

Connecticut WIC Program Management Retreat
Encouraging Innovation, Program Integrity and Quality Improvement
March 13, 2015
9:00 AM - 3:30 PM
Location: West Hartford Meeting Center

Time	Topic/Presenter	Learning Objectives Attendees will be able to:
8:45-9:00am	Check-in, Networking	-
9:00am - 9:15am	Welcome, Review of Agenda and Reflection Marge Chambers MS, RD	Areas of Focus: Recruitment/Retention, Documenting Successes, Planning for the Future
9:15am - 10:15am 1.00 CPE	WIC Staff Competencies and Orientation Checklist Amy Botello RD, CLC Nutrition Assistant II Training Plans Marilyn Lonczak MEd., RD, CLC	<ul style="list-style-type: none"> • State 2 benefits in utilizing the ReNEW 2.0 developed training tools to further enhance local agency training of staff. • Describe how competency will be assessed throughout the training process. • Cite timeline for Nutrition Assistant/ Aide II training
10:15am -10:30am	BREAK	
10:30am - 11:00am .50 CPE	WIC Data Reports 2.0 Susan J Hewes, MPH	<ul style="list-style-type: none"> • State at least 3 areas where data reports are currently used in the CT WIC Program • Give an example of the importance and use of data in planning, monitoring & evaluating program activities. • Share your thoughts about data reports you'd like added to or deleted from the new MIS.
11:00am - 12:00pm 1.00 CPE	Writing Measurable Objectives and Strategies to Increase Effectiveness Luz Hago RD, CDN Amanda Moore MPH, CLC	<ul style="list-style-type: none"> • List three verbs to use when writing measurable objectives. • List three verbs that are hard to measure. • Write a measurable objective using the SMART technique. • Determine an evaluation tool for a measurable learning objective.

12:00pm - 1:00pm	Lunch break- On your own	
1:00pm – 1:30pm .50 CPEU	Support for Pregnant and Parenting Teens (SPPT) Program Overview Susan Radway Ed.D. SPPT/PREP Program Manager Connecticut State Department of Education (SDE)	<ul style="list-style-type: none"> Describe 2 strategies to increase connections with expectant and parenting teens through development of linkages with local supports for Pregnant and Parenting Teens (SPPT) Programs.
1:30pm – 2:15pm .75 CPEU	LAP Workshop: <i>Writing Measurable Strategies</i>	<ul style="list-style-type: none"> Develop one measurable objective or strategy for FY 2016 LAP.
2:15pm -2:45pm .50 CPE	Recruitment and Retention Showcase TVCCA, Access-DKH	<ul style="list-style-type: none"> Identify 2 strategies to increase check usage through outreach with vendors. Describe impact of social media campaign on WIC outreach in one local agency.
2:45pm – 3:15pm	You Asked, We Listened... <i>State Outreach Plans</i> Amy Botello/Marilyn Lonczak	<ul style="list-style-type: none"> Verbalize 1 focus of Connecticut's State WIC Outreach campaign.
3:15pm – 3:25-pm	Wrap-Up and Evaluations	
3:25pm – 3:30 pm	Closing Remarks Marge Chambers	

For State and local agency WIC staff that track Continuing Professional Education (CPEs) for CDR (Commission on Dietetics Registration), please keep a copy of this agenda for your portfolio and records.

CPEs: This Management Retreat provides up to 4.25 CPEs for attendees.