html>). UConn HNS works to select appropriate books, with particular attention to representation (see UConn HNS' diverse books list here) and plans activities, in alignment with Hartford Public Schools' current grade level curriculum (<https://www.hartfordschools.org/page/literacy>).

Grades 3-5 – "Husky Growth" - UConn HNS aims to reinforce healthy nutritional choices and engage students in interactive physical activities. Students participate in a weekly session for 45 minutes over the 26 weeks of the academic year. Thematic cycles are 3-4 weeks in length and organized around a section of the MyPlate and an aspect of physical literacy (<https://www.snap4ct.org/physical-literacy.html>). Activities align with common core curriculum (Common Core for PE; Connecticut State Department of Education Physical Education Guidelines).

Grades PreK-5 – "Husky Move" - UConn HNS functional movement integration program, adapted from programming proven to promote future physical activity and joint health will be delivered to students at Wish School. Lack of basic motor skills is a major barrier to incorporating physical activity in daily life and obesity prevention efforts. UConn HNS staff will coordinate with Wish School personnel to identify opportunities to engage students in grades PreK - 5th in an exercise sport sampling series for 20 minutes per session - providing exposure to a range of both new and familiar sports and activities.

Additional direct education projects are planned, delivered, and evaluated as part of UConn HNS's larger partnership the Wish School community, yet will be reported in N-PEARS and PEARS under their own respective sections, including;

- PreK - "Husky Reads" (see A-1)
- Adults/Families - "Husky Nutrition Workshops" (see A-4)
- PreK-5 - "HNS Clinics" (see A-5)

Linked SMART Objectives

- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels.
- Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.
- Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors.

Settings and Approaches

<p>Direct Education</p> <p>Direct Ed Stages: Implementing, Evaluating</p> <p>Provided in English</p> <p>Settings</p> <ul style="list-style-type: none"> • Schools (K-12, elementary, middle, and high) (0 tribal / 0 rural / 1 total) 	<p>PSE Initiatives</p> <p>PSE Stages: This project does not include PSE initiatives</p>
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Social Marketing Campaigns

Priority Populations

<p>Priority Age Groups</p> <ul style="list-style-type: none"> • 5–7 (or grades K–2) • 8–10 (or grades 3–5) 	<p>Priority Racial Groups</p> <ul style="list-style-type: none"> • No racial group priority 	<p>Priority Ethnic Groups</p> <ul style="list-style-type: none"> • No ethnic group priority 	<p>Priority Gender Groups</p> <ul style="list-style-type: none"> • No gender group priority
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Interventions

<p>SNAP-Ed Interventions (Formerly Toolkit Interventions)</p> <p>No data submitted</p>

<p>Previously Developed Interventions</p> <p>Ready Set Read!</p> <p><input checked="" type="checkbox"/> Approved for use by FNS.</p> <p>Not adapted for this project</p> <p><u>Practice tested:</u></p> <p>Ready Set Read Program Reports (2010/11-2018/2019) https://huskysport.uconn.edu/ready-set-read/</p> <p>Husky Growth</p> <p><input checked="" type="checkbox"/> Approved for use by FNS.</p> <p>Not adapted for this project</p> <p><u>Practice tested:</u></p>

Husky Growth Program Reports (2012/13-2018/19) <https://huskysport.uconn.edu/husky-growth/>

Husky Move

Approved for use by FNS.

Not adapted for this project

Practice tested:

Husky Move Program Reports (2015/16 - 2018/19) <https://huskysport.uconn.edu/husky-move>

New Interventions

No data submitted

A-4. Husky Nutrition Workshops

This project is entering year 12 of implementation

Project Description

Husky Nutrition Workshops are group-based nutrition education interventions targeting adults, seniors, and caregivers of children. Curriculums covering and incorporating MyPlate dietary guidelines, nutrition label literacy, healthy feeding practices, food resource management, and food preparation skills will be delivered through the interventions outlined below. UConn HNS will lead in the planning, delivery, and evaluation of a projected 80 Husky Nutrition Workshop sessions in partnership with at least 15 community sites including libraries, community centers, schools, senior centers, and health centers.

Nutrition Workshops: Nutrition workshops are stand-alone lessons delivered in person at partner sites or virtually for 20 to 60 minutes. While content is tailored to the specific needs and interests of the participants, they typically include a nutrition lesson, a healthy cooking demo with a recipe that complements the nutrition lesson topic, and a recipe tasting. Each healthy cooking lesson introduces the ingredients and how to select them, the cooking equipment, and the process of following the steps in the recipe to prepare the food. Workshop topics can include: MyPlate, sodium, fats, grains, heart health, unit pricing, buying in bulk and in season, and interpreting the nutrition facts label.

Cooking Matters: Cooking Matters for Adults and Cooking Matters for Parents are both six-week programs that include cooking classes and teach about food budgeting, grocery shopping, meal preparation, and nutrition. UConn HNS partners with Cooking Matters to deliver the SNAP-Ed toolkit evidence-based curricula in community settings that serve low-income populations. UConn HNS will offer Cooking Matters to ECEs and Wish School as part of the multi-level intervention approach in the Upper Albany and Northeast neighborhoods in Hartford. At times, an abbreviated series may be offered. The abbreviated session approach has been approved by Cooking Matters.

Linked SMART Objectives

- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.
- Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods.

Settings and Approaches

Direct Education

Direct Ed Stages: Developing (design and consumer testing), Implementing, Evaluating

Provided in [English](#), [Spanish](#)

Settings

PSE Initiatives

PSE Stages: This project does not include PSE initiatives

- Community and recreation centers (0 tribal / 0 rural / 2 total)
- Senior centers (0 tribal / 0 rural / 2 total)
- Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (0 tribal / 0 rural / 2 total)
- Family resource centers (0 tribal / 0 rural / 5 total)
- Libraries (0 tribal / 0 rural / 2 total)
- Healthcare clinics and hospitals (0 tribal / 0 rural / 2 total)

Social Marketing Campaigns

Priority Populations

Priority Age Groups

- 18-59
- 60-75
- 76 or older

Priority Racial Groups

- No racial group priority

Priority Ethnic Groups

- No ethnic group priority

Priority Gender Groups

- No gender group priority

Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)

Cooking Matters

Not adapted for this project

Previously Developed Interventions

Nutrition Education Workshops

Approved for use by FNS.

Not adapted for this project

Emerging: Reflects the social, cultural, and/or linguistic needs and resources of the low-income population(s) served, Addresses the results and implications of a State or community needs assessment, Addresses State or local priorities/strategic plans

Foundational Evidence:

This approach will be informed through existing research-tested or practice-tested interventions.

- SNAP-Ed Strategies & Interventions: An Obesity Prevention Toolkit. Cooking Matters. (Research-tested curriculum).

New Interventions

No data submitted

A-5. Husky Nutrition & Sport Clinics

This project is entering year 12 of implementation

Project Description

Husky Nutrition & Sport Clinics (HNS Clinics) is a group-based direct nutrition and physical activity education intervention primarily engaging youth ages 5-17. HNS Clinics will collaborate with neighborhood community organizations and school partners to offer nutrition & physical activity clinics for elementary, middle, and high school-aged participants. HNS Clinics will be delivered via a range of different age-appropriate group activities and lesson plans where participants will engage with UConn HNS staff and curriculum focusing on food demonstrations with healthy snack preparation and tastings, MyPlate-themed nutrition lessons, games and activities that require a high degree of movement and participation, sport-sampling, and/or physical activity stations about the ABCDEs of physical literacy.

Clinic durations will range from a minimum of 30 minutes up to 2 hours. UConn HNS clinics held at schools, recreation or community centers as part of school days, afterschool and weekend programs, and summer time camps and partners. We will engage at least 800 participants during a projected 120 HNS clinics delivered as either a single session or a series of sessions, in collaboration with partners in the greater Hartford area and additional SNAP-Ed priority towns (Bridgeport, New Britain, New London, New Haven, Waterbury, Manchester, Meriden, Windham). Regarding evaluation efforts, single session clinics will be evaluated via surveys. HNS clinics that occur multiple times at a partner site will not be evaluated for each single session, instead there will be post-series survey evaluations.

Linked SMART Objectives

- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels.
- Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.

Settings and Approaches

<p>Direct Education</p> <p>Direct Ed Stages: Developing (design and consumer testing), Implementing, Evaluating</p> <p>Provided in English</p> <p>Settings</p> <ul style="list-style-type: none"> • Before- and afterschool programs (0 tribal / 0 rural / 2 total) • Community and recreation centers (0 tribal / 0 rural / 4 total) • Schools (K-12, elementary, middle, and high) (0 tribal / 0 rural / 4 total) • Camps (0 tribal / 0 rural / 4 total) • Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (0 tribal / 0 rural / 1 total) 	<p>PSE Initiatives</p> <p>PSE Stages: This project does not include PSE initiatives</p>
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Social Marketing Campaigns

Priority Populations

<p>Priority Age Groups</p> <ul style="list-style-type: none"> • 5–7 (or grades K–2) • 8–10 (or grades 3–5) • 11–13 (or grades 6–8) • 14–17 (or grades 9–12) 	<p>Priority Racial Groups</p> <ul style="list-style-type: none"> • No racial group priority 	<p>Priority Ethnic Groups</p> <ul style="list-style-type: none"> • No ethnic group priority 	<p>Priority Gender Groups</p> <ul style="list-style-type: none"> • No gender group priority
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Interventions

<p>SNAP-Ed Interventions (Formerly Toolkit Interventions)</p>
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No data submitted

Previously Developed Interventions

Husky After School & Weekends

Approved for use by FNS.

Not adapted for this project

Emerging: Reflects the social, cultural, and/or linguistic needs and resources of the low-income population(s) served, Addresses the results and implications of a State or community needs assessment, Addresses State or local priorities/strategic plans

Foundational Evidence:

The After School & Weekends component of Husky OST is informed by:

- Out of School time Program Reports (2012/13 -2018-19) <https://huskysport.uconn.edu/after-school-collaborations/>
- Fuller, R.D., Bruening, J. E., Percy, V. E, & Cotrufo, R. A. (2013). Early adolescent male development: A study of a sport-based after-school program in an urban environment. Research Quarterly in Exercise and Sport, 84 (4), 469-482.
- Bruening, J. E., Dover, K. M., & Clark, B. S. (2009). Pre-adolescent female development through sport and physical activity: A case study of an urban afterschool program. Research Quarterly for Exercise and Sport, 80, 87-101.

We will collect data from participants and partner stakeholders to establish the evidence base for this emerging intervention.

Husky Nutrition & Sport Clinics

Approved for use by FNS.

Not adapted for this project

Emerging: Reflects the social, cultural, and/or linguistic needs and resources of the low-income population(s) served, Addresses the results and implications of a State or community needs assessment, Addresses State or local priorities/strategic plans

Foundational Evidence:

The Husky Nutrition & Sport Clinics are informed by:

- McGarry, E. Jennifer, Mala, Jesse, Corral, Michael (2018). Program Development within Authentic Partnerships. Journal of Educational Leadership and Policy Studies, 1(2).
- Bruening, J., Fuller, R., & Percy, V. A (2015). Multilevel Analysis of a Campus-Community Partnership. Journal of Service Learning in Higher Education. 4(1), 86-11

We will collect data from participants and partner stakeholders to establish the evidence base for this emerging intervention.

New Interventions

No data submitted

B-1. Culture of Health @ Wish School

This project is entering year 1 of implementation

Project Description

B-1. Culture of Health @ Wish School is part of a comprehensive, multi-level intervention in alignment with SNAP-Ed Approach Two that engages students, adult family members, Wish School staff, and community partners in the Upper Albany and Northeast neighborhoods of Hartford, CT.

This collaboration with stakeholders and partners of the Wish School community will work to reach at least three levels of the SEM framework (individual,

interpersonal, organizational, community, policy) designed to support communal building of knowledge and behaviors towards healthy nutrition and physically active lifestyles by layering multiple direct education, indirect education, social marketing, and PSE changes as follows:

Direct Education

Please see section A-3. Husky Sport @ Wish School for an outline of the direct education interventions planned for FY25 as part of the partnership with the Wish School community. Additional direct education projects are planned, delivered, and evaluated as part of UConn HNS's larger partnership the Wish School community, yet will be reported in N-PEARS and PEARS under their own respective sections, including;

- PreK - "Husky Reads" (see A-1)
- Adults/Families - "Husky Nutrition Workshops" (see A-4)
- PreK-5 - "HNS Clinics" (see A-5)

Indirect Education

- Healthy Recipe Cards (w/ QR Codes to Webpage of Recipes)
- Physical Activity Cards (w/ QR Codes to Webpage of Resources)
- One-Pagers (SNAP-Ed Educational Messages)
- MyPlate Stickers / MyPlate Coloring Pages

Social Marketing

- Broader Wish School Community
- Wish School Media Club

PSE change efforts

- Culture of Health @ Wish School Committee - Led by Wish School Stakeholders
- Physical Activity Environment and Systems
- Nutrition Environment and Systems
- National Nutrition Month

Linked SMART Objectives

- Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.
- Objective 3.5 Increase the adoption of physical activity-related PSE improvements by partner organizations.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.
- Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments.
- Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.
- Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors.

Settings and Approaches

Direct Education	PSE Initiatives
Direct Ed Stages: This project does not include direct education	PSE Stages: Planning and preparing for implementation (e.g., contacting sites, assessment, training), Implementing changes
	Settings <ul style="list-style-type: none">• Schools (K-12, elementary, middle, and high) (0 tribal / 0 rural / 1 total)

Social Marketing Campaigns

Healthy Recipes
Campaign Stages: Planning (formative research), Developing (design and consumer testing)

Provided in [English, Spanish](#)

School(s) is the largest geographic unit.

Description of areas covered:

Nutrition and MyPlate focused educational messaging including;

- Eat The Rainbow
- Protein Routine
- Grains Make You Go
- Water First
- Dairy

Projected reach: 450

Priority Populations

Priority Age Groups

- Younger than 5
- 5–7 (or grades K–2)
- 8–10 (or grades 3–5)
- 18-59
- 60-75

Priority Racial Groups

- No racial group priority

Priority Ethnic Groups

- No ethnic group priority

Priority Gender Groups

- No gender group priority

Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)

No data submitted

Previously Developed Interventions

Culture of Health @ Wish School

Approved for use by FNS.

Not adapted for this project

Emerging: Reflects the social, cultural, and/or linguistic needs and resources of the low-income population(s) served, Addresses the results and implications of a State or community needs assessment, Addresses State or local priorities/strategic plans

Foundational Evidence:

School and Community Culture of Health component of UConn HNS is modeled after the Alliance for a Healthier Generation Healthy Schools Program (SNAP-Ed Toolkit research-tested) and the The Food Trust Healthy Body, Healthy Minds: Nutrition Workshops for Teachers (SNAP-Ed Toolkit, Practice Tested). We will collect data from participants and partner stakeholders to establish the evidence base for this emerging intervention.

New Interventions

No data submitted

B-2. Husky Smart Shopping Partnerships

This project is entering year 11 of implementation

Project Description

Husky Smart Shopping Partnerships are a collaboration with food retailers and shoppers to improve the healthy eating environment while offering learning opportunities for SNAP-Ed eligible adult populations in the form of interactive Grocery Store Tours (with point-of-decision promotions) and brief Nutrition On-the-Go interactions using curricula that highlights food-resource management skills, new ideas for preparing healthy foods, and dietary guidelines.

Grocery Store Tours: Follow the SNAP-Ed toolkit practice-tested “Cooking Matters at the Store” format at grocery stores and retail food outlets serving a high number of SNAP recipients. As part of the Food Retailer Partnership, recipe tastings and taste tests may be offered by UConn HNS educators as a way to introduce SNAP-Ed eligible shoppers to healthy foods and new, affordable ways of preparing healthy foods while they are in the retail food environment. The UConn HNS team collaborates with food retailers to co-locate featured recipe ingredients next to the tasting table to facilitate purchases of the healthy foods featured in the tasting. Videos of grocery store tours and other single topic education modules that highlight shopping the perimeter of the store, label reading and unit pricing, and other related topics are maintained online on UConn HNS platforms and are available for sharing on partner websites and social media.

Nutrition On-the-Go: Implemented as a complementary adult education component of an ECE Partnership, Northeast Hartford Partnership or Food Retailer Partnership. Each lesson, delivered by nutrition educators, promotes key messages through interactive demonstrations, multimedia games or activities, and skill practice opportunities. Curricula and demonstrations may also include a food sample, recipe(s), and nutrition or culinary tips. Total contact time per participant is usually under 15 minutes; however, this activity is intended as part of a larger multi-level or PSE intervention. Nutrition On-the-Go curricula includes interactive display boards with dietary guidelines and strategies to identify foods that meet recommendations related to eight topics: 1) grains, 2) protein, 3) calcium, 4) fats/oils, 5) sodium, 6) beverage calories and sugar content, 7) food safety, and 8) label reading.

In FY25, UConn HNS will partner with at least 3 food retailers for Husky Smart Shopping Partnerships as part of the Food Retailer Partnership for a mixture of Grocery Store Tours and/or Nutrition On-the-Go engagements with SNAP-Ed eligible adults during point-of-decision and tasting events with an estimated 200 shoppers participating.

Linked SMART Objectives

- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.
- Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.

Settings and Approaches

Direct Education	PSE Initiatives
Direct Ed Stages: This project does not include direct education	PSE Stages: Planning and preparing for implementation (e.g., contacting sites, assessment, training), Implementing changes
	Settings <ul style="list-style-type: none">• Large food stores and retailers (four or more registers) (0 tribal / 0 rural / 3 total)

Social Marketing Campaigns

Priority Populations

Priority Age Groups <ul style="list-style-type: none">• 18-59• 60-75	Priority Racial Groups <ul style="list-style-type: none">• No racial group priority	Priority Ethnic Groups <ul style="list-style-type: none">• No ethnic group priority	Priority Gender Groups <ul style="list-style-type: none">• No gender group priority
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Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)

Cooking Matters at the Store

Adapted for this project:

As part of the Food Retailer Partnership, recipe tastings and taste tests may be offered by UConn HNS educators as a way to introduce SNAP-Ed eligible shoppers to healthy foods and new, affordable ways of preparing healthy foods while they are in the retail food environment. The UConn HNS team collaborates with food retailers to co-locate featured recipe ingredients next to the tasting table to facilitate purchases of the healthy foods featured in the tasting.

Previously Developed Interventions

Husky Nutrition On-the-Go, Brief interventions

Approved for use by FNS.

Not adapted for this project

Practice tested:

The Husky Nutrition On-the-Go, Brief interventions component of Husky Smart Shopping is informed by:

- Husky Nutrition, Annual Report, FY 2019, Appendix 2: Husky Smart Shopping: Process & Outcome Evaluation Report
- Husky Nutrition Annual Report, FY 2018, Appendix 5: Husky Smart Shopping Outcome & Process Evaluation Report
- Pierce, M.B., K. A. Hudson, K. R. Lora, E. Havens, and A. M. Ferris. (2011). The Husky Byte Program Delivering Nutrition Education One Sound Byte at a Time; J. Nutr. Edu. Behav. 43:135-7.

New Interventions

No data submitted

B-3. Workforce Capacity and Network Development

This project is entering year 1 of implementation

Project Description

UConn HNS Staffing - Internal Development

UConn HNS operates as a campus-community partnership model. Through consistent efforts to recruit and hire high quality people and professionals, UConn HNS is able to support and develop a wide range of funded staff members that work together, alongside people eligible for SNAP, and partners engaged in SNAP related efforts.

As outlined further below, UConn HNS has for a long time invested greatly in our network of people / professionals / partnerships with an emphasis to support and develop professionals across fields such as education, dietetics and nutritional sciences, sport management, social work, public health, digital media and design, non-profit, policy, research, and more.

On an annual basis, the organization provides funding for more than 30 staff including full-time and part-time professional staff, faculty, graduate students, undergraduate students, and interns working across various academic disciplines and professional industries.

UConn HNS maintains a structured approach for continuous learning aimed at professional and holistic development for all paid-staff. Planning, delivery, and evaluation of UConn HNS staff development efforts occurs as part of multi-day retreats during the Fall, Winter, and Summer seasons. These retreats include interactive workshops focused on learning and skill development to support delivery of nutrition and physical activity education, MyPlate knowledge and curriculum delivery, engagement with youth and families, welcoming approaches and best practices for evaluations, as well as collaborative sessions with other IA's and community partners. Monthly meetings occur throughout the year with all staff, as well as graduate and undergraduate staff.

Priority areas for learning and improved practices include age-appropriate and culturally relevant lesson planning and delivery specific to both nutrition and physical activity education, individual and systemic levels of assets and barriers as part of public health, as well as social justice and equity-based approaches and practices.

Additionally, more than 100 students annually that enroll in service-learning classes that combine consistent academic learning and in-person community engagement all as part UConn HNS community partnerships. Often is the case where students that begin in one course, will either enroll in another course or join the organization as a funded undergraduate staff member or graduate assistant staff. Many of our full time staff have progressed through this pipeline and now serve as leaders within in the organization currently, empowering sustained connections with program participants as well as both community and campus partners.

UConn HNS Staffing - External Development

UConn HNS staff regularly attend professional development opportunities outside of our internal PD structures. All staff participate in the annual USDA Civil Rights training along with multiple university-required trainings (Diversity, Sexual Harassment, Ethics, Search Committee, CITI for Research). Staff RDs participate in trainings for their CEU requirements. A rotation of staff members attend NERO (Northeast Region) and Society for Nutrition Education. Additional conferences include Northeast Positive Behavioral Interventions and Supports, State Education Resource Center (SERC) Dismantling Systemic Racism Conference, UConn Women's Advance, North American Society for Sport Management (NASSM), and the North American Society for the Sociology of Sport (NASSS).

Linked SMART Objectives

- Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages.
- Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities.
- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.4: Increase planning and execution of SNAP-Ed social marketing campaigns.
- Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices.
- Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more.
- Objective 5.3: Increase efforts to recruit, hire, and/or train nutrition and physical activity educators with culturally and contextually relevant identities and experiences.
- Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.

Settings and Approaches

Direct Education	PSE Initiatives
Direct Ed Stages: This project does not include direct education	PSE Stages: This project does not include PSE initiatives

Social Marketing Campaigns

Priority Populations

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups
<ul style="list-style-type: none">• 18-59• 60-75	<ul style="list-style-type: none">• No racial group priority	<ul style="list-style-type: none">• No ethnic group priority	<ul style="list-style-type: none">• No gender group priority

Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)
No data submitted

Previously Developed Interventions

No data submitted

New Interventions

No data submitted

B-4. Enhanced Coordination and Expanded Collaboration

This project is entering year 1 of implementation

Project Description

In FY25, UConn HNS will be working to pilot a new collaboration. This effort will include partnering with one new organization to support their direct education efforts associated with nutrition and/or physical activity education, as well as collaboration with social marketing and PSE change efforts. UConn HNS will be testing the process to more fully understand and effectively execute all related logistics in FY25. In working to become a coordinator of organizational/partnership collaborations, UConn HNS will be growing our role and scope of SNAP-Ed efforts as part of strategic network development with aims to expand to new collaborative partnerships in FY26 and FY27.

Also during FY25, UConn HNS will be working to grow our roles within more multi-sector partnerships. We will be working with the Department of Social Services (DSS) and fellow CT SNAP-Ed Implementing Agencies (IA's) to expand our involvement with existing FNS/USDA programs. At the same time, we will be working to grow SNAP-Ed IA representation on and connections to more state-wide work groups and committees, with one specific example being the Connecticut Commission on Women, Children, Seniors, Equity, and Opportunity.

Through increased coordination with fellow SNAP-Ed IA's, as well as added collaborations with select organizations, other USDA programs, and more state-wide committees, UConn HNS plans to learn from and contribute to efforts supporting people eligible for SNAP and the partners/programs in place to provide added resources, access, and education.

Linked SMART Objectives

- Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery.
- Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.
- Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments.
- Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.
- Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors.
- Objective 4.6: Increase collaboration and coordination with national, state, and/or local initiatives to improve direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.

Settings and Approaches

Direct Education

Direct Ed Stages: This project does not include direct education

PSE Initiatives

PSE Stages: This project does not include PSE initiatives

Social Marketing Campaigns

Priority Populations

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Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups
<ul style="list-style-type: none"> No age group priority 	<ul style="list-style-type: none"> No racial group priority 	<ul style="list-style-type: none"> No ethnic group priority 	<ul style="list-style-type: none"> No gender group priority

Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)
No data submitted

Previously Developed Interventions
No data submitted

New Interventions
No data submitted

C-1. UConn HNS Webpage and Social Media Platforms

This project is entering year 1 of implementation

Project Description

UConn Husky Nutrition & Sport (UConn HNS) webpage and social media platforms will continue to center the planning, delivery, and promotion of nutrition and physical activity educational messaging. Strategic content and marketing campaigns will focus on healthy eating options by sharing resources from our large menu of healthy and budget-friendly recipes, featured recipe campaigns by category and consumer, and a free cookbook available in English and Spanish. MyPlate specific education will be promoted via marketing campaigns, with themes such as Eat The Rainbow (fruits & veggies), Grains Make You Go, Protein Routine, Water First for Your Thirst, and Dairy. Content focused on physical activity will include educational messages, family friendly games, and accessible opportunities for movement across sports, physical activities, events, and more. In addition to sharing educational messages, UConn HNS web and social media platforms will also host individual postings and marketing campaign series including information about food security programs, food safety, opportunities to attend events and resource fairs, and more in collaboration with SNAP-Ed IAs and a growing network of multi-sector community partners.

We will be working to establish further connectivity through webpage and social media through additional engagement and promotion with community partners and people eligible for SNAP as part of community focused and state-wide during programs and events. Interactive engagement (ie., "Ask a Nutritionist"; "Recipe Sharing") will also be explored further via web and social media.

The UConn HNS website is promoted throughout the state by utilizing a variety of web marketing techniques, including keyword optimization utilizing Google AdWords for pertinent terms as site traffic is being monitored through Google Analytics. In FY25, UConn Husky Nutrition & Sport (UConn HNS) webpage is expected to engage with page visitors from Connecticut at a total rate of 40,000 pageviews. Website usage and reach will be tracked via direct interactions such as page views and form submissions. Approximately 50% of online interactions will be with participants from SNAP-Ed priority 1 towns. UConn Husky Nutrition & Sport (UConn HNS) Social Media: Facebook, Instagram, and YouTube are used to broaden the reach of and reinforce food, nutrition, and physical activity promotion information through simple, targeted, educational messages in a concise, web and mobile-friendly format integrating imagery, videos or concise SNAP-Ed educational messaging. In FY25, UConn HNS social media expects to reach visitors from Connecticut at a total rate of 150,000 interactions. Reach will be measured using direct interactions such as user responses, "likes," "follows," and videos viewed. Social media is tracked via Facebook Analytics.

Linked SMART Objectives

- Objective 1.4: Increase planning and execution of SNAP-Ed social marketing campaigns.

- Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.

Settings and Approaches

Direct Education
Direct Ed Stages: This project does not include direct education

PSE Initiatives
PSE Stages: This project does not include PSE initiatives

Social Marketing Campaigns

Priority Populations

Priority Age Groups
<ul style="list-style-type: none">• No age group priority

Priority Racial Groups
<ul style="list-style-type: none">• No racial group priority

Priority Ethnic Groups
<ul style="list-style-type: none">• No ethnic group priority

Priority Gender Groups
<ul style="list-style-type: none">• No gender group priority

Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)
No data submitted

Previously Developed Interventions
No data submitted

New Interventions
No data submitted

Planned Evaluations

Connecticut Department of Social Services (State Agency) Evaluations

No data submitted

Hispanic Health Council Inc. (HHC) (Implementing Agency) Evaluations

Food4Moms Pre/Post evaluation to assess impact

Projects Evaluated

- PSE Initiatives

Impact 07/01/2024 - 12/01/2025

Project Components Evaluated:

- Direct Education
- PSE

Objectives:

- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.

Data Collection Methods:

- Self-administered online survey
- Phone survey
- Qualitative interview
- Focus group

Planned Use of Results:

- Intervention adaptation or improvement
- Community-wide dissemination
- Peer-reviewed paper: None

Evaluation Design:

Not randomized, with comparison group

Measurements:

- Pretest
- Posttest

Outcome 02/01/2024 - 06/30/2025

Project Components Evaluated:

- Direct Education
- PSE

Objectives:

- Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages.
- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.

Data Collection Methods:

- Self-administered online survey
- Qualitative interview
- Focus group

Planned Use of Results:

- Community-wide dissemination
- Conference presentations: None
- Peer-reviewed paper: None

Measurements:

- Pretest
- Posttest

Prior Evaluations:

Produce4Health Food Prescription Program

Projects Evaluated

- PSE Initiatives

Formative 05/01/2024 - 08/31/2025

Project Components Evaluated:

- Direct Education
- PSE

Data Collection Methods:

- Self-administered online survey
- Phone survey
- Qualitative interview
- Direct observation (e.g., monitoring tool)
- Focus group

Planned Use of Results:

- Intervention design
- Intervention adaptation or improvement
- Community-wide dissemination
- Partner dissemination
- Conference presentations: None
- Peer-reviewed paper: None

Process 05/01/2024 - 08/31/2025

Project Components Evaluated:

- Direct Education
- PSE

Data Collection Methods:

- Self-administered online survey
- Qualitative interview
- Direct observation (e.g., monitoring tool)
- Focus group

Planned Use of Results:

- Intervention design
- Community-wide dissemination
- Conference presentations: None
- Peer-reviewed paper: None

Outcome 05/01/2024 - 08/31/2025

Project Components Evaluated:

- Direct Education
- PSE

Objectives:

- Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages.
- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.

- Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.

Data Collection Methods:

- Self-administered online survey
- Qualitative interview
- Direct observation (e.g., monitoring tool)
- Focus group

Planned Use of Results:

- Intervention design
- Intervention adaptation or improvement
- Community-wide dissemination
- Partner dissemination
- Conference presentations: None
- Peer-reviewed paper: None

Measurements:

- Pretest
- Posttest
- Other: Customer Satisfaction

Impact 08/01/2024 - 08/31/2025

Project Components Evaluated:

- PSE

Objectives:

- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.6: In Year 1, CT SNAP-Ed will improve its system for reviewing SNAP-Ed access and creating plans for SNAP-Ed delivery.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.

Data Collection Methods:

- Self-administered online survey
- Qualitative interview
- Direct observation (e.g., monitoring tool)
- Focus group

Planned Use of Results:

- Intervention design
- Intervention adaptation or improvement
- Community-wide dissemination
- Dissemination to policy makers
- Conference presentations: None
- Peer-reviewed paper: None

Evaluation Design:

Not randomized, with comparison group

Measurements:

- Pretest
- Posttest
- Other: Customer satisfaction

Nutrition and Exercise for parents and older adult workshops evaluated using pre/post test to assess change in knowledge, attitudes, and behaviors, and customer satisfaction.

Projects Evaluated

- PSE Initiatives
- Activities for Adults

Outcome 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education

Objectives:

- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.

Data Collection Methods:

- Self-administered paper survey
- Self-administered online survey
- In-person survey
- Phone survey
- Qualitative interview
- Direct observation (e.g., monitoring tool)
- Focus group

Planned Use of Results:

- Intervention adaptation or improvement
- Conference presentations: None
- Other report or paper: None

Measurements:

- Posttest
- Other: teacher's observations
- Pretest

Process 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education
- PSE

Data Collection Methods:

- Self-administered paper survey
- In-person survey
- Phone survey
- Qualitative interview
- Direct observation (e.g., monitoring tool)
- Focus group

Planned Use of Results:

- Intervention adaptation or improvement
- Conference presentations: None
- Other report or paper: None

Projects Evaluated

- Nutrition for Older Adults
- Food and Health for Families, Adults and Children

Outcome 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education

Objectives:

- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.

Data Collection Methods:

- Self-administered paper survey
- Self-administered online survey
- In-person survey

Planned Use of Results:

- Intervention design
- Intervention adaptation or improvement
- Partner dissemination

Measurements:

- Posttest

Department of Public Health (DPH) (Implementing Agency) Evaluations

No data submitted

UConn Healthy Family CT (Implementing Agency) Evaluations

Project 1: Short-term and Medium-term Outcomes

Projects Evaluated

- Project 1: Applying an Equity Framework to Increase Access to and Consumption of Affordable Healthy Food

Process 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education
- PSE

Data Collection Methods:

- Self-administered online survey
- Direct observation (e.g., monitoring tool)
- Other: Social Media Reach and Engagement

Planned Use of Results:

- Intervention design
- Intervention adaptation or improvement
- Dissemination to policy makers
- Partner dissemination
- Conference presentations: None
- Peer-reviewed paper: None
- Other report or paper: None
- Community-wide dissemination

Outcome 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education
- PSE

Objectives:

- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.
- Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods.
- Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.
- Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.
- Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.
- Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices.
- Objective 5.2: Increase opportunities for SNAP-Ed implementing agency staff, partners, and participants to enhance their nutrition knowledge and teaching skills through participation in workshops, conferences, training series, and more.
- Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.

Data Collection Methods:

- Self-administered online survey
- In-person survey
- Qualitative interview
- Direct observation (e.g., monitoring tool)

Planned Use of Results:

- Peer-reviewed paper: None
- Community-wide dissemination
- Partner dissemination
- Dissemination to policy makers
- Conference presentations: None

Measurements:

- Pretest
- Posttest

Impact 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education

Objectives:

- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.

- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.

Data Collection Methods:

- Self-administered online survey
- Qualitative interview

Planned Use of Results:

- Conference presentations: None
- Community-wide dissemination
- Partner dissemination
- Peer-reviewed paper: None

Evaluation Design:

Not randomized, with comparison group

Measurements:

- Pretest
- Posttest

Logic Model Files

- [Logic Model SmartNutrition.pdf](#)

Project 2: Short-term and Medium-term Outcomes

Projects Evaluated

- Project 2: Direct education to promote healthy diets in adults and older adults in connection with available, local affordable healthy food

Outcome 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education

Objectives:

- Objective 1.1: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of languages.
- Objective 1.2: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people across range of abilities.
- Objective 1.3: Increase access to and/or improve appropriateness of SNAP-Ed direct education for people who live in underserved areas.
- Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.3 Decrease willingness to consume and/or decreased consumption of sugar-sweetened beverage (SSB) by substituting water for at least one SSB selection per day.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.
- Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods.
- Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels.
- Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors.
- Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.
- Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.
- Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors.

- Objective 5.1: Increase CT SNAP-Ed implementing agency staff capacity to apply equity-based frameworks and practices.
- Objective 5.4: Increase engagement alongside community members with expertise derived from lived experience.

Data Collection Methods:

- In-person survey
- Direct observation (e.g., monitoring tool)

Planned Use of Results:

- Intervention adaptation or improvement
- Partner dissemination

Measurements:

- Pretest
- Posttest

Process 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education

Data Collection Methods:

- Self-administered paper survey
- In-person survey
- Direct observation (e.g., monitoring tool)

Planned Use of Results:

- Intervention adaptation or improvement

Project 3: Short-term and Medium-term Outcomes

Projects Evaluated

- Project 3: Addressing High Risk of Obesity in Young Toddlers and Preschoolers

Impact 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education

Objectives:

- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices.

Data Collection Methods:

- Self-administered online survey
- Qualitative interview

Planned Use of Results:

- Peer-reviewed paper: None
- Intervention adaptation or improvement
- Community-wide dissemination
- Partner dissemination
- Conference presentations: None

Evaluation Design:

Not randomized, with comparison group

Measurements:

- Pretest
- Posttest

Prior Evaluations:

Killion, K.*, Corcoran, A.*, LeDuc, C.*, Waring, M., & Duffy, V. (2023). Protocol to Refine and Test Limited Efficacy of Tailored Messaging and Goal Setting on Short-term Dietary and Oral Health Behavior Change in Children. *Journal of the Academy of Nutrition and Dietetics*, 123(10), A11.

Outcome 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education

Objectives:

- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices.

Data Collection Methods:

- Self-administered online survey
- Qualitative interview

Planned Use of Results:

- Peer-reviewed paper: None
- Intervention adaptation or improvement
- Partner dissemination
- Conference presentations: None

Measurements:

- Pretest
- Posttest

Prior Evaluations:

Killion, K.*, Corcoran, A.*, LeDuc, C.*, Waring, M., & Duffy, V. (2023). Protocol to Refine and Test Limited Efficacy of Tailored Messaging and Goal Setting on Short-term Dietary and Oral Health Behavior Change in Children. *Journal of the Academy of Nutrition and Dietetics*, 123(10), A11.

Process 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education

Data Collection Methods:

- Self-administered online survey
- In-person survey
- Qualitative interview
- Direct observation (e.g., monitoring tool)
- Other: Facebook engagement with parents

Planned Use of Results:

- Intervention design
- Intervention adaptation or improvement
- Partner dissemination

Logic Model Files

- [Toddler Project Logic Model.png](#)

Project 4: Short-term and Medium-term Outcomes

Projects Evaluated

- Project 4: Nutrition education partnership to improve diet quality and decrease obesity risk in children via school settings

Process 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education
- PSE

Data Collection Methods:

- Self-administered paper survey
- Self-administered online survey
- In-person survey
- Direct observation (e.g., monitoring tool)

Planned Use of Results:

- Intervention design
- Intervention adaptation or improvement
- Partner dissemination

Outcome 10/01/2024 - 09/30/2025**Project Components Evaluated:**

- Direct Education
- PSE

Objectives:

- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.
- Objective 4.1 Increase exchange of information and collaborative planning, across SNAP-Ed CT Implementing Agencies, related to active site-level organizational partnerships and/or multi-sector partnerships.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.
- Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.
- Objective 4.7: Increase collaboration and coordination with nutrition education and obesity prevention services delivered in other USDA nutrition and education programs and other Federal nutrition and nutrition education programs. Collaboration and coordination will focus on improving direct education, multilevel interventions, and public health approaches in support of people eligible for SNAP.

Data Collection Methods:

- Self-administered online survey
- Phone survey
- Qualitative interview

Planned Use of Results:

- Conference presentations: None
- Peer-reviewed paper: None
- Community-wide dissemination
- Partner dissemination

Measurements:

- Pretest
- Posttest

Logic Model Files

- [East Hartford_LogicModel.pdf](#)

UConn Husky Nutrition & Sport (UConn HNS) (Implementing Agency) Evaluations**A-1. Husky Reads - Educator Survey**

Projects Evaluated

- A-1. Husky Reads

Outcome 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education

Objectives:

- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.

Data Collection Methods:

- Self-administered paper survey

Planned Use of Results:

- Intervention adaptation or improvement
- Partner dissemination

Measurements:

- Posttest

A-3. Husky Sport @ Wish School - Student Survey

Projects Evaluated

- A-3. Husky Sport @ Wish School

Outcome 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education

Objectives:

- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels.
- Objective 3.2 Report practices utilized to increase daily physical activity.
- Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors.

Data Collection Methods:

- In-person survey

Planned Use of Results:

- Intervention adaptation or improvement
- Partner dissemination

Measurements:

- Pretest
- Posttest

A-3. Husky Sport @ Wish School - Educator Survey

Projects Evaluated

- A-3. Husky Sport @ Wish School

Outcome 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education

Objectives:

- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.
- Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels.
- Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.
- Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors.
- Objective 3.5 Increase the adoption of physical activity-related PSE improvements by partner organizations.
- Objective 4.2: Increase site and/or organizational level partnerships to improve healthy eating-related policies, systems and/or environments.
- Objective 4.3: Increase site and/or organizational level partnerships to improve physical activity-related policies, systems and/or environments.
- Objective 4.4: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote healthy food choices and dietary behaviors.
- Objective 4.5: Increase collaboration between service providers, organizational leaders, and SNAP-Ed reps to coordinate and deliver training about evidence-based interventions that promote physical activity choices and behaviors.

Data Collection Methods:

- Self-administered paper survey

Planned Use of Results:

- Intervention design
- Intervention adaptation or improvement
- Partner dissemination

Measurements:

- Posttest

A-3. Husky Sport @ Wish School - Caregiver Survey

Projects Evaluated

- A-3. Husky Sport @ Wish School
- C-1. UConn HNS Webpage and Social Media Platforms

Outcome 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education
- Social Marketing Campaign

Objectives:

- Objective 1.5: Increase communication about the availability of healthy and affordable food and physical activity related resources in communities across the state.
- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.
- Objective 3.4 Increase willingness to reduce and/or reduction of sedentary behaviors.

Data Collection Methods:

- Self-administered paper survey
- Self-administered online survey
- In-person survey

Planned Use of Results:

- Intervention design

- Partner dissemination

Measurements:

- Pretest

A-4. Husky Nutrition Workshops - Recipe Focus - Participant Survey

Projects Evaluated

- A-4. Husky Nutrition Workshops

Outcome 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education

Objectives:

- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.
- Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods.

Data Collection Methods:

- Self-administered paper survey
- Self-administered online survey

Planned Use of Results:

- Intervention design
- Partner dissemination
- Intervention adaptation or improvement

Measurements:

- Posttest

A-4. Husky Nutrition Workshops - MyPlate/Label Focus - Participant Survey

Projects Evaluated

- A-4. Husky Nutrition Workshops

Outcome 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education

Objectives:

- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.2 Increase willingness to consume less and/or decreased consumption of less saturated fat, sodium, and refined grains.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.6 Increase knowledge and/or skills among adult caregivers of healthy feeding practices.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.
- Objective 2.9 Increase knowledge of, or intent to, safely preparing healthy foods.

Data Collection Methods:

- Self-administered paper survey
- Self-administered online survey

Planned Use of Results:

- Intervention design
- Intervention adaptation or improvement
- Partner dissemination

Measurements:

- Posttest

A-5. Husky Clinics – Participant Survey

Projects Evaluated

- A-5. Husky Nutrition & Sport Clinics

Outcome 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education

Objectives:

- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels.
- Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.

Data Collection Methods:

- Self-administered paper survey
- In-person survey

Planned Use of Results:

- Intervention adaptation or improvement
- Partner dissemination

Measurements:

- Posttest

A-5. Husky Clinics - Educator Survey

Projects Evaluated

- A-5. Husky Nutrition & Sport Clinics

Outcome 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education

Objectives:

- Objective 2.1 Increase willingness to consume and/or consumption of fruits, vegetables, whole grains, low fat or fat-free dairy, and lean proteins.
- Objective 2.4 Increase willingness to consume and/or consumption of a MyPlate dietary pattern.
- Objective 2.5 Increase knowledge of, and/or willingness to try, healthy foods among children.
- Objective 2.7 Increase knowledge about preparing healthy foods and/or intent to use newly acquired skills to prepare healthy foods.
- Objective 3.1 Demonstrate increased knowledge about health benefits of physical activity and recommended levels.
- Objective 3.3 Increase willingness to engage and/or engagement in the recommended number of minutes of physical activity per week.

Data Collection Methods:

- Self-administered paper survey

Planned Use of Results:

- Intervention adaptation or improvement
- Partner dissemination

Measurements:

- Pretest

B-2. Husky Smart Shopping - Participant Survey

Projects Evaluated

- B-2. Husky Smart Shopping Partnerships

Outcome 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education

Objectives:

- Objective 2.8 Increase knowledge of, or intent to purchase, affordable healthy foods.
- Objective 2.10 Increase the adoption of nutrition-related PSE improvements by partner organizations.

Data Collection Methods:

- Self-administered paper survey

Planned Use of Results:

- Intervention adaptation or improvement
- Partner dissemination

Measurements:

- Posttest

Husky Talk

Projects Evaluated

- A-3. Husky Sport @ Wish School
- B-1. Culture of Health @ Wish School
- A-1. Husky Reads
- A-5. Husky Nutrition & Sport Clinics
- A-4. Husky Nutrition Workshops

Process 10/01/2024 - 09/30/2025

Project Components Evaluated:

- Direct Education
- PSE
- Social Marketing Campaign

Data Collection Methods:

- Qualitative interview
- Focus group

Planned Use of Results:

- Intervention design
- Intervention adaptation or improvement
- Partner dissemination

Coordination and Collaboration

Connecticut Department of Social Services (State Agency)

Coordination and Collaborations With Other Federal Nutrition, Obesity Prevention, and Health Programs

No data has been provided for this section.

Engagement With Multisector Partnerships/Coalitions

Consultation, Coordination, and Collaboration With Tribes and Tribal Organizations

Coordination and Collaboration With Minority-Serving Institutions

Hispanic Health Council Inc. (HHC) (Implementing Agency)

Coordination and Collaborations With Other Federal Nutrition, Obesity Prevention, and Health Programs

Program/Organization Type	Needs Assessment / Plan Development	Coordination of Messaging/Materials/Approaches	PSE Change Efforts	Social Marketing Campaign(s)	Improvement of SNAP-Ed Access for Target Audiences	Other
National Institute of Food and Agriculture, USDA						
Gus Schumacher Nutrition Incentive Program (GusNIP)	✓	✓	✓	⊘	✓	
Other Federal Nutrition, Obesity Prevention, and Health Programs						
Other: Hispanic Health Council has a HHC Federal Healthy Start Program. This is a home visiting program and our HHC SNAP-Ed program provides Maternal and Infant Nutrition Workshops to Care Coordinators of this program, and other Healthy Start programs from Hartford and New Haven area. HHC SNAP also offers Maternal and Infant nutrition workshops to their clients. https://mchb.hrsa.gov/programs-impact/healthy-start	⊘	✓	✓	⊘	✓	
Food and Nutrition Service, USDA						
Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)	⊘	✓	⊘	⊘	✓	We work with the WIC office at our site by providing flyers or information about SNAP-Ed activities so they can promote it among their to

Program/Organization Type	Needs Assessment / Plan Development	Coordination of Messaging/Materials/Approaches	PSE Change Efforts	Social Marketing Campaign(s)	Improvement of SNAP-Ed Access for Target Audiences	Other
						clients. The WIC program also provide referrals to the Hispanic Health Council (HHC) Maternal Health Programs, participants from these programs are provided with nutrition information by our SNAP-Ed Program at our offices. All HHC programs provide referrals to WIC as well.
Other Federal Nutrition, Obesity Prevention, and Health Programs						
Other: Nita M. Lowey 21st Century Community Learning Centers	⊘	⊘	⊘	⊘	⊘	The Hispanic Health Council SNAP-Ed program provides nutrition and exercise activities year round to parents and children attending our 21st Century Program run at Maria Sanchez School.

Engagement With Multisector Partnerships/Coalitions

<p>School Wellness Activities in New Haven Local</p>
<p>Sectors Represented</p> <ul style="list-style-type: none"> • Education: 10 • Government: 1 • Public health and healthcare: 1 <p>Key Activities</p> <p>We collaborate with the City of New Haven to facilitate nutrition and exercise programs for parents of school children and youth in grades 4 through 6. Additionally, we extend these efforts to parents involved in community programs or those attending community clinics.</p>
<p>Family Wellness Center Anchor Partners Local</p>
<p>Sectors Represented</p>

- Education: 2
- Agriculture: 2
- Public health and healthcare: 3
- Media: 1
- community members from community voices group: 23

Key Activities

Working with Anchor partners of Hispanic Health Council Family Wellness Center (FWC), all of them offer free services, wellness activities and health screenings on site. HHC SNAP-Ed Program works with them providing nutrition and exercise activities for clients attending these activities and services at the FWC. In addition, community members attend a community voices group, the purpose of this group is to gather information from them about their feedback about the type of programming that will benefit their families. Our Anchor partners working with HHC-SNAP-Ed program coordinating the provision of services are : Levo International, they conduct environmental demonstration projects, community gardening, hydroponic; Keney Park, community gardening and environmental education; Goodwin University/ Vocational Services; Mental Health Connecticut promoting dance activities and art; Friends of Pope Park, technology and media literacy, podcasting and recording; Hartford Healthcare; UConn Dental offering screenings, Behavioral Health Clinic from the Village; Maria Sanchez School After School Program. Anchor meet quarterly to plan activities and provide updates, while the community voices group meets monthly.

Hartford Food Policy Local

Sectors Represented

- Agriculture: 2
- Public health and healthcare: 8
- Education: 5
- Government: 2

Key Activities

This commission works to eliminate hunger, raise public awareness, and ensure availability of safe nutrition foods in the City of Hartford.

Get Healthy CT Local

Sectors Represented

- Government: 12
- Education: 5
- Agriculture: 1
- Faith based: 5
- Businesses: 1
- Housing: 3
- Foundations and professional associations: 8
- Community agencies: 9
- Public health and healthcare: 15

Key Activities

Get Healthy CT is a coalition that promotes healthy lifestyles through good eating habits and physical activity. Operating in the Greater Bridgeport and New Haven areas, it encompasses health care providers, health departments, social service agencies, colleges and universities, businesses, community groups, and faith-based organizations.

HealthCareXFood initiative American Heart Association National, Multi-State, State/Territory

Sectors Represented

- Agriculture: 3
- Public health and healthcare: 10
- Food industry: 5
- Food retailers: 5
- Education: 18
- Non-Profits: 10
- Businesses: 5

Key Activities

This is a national initiative focusing on evidence in how food prescription programs can help individuals to decrease their risk factors for chronic diseases and/or help them to better manage their diseases by increasing access to healthy foods (<https://healthcarexfood.org/>).

Maternal Health Task Coalition State/Territory

Sectors Represented

- Agriculture: 1
- Government: 4
- Education: 4
- Public health and healthcare: 6

Key Activities

Develop a plan to improve maternal health in the state.

Consultation, Coordination, and Collaboration With Tribes and Tribal Organizations

Schaghticoke Tribal Nation

Primary Contact

Darlene Kascak

Contact Title

Director of American Indian Studies Museum and Research Center in Washington, CT

Nature of Work

- Other: Participated in the Harvest Festival of Native America in Hartford, and spoke about a possible collaboration

Schaghticoke Tribal

Primary Contact

Darlene Kascak

Contact Title

Director of American Indian Studies Museum and Research Center in Washington, CT

Nature of Work

- Other: The Hispanic Health Council SNAP-Ed Program has partnered with Hartford Library to participate in the Harvest Festival happening on October 12th. Hartford Library Community Engagement Department supports the Indigenous community in achieving their community goal and in planning the Saukiog Harvest Festival at the Ebony Horsewomen Equestrian Center to celebrate, recognize, and honor the history, art, food, music, cultures, traditions, and indigenous beliefs of the Hartford and Connecticut Tribes and to preserve the legacy of Indigenous ancestors. The HHC will be participating with an educational table. In addition, HHC has been communicating through e-mail with Darlene Kascak, who is the Education Coordinator at the Institute for American Indian Studies Museum located in Washington, CT. She is a descendent from the Shaghticoke Tribe. We will be meeting in September to discuss ways that we can collaborate to reach the Native American Community.

Coordination and Collaboration With Minority-Serving Institutions

Hispanic Health Council is a minority servin institution

MSI Type(s)

- Hispanic-serving institution

Nature of Planned Coordination and Collaboration

- Receives SNAP-Ed funding (as an implementing or subcontracting agency): \$1,466,292.00

Planned Coordination and Collaboration

The HHC serves minorities. However, we don't have partnership with academic institutions that focus on a minority population.

UConn Food Security (Implementing Agency)

Coordination and Collaborations With Other Federal Nutrition, Obesity Prevention, and Health Programs

Program/Organization Type	Needs Assessment / Plan Development	Coordination of Messaging/Materials/Approaches	PSE Change Efforts	Social Marketing Campaign(s)	Improvement of SNAP-Ed Access for Target Audiences	Other
National Institute of Food and Agriculture, USDA						
Gus Schumacher Nutrition Incentive Program (GusNIP)	⊘	✓	✓	⊘	⊘	
Expanded Food and Nutrition Education Program (EFNEP)	⊘	✓	✓	✓	⊘	

Engagement With Multisector Partnerships/Coalitions

East Hartford Hunger Action Team Local

Sectors Represented

- Agriculture: 1
- Food industry: 1
- Government: 1
- Public health and healthcare: 2

Key Activities

This group meets monthly to discuss nutrition and community/emergency food assistance options for the community, as well as other resources for assistance, led by Connecticut Foodshare.

Danbury Farmers' Market Community Collaborative Local

Sectors Represented

- University: 1
- Other non-profits (after school provider, emergency food): 3
- FQHC: 2
- Agriculture: 10
- Education: 1
- Government: 1
- Public health and healthcare: 1
- Transportation: 1
- Childcare: 1

Key Activities

Obesity and poor nutrition at all ages, underlying factors in most chronic diseases are strongly associated with the inadequate intake of fruits and vegetables. Those with limited resources tend to purchase less fruits and vegetables. **Through direct market cash incentives, the DFMCC continues to attack disparities in food purchasing power.** Research shows that 79% of the project participants increased their intake of fruits and vegetables.

Striving to provide equitable access to fresh food for all Danbury area residents, and promote health and nutrition, the collaborative of more than 30 community stakeholders, works to both enable those now excluded by limited resources to purchase fresh, local food at the Danbury Farmers' Market and enhance the market experience for all. Healthy shoppers, healthy vendor profits and a healthy local economy are the goals. At its core, Better Food for Better Health is a community-wide health and nutrition enhancement and engagement campaign, a sustainable agriculture initiative, and an economic development strategy.

For those with limited resources, providing additional cash (purchasing power) is the best incentive to increase buying and then eating, of local fresh fruits and vegetables. Using a market coin system, DFMCC enables Supplemental Nutrition Assistance Program (SNAP, formerly know as Food Stamps) recipients to use their benefits at the market and matches an unlimited amount per market to buy nutritious food. DFMCC also matches Senior and Women, Infant & Children's program (WIC) Farmers' Market Nutrition Program Cards (FMNP).

Connecticut Food Policy Council State/Territory

Sectors Represented

- Agriculture: 1
- Government: 1
- Public health and healthcare: 1

Key Activities

This meeting provides information regarding changes in policies or resources for food insecure populations. This allows us to keep our participants informed about changes to SNAP or emergency food sites and food assistance programs, and we are also able to inform others of our work in the community, so that partners connect us with participants.

Danbury Early Care Collaboration Meeting Local

Sectors Represented

- Parenting Center: 1
- Education: 1
- Government: 1
- Public health and healthcare: 4
- Childcare: 1

Key Activities

This community coordination meeting hosted by an urban Head Start allows for sharing of resources and upcoming programs available to SNAP eligible families. The relationships and community partnerships formed allow for regular SNAP-Ed outreach and recruitment for classes.

UConn College of Agriculture Health and Natural Resources Strategic Visioning Teams State/Territory

Sectors Represented

- Agriculture: 1
- Education: 1
- Government: 1
- Public health and healthcare: 1

Key Activities

We are working with strategic visioning teams at UConn CAHNR to collaborate with others to address food security and health issues in Connecticut. Strategic Vision teams will help to bring SNAP-Ed efforts to a larger audience, possibly provide additional funding for our efforts and facilitate coordination for events to reach communities in Connecticut, include students in experiential learning and provide resources for other to refer SNAP eligible individuals to us.

Danbury Food Collaborative Local

Sectors Represented

- Agriculture: 1
- Government: 1
- Public health and healthcare: 1
- Education: 1

Key Activities

This group works together to address food security, through work with pantries, congregate meal providers, nonprofits, public agencies, funders, and faith-based organizations. We collaborate with this group to coordinate education through PSE work, through providing recipes and nutrition

information, and we also coordinate with the group for direct education.

CT Farm to School Collaborative State/Territory

Sectors Represented

- Education: 1
- Agriculture: 1
- Public health and healthcare: 1

Key Activities

Working on promoting local foods in schools and promotion of local produce to improve dietary intake and health for youth.

People Active on Trails for Health and Sustainability State/Territory

Sectors Represented

- Education: 1
- Agriculture: 1

Key Activities

This group is made up of UConn Extension personnel and other working in research and CT government involved in increasing use of trails and public spaces for physical activity to improve health for low income communities.

Consultation, Coordination, and Collaboration With Tribes and Tribal Organizations

Mashantucket Pequot Tribal Nation

Primary Contact

Jeremy Whipple

Contact Title

Executive Director of the Tribal Department of Agriculture

Nature of Work

- Meet with Tribal Organization for input on SNAP-Ed programming
- Involve Tribal Organization in plan development
- Involve Tribal Organization in SNAP-Ed activities
- Other: Coordinated for SNAP-Ed programming with youth and adults, through coordination with youth programs and food box program (PSE approaches: recipes, nutrition information)

Coordination and Collaboration With Minority-Serving Institutions

Department of Public Health (DPH) (Implementing Agency)

Coordination and Collaborations With Other Federal Nutrition, Obesity Prevention, and Health Programs

Program/Organization Type	Needs Assessment / Plan Development	Coordination of Messaging/Materials/Approaches	PSE Change Efforts	Social Marketing Campaign(s)	Improvement of SNAP-Ed Access for Target Audiences	Other
Food and Nutrition Service, USDA						

Program/Organization Type	Needs Assessment / Plan Development	Coordination of Messaging/Materials/Approaches	PSE Change Efforts	Social Marketing Campaign(s)	Improvement of SNAP-Ed Access for Target Audiences	Other
Child and Adult Care Food Program (CACFP)	✓	✓	✓	⊘	✓	
Commodity Supplemental Food Program (CSFP)	⊘	⊘	⊘	⊘	✓	
Community Food Systems Programs (e.g., Farm to School and Community Food Projects)	✓	⊘	✓	⊘	✓	
Senior Farmers Market Nutrition Program (SFMNP)	✓	✓	⊘	⊘	✓	
Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)	✓	✓	✓	✓	✓	
Summer Food Service Program (SFSP)	⊘	⊘	⊘	⊘	✓	
WIC Farmers Market Nutrition Program (FMNP)	⊘	⊘	⊘	⊘	✓	
National Institute of Food and Agriculture, USDA						
Gus Schumacher Nutrition Incentive Program (GusNIP)	⊘	✓	⊘	⊘	✓	
Centers for Disease Control and Prevention, HHS						
Other: Public Health / Health Services Block Grant	⊘	⊘	✓	✓	⊘	
Other: DPH Well-Integrated Screening and Evaluation for Women Across the Nation (WISEWOMAN)	⊘	⊘	⊘	⊘	✓	

Engagement With Multisector Partnerships/Coalitions

Consultation, Coordination, and Collaboration With Tribes and Tribal Organizations

Coordination and Collaboration With Minority-Serving Institutions

UConn Healthy Family CT (Implementing Agency)

Coordination and Collaborations With Other Federal Nutrition, Obesity Prevention, and Health Programs

Program/Organization Type	Needs Assessment / Plan Development	Coordination of Messaging/Materials/Approaches	PSE Change Efforts	Social Marketing Campaign(s)	Improvement of SNAP-Ed Access for Target Audiences	Other
Food and Nutrition Service, USDA						

Program/Organization Type	Needs Assessment / Plan Development	Coordination of Messaging/Materials/Approaches	PSE Change Efforts	Social Marketing Campaign(s)	Improvement of SNAP-Ed Access for Target Audiences	Other
Commodity Supplemental Food Program (CSFP)	⊘	✓	✓	⊘	✓	
Community Food Systems Programs (e.g., Farm to School and Community Food Projects)	⊘	✓	✓	⊘	✓	
Fresh Fruit and Vegetable Program (FFVP)	⊘	✓	✓	⊘	✓	
Other: SNAP-Ed Northeast Land Grant Universities	⊘	✓	✓	⊘	✓	
National School Lunch Program (NSLP)	⊘	✓	✓	⊘	⊘	
School Breakfast Program (SBP)	⊘	✓	✓	⊘	⊘	
Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)	⊘	✓	⊘	⊘	✓	
National Institute of Food and Agriculture, USDA						
Expanded Food and Nutrition Education Program (EFNEP)	✓	✓	⊘	⊘	✓	

Engagement With Multisector Partnerships/Coalitions

CT Foodshare State/Territory

Sectors Represented

- Community-based Organizations: 200
- Faith-based Organizations: 300
- Agriculture: 30
- Childcare: 5
- Education: 17
- Food retailers: 300
- Government: 8
- Public health and healthcare: 5

Key Activities

CT Foodshare is a long-term community partner of UConn Healthy Family CT. Our dietetics paraprofessionals provide direct and indirect nutrition education to low-income clients who visit the CT Foodshare mobile pantries in various towns CT Foodshare serves, including our target towns in the Greater Hartford area, New Britain, Bristol, Southington, Tolland/Storrs/Willimantic. We work collaboratively with CT Foodshare to support anti-hunger initiatives and advocacy, promote increased access to healthy foods, and encourage consumption of fresh fruits and vegetables.

FoodCorps of CT State/Territory

Sectors Represented

- Agriculture: 3
- Education: 41
- Government: 3

Key Activities

As part of Project 4, we partner with CT FoodCorps Americore members who support school districts in our high-need areas where SNAP recipients and eligibles live. This partnership extends our work and messaging with school-age kids by supporting food education in school cafeterias and wellness policies and community partnerships to reinforce the local healthy food environment. Activities include tailored messages to students in school settings combined with low-intensity support of the school nutrition programs, wellness policies, and after school activities. Our pilot work in a single middle school has demonstrated the need and shows these activities can improve dietary behaviors. We will continue to couple school-based interventions with our FoodCorps partnership to support the local food environment as well as outreach to families with our tailored message program and reinforcement.

East Hartford Hunger Action Team Local

Sectors Represented

- Business/Cooperation: 2
- Community-based Organizations: 17
- Faith-based Organizations: 9
- Financial Institutions: 2
- Food Assistance/Anti-hunger: 4
- Education: 14
- Foundations: 1
- Research: 1
- Food retailers: 3
- Agriculture: 5
- Food industry: 1
- Government: 10
- Public health and healthcare: 5

Key Activities

UConn Healthy Family CT posts weekly to the East Hartford Hunger Action Team Facebook page to share fact-based food and nutrition information to the East Hartford community and beyond. Key messages promote healthy eating and physical activity, cooking more at home, food preparation and food safety tips, buying fresh produce when in season, and visiting local farmers markets. UConn Healthy Family CT staff attends quarterly partnership meetings to stay abreast of East Hartford community events and activities to address access to affordable, healthy foods. UConn Healthy Family CT participates in various food/gardening events, as appropriate, such as the Annual Garden Bucket event at an East Hartford elementary school in June.

Community Renewal Team (CRT) of Hartford Health Services Advisory Committee Local

Sectors Represented

- Education: 3
- Agriculture: 1
- Childcare: 2
- Food industry: 2
- Food retailers: 1
- Government: 1
- Public health and healthcare: 5

Key Activities

We meet with this group bi-annually to coordinate activities and efforts with partners who provide services at Hartford-based CRT pre-schools. UConn Healthy Family CT provides direct nutrition education to preschoolers via veggie sensory lessons in the classrooms several times throughout the year to increase acceptance and consumption of fresh veggies. Nutrition and oral health were introduced in preschool classrooms which advisory members indicated a significant need/gap. Indirect nutrition education about the importance of eating fruits and veggies, as well as oral health messages, is sent home to parents.

UConn Healthy Family CT Toddler Nutrition Advisory Board Local

Sectors Represented

- Education: 1
- Public health and healthcare: 1
- Government: 6

- Food retailers: 1
- Childcare: 1

Key Activities

This is a newly formed advisory board established in FY2023 for the UConn Healthy Family CT toddler feeding program. This board will meet regularly to coordinate efforts and messaging geared toward improving toddler nutrition and feeding practices among parents of toddlers and young children in our target towns. This includes shared goals related to good nutrition and dental health, increasing fruit and veggie consumption, increasing milk/water consumption, reducing sugary drinks, responsive feeding, managing portions, and promoting physical activity. Local stakeholders will assist in the refinement of nutrition survey messaging, goal setting sessions, and direct nutrition education follow up.

Windham Community Food Network/Regional Food System Partnership Local

Sectors Represented

- Food Pantries/Food Assistance: 9
- Foundations: 1
- Agriculture: 12
- Commercial marketing: 2
- Education: 8
- Food industry: 2
- Food retailers: 2
- Government: 2
- Public health and healthcare: 3

Key Activities

We are working with key stakeholders on best ways to promote increased access to affordable, healthy foods. In Willimantic, we have strengthened collaborations with both the Windham Community Food Network (WCFN) and Grow Windham to assess perceived food resources and food security via anonymous surveying of SNAP eligibles to map the local food resources and distribute this resource at community events (*Feeding Our Community: A Guide to Food Resources in Windham, CT*), increase the ability to utilize online grocery ordering using EBT benefits, and address transportation to food resources. We are using survey data to identify community needs around increased food access and farmer economic viability for the Eastern Connecticut region which will result in various pilot programs based on survey results.

New Britain Health Services Advisory Committee/New Britain CT Local

Sectors Represented

- Nutrition Consultant: 1
- Education: 4
- Childcare: 1
- Government: 1
- Public health and healthcare: 4

Key Activities

We meet with this group bi-annually to coordinate activities and efforts with partners who provide diverse services at 5 HRA pre-school locations in New Britain. UConn Healthy Family CT provides direct nutrition education to preschoolers via veggie sensory lessons delivered in the classrooms several times throughout the year to increase acceptance and consumption of fresh veggies. Nutrition and oral health lessons are presented in preschools which advisory members indicated is a significant need/gap. Indirect nutrition education about the importance of eating fruits and veggies, as well as oral health messages, is sent home to parents. We also engage in other preschool events, such as onsite parent workshops, annual open house and wellness events, mock farmers markets for the children, and staff in-service trainings.

UConn Center for mHealth and Social Media Multi-State

Sectors Represented

- digital health: 1
- social media: 1
- Childcare: 1

- Education: 1
- Media: 1
- Public health and healthcare: 1

Key Activities

Advancement of best practices in reaching and engaging eligibles in evidence-based information, motivation, and building skills to promote adoption of healthy behaviors, food resource management, and healthy food access for obesity prevention. We collaborate with members of this Center to implement and evaluate our projects 1, 3, and 4.

UConn Rudd Center for Food Policy and Health Multi-State

Sectors Represented

- Agriculture: 1
- Childcare: 1
- Commercial marketing: 1
- Education: 1
- Government: 1
- Public health and healthcare: 1

Key Activities

Collaborations to improve healthy feeding practices of young children and to evaluate policies that improve access to healthy food.

Killion, K., Harris, J.L. and Duffy, V.B., 2023. Caregiver perceptions of snacks for young children: A thematic synthesis of qualitative research. *Appetite*, p.106628.

Harris, J.L., Romo-Palafox, M.J., Gershman, H., Kagan, I. and Duffy, V., 2023. Healthy Snacks and Drinks for Toddlers: A Qualitative Study of Caregivers' Understanding of Expert Recommendations and Perceived Barriers to Adherence. *Nutrients*, 15(4), p.1006.

Hildrey, R., Gorski, I., Hill, S., Duffy, V. and Stowers, K.C., 2021. Increasing Access to Healthy Food: A Community Case Study of Collaborations Across Nutrition Education, Hunger Action, Food, and Public Schools. *Journal of the Academy of Nutrition and Dietetics*, 121(10), p.A153.

Consultation, Coordination, and Collaboration With Tribes and Tribal Organizations

Mohegan Tribe

Primary Contact

Jillian Watt

Contact Title

Tribal member and graduate student at the University of Connecticut

Nature of Work

- Involve Tribal Organization in SNAP-Ed activities
- Meet with Tribal Organization for input on SNAP-Ed programming
- Other: Here is a brief description of the outcome of the Tribal consultation and impact on our SNAP-Ed plan. Qualitative interviews with Tribal Elders, led by UConn graduate student and tribal member (Jillian Watt), suggests opportunities for nutrition education for Tribal members (e.g., cooking classes between Tribal elders and children to pass on Tribal foodways). Also, the qualitative interviews suggest content to develop into nutrition education about Mohegan Indigenous foodways for elementary school-age children who take part in the Fresh Fruit and Vegetable Program.

Coordination and Collaboration With Minority-Serving Institutions

UConn Husky Nutrition & Sport (UConn HNS) (Implementing Agency)

Coordination and Collaborations With Other Federal Nutrition, Obesity Prevention, and Health Programs

Program/Organization Type	Needs Assessment / Plan Development	Coordination of Messaging/Materials/Approaches	PSE Change Efforts	Social Marketing Campaign(s)	Improvement of SNAP-Ed Access for Target Audiences	Other
Food and Nutrition Service, USDA						
Supplemental Nutrition Assistance Program (SNAP)	✓	✓	✓	✓	✓	

Engagement With Multisector Partnerships/Coalitions

UConn Collaboratory on School and Child Health (CSCH) State/Territory

Sectors Represented

- Agriculture: 2
- Childcare: 2
- Education: 10
- Community design: 2
- Commercial marketing: 2
- Food industry: 2
- Government: 2
- Media: 2
- Food retailers: 2
- Public health and healthcare: 2
- Public safety: 2
- Transportation: 2

Key Activities

The mission of the Collaboratory on School and Child Health (CSCH) is to facilitate innovative and impactful connections across research, policy, and practice arenas to advance equity in school and child health. CSCH is committed to anti-racist work that prioritizes inclusion, reduces disparities, and creates systemic change.

Trainings for students and staff; Workshops on connecting research and applied best practices; Individual research and grant collaborators participating from UConn HNS.

UConn's Institute for Collaboration on Health, Intervention, and Policy (InCHIP) State/Territory

Sectors Represented

- Agriculture: 2
- Childcare: 2
- Commercial marketing: 2
- Community design: 2
- Education: 5
- Food industry: 2
- Food retailers: 2
- Government: 2
- Media: 2
- Public health and healthcare: 2
- Public safety: 2
- Transportation: 2

Key Activities

Mission

UConn's Institute for Collaboration on Health, Intervention, and Policy (InCHIP) brings together individuals with diverse scientific, clinical, and methodological expertise and supports their evolution into collaborative investigators who conduct innovative interdisciplinary research that impacts public health and well-being.

Vision

To improve the health and well-being of individuals, organizations, and communities in Connecticut and beyond by supporting innovative and high-impact interdisciplinary research.

Values

Collaborative and Interdisciplinary: Health and well-being, which are highly complex and multifaceted, can best be addressed through innovative interdisciplinary research. InCHIP values and fosters collaborations with academics, communities, policymakers, and other key stakeholders from around the world to develop innovative, impactful solutions to complex health issues.

Trainings for students and staff; Workshops on connecting research and applied best practices; Individual research and grant collaborators participating from UConn HNS.

Connecticut State Department of Education (CSDE) - Connecticut School Discipline Collaborative State/Territory

Sectors Represented

- Education: 10
- Government: 2
- Public health and healthcare: 2
- Transportation: 2
- Community design: 2
- Childcare: 2
- Public safety: 2

Key Activities

Purpose of the Connecticut School Discipline Collaborative

The Connecticut School Discipline Collaborative will:

- Advise the State Department of Education on issues, policies and practices relating to school discipline;
- Evaluate and recommend plans for statewide school discipline reform initiatives to the State Board of Education;
- Review effective practices carried out in Connecticut and other states to increase alternatives to exclusionary discipline and determine the feasibility of carrying out those practices in this state; and
- Develop or identify tools for district and school personnel to implement alternatives to exclusionary discipline.

Attend collaborative meetings, bringing back knowledge, data, and practices for UConn HNS staff; Attend workshops on connecting research and applied best practices within school and community environments; Support integration and planning for enhanced nutrition and physical activity education and initiatives as part of the collaborative.

Consultation, Coordination, and Collaboration With Tribes and Tribal Organizations

Coordination and Collaboration With Minority-Serving Institutions

State Budget Summary

State Budget Summary

SNAP-Ed Planned Cost (\$)

1. State Agency Budget

\$88,211.00

State Budget Summary

SNAP-Ed Planned Cost (\$)

2. Implementing Agency Budget(s)	\$5,004,204.18
3. Total Federal Funds	\$5,092,415.18

Funding Source Summary

Total Funds (\$)

1. Estimated unobligated balance/carry-over from previous FY	\$430,053.18
2. Funds requested from current FY allocation	\$4,662,362.00
3. Total Federal Funds	\$5,092,415.18

Hispanic Health Council Inc. (HHC) (Implementing Agency) Budget

Total Agency Budget

Agency Budget Summary

SNAP-Ed Planned Cost ?

Other Planned Funding ?

1. Direct Cost	\$1,339,684.14	\$0.00
a. Salary/Benefits ?	\$1,207,377.14	\$0.00
b. Contracts/Sub-Grants/Agreements	\$0.00	\$0.00
c. Non-Capital Equipment/Office Supplies ?	\$42,762.76	\$0.00
d. Nutrition Education Materials ?	\$7,659.24	\$0.00
e. Travel ?	\$32,000.00	\$0.00
f. Building/Space Lease or Rental	\$49,885.00	\$0.00
g. Cost of Publicly-Owned Building Space ?	\$0.00	\$0.00
h. Maintenance and Repair	\$0.00	\$0.00
i. Institutional Memberships and Subscriptions ?	\$0.00	\$0.00
j. Equipment and Other Capital Expenditures ?	\$0.00	\$0.00
2. Indirect Costs , not including building space/ contracts/subgrants/agreements ?	\$334,921.04	\$0.00
▼ SNAP-Ed Indirect Cost Explanation Indirect cost rate: 25.00% Federal approved rate for HHC		
▼ Other Indirect Cost Explanation Indirect cost rate: 0.00% NA		
3. Total Federal Funds for Agency <i>Direct Cost + Indirect Costs</i>	\$1,674,605.18	\$0.00

Funding Source	Total Funds (\$)
1. Estimated unobligated balance/carry-over from previous FY for Agency	\$208,313.18
2. Funds requested from current FY allocation for Agency <i>Total Federal Funds - Estimated unobligated balance/carry-over from previous FY</i>	\$1,466,292.00
3. Total Federal Funds for Agency	\$1,674,605.18

Direct Cost Breakdown

Project Budgets

Activities for Adults	
\$351,549.23	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$13,490.30	Non-Capital Equipment/Office Supplies
\$1,344.75	Nutrition Education Materials
\$8,000.00	Travel
\$12,471.25	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$386,855.53	Total Direct Cost

Activities for Children	
\$548,497.19	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$14,882.16	Non-Capital Equipment/Office Supplies
\$4,079.74	Nutrition Education Materials
\$16,000.00	Travel
\$24,942.50	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$608,401.59	Total Direct Cost

PSE Initiatives	
\$307,330.72	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$14,390.30	Non-Capital Equipment/Office Supplies
\$2,234.75	Nutrition Education Materials
\$8,000.00	Travel
\$12,471.25	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$344,427.02	Total Direct Cost

Other SNAP-Ed Planned Expenditures

\$0.00	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$0.00	Non-Capital Equipment/Office Supplies
\$0.00	Nutrition Education Materials
\$0.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$0.00	Total Direct Cost

Planned Staffing

Staff Positions

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
Nutrition Educator	1.00	0.00%	100.00%	\$69,573.08	\$69,573.08
Nutrition Educator	1.00	0.00%	100.00%	\$58,443.21	\$58,443.21
Nutrition Educator	1.00	0.00%	100.00%	\$56,070.16	\$56,070.16
Nutrition Educator	1.00	0.00%	100.00%	\$65,290.19	\$65,290.19
Nutrition Educator	1.00	0.00%	100.00%	\$60,911.82	\$60,911.82
Nutrition Educator	1.00	0.00%	100.00%	\$61,413.90	\$61,413.90
Nutrition Educator	0.60	0.00%	60.00%	\$59,853.19	\$35,911.91
Nutrition Educator	1.00	0.00%	100.00%	\$59,242.52	\$59,242.52
Nutrition Educator	1.00	0.00%	100.00%	\$71,522.90	\$71,522.90
Nutrition Educator	1.00	0.00%	100.00%	\$61,888.97	\$61,888.97
Nutritionist	1.00	0.00%	100.00%	\$79,558.19	\$79,558.19
Nutritionist	1.00	0.00%	100.00%	\$76,914.18	\$76,914.18
Nutritionist	0.50	0.00%	50.00%	\$65,500.00	\$32,750.00
Prenatal Nutrition Coordinator	0.30	0.00%	30.00%	\$118,143.03	\$35,442.91
Prenatal Nutrition Educator	0.40	0.00%	40.00%	\$50,096.81	\$20,038.72
Program Assistant	0.50	0.00%	50.00%	\$68,146.20	\$34,073.10
Program Chief Officer	0.50	50.00%	0.00%	\$157,556.53	\$78,778.26
Program Director	1.00	95.00%	5.00%	\$102,409.09	\$102,409.09
Total SNAP-Ed-funded Salary/Benefits					\$1,207,377.13

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
Senior Nutritionist	1.00	0.00%	100.00%	\$90,462.57	\$90,462.57
Team Leader/Nutrition Educator	1.00	0.00%	100.00%	\$56,681.45	\$56,681.45
Total SNAP-Ed-funded Salary/Benefits					\$1,207,377.13

Full-Time Equivalent (FTE) Definition and Basis For Calculation

The full-time equivalent (FTE) of these positions is based on a 35-hour work week:

- **Chief Program Officer (CPO):** 50% time spent on program (0.5 FTE).
- **Program Director:** 100% time spent on the program (1.0 FTE).
- **Senior Nutritionist:** 100% time spent on the program (1.0 FTE).
- **Nutritionists:** 2 100% Nutritionists (2.0 FTE) and one part-time 50%(0.5 FTE).
- **Team Leader:** 100% time spent on program (1.0 FTE).
- **Nutrition Educators:** 9 staff working 100% (9.0 FTE) and one part-time position working 60% (0.6 FTE).
- **Program Assistant:** Time spent on the program is 50% (0.5 FTE).
- **Prenatal Nutrition Coordinator:** 30% time spent (0.3 FTE).
- **Prenatal Nutrition Educator:** 40% time spent (0.4 FTE).

Job Description Documents

[Staffing Hispanic Health Council7.31.24.docx](#),

[fulltimeequivalentdescription7.31.24.docx](#)

Planned Travel

In State Travel

Bridgeport Services

TOTAL TRIP COST

\$10,337.43

Staff positions of Nutrition Educators, Nutritionists traveled to Bridgeport

The purpose/benefit to SNAP-Ed: Delivering services

	# of Staff	Units	Total
Mileage	3	\$0.670 per mile x 5143 miles	\$10,337.43

Hartford Services

TOTAL TRIP COST

\$1,149.72

Staff positions of Nutrition Educators, Nutritionists traveled to Hartford

The purpose/benefit to SNAP-Ed: Delivering services

	# of Staff	Units	Total
Mileage	4	\$0.670 per mile x 429 miles	\$1,149.72

New Britain Services

TOTAL TRIP COST

\$1,206.00

Staff positions of Nutrition Educators, Nutritionists traveled to New Britain

The purpose/benefit to SNAP-Ed: Delivering services

	# of Staff	Units	Total
Mileage	3	\$0.670 per mile x 600 miles	\$1,206.00

New Haven Services

TOTAL TRIP COST

\$6,432.00

Staff positions of Nutrition Educators, Nutritionists traveled to New Haven

The purpose/benefit to SNAP-Ed: Delivering services

	# of Staff	Units	Total
Mileage	3	\$0.670 per mile x 3200 miles	\$6,432.00

Norwich Services

TOTAL TRIP COST
\$3,216.00

Staff positions of Nutrition Educators, Nutritionists traveled to Norwich

The purpose/benefit to SNAP-Ed: Delivering services

	# of Staff	Units	Total
Mileage	2	\$0.670 per mile x 2400 miles	\$3,216.00

Nutrition London Services

TOTAL TRIP COST
\$1,909.50

Staff positions of Nutrition Educators, Nutritionists traveled to New London

The purpose/benefit to SNAP-Ed: Delivering services

	# of Staff	Units	Total
Mileage	2	\$0.670 per mile x 1425 miles	\$1,909.50

Waterbury Services

TOTAL TRIP COST
\$3,618.00

Staff positions of Nutrition Educators, Nutritionists traveled to Waterbury

The purpose/benefit to SNAP-Ed: Delivering services

	# of Staff	Units	Total
Mileage	3	\$0.670 per mile x 1800 miles	\$3,618.00

Out of State Travel

ASNNA Conference

TOTAL TRIP COST

\$1,889.40

Staff positions of Program Director traveled to Las Vegas, NV

The purpose/benefit to SNAP-Ed: Presenting work and network

	# of Staff	Units	Total
Air Travel	1	\$501.40 per person	\$501.40
Registration Fee	1	\$725.00 per person	\$725.00
Lodging	1	\$152.00 per day x 3 days	\$456.00
Per Diem	1	\$69.00 per day x 3 days	\$207.00

SNEB National Conference 2025

TOTAL TRIP COST

\$2,241.95

Staff positions of Nutritionist traveled to TBD

The purpose/benefit to SNAP-Ed: Networking and Presentation

	# of Staff	Units	Total
Air Travel	1	\$694.95 per person	\$694.95
Registration Fee	1	\$815.00 per person	\$815.00
Lodging	1	\$180.00 per day x 3 days	\$540.00
Per Diem	1	\$64.00 per day x 3 days	\$192.00

Budget Narrative

For the plan fiscal year, a total of **\$1,674,605.18** is needed to cover SNAP-Ed operating costs, including **\$1,339,684.14** in direct costs and **\$334,921.04** in indirect costs. Unobligated funds from the previous FY in the amount of **\$208,313.18** will be used to cover the costs of operating SNAP-Ed before **\$1,466,292.00** from the plan fiscal year allocation are used.

File Attachments: [EducationalmaterialsbreakdownFY25.xlsx](#), [Indirect Cost Rate\[27688\].pdf](#), [Copy of Narrativenoncapitalequipment8.5.24.xlsx](#), [602.Budget NarrativeHHCSNAPEd8.8.24outofstatetripslast.xlsx](#)

Salary/Benefits

The total amount required for **salary/benefits** is **\$1,207,377.14**.

Salary= \$794,447.787 plus salary from carryover \$127,214.155= \$921,661.942

Fringe at 31%= \$246,278.81 plus fringe from carryover \$39,436.39= \$285,715.20

Total salary= \$921,661.942 plus fringe \$285,715.20=\$1,207,377.14

Contracts/Sub-Grants/Agreements

The total amount required for **contracts/sub-grants/agreements** is **\$0.00**.

Not applicable

Non-Capital Equipment/Office Supplies

The total amount required for **non-capital equipment/office supplies** is **\$42,762.76**.

Includes office supplies, program's cell phones, internet, printing and copying, program supplies, and other supplies. See attached supplies excel document with breakdown.

Nutrition Education Materials

The total amount required for **nutrition education materials** is **\$7,659.24**.

Educational materials delivered with educational presentations and community events. See attached excel table with break down of these materials.

Travel

The total amount required for **travel** is **\$32,000.00**.

- Planned number of In-State trips: 7
- Planned number of Out-of-State trips: 2

Building/Space Lease or Rental

The total amount required for **building/space lease or rental** is **\$49,885.00**.

Occupancy: calculated at \$1.76/sq ft multiplied per 12 months X 2,361.97917 sq ft area =\$49,885

Cost of Publicly-Owned Building Space

The total amount required for **cost of publicly-owned building space** is **\$0.00**.

not applicable

Maintenance and Repair

The total amount required for **maintenance and repair** is **\$0.00**.

Not applicable

Institutional Memberships and Subscriptions

The total amount required for **institutional memberships and subscriptions** is **\$0.00**.

Not applicable

Equipment and Other Capital Expenditures

The total amount required for **equipment and other capital expenditures** is **\$0.00**.

Not applicable

UConn Food Security (Implementing Agency) Budget

Total Agency Budget

Agency Budget Summary	SNAP-Ed Planned Cost ?	Other Planned Funding ?
1. Direct Cost	\$249,832.00	\$0.00
a. Salary/Benefits ?	\$192,788.00	\$0.00
b. Contracts/Sub-Grants/Agreements	\$10,000.00	\$0.00
c. Non-Capital Equipment/Office Supplies ?	\$5,213.00	\$0.00
d. Nutrition Education Materials ?	\$26,831.00	\$0.00
e. Travel ?	\$15,000.00	\$0.00
f. Building/Space Lease or Rental	\$0.00	\$0.00
g. Cost of Publicly-Owned Building Space ?	\$0.00	\$0.00
h. Maintenance and Repair	\$0.00	\$0.00
i. Institutional Memberships and Subscriptions ?	\$0.00	\$0.00
j. Equipment and Other Capital Expenditures ?	\$0.00	\$0.00
2. Indirect Costs , not including building space/ contracts/subgrants/agreements ?	\$64,956.00	\$0.00
▼ SNAP-Ed Indirect Cost Explanation Indirect cost rate: 26.00% Indirect costs of 26% (\$64,956) are assumed on the modified total direct costs (MTDC). The rate is based on the University's federally negotiated cost rate agreement with the Department of Health and Human Services.		
▼ Other Indirect Cost Explanation Indirect cost rate: 0.00% N/A		
3. Total Federal Funds for Agency <i>Direct Cost + Indirect Costs</i>	\$314,788.00	\$0.00

Funding Source	Total Funds (\$)
1. Estimated unobligated balance/carry-over from previous FY for Agency	\$25,861.00
2. Funds requested from current FY allocation for Agency <i>Total Federal Funds - Estimated unobligated balance/carry-over from previous FY</i>	\$288,927.00
3. Total Federal Funds for Agency	\$314,788.00

Direct Cost Breakdown

Project Budgets

Food and Health for Families, Adults and Children	
\$0.00	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$0.00	Non-Capital Equipment/Office Supplies

Increasing Food Security	
\$0.00	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$0.00	Non-Capital Equipment/Office Supplies

\$0.00 Nutrition Education Materials
 \$0.00 Travel
 \$0.00 Building/Space Lease or Rental
 \$0.00 Cost of Publicly-Owned Building Space
 \$0.00 Maintenance and Repair
 \$0.00 Institutional Memberships and Subscriptions
 \$0.00 Equipment and Other Capital Expenditures
\$0.00 Total Direct Cost

\$0.00 Nutrition Education Materials
 \$0.00 Travel
 \$0.00 Building/Space Lease or Rental
 \$0.00 Cost of Publicly-Owned Building Space
 \$0.00 Maintenance and Repair
 \$0.00 Institutional Memberships and Subscriptions
 \$0.00 Equipment and Other Capital Expenditures
\$0.00 Total Direct Cost

Nutrition for Older Adults

\$0.00 Salary/Benefits
 \$0.00 Contracts/Sub-Grants/Agreements
 \$0.00 Non-Capital Equipment/Office Supplies
 \$0.00 Nutrition Education Materials
 \$0.00 Travel
 \$0.00 Building/Space Lease or Rental
 \$0.00 Cost of Publicly-Owned Building Space
 \$0.00 Maintenance and Repair
 \$0.00 Institutional Memberships and Subscriptions
 \$0.00 Equipment and Other Capital Expenditures
\$0.00 Total Direct Cost

Other SNAP-Ed Planned Expenditures

\$192,788.00 Salary/Benefits
 \$10,000.00 Contracts/Sub-Grants/Agreements
 \$5,213.00 Non-Capital Equipment/Office Supplies
 \$26,831.00 Nutrition Education Materials
 \$15,000.00 Travel
 \$0.00 Building/Space Lease or Rental
 \$0.00 Cost of Publicly-Owned Building Space
 \$0.00 Maintenance and Repair
 \$0.00 Institutional Memberships and Subscriptions
 \$0.00 Equipment and Other Capital Expenditures
\$249,832.00 Total Direct Cost

Planned Staffing

Staff Positions

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
Community Nutrition Educator/Assistant Extension Educator	0.55	10.00%	90.00%	\$109,605.92	\$60,283.26
Community Nutrition Educator (Prof/Class)	0.50	10.00%	90.00%	\$69,301.27	\$34,650.64
Community Nutrition Educator (Prof/Class)	0.35	10.00%	90.00%	\$95,111.41	\$33,288.99
Community Nutrition Educator (Public Services Specialist)	0.40	10.00%	90.00%	\$78,260.00	\$31,304.00
Community Nutrition Educator (Public Services Specialist)	0.43	10.00%	90.00%	\$77,351.16	\$33,261.00
Total SNAP-Ed-funded Salary/Benefits					\$192,787.89

Full-Time Equivalent (FTE) Definition and Basis For Calculation

Based on 40 hour work week for 12 months.

Job Description Documents

[SNAP-Ed Job Duties 2025.docx](#)

Planned Travel

In State Travel

Travel for Middlesex, Hartford and New Haven Counties

TOTAL TRIP COST

\$2,998.92

Staff positions of Angie Surowiecki traveled to Throughout Hartford, New Haven and Middlesex Counties

The purpose/benefit to SNAP-Ed:

Nutrition education and for purchasing food and materials for classes and events in the community.

	# of Staff	Units	Total
Mileage	1	\$0.670 per mile x 4476 miles	\$2,998.92

Travel for Programs

TOTAL TRIP COST

\$12,001.04

Staff positions of Heather Peracchio, Juliana Restrepo Marin, Erica Benvenuti, Kristin Anderson traveled to Throughout the state for programs

The purpose/benefit to SNAP-Ed:

Nutrition education and for purchasing food and materials for classes and events in the community.

	# of Staff	Units	Total
Mileage	4	\$0.670 per mile x 4478 miles	\$12,001.04

Out of State Travel

No data submitted

Budget Narrative

For the plan fiscal year, a total of **\$314,788.00** is needed to cover SNAP-Ed operating costs, including **\$249,832.00** in direct costs and **\$64,956.00** in indirect costs. Unobligated funds from the previous FY in the amount of **\$25,861.00** will be used to cover the costs of operating SNAP-Ed before **\$288,927.00** from the plan fiscal year allocation are used.

Salary/Benefits

The total amount required for **salary/benefits** is **\$192,788.00**.

Salary: \$161,182

Five part-time community educators who will implement local SNAP-Ed programming. See job description for community nutrition educators, which will apply to all community-based staff.

Fringe for staff: \$31,606

3 part-time educators:

Heather Peracchio (26.8% fringe)

Juliana Restrepo Marin (26.8% fringe)

Erica Benvenuti (26.8% fringe)

2 part-time special payroll educators:

Kristin Anderson (7.5% fringe)

Angela Surowiecki (7.5% fringe)

Total Salary and Fringe: \$192,788

Contracts/Sub-Grants/Agreements

The total amount required for **contracts/sub-grants/agreements** is **\$10,000.00**.

The Interfaith AIDS Ministry of Danbury Food Pantry will develop and provide nutrition education for the clients and staff of the contractor, including bi-weekly food demonstrations, monthly lunch time programs and individualized education with nutritional assistance in food selection and dietary guidance to pantry participants.

Cost of specific services and products:

\$8500 to cover the nutrition educator's work and \$1,500 for building space.

Non-Capital Equipment/Office Supplies

The total amount required for **non-capital equipment/office supplies** is **\$5,213.00**.

Three computers to replace older computers, dedicated to project staff for data entry into PEARS, as well as for SNAP-Ed related work: email interactions with colleagues and partners, preparation of lessons, attendance of online meetings and conducting online classes (\$1737.50 each). The computer is essential and allocable to the performance of this project and will remain property of the university (and not property of the individual).

Nutrition Education Materials

The total amount required for **nutrition education materials** is **\$26,831.00**.

Materials for nutrition education workshops including food demonstration supplies such as plastic and paper goods, handouts, food preparation supplies and food for demonstrations to enhance food preparation and food safety skills (\$17,797).

\$2550 for MyPlate Menu Planners (\$2.30 each for \$1000 and \$250 for shipping).

\$3830 for grocery bags (\$4.55 each for 500 insulated bags for \$2275 and \$2.30 each for 500 regular bags for \$1150, \$405 for shipping).

\$2654 for copying charges for materials to use in nutrition education classes.

Travel

The total amount required for **travel** is **\$15,000.00**.

- Planned number of In-State trips: **2**
- Planned number of Out-of-State trips: **0**

Building/Space Lease or Rental

The total amount required for **building/space lease or rental** is **\$0.00**.

N/A

Cost of Publicly-Owned Building Space

The total amount required for **cost of publicly-owned building space** is **\$0.00**.

N/A

Maintenance and Repair

The total amount required for **maintenance and repair** is **\$0.00**.

N/A

Institutional Memberships and Subscriptions

The total amount required for **institutional memberships and subscriptions** is \$0.00.

N/A

Equipment and Other Capital Expenditures

The total amount required for **equipment and other capital expenditures** is \$0.00.

N/A

Department of Public Health (DPH) (Implementing Agency) Budget

Total Agency Budget

Agency Budget Summary	SNAP-Ed Planned Cost ?	Other Planned Funding ?
1. Direct Cost	\$788,755.28	\$49,000.00
a. Salary/Benefits ?	\$285,422.37	\$0.00
b. Contracts/Sub-Grants/Agreements	\$421,240.00	\$49,000.00
c. Non-Capital Equipment/Office Supplies ?	\$1,000.00	\$0.00
d. Nutrition Education Materials ?	\$71,158.41	\$0.00
e. Travel ?	\$9,434.50	\$0.00
f. Building/Space Lease or Rental	\$0.00	\$0.00
g. Cost of Publicly-Owned Building Space ?	\$0.00	\$0.00
h. Maintenance and Repair	\$0.00	\$0.00
i. Institutional Memberships and Subscriptions ?	\$500.00	\$0.00
j. Equipment and Other Capital Expenditures ?	\$0.00	\$0.00
2. Indirect Costs , not including building space/ contracts/subgrants/agreements ?	\$67,657.72	\$0.00
▼ SNAP-Ed Indirect Cost Explanation Indirect cost rate: 42.00% The 42% indirect cost rate is applied to DPH Salaries only to arrive at the Total Indirect Cost		
▼ Other Indirect Cost Explanation Indirect cost rate: 0.00% NA		
3. Total Federal Funds for Agency <i>Direct Cost + Indirect Costs</i>	\$856,413.00	\$49,000.00

Funding Source	Total Funds (\$)
1. Estimated unobligated balance/carry-over from previous FY for Agency	\$30,000.00
2. Funds requested from current FY allocation for Agency <i>Total Federal Funds - Estimated unobligated balance/carry-over from previous FY</i>	\$826,413.00

Funding Source

Total Funds (\$)

3. Total Federal Funds for Agency

\$856,413.00

Direct Cost Breakdown

Project Budgets

Breastfeeding Promotion and Support

\$35,260.24	Salary/Benefits
\$70,332.50	Contracts/Sub-Grants/Agreements
\$200.00	Non-Capital Equipment/Office Supplies
\$7,500.00	Nutrition Education Materials
\$0.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$113,292.74	Total Direct Cost

Community Nutrition and Physical Activity Education

\$68,476.90	Salary/Benefits
\$252,980.00	Contracts/Sub-Grants/Agreements
\$0.00	Non-Capital Equipment/Office Supplies
\$36,258.41	Nutrition Education Materials
\$1,219.40	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$358,934.71	Total Direct Cost

Improving Nutrition and Physical Activity in Early Care and Education

\$161,199.23	Salary/Benefits
\$63,427.50	Contracts/Sub-Grants/Agreements
\$700.00	Non-Capital Equipment/Office Supplies
\$27,400.00	Nutrition Education Materials
\$958.10	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$253,684.83	Total Direct Cost

Other SNAP-Ed Planned Expenditures

\$20,486.00	Salary/Benefits
\$34,500.00	Contracts/Sub-Grants/Agreements
\$100.00	Non-Capital Equipment/Office Supplies
\$0.00	Nutrition Education Materials
\$7,257.00	Travel

\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$500.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$62,843.00	Total Direct Cost

Planned Staffing

Staff Positions

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
Administrative support	0.10	100.00%	0.00%	\$133,752.50	\$13,375.25
Epidemiologist	0.05	100.00%	0.00%	\$281,363.80	\$14,068.19
Nutrition Consultant/Educator	1.00	15.00%	85.00%	\$132,988.29	\$132,988.29
Program Coordinator/Nutrition Consultant	1.00	70.00%	30.00%	\$124,990.64	\$124,990.64
Total SNAP-Ed-funded Salary/Benefits					\$285,422.37

Full-Time Equivalent (FTE) Definition and Basis For Calculation

FROM FY24 plan: Full-time equivalent (FTE) employment, as defined by the federal government, means the total number of straight-time hours (i.e. not including overtime pay or holiday hours) worked by employees divided by the number of compensable hours in the fiscal year. According to the definition, annual leave, sick leave, compensatory time off, and other approved leave categories are considered "hours worked" for the purposes of defining FTE employment.

*Epidemiologist calculation was modified to reflect accurate total. Total projected salary is \$134,848.70 x .05% = \$6,742.44. \$6,742.44 + \$1,225.50 (Longevity Payment) = \$7,967.94. \$7,967.94 + 76.56% fringe = \$14,068.19.

Job Description Documents

[CT DPH Job Descriptions FFY 2025.docx](#)

Planned Travel

In State Travel

Color Me Healthy ECE Provider Trainings

TOTAL TRIP COST

\$261.30

Staff positions of Program Coordinator/Nutrition Consultant, Nutrition Consultant traveled to various

The purpose/benefit to SNAP-Ed:

DPH SNAP Ed staff will provide 3 Color Me Healthy group training sessions for Early Care and Education Providers across the State. Providers from different ECE sites will come together in a central location to participate in the engaging, hands-on training to deliver the CMH training to the children in their classrooms and learn how to monitor and report outcomes.

	# of Staff	Units	Total
Mileage	2	\$0.670 per mile x 195 miles	\$261.30

Delivery of SNAP Ed materials

TOTAL TRIP COST

\$348.40

Staff positions of Nutrition Consultant and PI traveled to various

The purpose/benefit to SNAP-Ed:

DPH SNAP Ed staff will support program implementation by delivering curriculum kits, program implementation materials and other SNAP Ed materials as needed throughout the program year.

	# of Staff	Units	Total
Mileage	2	\$0.670 per mile x 260 miles	\$348.40

Monthly Site Visits

TOTAL TRIP COST

\$1,567.80

Staff positions of Program Coordinator/Nutrition Consultant, Nutrition Consultant and PI traveled to various

The purpose/benefit to SNAP-Ed:

DPH SNAP Ed staff and PI attend at least one Direct Education Nutrition Workshop or Session provided by our contractors, University of Saint Joseph, to ensure timely connection, collaboration and oversight of program delivery and activities. In addition, DPH SNAP Ed staff and PI attend meetings to plan activities for effective delivery and evaluation of nutrition education; support PSE implementation; and attend meetings with collaborative partners to garner support for nutrition education to SNAP participants. For conducting nutrition education program activities and evaluation, in-state travel to HS, SR, and ECE sites statewide (Bridgeport, New Haven, and Waterbury as well as Ansonia, Bristol, Danbury, Derby, East Hartford, East Haven, Hartford, Meriden, Middletown, New Britain, New London, Norwalk, Norwich, Stamford, Stratford, Torrington, West Haven, and Windham); WIC main offices (Bridgeport, Bristol, Danbury, East Hartford, Hartford, Meriden, New Haven, Stamford, New London, Torrington, Waterbury, and Windham) and the 33 satellites throughout the state; CHC offices (Bridgeport, Bristol, Hartford, Meriden, Middletown, New Britain, New Haven, Norwalk, Norwich, Stamford, Torrington, and Waterbury); DSS/SNAP offices; Community Action Agencies, Emergency Food Assistance Sites (including mobile food pantries), CSFP sites, and Farmers' Markets.

	# of Staff	Units	Total
Mileage	3	\$0.670 per mile x 780 miles	\$1,567.80

Out of State Travel

ASNNA Conference February 2025			
TOTAL TRIP COST			
\$7,257.00			
Staff positions of Program Coordinator/Nutrition Consultant, Nutrition Consultant and PI traveled to Las Vegas, NV			
The purpose/benefit to SNAP-Ed: The ASNNA conference brings together SNAP-Ed partners from across the country to share and learn about innovative best practices to improve the delivery of SNAP Ed services and support SNAP Ed partners and participants in adopting sustainable, health promoting change. DPH staff participation will lead to improvements and innovation in our work. In calculating the cost of out of state travel, CT DPH uses the State of Connecticut approved Meal and Gratuity rates to arrive at a per diem amount, these are lower than the federal per diem rate and are calculated using actual meals not daily rates so the actual total for per diem should be \$462. One penny was added to the Air Travel line to ensure the total reflected matches the Agency budget.			
	# of Staff	Units	Total
Air Travel	3	\$700.01 per person	\$2,100.03
Registration Fee	3	\$615.00 per person	\$1,845.00
Lodging	3	\$300.00 per day x 3 days	\$2,700.00
Ground Transportation	3	\$25.00 per day x 2 days	\$150.00
Per Diem	3	\$51.33 per day x 3 days	\$461.97

Budget Narrative

For the plan fiscal year, a total of **\$856,413.00** is needed to cover SNAP-Ed operating costs, including **\$788,755.28** in direct costs and **\$67,657.72** in indirect costs. Unobligated funds from the previous FY in the amount of **\$30,000.00** will be used to cover the costs of operating SNAP-Ed before **\$826,413.00** from the plan fiscal year allocation are used.

Salary/Benefits

The total amount required for **salary/benefits** is **\$285,422.37**.

The Connecticut Department of Public Health (DPH) SNAP Ed program employs multi-level nutrition improvement intervention strategies including Direct Education, Policy, Systems, and Environmental change interventions (PSE) and Social Marketing. DPH, in collaboration with the University of Saint Joseph (USJ), coordinates and conducts all direct nutrition education activities with collaborative partners; conducts PSE strategies and Social Marketing campaigns; manages statewide nutrition education delivery; monitors and evaluates all activities; completes all mandated SNAP-Ed reporting; and manages the DPH Memorandum of Agreement with DSS.

Contracts/Sub-Grants/Agreements

The total amount required for **contracts/sub-grants/agreements** is **\$421,240.00**.

The University of Saint Joseph Department of Nutrition and Public Health (USJ) provides statewide direct nutrition education with SNAP eligible participants at community partner sites; coordinates Color Me Healthy training; delivers individualized telephonic health coaching for SNAP eligible participants; implements eLearning MyPlate for My Family; collects and aggregates SNAP-Ed participant evaluation data, \$316,000.00.

Educational stipends/ sponsorship for three community nutrition educators to participate in training needed to implement SNAP-Ed activities, \$14,700.

The University of North Carolina will provide a one-time train-the-trainer session for staff delivering Color Me Healthy for SNAP-Ed training, \$3,250.00.

TBD Media company will plan, coordinate and conduct the existing Breast & Chest Feeding: It's Worth It! campaign, \$70,000.00.

TBD Media company will continue the Action Pack social marketing campaign, \$11,800.

MasterWord and Language Link companies provide translation and interpretation services over the phone, via electronic video meeting platforms and written text to ensure language equity, MasterWord \$1,290.00; Language Link \$200.00.

TBD Health Equity/Cultural Humility/Disability Equity trainer(s) will provide professional development training for DPH and USJ staff to further develop skills and proficiency in providing SNAP Ed programs that lead with an equity lens across program areas, \$4,000.00

Using "Other Planned Funding" DPH will contract with the University of North Carolina to provide unlimited access for CT ECE, TA consultants and DPH staff to the web-based Go NAPSACC program, \$30,000.

Using "Other Planned Funding" DPH will provide educational stipends for SNAP-Ed eligible ECE providers to engage in the Go NAPSACC system and fully complete modules, \$19,000.

Non-Capital Equipment/Office Supplies

The total amount required for **non-capital equipment/office supplies** is **\$1,000.00**.

In addition to purchasing a small number of pens, paper and printer ink/toner, office supplies include the purchase of boxes, packing materials and postage necessary to ship program implementation materials to ECE providers when delivery is not practical.

Nutrition Education Materials

The total amount required for **nutrition education materials** is **\$71,158.41**.

Purchase nominally priced (range from \$0.39 to \$4.25 each) participant incentive items and teaching aids such as cookbooks and grocery list pads; portion size pocket cards; shopping totes; hot/cold packs; vegetable brushes and similar items to support delivery of Direct Education activities totaling \$36,258.41.

Purchase Color Me Healthy implementation supplies for 45 ECE classrooms, including 10 Spanish add-on kits (\$100/CMH kit, \$50/Spanish add-on, \$350/classroom implementation supplies = \$20,750) and 4 CMH Trainer Manuals (\$400) for DPH and USJ staff to use for training ECE teachers totaling \$21,150.

Purchase 25 Go NAPSACC implementation kits for participating ECE providers which include developmentally appropriate picture books, activity supplies, toys, games, music cd's and similar as identified for each module, \$250/kit, totaling \$6,250.

Printing and purchase of toolkits, brochures, flyers, posters, etc. for CMH, Go NAPSACC, Breastfeeding Friendly Child Care Providers, Breastfeeding Friendly Worksites, totaling \$6,500.

Purchase 2 Breastfeeding Friendly Worksite implementation kits may include items to support setting up a lactation room such as comfortable chair, bulletin board, room divider, etc., \$500/kit, totaling \$1,000.

Travel

The total amount required for **travel** is **\$9,434.50**.

- Planned number of In-State trips: **3**
- Planned number of Out-of-State trips: **1**

Building/Space Lease or Rental

The total amount required for **building/space lease or rental** is **\$0.00**.

NA

Cost of Publicly-Owned Building Space

The total amount required for **cost of publicly-owned building space** is **\$0.00**.

NA

Maintenance and Repair

The total amount required for **maintenance and repair** is **\$0.00**.

NA

Institutional Memberships and Subscriptions

The total amount required for **institutional memberships and subscriptions** is **\$500.00**.

The *Association* of SNAP-Ed Nutrition Administrators (ASNNA) membership allows DPH and USJ SNAP Ed staff to engage in ASNNA-led workgroups, learn together with SNAP Ed programs across the country and access the ASNNA annual conference.

Equipment and Other Capital Expenditures

The total amount required for **equipment and other capital expenditures** is **\$0.00**.

NA

UConn Healthy Family CT (Implementing Agency) Budget

Total Agency Budget

Agency Budget Summary	SNAP-Ed Planned Cost ?	Other Planned Funding ?
1. Direct Cost	\$350,666.00	\$558.50
a. Salary/Benefits ?	\$318,964.00	\$0.00
b. Contracts/Sub-Grants/Agreements	\$0.00	\$0.00
c. Non-Capital Equipment/Office Supplies ?	\$4,000.00	\$0.00
d. Nutrition Education Materials ?	\$17,719.00	\$0.00
e. Travel ?	\$9,983.00	\$558.50
f. Building/Space Lease or Rental	\$0.00	\$0.00
g. Cost of Publicly-Owned Building Space ?	\$0.00	\$0.00
h. Maintenance and Repair	\$0.00	\$0.00
i. Institutional Memberships and Subscriptions ?	\$0.00	\$0.00
j. Equipment and Other Capital Expenditures ?	\$0.00	\$0.00
2. Indirect Costs , not including building space/ contracts/subgrants/agreements ?	\$91,172.00	\$0.00
▼ SNAP-Ed Indirect Cost Explanation Indirect cost rate: 26.00% https://ovpr.uconn.edu/services/sps/proposals/proposal-preparation/general-cost-principles/budgeting-costing-guide/		
▼ Other Indirect Cost Explanation Indirect cost rate: 0.00% None to report.		
3. Total Federal Funds for Agency <i>Direct Cost + Indirect Costs</i>	\$441,838.00	\$558.50

Funding Source	Total Funds (\$)
1. Estimated unobligated balance/carry-over from previous FY for Agency	\$21,000.00
2. Funds requested from current FY allocation for Agency <i>Total Federal Funds - Estimated unobligated balance/carry-over from previous FY</i>	\$420,838.00
3. Total Federal Funds for Agency	\$441,838.00

Direct Cost Breakdown

Project Budgets

Project 1: Applying an Equity Framework to Increase Access to and Consumption of Affordable Healthy Food

\$81,912.60	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$1,000.00	Non-Capital Equipment/Office Supplies
\$4,429.75	Nutrition Education Materials
\$2,764.55	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$90,106.90	Total Direct Cost

Project 2: Direct education to promote healthy diets in adults and older adults in connection with available, local affordable healthy food

\$79,725.50	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$1,000.00	Non-Capital Equipment/Office Supplies
\$4,429.75	Nutrition Education Materials
\$2,517.46	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$87,672.71	Total Direct Cost

Project 3: Addressing High Risk of Obesity in Young Toddlers and Preschoolers

\$67,632.20	Salary/Benefits
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\$0.00	Contracts/Sub-Grants/Agreements
\$1,000.00	Non-Capital Equipment/Office Supplies
\$4,429.75	Nutrition Education Materials
\$2,225.87	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$75,287.82	Total Direct Cost

Project 4: Nutrition education partnership to improve diet quality and decrease obesity risk in children via school settings

\$89,693.70	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$1,000.00	Non-Capital Equipment/Office Supplies
\$4,429.75	Nutrition Education Materials
\$2,475.12	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$97,598.57	Total Direct Cost

Other SNAP-Ed Planned Expenditures

\$0.00	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$0.00	Non-Capital Equipment/Office Supplies
\$0.00	Nutrition Education Materials
\$0.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$0.00	Total Direct Cost

Planned Staffing

Staff Positions

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
Nutrition Educator	0.60	30.00%	70.00%	\$94,594.50	\$56,756.70
Nutrition Educator Grad Student Ia	0.40	5.00%	95.00%	\$52,114.30	\$20,845.72
Nutrition Educator Grad Student Ib	0.50	5.00%	95.00%	\$52,114.30	\$26,057.15
Nutrition Educator Grad Student Ic	0.65	5.00%	95.00%	\$52,114.30	\$33,874.30
Nutrition Educator Grad Student Id	0.16	5.00%	95.00%	\$52,114.30	\$8,338.29
Nutrition Educator Grad Student Ie	0.16	5.00%	95.00%	\$52,114.30	\$8,338.29
Nutrition Educator Grad Student If	0.16	5.00%	95.00%	\$52,114.30	\$8,338.29
Nutrition Educator Grad Student II	0.38	5.00%	95.00%	\$54,649.72	\$20,766.89
Nutrition Educator Grad Student III	0.30	5.00%	95.00%	\$60,759.97	\$18,227.99
Nutrition Educator Summer Grad Student	0.46	5.00%	95.00%	\$52,988.00	\$24,374.48
Program Specialist	0.76	5.00%	95.00%	\$106,118.30	\$80,649.91
Project Leader	0.05	30.00%	70.00%	\$247,920.00	\$12,396.00
Total SNAP-Ed-funded Salary/Benefits					\$318,964.01

Full-Time Equivalent (FTE) Definition and Basis For Calculation

FTE is based on 40 hours per week and rounded as required.

Job Description Documents

[FY25 UConn Healthy Family CT brief job descriptions Jul 19th.docx](#)

Planned Travel

In State Travel

Hartford County

TOTAL TRIP COST

\$4,180.80

Staff positions of 1 traveled to Hartford County

The purpose/benefit to SNAP-Ed: Nutrition Education

	# of Staff	Units	Total
Mileage	1	\$0.670 per mile x 6240 miles	\$4,180.80

New Britain/Bristol

TOTAL TRIP COST

\$627.12

Staff positions of 1 traveled to New Britain/Bristol

The purpose/benefit to SNAP-Ed: Nutrition Education

	# of Staff	Units	Total
Mileage	1	\$0.670 per mile x 936 miles	\$627.12

New London County

TOTAL TRIP COST

\$2,315.52

Staff positions of 1 traveled to New London County

The purpose/benefit to SNAP-Ed: Nutrition Education

	# of Staff	Units	Total
Mileage	1	\$0.670 per mile x 3456 miles	\$2,315.52

Tolland County

TOTAL TRIP COST

\$514.56

Staff positions of 1 traveled to Tolland County

The purpose/benefit to SNAP-Ed: Nutrition Education

	# of Staff	Units	Total
Mileage	1	\$0.670 per mile x 768 miles	\$514.56

Waterbury

TOTAL TRIP COST
\$385.92

Staff positions of 1 traveled to Waterbury

The purpose/benefit to SNAP-Ed: Nutrition Education

	# of Staff	Units	Total
Mileage	1	\$0.670 per mile x 576 miles	\$385.92

Windham County

TOTAL TRIP COST
\$686.08

Staff positions of 1 traveled to Windham County

The purpose/benefit to SNAP-Ed: Nutrition Education

	# of Staff	Units	Total
Mileage	1	\$0.670 per mile x 1024 miles	\$686.08

Out of State Travel

2025 ASNNA Conference

TOTAL TRIP COST
\$1,363.00

Staff positions of 1 traveled to Las Vegas, Nevada

The purpose/benefit to SNAP-Ed: Attend the ASNNA conference

	# of Staff	Units	Total
Air Travel	1	\$300.00 per person	\$300.00
Registration Fee	1	\$550.00 per person	\$550.00
Lodging	1	\$125.00 per day x 3 days	\$375.00
Per Diem	1	\$69.00 per day x 2 days	\$138.00

Budget Narrative

For the plan fiscal year, a total of **\$441,838.00** is needed to cover SNAP-Ed operating costs, including **\$350,666.00** in direct costs and **\$91,172.00** in indirect costs. Unobligated funds from the previous FY in the amount of **\$21,000.00** will be used to cover the costs of operating SNAP-Ed before **\$420,838.00** from the plan fiscal year allocation are used.

File Attachments: [Budgeting & Costing Guide July 2025 - Office of the Vice President for Research.pdf](#)

Salary/Benefits

The total amount required for **salary/benefits** is **\$318,964.00**.

The salary for students at all levels and the fringe rates for all positions follow the University's guidelines (<https://ovpr.uconn.edu/services/sps/proposals/proposal-preparation/general-cost-principles/budgeting-costing-guide/>). This Salary/Benefits budget includes new funding and carry-over. All FTE based on 40 hr/wk.

- RD Project Leader—5% effort in summer (1 person/fringe rate 7.5%).
- RD Program Specialist—76% effort (1 person/fringe rate 28.7%).
- RD Nutrition Educator—60% effort (1 person/fringe rate 28.7%).

- Dietitian Nutrition Educator Graduate Student Level I person a—10 hr/wk in 9-month academic year (15.4% fringe), 5 hr/wk or 25% in summer (7.5% fringe).
- Dietitian Nutrition Educator Graduate Student Level I person b—10 hr/wk during 9-month academic year (15.4% fringe), 20 hr/wk or 50% in summer (7.5% fringe).
- Nutrition Educator Graduate Student Level I person c—15 hr/wk during 9-month academic year (15.4% fringe) and 20 hr/wk or 50% time in summer (7.5% fringe).
- Nutrition Educator Graduate Student Level I person d—5 hr/wk during 9-month academic year (15.4% fringe).
- Nutrition Educator Graduate Student Level I person e—5 hr/wk during 9-month academic year (15.4% fringe).
- Nutrition Educator Graduate Student Level I person f—5 hr/wk during 9-month academic year (15.4% fringe).
- Dietitian Nutrition Educator Graduate Student II—10 hr/wk during 9-month academic year (15.4% fringe) and 24 hr/wk in summer (7.5% fringe).
- Dietitian Nutrition Educator Graduate Student III—1 person at 20 hr/wk during the fall academic semester (15.4% fringe).
- Graduate student nutrition laborer—multiple persons for a total of 960 total hours @ \$25/hour in summer (1.9% fringe).

Contracts/Sub-Grants/Agreements

The total amount required for **contracts/sub-grants/agreements** is **\$0.00**.

Nothing required.

Non-Capital Equipment/Office Supplies

The total amount required for **non-capital equipment/office supplies** is **\$4,000.00**.

The total amount required for non-capital equipment/office supplies is \$4000.

Supplies for conducting nutrition education, postage, and office management.

This includes:

- **\$750** yearly fee for Canva Pro graphic design platform for 5 users to support Projects 1, 2, 3, and 4;
- **\$500** for Qualtrics-based text messages for project 1,2,3,4;
- **\$200** Postage for Projects 1, 2, 3, and 4;
- **\$300** Program Supplies for Projects 1, 2, 3, and 4;
- **\$250** training for the nutrition education paraprofessionals;

- **\$2000** for a laptop computer for the Nutrition Educator (Staff) who works on all of the projects and assures compliance with N-PEARS and PEARS.

Nutrition Education Materials

The total amount required for **nutrition education materials** is **\$17,719.00**.

Purchase and reproduction of nutrition education materials—ink toner and paper, curricula, nutrition education handouts, books to read to young children, promotional and recruitment materials (e.g., postcards, flyers), nutrition education reinforcements costing <\$5 each, and program supplies for nutrition education demonstrations (e.g., food, tasting cups, folding tables, bins to store and transport materials). Most nutrition education materials will be reproduced in the Department of Allied Health Sciences (≤200 copies; B&W @ .023/copy or color @ .07/copy). Recruitment materials will be produced at UConn Document Production (>200 copies; B&W @ .08 and color@ .50 per double-sided copy). We will utilize appropriate free materials whenever possible.

Nutrition Education materials to provide clients/families and for marketing nutrition education – total of \$6,900

Direct contacts—Budgeted at \$1/contact (6000 planned) or \$6000

Marketing and SNAP-Ed awareness—Budgeted at \$.10/contact (9000 planned) or \$900

Nutrition Education for demonstrations and presentations – total of \$3,379

MyPlate Plates for Young Children	\$4.43	225	996.75
MyPlate handouts/tear pads (English and Spanish)	\$13	70	\$910
Nutrition education for gardening	\$3.50	300	\$1,050
Large Nutrition Education Posters	\$36	2	\$72
Various Nutrition Presentation/Display Items (fat test tubes, kids' games, food models, books, etc.)			\$350.25

Program supplies for nutrition education activities— total of \$546

(1) 8' x 8' pop-up canopy for outdoor events (\$115), (3) 4' folding outdoor chairs for outdoor events (\$181) and (1) UConn Healthy Family CT SNAP-Ed tablecloth (\$250)

Program reinforcements – total of \$5,244

Aim for 2,622 participants at \$2 per participant, including cutting board, vegetable brush, magnetic grocery pad, stickers, totes)

Food for demonstrations and tastings—total of \$1,650

Food - \$1,500; Food service utensils and supplies for tastings and cooking demonstrations - \$150

Travel

The total amount required for **travel** is **\$9,983.00**.

- Planned number of In-State trips: **6**
- Planned number of Out-of-State trips: **1**

Building/Space Lease or Rental

The total amount required for **building/space lease or rental** is **\$0.00**.

Nothing required.

Cost of Publicly-Owned Building Space

The total amount required for **cost of publicly-owned building space** is **\$0.00**.

Nothing required.

Maintenance and Repair

The total amount required for **maintenance and repair** is **\$0.00**.

Nothing required.

Institutional Memberships and Subscriptions

The total amount required for **institutional memberships and subscriptions** is **\$0.00**.

Nothing required.

Equipment and Other Capital Expenditures

The total amount required for **equipment and other capital expenditures** is **\$0.00**.

Nothing required.

UConn Husky Nutrition & Sport (UConn HNS) (Implementing Agency) Budget

Total Agency Budget

Agency Budget Summary	SNAP-Ed Planned Cost ?	Other Planned Funding ?
1. Direct Cost	\$1,410,208.00	\$0.00
a. Salary/Benefits ?	\$1,095,888.00	\$0.00
b. Contracts/Sub-Grants/Agreements	\$251,541.00	\$0.00
c. Non-Capital Equipment/Office Supplies ?	\$9,641.00	\$0.00
d. Nutrition Education Materials ?	\$24,176.00	\$0.00
e. Travel ?	\$17,962.00	\$0.00
f. Building/Space Lease or Rental	\$0.00	\$0.00
g. Cost of Publicly-Owned Building Space ?	\$0.00	\$0.00
h. Maintenance and Repair	\$0.00	\$0.00
i. Institutional Memberships and Subscriptions ?	\$11,000.00	\$0.00
j. Equipment and Other Capital Expenditures ?	\$0.00	\$0.00
2. Indirect Costs , not including building space/ contracts/subgrants/agreements ?	\$306,352.00	\$0.00
▼ SNAP-Ed Indirect Cost Explanation Indirect cost rate: 26.00% Cost Basis – IDC calculated at 26% of Modified Total Direct Costs (MTDC). MTDC = direct costs minus the total balance of the sub-award to UConn Health (FY 2025 - \$1,299,828 – \$ 231,931 = \$1,067,897)		
▼ Other Indirect Cost Explanation Indirect cost rate: 0.00% n/a		
3. Total Federal Funds for Agency <i>Direct Cost + Indirect Costs</i>	\$1,716,560.00	\$0.00

Funding Source	Total Funds (\$)
1. Estimated unobligated balance/carry-over from previous FY for Agency	\$139,079.00
2. Funds requested from current FY allocation for Agency <i>Total Federal Funds - Estimated unobligated balance/carry-over from previous FY</i>	\$1,577,481.00

Funding Source

Total Funds (\$)

3. Total Federal Funds for Agency

\$1,716,560.00

Direct Cost Breakdown

Project Budgets

A-1. Husky Reads

\$115,830.00	Salary/Benefits
\$11,264.00	Contracts/Sub-Grants/Agreements
\$500.00	Non-Capital Equipment/Office Supplies
\$3,610.00	Nutrition Education Materials
\$4,575.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$1,050.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$136,829.00	Total Direct Cost

A-2. Husky Nutrition On-the-Go: Sugary Drink Reduction

\$5,040.00	Salary/Benefits
\$4,668.00	Contracts/Sub-Grants/Agreements
\$500.00	Non-Capital Equipment/Office Supplies
\$700.00	Nutrition Education Materials
\$164.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$150.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$11,222.00	Total Direct Cost

A-3. Husky Sport @ Wish School

\$237,143.00	Salary/Benefits
\$6,518.00	Contracts/Sub-Grants/Agreements
\$500.00	Non-Capital Equipment/Office Supplies
\$3,610.00	Nutrition Education Materials
\$4,598.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$1,050.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$253,419.00	Total Direct Cost

A-4. Husky Nutrition Workshops

\$49,330.00	Salary/Benefits
\$72,118.00	Contracts/Sub-Grants/Agreements
\$500.00	Non-Capital Equipment/Office Supplies
\$3,600.00	Nutrition Education Materials
\$975.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$1,050.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$127,573.00	Total Direct Cost

A-5. Husky Nutrition & Sport Clinics

\$107,276.00	Salary/Benefits
\$16,368.00	Contracts/Sub-Grants/Agreements
\$500.00	Non-Capital Equipment/Office Supplies
\$3,554.00	Nutrition Education Materials
\$3,775.00	Travel
\$0.00	Building/Space Lease or Rental

B-1. Culture of Health @ Wish School

\$70,494.00	Salary/Benefits
\$10,518.00	Contracts/Sub-Grants/Agreements
\$500.00	Non-Capital Equipment/Office Supplies
\$3,450.00	Nutrition Education Materials
\$1,500.00	Travel
\$0.00	Building/Space Lease or Rental

\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$1,050.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$132,523.00	Total Direct Cost

\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$550.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$87,012.00	Total Direct Cost

B-2. Husky Smart Shopping Partnerships

\$5,040.00	Salary/Benefits
\$10,152.00	Contracts/Sub-Grants/Agreements
\$500.00	Non-Capital Equipment/Office Supplies
\$1,950.00	Nutrition Education Materials
\$300.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$150.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$18,092.00	Total Direct Cost

B-3. Workforce Capacity and Network Development

\$50,580.00	Salary/Benefits
\$3,618.00	Contracts/Sub-Grants/Agreements
\$500.00	Non-Capital Equipment/Office Supplies
\$900.00	Nutrition Education Materials
\$300.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$4,050.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$59,948.00	Total Direct Cost

B-4. Enhanced Coordination and Expanded Collaboration

\$23,503.00	Salary/Benefits
\$19,306.00	Contracts/Sub-Grants/Agreements
\$500.00	Non-Capital Equipment/Office Supplies
\$1,700.00	Nutrition Education Materials
\$300.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$350.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$45,659.00	Total Direct Cost

C-1. UConn HNS Webpage and Social Media Platforms

\$67,384.00	Salary/Benefits
\$2,663.00	Contracts/Sub-Grants/Agreements
\$5,141.00	Non-Capital Equipment/Office Supplies
\$920.00	Nutrition Education Materials
\$93.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$1,050.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$77,251.00	Total Direct Cost

Other SNAP-Ed Planned Expenditures

\$364,268.00	Salary/Benefits
\$94,348.00	Contracts/Sub-Grants/Agreements
\$0.00	Non-Capital Equipment/Office Supplies
\$182.00	Nutrition Education Materials

\$1,382.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$500.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$460,680.00	Total Direct Cost

Planned Staffing

Staff Positions

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
Assistant Director - Bellamy-Mathis	1.00	20.00%	80.00%	\$130,708.00	\$130,708.00
Assistant Director-DeRosa (summer)	0.66	50.00%	50.00%	\$30,286.36	\$19,989.00
Communications Team Staff - Condren	1.00	25.00%	75.00%	\$93,176.00	\$93,176.00
Executive Director - McGarry	0.15	95.00%	5.00%	\$243,100.00	\$36,465.00
Graduate Assistant - L1	0.25	10.00%	90.00%	\$32,040.00	\$8,010.00
Graduate Assistant - L1	0.50	10.00%	90.00%	\$32,040.00	\$16,020.00
Graduate Assistant - L1	0.50	10.00%	90.00%	\$32,040.00	\$16,020.00
Graduate Assistant - L1	0.50	10.00%	90.00%	\$32,040.00	\$16,020.00
Graduate Assistant - L1	0.50	10.00%	90.00%	\$32,040.00	\$16,020.00
Graduate Assistant - L1	0.50	10.00%	90.00%	\$32,040.00	\$16,020.00
Graduate Assistant - L1	0.50	10.00%	90.00%	\$32,040.00	\$16,020.00
Graduate Assistant, L1	0.50	10.00%	90.00%	\$32,040.00	\$16,020.00
Graduate Assistant, L1	0.50	10.00%	90.00%	\$32,040.00	\$16,020.00
Graduate Assistant, L1	0.75	10.00%	90.00%	\$32,040.00	\$24,030.00
Total SNAP-Ed-funded Salary/Benefits					\$1,095,888.00

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
Graduate Assistant - L3	0.50	10.00%	90.00%	\$37,482.00	\$18,741.00
Hourly Student Labor	1.00	5.00%	95.00%	\$74,347.00	\$74,347.00
Managing Director - Evanovich	0.20	75.00%	25.00%	\$126,510.00	\$25,302.00
Managing Director Evanovich (summer)	0.66	75.00%	25.00%	\$35,224.24	\$23,248.00
Partners Team Staff - Jacobs	1.00	20.00%	80.00%	\$104,891.00	\$104,891.00
Partners Team Staff - Keaton	1.00	20.00%	80.00%	\$83,655.00	\$83,655.00
Partners Team Staff - Larocque	1.00	20.00%	80.00%	\$89,447.00	\$89,447.00
Post-Doc - Rochon	1.00	50.00%	50.00%	\$91,892.00	\$91,892.00
Program Administrator - Villanueva	1.00	95.00%	5.00%	\$80,933.00	\$80,933.00
Special Payroll - Budget and Operations - Furbish	1.00	95.00%	5.00%	\$33,998.00	\$33,998.00
Special Payroll - Mata - Communications	1.00	5.00%	95.00%	\$14,448.00	\$14,448.00
Special Payroll - Pazmina - Communications	1.00	5.00%	95.00%	\$14,448.00	\$14,448.00
Total SNAP-Ed-funded Salary/Benefits					\$1,095,888.00

Full-Time Equivalent (FTE) Definition and Basis For Calculation

Please see uploaded document

Job Description Documents

[Job descriptions rev 9.9.24.docx](#)

Planned Travel

In State Travel

Community Outreach Van

TOTAL TRIP COST

\$11,823.00

Staff positions of 7 per trip traveled to Storrs to Hartford area

The purpose/benefit to SNAP-Ed: transport educators direct educ

	# of Staff	Units	Total
Ground Transportation	1	\$8.04 per day x 1 days	\$8.04
Per Diem	1	\$75.00 per day x 96 days	\$7,200.00
Mileage	1	\$0.670 per mile x 6888 miles	\$4,614.96

Personal mileage

TOTAL TRIP COST

\$3,752.00

Staff positions of 5 staff people traveled to From Storrs to Hartford area

The purpose/benefit to SNAP-Ed: Direct Education

	# of Staff	Units	Total
Mileage	1	\$0.670 per mile x 5600 miles	\$3,752.00

Out of State Travel

Society for Nutrition Ed and Behavior

TOTAL TRIP COST

\$2,387.00

Staff positions of 1 staff tbd traveled to tbd (based on Indiana IN from 2024)

The purpose/benefit to SNAP-Ed: Share best practices

	# of Staff	Units	Total
Air Travel	1	\$575.00 per person	\$575.00
Registration Fee	1	\$425.00 per person	\$425.00
Lodging	1	\$200.00 per day x 4 days	\$800.00
Ground Transportation	1	\$50.00 per day x 4 days	\$200.00
Per Diem	1	\$129.00 per day x 3 days	\$387.00

Budget Narrative

For the plan fiscal year, a total of **\$1,716,560.00** is needed to cover SNAP-Ed operating costs, including **\$1,410,208.00** in direct costs and **\$306,352.00** in indirect costs. Unobligated funds from the previous FY in the amount of **\$139,079.00** will be used to cover the costs of operating SNAP-Ed before **\$1,577,481.00** from the plan fiscal year allocation are used.

File Attachments: [Budget Justification FY 2025 rev 9.9.24Husky Nutrition and Sport FY 2025 to 2027.docx](#)

Salary/Benefits

The total amount required for **salary/benefits** is **\$1,095,888.00**.

please see attached full budget justification

Contracts/Sub-Grants/Agreements

The total amount required for **contracts/sub-grants/agreements** is **\$251,541.00**.

please see attached full budget justification

Non-Capital Equipment/Office Supplies

The total amount required for **non-capital equipment/office supplies** is **\$9,641.00**.

please see attached full budget justification

Nutrition Education Materials

The total amount required for **nutrition education materials** is **\$24,176.00**.

please see attached full budget justification

Travel

The total amount required for **travel** is **\$17,962.00**.

- Planned number of In-State trips: **2**

- Planned number of Out-of-State trips: 1

Building/Space Lease or Rental

The total amount required for **building/space lease or rental** is **\$0.00**.

n/a

Cost of Publicly-Owned Building Space

The total amount required for **cost of publicly-owned building space** is **\$0.00**.

n/a

Maintenance and Repair

The total amount required for **maintenance and repair** is **\$0.00**.

n/a

Institutional Memberships and Subscriptions

The total amount required for **institutional memberships and subscriptions** is **\$11,000.00**.

Please see attached

Equipment and Other Capital Expenditures

The total amount required for **equipment and other capital expenditures** is **\$0.00**.

Please see attached

Planned Staffing and Budget

Connecticut Department of Social Services (State Agency) Budget

Total Agency Budget

Agency Budget Summary	SNAP-Ed Planned Cost [?]	Other Planned Funding [?]
1. Direct Cost	\$86,211.00	\$0.00
a. Salary/Benefits [?]	\$22,073.00	\$0.00
b. Contracts/Sub-Grants/Agreements	\$56,031.00	\$0.00
c. Non-Capital Equipment/Office Supplies [?]	\$0.00	\$0.00
d. Nutrition Education Materials [?]	\$0.00	\$0.00
e. Travel [?]	\$7,607.00	\$0.00
f. Building/Space Lease or Rental	\$0.00	\$0.00
g. Cost of Publicly-Owned Building Space [?]	\$0.00	\$0.00
h. Maintenance and Repair	\$0.00	\$0.00
i. Institutional Memberships and Subscriptions [?]	\$500.00	\$0.00
j. Equipment and Other Capital Expenditures [?]	\$0.00	\$0.00
2. Indirect Costs , not including building space/ contracts/subgrants/agreements [?]	\$2,000.00	\$0.00

Agency Budget Summary

SNAP-Ed Planned Cost ?

Other Planned Funding ?

▼ SNAP-Ed Indirect Cost Explanation

Indirect cost rate: 0.00%

Overhead for overtime

▼ Other Indirect Cost Explanation

Indirect cost rate: 0.00%

none

3. Total Federal Funds for Agency

\$88,211.00

\$0.00

Direct Cost + Indirect Costs

Funding Source

Total Funds (\$)

1. Estimated unobligated balance/carry-over from previous FY for Agency

\$5,800.00

2. Funds requested from current FY allocation for Agency

\$82,411.00

Total Federal Funds - Estimated unobligated balance/carry-over from previous FY

3. Total Federal Funds for Agency

\$88,211.00

Direct Cost Breakdown

Project Budgets

No project budgets submitted.

Other SNAP-Ed Planned Expenditures

\$22,073.00	Salary/Benefits
\$56,031.00	Contracts/Sub-Grants/Agreements
\$0.00	Non-Capital Equipment/Office Supplies
\$0.00	Nutrition Education Materials
\$7,607.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$500.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
\$86,211.00	Total Direct Cost

Planned Staffing

Staff Positions

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
CL Coordinator	0.04	100.00%	0.00%	\$200,680.00	\$8,027.20
JR Coordinator	0.04	100.00%	0.00%	\$174,972.00	\$6,998.88
SG Coordinator	0.04	100.00%	0.00%	\$176,173.00	\$7,046.92
Total SNAP-Ed-funded Salary/Benefits					\$22,073.00

Full-Time Equivalent (FTE) Definition and Basis For Calculation

Overtime for each of the coordinators. 40 hours per coordinator, for a total of 120 hours to work various SNAP Ed duties.

Job Description Documents

[PAC Job description \(2\).docx](#)

Planned Travel

In State Travel

Monitoring CL

TOTAL TRIP COST

\$150.08

Staff positions of SNAP Ed Coordinator CL traveled to various locations around CT

The purpose/benefit to SNAP-Ed:

SNAP Ed Activities monitoring

	# of Staff	Units	Total
Mileage	1	\$0.670 per mile x 224 miles	\$150.08

Monitoring JR

TOTAL TRIP COST

\$150.08

Staff positions of SNAP Ed Coordinator JR traveled to various locations around CT

The purpose/benefit to SNAP-Ed:

SNAP Ed activities monitoring

	# of Staff	Units	Total
Mileage	1	\$0.670 per mile x 224 miles	\$150.08

Monitoring SG

TOTAL TRIP COST

\$150.08

Staff positions of SNAP Ed Coordinator SG traveled to various locations around CT

The purpose/benefit to SNAP-Ed:

SNAP Ed activities monitoring

	# of Staff	Units	Total
Mileage	1	\$0.670 per mile x 224 miles	\$150.08

Out of State Travel

ASNNA Conference

TOTAL TRIP COST

\$7,157.61

Staff positions of 3 SNAP Ed Coordinators traveled to Las Vegas, Nevada

The purpose/benefit to SNAP-Ed:

The Association of SNAP-Ed Nutrition Administrators (ASNNA) Conference, themed "Harvesting Connection, Cultivating Learning: Nourishing Change Together," is a pivotal event for administrators, practitioners, and experts in the Supplemental Nutrition Assistance Program-Education (SNAP-Ed). This conference is more than just a platform for sharing valuable insights, strategies, and best practices in nutrition education; it is a unique opportunity for networking and collaboration. Attendees will engage with peers and thought leaders, forging partnerships that turn the vision of SNAP-Ed into impactful, actionable solutions that benefit diverse communities.

	# of Staff	Units	Total
Air Travel	3	\$712.00 per person	\$2,136.00
Registration Fee	3	\$700.00 per person	\$2,100.00
Lodging	3	\$204.00 per day x 3 days	\$1,836.00
Ground Transportation	3	\$50.00 per day x 1 days	\$150.00
Per Diem	3	\$60.38 per day x 4 days	\$724.56
Mileage	3	\$0.670 per mile x 105 miles	\$211.05

Budget Narrative

For the plan fiscal year, a total of **\$88,211.00** is needed to cover SNAP-Ed operating costs, including **\$86,211.00** in direct costs and **\$2,000.00** in indirect costs. Unobligated funds from the previous FY in the amount of **\$5,800.00** will be used to cover the costs of operating SNAP-Ed before **\$82,411.00** from the plan fiscal year allocation are used.

File Attachments: [SNAP Ed Evaluator Deliverables FFY25.docx](#)

Salary/Benefits

The total amount required for **salary/benefits** is **\$22,073.00**.

This figure is based on the over-time totals for the three SNAP- Ed Coordinators who plan to work various SNAP Ed related duties, including, but not limited to, N-PEARS, PEARS, State Plan, Needs Assessment, Amendments, Budgets, payments and other duties as necessary.

This figure includes remaining carry-over OVT funds, plus 40 hours per coordinator for FFY25 (120 hours for FFY25).

Contracts/Sub-Grants/Agreements

The total amount required for **contracts/sub-grants/agreements** is **\$56,031.00**.

This includes the contract for PEARS, which continues to be \$34,000.00 for FFY25.

In addition, this includes a new contract for a SNAP Ed Evaluator for the amount of \$15,000.00 for FFY25, and an additional SNAP Ed Evaluator in an apprentice role at \$7,031.00 for FFY25 (this apprentice position is TBD).

Non-Capital Equipment/Office Supplies

The total amount required for **non-capital equipment/office supplies** is **\$0.00**.

N/A

Nutrition Education Materials

The total amount required for **nutrition education materials** is **\$0.00**.

N/A

Travel

The total amount required for **travel** is **\$7,607.00**.

- Planned number of In-State trips: **3**
- Planned number of Out-of-State trips: **1**

Building/Space Lease or Rental

The total amount required for **building/space lease or rental** is **\$0.00**.

N/A

Cost of Publicly-Owned Building Space

The total amount required for **cost of publicly-owned building space** is **\$0.00**.

N/A

Maintenance and Repair

The total amount required for **maintenance and repair** is **\$0.00**.

N/A

Institutional Memberships and Subscriptions

The total amount required for **institutional memberships and subscriptions** is **\$500.00**.

ASNNA yearly Institutional membership fee of \$500.00 for FFY25

Equipment and Other Capital Expenditures

The total amount required for **equipment and other capital expenditures** is **\$0.00**.

N/A