

# STATE OF CONNECTICUT

## DEPARTMENT OF PUBLIC HEALTH

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Commissioner



Ned Lamont  
Governor  
Susan Bysiewicz  
Lt. Governor

DATE: September 11, 2024

OPHPR-2024-07

TO: Local Health Departments, MRC Unit Leads

FROM: Makayla Andrews, MRC Coordinator

RE: National Preparedness Month

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This memo introduces a toolkit developed for local health departments developed by the Department of Public Health (DPH) to assist you with community messaging on National Preparedness Month. The toolkit equips local health departments (LHDs) with the necessary materials to effectively communicate preparedness tips, promote preventive measures, and provide information on available resources to the community.

This toolkit includes:

1. Template Press Release for community education on National Preparedness Month.
2. Template social media messages and graphics for NPM and resource sharing.
3. Guidance on addressing At-Risk and Vulnerable Populations during disasters.
4. Additional preparedness resources and guidance are available at Ready.gov, CDC and State webpages.

To learn more about the activities carried out by our local public health departments and districts OPHPR has developed a survey. Please complete the following survey to let us know about the great work you do to promote preparedness in your community: [NPM Survey](#).

In addition to this toolkit and recognition, we would like to offer the opportunity to order CT Ready! Personal Preparedness Guides. Personnel preparedness is about having a strategy for staying healthy, informed, connected and calm during emergencies and disasters. Being prepared also improves community resilience and recovery. Your staff, and the people and communities you serve may benefit from the guide.

The CT Ready! guides are intended to be used to prepare for an emergency by using a three-step approach: (1) make a plan, (2) gather supplies and (3) get informed. You may also use the electronic version available here: [CT Ready! E-Guide](#).



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The hard copy guides come in bundles of 100 and are available on a first come-first served basis. The preparedness guides are available in the following ten languages: Chinese, English, French, Italian, Kreyol, Polish, Portuguese, Russian, Spanish, and Vietnamese.

You may place your mail-order delivery here: [Order Preparedness Guides](#).

Thank you for promoting personal preparedness during National Preparedness Month!

cc: Francesca Provenzano, Public Health Section Chief