

SECTION: Nutrition Services

SUBJECT: Breastfeeding Promotion and Support

Federal Regulations:

Nutrition Services Standards: 13 & 14

Access WIC Breastfeeding Competency Trainings:

<https://wicworks.fns.usda.gov/resources/wic-learning-online-wlol>

POLICY

All pregnant participants shall be encouraged to breastfeed unless contraindicated for health reasons. Support systems shall be made available to all breastfeeding participants.

All WIC local agencies must:

- Establish systems and procedures for targeting promotion efforts and for providing support to those who choose to breastfeed, based on the CT Guidelines for Breastfeeding Promotion and Support.
- Coordinate WIC efforts with existing local resources for breastfeeding promotion.
- If available, participate in the implementation of a WIC Breastfeeding Peer Counselor Program.