

**Connecticut WIC Program Manual
Federal Fiscal Year 2021**

Section: Outreach

- 101-01 Publicity**
- 101-02 Media Contacts**
- 101-03 Legislative Inquiries**
- 101-04 Coordination of Services-Referrals to the WIC Program**
- 101-05 Coordination of Services-Referrals of Participants to Other Programs**
- 101-06 Materials Development and Tracking of Outreach Activities**
- 101-07 Use of Text Messaging and Social Media in WIC**