### Consistent Breastfeeding Education Messages: Breast Pump Policy and Training

### Why is this important?

Obtaining a breast pump may be a deciding factor in a participant's decision to continue breastfeeding. There are many reasons that a participant may desire or require a pump to preserve breastfeeding. Many participants have barriers in getting pumps from outside sources, especially in a timely manner. Access to breast pumps and support create healthier families. It is part of WIC's role to connect participants to necessary resources and help support breastfeeding as the optimal infant feeding choice. This content sheet was created to assist staff in implementation of the WIC Breast Pump policy and provide guidance to staff on professional discretion

#### WIC's Goals:

- 1. Increase exclusivity, intensity, and duration of breastfeeding for WIC participants by providing staff flexibility in issuing breast pumps.
  - Make breast pump issuance as easy as possible for both participants and staff. Ensure staff is responsible
    for issuance of breast pumps have the proper training. Provide flexibility in the guidelines for issuance to
    increase the duration and intensity of breastfeeding for WIC participants.
  - Establish a minimum inventory of manual (10) and electric (3 preferably including both Ameda & Medela
    options) pumps at each permanent site. Depending on agency size, quantity can be customized as
    necessary.
- 2. Reinforce annual breast pump training and create uniformity among all CT WIC local agencies.

### **Learning Objectives:**

- 1. Understand the importance of WIC's role in breast pump issuance and how it may preserve the ability to continue breastfeeding and meet infant feeding goals.
- 2. To provide guidance to nutrition staff on when to exercise professional discretion in breast pump issuance.

### Affirmation: You are such a great mom/parent for committing to giving your baby breastmilk!

### **Key Educational Messages:**

- Instructions for issuance:
  - If issuance of a breast pump will support participants in meeting her BF goals and/or continue BF, it should be issued.
  - Participants can receive a breast pump from WIC even when formula is issued.
  - O Participants can receive an electric pump from WIC even when a manual pump was already given from WIC (and vice versa).
  - Participants can receive a manual pump from WIC even if they are covered through insurance. See WIC Policy 300-12.
  - Participants can receive an electric pump from WIC even if they are covered through insurance. See WIC Policy 300-12.

As a reminder, ideally participants should receive breast pumps though insurance. If a participant has a short conceptual period or there is something wrong with the breast pump an insurance form called Prior Authorization may be needed. The Durable Medical Equipment (DME) company the participant is working with can help get the paperwork and instructions needed to receive a pump earlier than their benefit may allow.

• Follow up with the Breastfeeding Coordinator as needed if there is any question or unusual circumstances that may need additional clarification.

## **Consistent Breastfeeding Education Messages: Breast Pump Policy and Training**

- Ideally, the Nutritionist working with the participant should be the one issuing the pump. However, all Nutritionists, CLCs, and Peer Counselors should be able to, and feel comfortable with, issuing a breast pump.
  - Annual training will be provided to ensure adequate knowledge of issuance to all the above staff listed.
  - O Appropriate staff will observe the Breastfeeding Coordinator issue a pump and, in turn, will issue a pump as the coordinator observes; upon successful demonstration of one each type of single user electric pumps and one hand pump, designated staff (listed above) will be able to issue breast pumps at their discretion and provide appropriate documentation.

#### **Handouts:**

- CDC Pumping and Storing, Cleaning Guidelines
- It's Worth It: Make It Work checklist
- Pump Release form
- Pre/Post Test when providing an in-service
- Staff guidance for issuing a pump (staff only)

### **Resources:**

- (Older Model) Medela Double Electric Pump Video
  - o English: <a href="https://www.youtube.com/watch?v=EpTqA6M\_Aic">https://www.youtube.com/watch?v=EpTqA6M\_Aic</a>
  - o Spanish: <a href="https://www.youtube.com/watch?v=IB4-WWqIfP0">https://www.youtube.com/watch?v=IB4-WWqIfP0</a>
- (Newer Model) Medela Pump in Style with MaxFlow Video
  - English: <a href="https://www.youtube.com/watch?v=6LaRnhqTpJ8">https://www.youtube.com/watch?v=6LaRnhqTpJ8</a>
  - o Spanish: <a href="https://www.youtube.com/watch?v=C7Xp6OmgJyU">https://www.youtube.com/watch?v=C7Xp6OmgJyU</a>
- Ameda Purely Yours (or Finesse)
  - o English: <a href="https://www.youtube.com/watch?v=TlLbe5NrN14">https://www.youtube.com/watch?v=TlLbe5NrN14</a>
  - Spanish: https://www.youtube.com/watch?v=en4JWiSRdek
- Ameda Mya Joy
  - English: https://www.youtube.com/watch?v= SHVF4KvAAc
  - Spanish: https://www.youtube.com/watch?v=C1D0lTr5EM0
- Medela Harmony Manual Pump Video
  - English: https://www.youtube.com/watch?v=Zf10sCScdMo
  - o Spanish: <a href="https://www.youtube.com/watch?v=ym1SJ77sr4g">https://www.youtube.com/watch?v=ym1SJ77sr4g</a>
- Staff Guidance/Checklist (see addendum)

#### **Activities:**

- Refer to electric breast pump videos listed under resources.
- Practice assembling and disassembling pumps.
- Fill-in-the-blank diagrams for Medela and Ameda pumps (see addendum)

#### **References:**

- WIC Policy 300-12
- Connecticut Guidelines for Breastfeeding Promotion and Support (Updated Dec 2018)

## **Consistent Breastfeeding Education Messages: Breast Pump Policy and Training**

(Older Model) Medela Harmony (Manual)





Questions? Visit www.medela.com or call us at 1-800-435-8316.

## **Consistent Breastfeeding Education Messages: Breast Pump Policy and Training**

(Newer Model) Medela Harmony (Manual)



#### Warranty

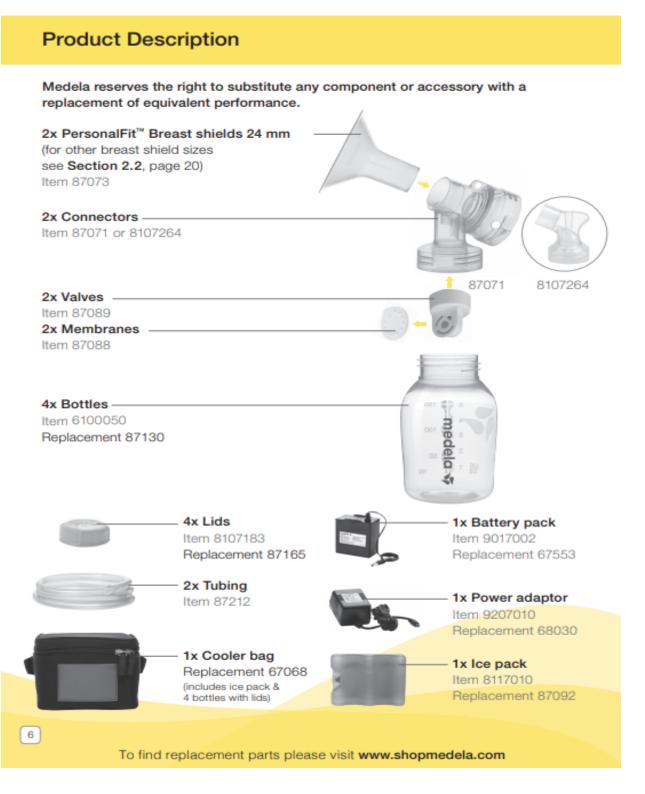
Warranted to the original participant to be free from defects in material and workmanship for the period of 90 days.

#### Regulatory

All components that come in contact with mother's milk are made without BPA and meet US Consumer Product Safety Improvement Act (CPSIA 2008), CA AB 1108 requirements for DEHP and other phthalates for all components that contact mother's milk.

### **Consistent Breastfeeding Education Messages: Breast Pump Policy and Training**

(Older Model) Medela Pump In Style (Electric)



(Older Model) Medela Pump In Style (Electric)

WIC Staff Use: Breast Pump Policy and Training October 2022

## **Consistent Breastfeeding Education Messages: Breast Pump Policy and Training**



### Additional parts included with The Metro Bag™



Advanced The Metro Bag™

27 mm PersonalFit™ Breast shields.......87274

Metro Bag including:

Flexible, Plastic Workspace ...... 3007299

2 Mesh Storage Bags

Questions? Visit www.medela.com or call us at 1-800-435-8316.

7

## **Consistent Breastfeeding Education Messages: Breast Pump Policy and Training**

(Newer Model) Medela Pump In Style with MaxFlow (Electric)

# 3. Product description / parts

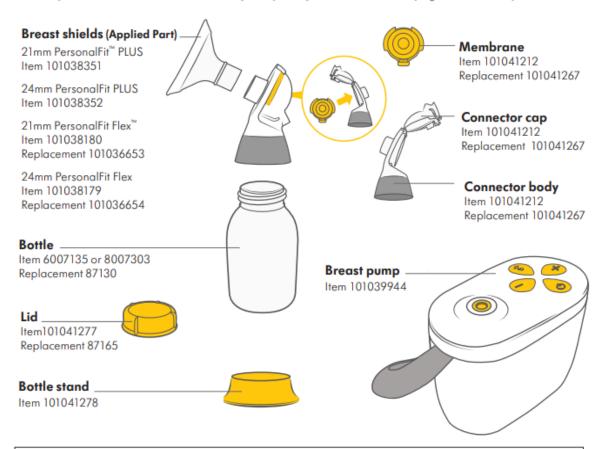
8

## **Product description**

This breast pump is a personal-use electric breast pump that includes 2-Phase Expression® technology and is capable of single and double pumping.

### **Breast pump system parts**

Not all parts listed are included with every Pump in Style® model. Refer to page 10 for a complete list.

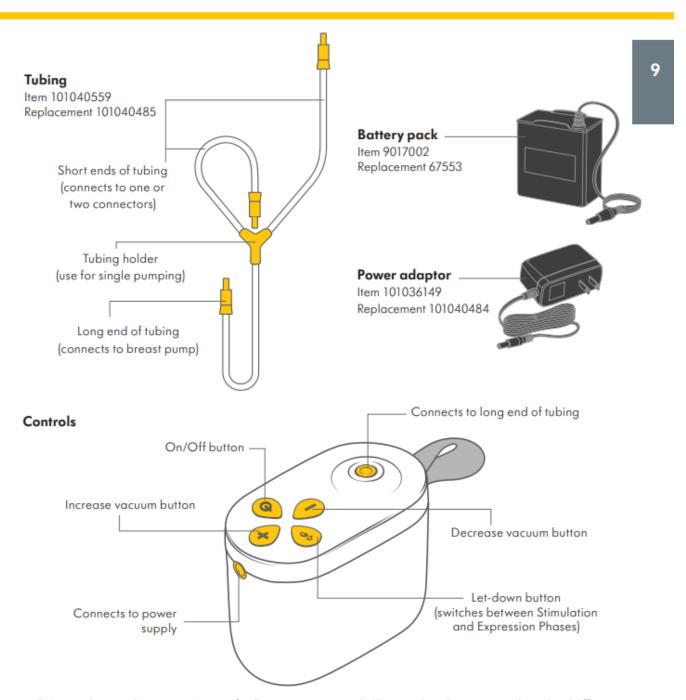


### Parts not shown:

Breast pump bag Item 101040561 or item 101040560 Cooler bag Item 3007378 Replacement 67068 (includes ice pack & 4 bottles with lids) Ice pack Item 8117010 Replacement 87092

## Consistent Breastfeeding Education Messages: Breast Pump Policy and Training

Newer Model) Medela Pump In Style with MaxFlow (Electric)



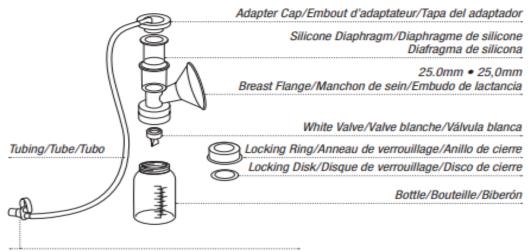
All pictures shown in these instructions are for illustration purpose only. The actual product may vary due to local differences or product enhancement. Medela reserves the right to substitute any component with a replacement of equivalent performance.

### Consistent Breastfeeding Education Messages: Breast Pump Policy and Training

(Older Model) Ameda Purely Yours/Finesse (Electric, including one-hand manual pump)

### Diagram 2 • Diagramme 2 • Diagrama 2

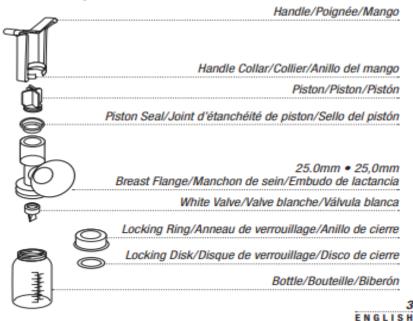
Ameda HygieniKit Milk Collection System Diagram Diagramme du système de collecte de lait HygieniKit d'Ameda Diagrama del sistema de recolección de leche Ameda HygieniKit



Tubing Adapter/Adaptateur de tube/Adaptador del tubo

### Diagram 3 • Diagramme 3 • Diagrama 3

Ameda One-Hand Manual Breast Pump Diagram Diagramme du tire-lait manuel à une main d'Ameda Diagrama de la bomba manual para una mano de Ameda

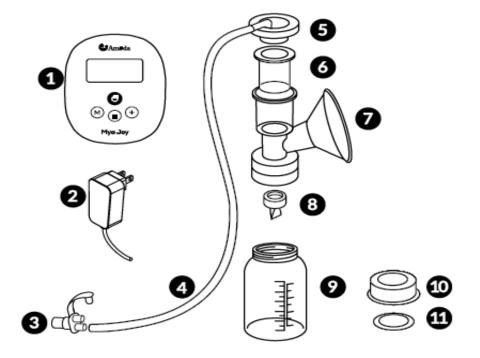


## **Consistent Breastfeeding Education Messages: Breast Pump Policy and Training**

(Newer Model) Ameda Mya Joy (Electric)

### 4. PRODUCT DESCRIPTION

Ameda Mya Joy & HygieniKit Milk Collection System



Contents	
1. Ameda Joy Pump Unit	
2. Power Adapter	
Ameda HygieniKit Milk Collection System	3. Tubing Adapter
	4. Tubing
	5. Adapter Cap
	6. Diaphragm
	7. Breast Flange (25.0mm)
	8. Silicone Valve
	9. Bottle
	10. Bottle Locking Ring Cap
	11. Bottle Locking Disc

Pump parts may vary