| **CT WIC Staff Orientation Competency Areas** | **Meets Competencies When…** | **Initial Review**  Date | **Sign-off**  **Supervisor**  Initials | **Annual Review**  Date | **Sign-off**  **Supervisor**  Initials | **As needed**  Date | **Sign-off**  **Supervisor**  Initials |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Complete within 30 days**  **(prior to providing direct participant services)** |  |  |  |  |  |  |  |
| **Customer Service**   * View the [CT Exceptional Client Services](https://www.train.org/connecticut/course/1087843/) module * Review reflection questions * Discuss with Supervisor/Mentor * Print certificate of completion for employee file   Watch  [Empathy-Stand in Someone Else’s Shoes](https://www.youtube.com/watch?v=cDDWvj_q-o8&t=12s)  [Brené Brown on Empathy vs Sympathy](https://brenebrown.com/videos/rsa-short-empathy/) | Understands and demonstrates for staff excellent customer service skills.  **WIC staff:**   * Uses good interpersonal skills (VENA: Rapport Building). Is polite and has a customer-friendly manner (deals effectively with upset/emotional participants). * Is sympathetic to participant’s challenges/interests and language. * Listens actively, doesn’t interrupt, and limits use of jargon (Cert, Recert, VOC, etc.). * Effectively communicates necessary information regarding Certification appointments. * Efficient management of clinic flow.   Establishes consistent use of local agency appointment policy, procedures for missed appointments, has extended hours to increase access to appointments and considers participant input for appointment times and method (in person, virtual, online, group class, phone).   * List 2 reasons why good customer service is important. * Rewrite the following statement “The other staff person was wrong! That’s not our policy!” * Think about a time when you experienced great customer service and bad customer service. Why were they so memorable and what could have made them better? * Describe the difference between sympathy and empathy. How could you rephrase a sympathetic response to be more empathetic? |  |  |  |  |  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| **WIC Program Eligibility Requirements**  State Plan Policy  **200 Certification** | States four components of WIC Program Eligibility and can list the noted exceptions to reduce participant barriers to Program access.   * How would you explain the WIC eligibility components to a potential participant? To a health professional or community partner? * Why is it important for participants and WIC partners to be clear about WIC eligibility criteria? * How does WIC differ from other nutrition assistance programs? * How will you explain the importance of nutrition assessment to all WIC participants? |  |  |  |  |  |  |
|  |
|  |
| **Local Agency Phone Etiquette or Guidelines**  [Common Phone Courtesies](https://www.oregon.gov/oha/PH/HEALTHYPEOPLEFAMILIES/WIC/Documents/orwl/pce-cl-rapport-building.pdf" \o " )  Oregon WIC | Complies with all local requirements for phone procedures. Assists Program Coordinator or Site Nutritionists in providing constructive criticism to WIC staff to improve program performance as needed.   * Describe your agency’s phone policy. * List 4 common courtesies to utilize during phone calls. * How would you approach a co-worker who needs to improve his/her phone skills? |  |  |  |  |  |  |
| **Civil Rights**  State Plan Policies  **104-Civil Rights**  **106-Fair Hearings**  [Civil Rights training](https://www.health.state.mn.us/training/cfh/wic/civilrights/civilrights/index.html)  Minnesota WIC | Understands the expectation on serving all WIC participants respectfully and legally. Ensures participants race/ethnicity information is collected in accordance with federal regulations. Demonstrates appropriate use of the Notice of Participation Action and Fair Hearing forms.   * Describe the appropriate method for collecting race and ethnicity information of WIC participants. * Explain what the Notice of Participation Action form is used for? * What are the appropriate steps to take when a participant is claiming discrimination and where would you access this information? |  |  |  |  |  |  |
| **Anthropometric and Biochemical Data Collection**  [Anthropometric training](http://depts.washington.edu/growth/)  HHS-Maternal and Child Health Bureau training modules  Review **200-34 Local Agency Non-Invasive Hemoglobin Testing of WIC Participants** | Consistently perform anthropometric measurements and enters information collected/recorded into CT-WIC system. If applicable, utilizes Pronto device per policy and documents appropriately in CT-WIC.   * Explain why it is essential to gather accurate anthropometric information. * What are some things to remember when collecting height and weight (i.e. clothing)? * What techniques would you use when collecting information from a fidgety child? * Describe how to effectively utilize the Pronto device in hemoglobin screening. |  |  |  |  |  |  |
| **VENA- Value Enhanced Nutrition Assessment**  [WIC Works VENA Learning Center](https://wicworks.fns.usda.gov/resources/value-enhanced-nutrition-assessment-vena-guidance)  [WIC Works Learning Online](https://wicworks.fns.usda.gov/resources/wic-learning-online-job-aids" \o " )  View [Introduction to VENA: Nutrition Assessment in WIC](https://wicworks.fns.usda.gov/resources/vena-training-videos) | Gain overall knowledge of all aspects of VENA including rationale and background, use of critical thinking, rapport building, effective participant centered communication and education while working with participants toward positive health outcomes. See *WIC Nutrition Risk and Diet Assessment* section below.  *Throughout this document there are suggestions for completion of key areas of VENA. After completion of these areas please print a certificate of completion for employee file.* |  |  |  |  |  |  |
| **WIC Shopping Experience**  Review:  **400-01 Food Delivery Statewide System**  **400-02 Initial Enrollment in the Food Delivery System**  **400-03 WIC Approved Food Guide**  **400-04 EBT Account Setup and Maintenance**  View[**WIC Shopping Videos**](https://portal.ct.gov/DPH/WIC/Shopping-with-WIC)  Review **June 2020 Statewide Meeting presentation “Shopping with WIC”** | Understand all areas of the WIC shopping experience. Able to provide a thorough WIC shopping orientation to new participants and provide tools and techniques to use when supporting participants who have reported shopping issues. Provide ongoing education and support to ensure participants have a positive experience shopping with WIC benefits.   * Explain what areas of shopping should be included in new participant orientation. * List all resources available for participants to support them through their shopping journey. * List commonly reported shopping issues and describe solutions to ensure issues resolve. |  |  |  |  |  |  |
| **Food Insecurity**  View [**Engaging Conversation Strategies to Build Trust and Improve Health Outcomes**](https://register.gotowebinar.com/recording/viewRecording/7920343430029278992/4095503117294812175/amy.botello@ct.gov?registrantKey=4335099894658156043&type=ATTENDEEEMAILRECORDINGLINK)  For additional information on Food Insecurity visit [**Food Dignity® - A food equity movement (fooddignitymovement.org)**](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Ffooddignitymovement.org%2F&data=05%7C01%7CAmy.Botello%40ct.gov%7C9e9b0283ee234bbf499e08da73cbf397%7C118b7cfaa3dd48b9b02631ff69bb738b%7C0%7C0%7C637949617046093878%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=BT2Iz14a2BuWZAeEsAugO1pPzl4E%2BSMwuk8LudvSUIc%3D&reserved=0)  **Complete within 60 days** | Understand the importance of assessing food insecurity with WIC families and the impact of long-term food insecurity. Asking food security questions allows staff to provide information on maximizing benefits from food assistance programs, how to effectively utilize all food funds available and provide referrals as needed.   * Why is it important to assess food security in WIC families? * List 2 resources you would provide to someone who reports food insecurity. |  |  |  |  |  |  |
| **CT-WIC Training**  **CT-WIC User’s Manual CLINIC Module**  **CT-WIC User’s Manual ADMIN Module** | Demonstrates proficiency in all aspects of the WIC computer system i.e. development and maintenance of site/agency schedule, participant processing and data reporting.   * Supervisor/trainer will observe appropriate data entry and scheduling procedures completed. * . |  |  |  |  |  |  |
| **WIC Nutrition Services Documentation**  State Plan Policy  **300-09 Nutrition Services Documentation** | Understands the importance of documentation for continuity of care, program accountability and quality improvement. Ensures continuity of care for participants by reviewing nutrition staff charts and CT-WIC files for accuracy and consistency. Uses observations of staff appointments to confirm chart audit results. Ensures staff is trained on and follow CT Documentation Guidance. Develops an appropriate action plan to address documentation findings during chart audits.   * Explain why the Documentation Guidance was developed. * Describe essential information that should be included in education notes. |  |  |  |  |  |  |
| **VENA: Communication and Rapport**  WIC Works Sections:  [Communicating with Participants](https://wicworks.fns.usda.gov/resources/wic-learning-online-wlol)  [Using Active Listening in Workplace Situations](https://wicworks.fns.usda.gov/resources/wic-learning-online-wlol" \o " ) | Effectively communicates with participants and caregivers by using open-ended questions, reflective listening skills, and affirmations. Provides context for WIC nutrition assessment and/or follow-up visit in addition to timeframe and tailor’s information to participant’s relevant interests. Adjusts to participant’s stage of change. Applies cultural competence techniques to improve communication and rapport. Ensures continuity of care for participants by observing nutrition staff for appropriate rapport building skills and effective communication with participants.   * Identify the different stages of change. How could you support a participant into the action phase? * List 2 open ended questions. Provide 2 examples of affirmations. * How do you plan to provide feedback to staff on this competency area? |  |  |  |  |  |  |
| **VENA: Critical Thinking**  WIC Works Section:  [VENA- Value Enhanced Nutrition Assessment](https://wicworks.fns.usda.gov/resources/wic-learning-online-wlol" \o " )  [VENA: Connecting the Dots Between Assessment and Intervention](https://wicworks.fns.usda.gov/resources/wic-learning-online-wlol)  View [Introduction to VENA: A Systemic and Personalized Process](https://wicworks.fns.usda.gov/resources/vena-training-videos) | Demonstrates use of critical thinking skills, including accurate identification of nutrition issues, effectively prioritize nutritional problems and barriers to positive health outcomes, and the identification of participant’s health priorities. Ensures continuity of care for participants by observing nutrition staff use of appropriate rapport and critical thinking skills during participant interactions.   * What are 3 steps that encompass critical thinking as it relates to a nutrition assessment? * How would you handle a situation when a participant identifies a goal that is not one you have identified as the most important? |  |  |  |  |  |  |
| **Complete within 3 months** |  |  |  |  |  |  |  |
| **Situational CT-WIC Issues** | Triages problems in CT-WIC that are non-routine in nature. Examples include voiding/reissuing benefits, data entry issues, etc.   * Identify 3 CT-WIC issues you have encountered over the past 90 days. How did you handle these issues? * Identify one key staff member that would be able to assist you. |  |  |  |  |  |  |
| **Second Nutrition Education Options: In person: Individual or Facilitated Group Discussions**  **Video: Individual or Facilitated Group Discussion**  **Phone**  **WICSmart**  **300-03 Nutrition Education**  Altarum Training Materials: Facilitated Group Discussion  [Creating Group Discussion Guides](file:///\\exec\dfs\DPH-Shared1\Public%20Health%20Initiatives\Women%20Infants%20and%20Children\Shared\Local%20Agency%20INFO\Meetings\Altarum%20Training%20Facilitated%20Group%20Discussion\October%2023,%202018\Creating_Group_Discussion_Guides.pdf)  [Group Education Tip Sheet](../../../Local%20Agency%20INFO/Meetings/Altarum%20Training%20Facilitated%20Group%20Discussion/October%2023,%202018/Handout_No_2.pdf)  Recommended to view: [Minnesota WIC Stay Connected: Techniques for Phone and Video Education in WIC](https://www.health.state.mn.us/training/cfh/wic/nutrition/edchoice/mod1/index.html)  WICSmart Modules  **WIC Policy 300-15: On-line Education** | Understands the importance of secondary education, procedure, and purpose, pre and post questions, and interacting with participants. Staff understands nutrition education options (available at second contacts/follow-ups not requiring an in-person visit) and appropriately markets options to participants.  **Secondary groups** should be led in a facilitated style to encourage participant interaction.   * What are some key methods to utilize when providing education in a group format? * What are two benefits of providing facilitated group education?   **Video/Virtual Call** whether individual or a facilitated group education should occur in an environment that promotes effective communication between the WIC staff and the participant and ensures that both are actively involved in the interaction.   * What is one benefit of conducting video or virtual appointments? * Demonstrate how you would market video/virtual appointments to participants?   **Phone appointments** should follow the same process as an in-person visit. Staff must meet the participant’s needs by using good active listening skills to provide participant centered services.   * What are two key methods to utilize when providing education over the phone? * What do you see as two barriers to providing education over the phone and what skills could you use to remove those barriers?   **WICSmart**: Understands the importance of offering alternative options for second nutrition contacts via on-line education. Understands WICSmart policy and procedures and remote benefit issuance processes.   * What are two benefits of WICSmart for eligible participants? * Demonstrate how you would market WICSmart to participants? |  |  |  |  |  |  |
| **CT Local Agency Policy and Procedure Manual** | Locates appropriate information in the procedure manual to maintain clinic flow, late policy, walk-in policy, extensions, etc.   * Where is your LA Policy and Procedure manual? * What is your agency’s policy on late participants or walk-ins? How is this communicated to participants? |  |  |  |  |  |  |
| **Special Formula Assessment and Documentation**  State Plan Policies  **400-10 to 400-15 Food Delivery**  **400-18 Coordination between WIC and Medicaid (HUSKY) and Coordination between WIC and Private Insurance for Issuance of Special/Exempt Formulas and Medical Foods** | Oversees special formula training and procedures for assisting participants in ordering special formula, monitors for appropriate issuance through chart audit review. Trains staff and delegates to other Nutritionists as needed on medical documentation form procedures and special formula ordering, assistance with Medicaid coverage and follow-up to ensure quality nutrition services for medically compromised participants.   * What is CT WIC formula policy? * Where can you go for further information on special formula ordering procedures? * What is the process for documenting when a participant receives special formula/medical foods through Medicaid/HUSKY insurance? |  |  |  |  |  |  |
| **VENA: WIC Nutrition Risk and Diet Assessment**  State Plan Policies:  **200-08 through 200-16 Certification**  **300-09 Nutrition Services Documentation** CT WIC Documentation and i-PAUSE Guidance  **200-12 Assessment Guidance documents**  Review Nutrition Risk Definitions **200-13 Supplement to Infant/Children and Women Certification Form**  View [Introduction to VENA: Conducting a WIC Nutrition and Breastfeeding Assessment](https://wicworks.fns.usda.gov/resources/vena-training-videos)  **WIC PMAD (Perinatal Mental Health and Anxiety Disorders) Screening Protocol**  Review numbered memo 21-025 Perinatal Mental Health and Anxiety Disorder Training for WIC Staff for training requirements.  Login to [CT Train](file:///C:\Users\lonczakm\AppData\Local\Microsoft\Windows\INetCache\Content.Outlook\8BKFWZYO\Home%20-%20TRAIN%20Connecticut%20-%20an%20affiliate%20of%20the%20TRAIN%20Learning%20Network%20powered%20by%20the%20Public%20Health%20Foundation) for above PMAD modules.  <https://psictchapter.com/>  **Module 1 (Course ID#: 1099281)**  **Module 2 (Course ID#: 1099437)**  **Module 3 (Course ID#: 1099443)**  **Module 4 (Course ID#: 1099445)** | * Demonstrates knowledge of the WIC Nutrition Risk Criteria used for WIC Program eligibility. Determines nutritional risk of WIC participants based on a complete WIC nutrition assessment. * Incorporates components of VENA Skills below. * Provides nutrition education and counseling as appropriate and is consistent with identified WIC nutritional risk criteria. * Considers and incorporates the identified needs/interests of WIC participant into education and counseling.   Provides and reviews with participants nutrition education materials to reinforce nutrition/health topics. [Connecticut WIC | NUTRITION IS JUST the BEGINNING (wicresources.org)](https://connecticut.wicresources.org/index.html)  Facilitate participant goal setting using i-PAUSE to address identified nutrition risks or participant concerns. Actively and consistently refers high and/or low risk participants to other healthcare services based on assessment or participant request. Develops an individual care plan with participant input for high-risk participants to facilitate positive nutritional behavior change. Ensures continuity of care for participants by observing nutrition staff for appropriate WIC nutrition assessment and participant goal setting skills which incorporate i-PAUSE techniques.   * Describe the characteristics of a participant centered approach and how they are incorporated into the WIC nutrition and breastfeeding assessment process. * Identify 4 reasons a complete nutrition assessment is important in the WIC setting. * What is the most effective way to complete a nutrition assessment? * Describe how the assessment process is related to positive health outcomes. * Explain what i-PAUSE is and how you are going to utilize during counseling sessions. * How do you plan to provide feedback to staff about WIC nutrition assessment and i-PAUSE? * List the three timeframes for PMAD screening and referral. * What is the local agency protocol for referral and follow-up for pregnant and postpartum participants that respond other than “no” on the EPDS (PMAD) screening tool? (Question #10) * When is it appropriate to use the EPDS 3-Question screen per PMAD Protocol? |  |  |  |  |  |  |
| **Local Agency Planning**  State Plan Policy  **100-03 Program Plan** | Understands the components and contributes to the annual Local agency Plan (LAP). Works directly with the Program Coordinator, Site Nutritionist, Breastfeeding Coordinator, and all WIC staff in development of the LAP. Responsible for the Nutrition Services Performance Evaluation and Outcome Objective component of the LAP.   * What is your role in the LAP development? * Describe WIC staff role in the development and execution of strategies identified in the LAP. |  |  |  |  |  |  |
| **VENA: Positive Health Outcomes** | Help to manage building participant’s knowledge and power to achieve optimal health; consistently tracks participants’ progress in improving their health. Partners with participants to develop positive health outcomes by: providing positive affirmations for healthy behavior practices, providing useful, constructive feedback, reinforcing participant accountability for behavior change, providing realistic suggestions to address nutritional issues, partnering with participant in setting goals, and appropriately summarizing agreed on goals.   * List 3 strategies in partnering with participants to develop health outcome goals. * What is one way to provide continual support through the process of change? |  |  |  |  |  |  |
| **Lifecycle Nutrition**  VENA Section: Feeding Infants: Nourishing Attitudes and Techniques  [Bright Futures](https://brightfutures.aap.org/materials-and-tools/guidelines-and-pocket-guide/Pages/default.aspx)  [Ellyn Satter](https://www.ellynsatterinstitute.org/" \o " )  [MyPlate](https://www.myplate.gov/)  [USDA Lifecycle Nutrition](https://www.nal.usda.gov/fnic/lifecycle-nutrition-0)  [Kids Eat Right](https://www.eatright.org/for-kids)  [WIC Works Infant Feeding Guide](https://wicworks.fns.usda.gov/sites/default/files/media/document/infant-feeding-guide.pdf)  WIC Works Section:  [Feeding Infants: Nourishing Attitudes and Techniques](https://wicworks.fns.usda.gov/resources/wic-learning-online)  [WIC Baby Behavior](vhttps://wicworks.fns.usda.gov/resources/wic-learning-online-wlol) | Proficient in Lifecycle nutrition, targeted in maternal and child health. Communicates effectively with participants on developmental readiness, age-appropriate behaviors related to nutrition and physical activity.   * Why is breastfeeding an effective strategy to prevent childhood overweight and obesity? * What are some other strategies to implement throughout the life cycle to prevent obesity and other chronic diseases? |  |  |  |  |  |  |
| **VENA: Quality Assurance/Improvement**  Review policy [100-15 Local Agency Monitoring & Self-Assessment](https://portal.ct.gov/-/media/Departments-and-Agencies/DPH/dph/WIC-2018/State-Plan-Policies-WIC-100/WIC-100-15-Local-Agency-Monitoring-and-Self-Assessment-Policy-12-2019.pdf)  [Nutrition Services Chart Audit Tool Guidance](https://portal.ct.gov/-/media/Departments-and-Agencies/DPH/dph/WIC-2018/State-Plan-Policies-WIC-100/WIC-100-15/100-15-Nutrition-Services-chart-audit-tool-guidance-document-Dec-2022.pdf) | Ability to effectively interpret WIC and community needs assessment data, performs observations and provides coaching to assist staff in professional growth and quality nutrition services, conducts, annual performance reviews for both staff and off year local agency self-evaluations including quarterly chart audits, and is aware and supportive of enrichment opportunities.   * What is CT WIC chart audit policy? * Why are chart audits important? * Why do chart audits alone not provide the entire picture of a WIC appointment? * How will you implement staff observations to improve WIC nutrition services? |  |  |  |  |  |  |
| **Complete within 6 months** |  |  |  |  |  |  |  |
| **Multicultural Competence**  Reference book: “Cultural Food Practices”  Editors: Cynthia M. Goody, PhD, MBA, RD and Lorena Drago, MS, RD, CDN, CDE  [Cultural and Linguistic Competency checklist](http://nccc.georgetown.edu/documents/Checklist%20PHC.pdf)  Georgetown University  View videos: [Part 1: Cultural Competency & Cultural Humility - YouTube](https://www.youtube.com/watch?v=6eWb7N6MJ8A)  CSUN Family Focus Resource Center  [Cultural Humility (complete) - YouTube](https://www.youtube.com/watch?v=SaSHLbS1V4w)  Vivian Chávez | Knowledgeable about cultural preferences on diet/health and be able to tailor a participants’ needs according to their culture. Demonstrates ability to locate relevant information on new cultural practices as needed. Provides support to staff. Review this document as you view the 2 cultural humility videos provided to the left. [Microsoft Word - Cultural Humility - video description and link 2013.docx (melanietervalon.com)](https://melanietervalon.com/wp-content/uploads/2013/08/Cultural-Humility-A-Video.pdf)   * Describe one cultures diet/health preferences and traditions, other than your own. * What is one culture you are most unfamiliar with? How do you plan on increasing your awareness and comfort level with that culture? * After viewing the 2 videos, what are your thoughts about how these concepts and approaches to interacting with families can be useful in your work in the WIC Program? |  |  |  |  |  |  |
| **Breastfeeding Support and Education**  State Plan Policies  **300-04 and 300-12 Nutrition Services**  Reviews:  Breastfeeding Content Sheets  <https://portal.ct.gov/DPH/WIC/Breastfeeding-Resources>  [Make It Work!](http://www.itsworthitct.org/make-it-work.html) and [Make A Plan!](http://www.itsworthitct.org/make-a-plan.html) checklists  WIC Works Section:  [Baby Behavior Basics](https://wicworks.fns.usda.gov/resources/wic-learning-online-wlol)  USDA [WIC Breastfeeding Support](https://wicbreastfeeding.fns.usda.gov/) participant webpage and staff related training materials.  View [Ready, Set, Baby](https://www.readysetbabyonline.com/) online webpage as a resource for families preparing for breastfeeding.  After attending WIC State agency orientation, reviews “Breastfeeding Orientation Checklist” with local Breastfeeding Coordinator/DBE. | Works with the local agency Breastfeeding Coordinator to ensure staff remains competent in breastfeeding promotion and support to impact health outcomes.  Identifies participant’s individual barriers to breastfeeding, if any. Provides targeted information to address challenges or concerns. Conducts a complete breastfeeding assessment with applied knowledge of the mechanics of breastfeeding.  Provides support for participant according to their breastfeeding needs; demonstrates ability to bridge gaps and provide direction for community breastfeeding support; Refers as needed to non-WIC breastfeeding resources; Keeps current with the latest breastfeeding information or new recommendations.   * What breastfeeding support is available to participants in your area? * What are some common barriers to breastfeeding success? How could you support a mom to work through these barriers? * List the 4 stages of breastfeeding support available to WIC participants. * Demonstrate when and how to issue breast pumps available at WIC. |  |  |  |  |  |  |
| **Breastfeeding Peer Counseling** | Attends, actively participates, and gains skills appropriate to staff role through completion of the most current USDA FNS WIC Breastfeeding Curriculum (Nutritionists- Levels 1, 2, 3). If Nutritionist is also a Certified Lactation Counselor (CLC), or an International Board Certified Lactation Consultant (IBCLC) Level 4 must also be completed. Uses 3-Step Counseling-Open-ended Questions, Affirmations and Targeted Education to effectively build rapport with and counsel participants. Provides role specific breastfeeding promotion and support to pregnant and postpartum WIC Program participants as outlined in the USDA FNS WIC Breastfeeding Curriculum.  Staff understands elements of WIC Peer Counseling and that WIC breastfeeding peer counselors are part of the WIC team that enhance the breastfeeding education provided by WIC Nutrition staff.  If local agency has active peer counseling program, staff understands the WIC Breastfeeding Peer Counseling Protocols, Peer Counseling Service Schedule and how to refer participants to WIC peer counseling services. If DBE or WIC IBCLC, may assign referred participants to peer counselors. Receives referrals from peers (yielding) and other WIC staff (case conferencing) for complex breastfeeding problems. Reviews peer counselor notes and view Peer Counseling Module Screens (PC tracking log). Documents referrals, targeted education, support. and follow-up related to peer counseling services. Knows how to contact local agency peer counselors. Knows how to connect with the local agency WIC Designated Breastfeeding Expert(s) and/or other WIC IBCLC’s that provide oversight to the local agency’s peer counseling program.  Conducts as appropriate routine quality assurance processes (chart audits/observations) to ensure peer counseling services follow established protocols. Provides ongoing training and mentoring to peer counselors consistent with WIC Breastfeeding Peer Counseling Model.  After completion of USDA FNS WIC Breastfeeding Curriculum staff and will be able to:   * Describe how WIC promotes and supports breastfeeding through peer counseling. * Identify the local agency: peer counselor, WIC Designated Breastfeeding Expert(s) (DBE), and local agency Breastfeeding Coordinator. * When do peer counselors reach out to participants- during the prenatal and postpartum periods? (Peer Counseling Service Schedule) * Describe the local agency process for referring participants to timely breastfeeding support. * Identify your role as part of the local agencies peer counseling team. * Identify when yielding for higher level of breastfeeding support is needed. (peer/nutritionist/DBE) * Demonstrate correct Food Package tailoring for breastfeeding dyads. Describe your local agency process for collaborating with peer counselor, WIC DBE and/or WIC IBCLC, for participants with complex breastfeeding situations. * List two requirements in the WIC Breastfeeding Peer Counseling Model that local agencies must implement. observe documentation and service schedule/follow up date the BFPC enters in CT-WIC. * Why is it critical to collaborate with community partners to improve breastfeeding outcomes? |  |  |  |  |  |  |
| **Outreach and Referral**  State Plan Policies:  **Outreach** **101-04 and 101-05**  WIC Works Section:  [WIC 101](https://wicworks.fns.usda.gov/resources/wic-learning-online)  Review WIC & Head Start Better Together [Local Level Training Modules](https://www.wicheadstartbettertogether.org/new-page)  WIC & Head Start Better Together  <https://www.wicheadstartbettertogether.org/>  Reviews Training Video under Project Overview. Reviews Local agency Collaboration Sections. | Maintain relationships with the community resources to provide assistance in all areas necessary to meet participant’s needs including timely enrollment of prenatal women, meeting hematological testing requirements, ensuring adequate completion of medical documentation forms, as well as streamlined services for participants. Provides referrals to participants to bridge any gaps in obtaining necessary healthcare and social services, adequately documents outcome and follow up of referrals.   * List programs included in the mandatory referral brochure. * What are other common referrals for WIC participants? * What do you believe are the most important community relationships to establish/maintain for the WIC Program? * List at least 2 activities local agencies can implement to support the WIC & Head Start *Better Together* Collaboration. |  |  |  |  |  |  |
| **Nutrition Services Standards**  [USDA Nutrition Services Standard](https://wicworks.fns.usda.gov/sites/default/files/media/document/wic-nutrition-services-standards_0.pdf) | Utilizes Nutrition Services Standards (NSS) when preparing LAP and developing annual goals and objectives; Utilizes methods to deliver nutrition messages with creativity and appeal and engages participants.   * Identify 2 areas of the NSS that you will utilize in the development of this year’s LAP. |  |  |  |  |  |  |
| **Complete within 9 months** |  |  |  |  |  |  |  |
| **Caseload Management, Scheduling and Clinic Flow**  State Plan Policy  **100-02 Local Agency Caseload Management** | Assists Program Coordinator with determining an appropriate staffing pattern for assigned caseload. Creates an effective schedule to maintain proper clinic flow. Accurately determines no-show and participant walk-in rates to improve clinic flow and staff productivity   * What is your agency’s current case load? Assigned case load? Show rate? * Based on your observations thus far, list strategies that could further improve clinic flow. |  |  |  |  |  |  |
| **Managerial Skills** | Exhibits the necessary skills (organization, time management, communication oral and written, clinical, technology, mentoring) to effectively train/mentor/supervise nutrition staff.  Has knowledge of WIC finances and contributes to recommendations for purchasing of materials necessary to complete the Nutrition component of the program. Assists with staff scheduling including payroll.   * Describe your strongest managerial skill. * What is your weakest area and what do you need to enhance this skill? |  |  |  |  |  |  |
| **Food Delivery System**  State Plan Policies:  **300-02 Food Package Prescription**  **400 Food Delivery Policies**  [Shopping with WIC (ct.gov)](https://portal.ct.gov/DPH/WIC/Shopping-with-WIC) | Assists WIC Coordinator with aspects of the local program component of the food delivery system including distribution of food benefits to participants and assurance of safeguards for WIC benefits. Is knowledgeable of protocol when dealing with vendor complaints. Understands the importance of a good working relationship to increase the grocery shopping experience for WIC participants. Aware of redemption rates of local agency   * What participant feedback regarding their WIC shopping experiences have you received? * What strategies would you suggest build positive working relationships with local vendors? * What strategies would you suggest that could positively impact the redemption rates for your local agency? |  |  |  |  |  |  |