



HEALTHY CONNECTICUT 2020 ADVISORY COUNCIL

Meeting/Webinar Summary
November 10, 2015
1:30 pm- 2:30 pm

Meeting Purpose and Outcome:

Enhance understanding of next steps and role of Coalition and Advisory Council after Action Agendas are complete.

Attendees:

Liz Beaudin, CT Hospital Association; Andrea Boissevain, CT Association of Directors of Health; Mary Boudreau, CT Oral Health Initiative; Janet Brancifort, CT Dept. of Public Health; Stacey Brown, Multicultural Health Partnership; Mehul Dalal, CT Dept. of Public Health; Judy Dicine, Chief State's Attorney's Office; Phyllis DiFiore, Dept. of Transportation; Lynne Ide, Universal Health Foundation; Brenetta Henry, Consumer; Jim Maloney, CT Institute for Communities, Inc.; George McDonald, Consumer; Elaine O'Keefe, Yale School of Public Health; Raul Pino, CT Dept. of Public Health; Charlene Russell-Tucker, CT Dept. of Education; Janet Storey, Dept. of Mental Health and Addiction Services; Kathi Traugh, Connecticut Public Health Association; Nancy Yedlin, Donaghue Foundation; Joan Ascheim, CT Dept. of Public Health; Sandy Gill, CT Dept. of Public Health, Britta Cedergren, CT Dept. of Public Health; Kristin Sullivan, CT Dept. of Public Health; Rose Swensen, Health Resources in Action

Core Elements for Successful and Sustainable Implementation - Webinar presentation *Presented by Rose Swensen, Health Resources in Action (see attached slides)*

1. Leading and Convening (Backbone)
 - a) Identify and communicate key roles and responsibilities
 - b) Provide infrastructure supports
2. Coalition Development
 - a) Develop leadership and capacity at multiple levels
 - b) Recruit, Nurture and enhance partnerships
 - Answer "What's in it for me?" (articulate mutual benefits)
 - Articulate return on investment
 - Celebrate and recognize partner successes
3. Annual Action Planning
 - a) Set a common agenda and set of priorities for collective action
 - b) Align with other programs and initiatives
4. Monitoring and Reporting Progress on Key Indicators/Metrics
 - a) Reporting/transparency - Progress updates
 - b) Communication and Dissemination
5. Financial Management
 - a) Leaders in community exploring philanthropic and grant opportunities
 - b) Alignment with existing projects and programs

Upcoming Advisory Council Meetings:

- December 3rd, 2015 1:30 pm -3:30pm @ CT DPH Lab, Rocky Hill
- January 21st, 2015 10:00 am – 12:00 pm @ CT DPH Lab, Rocky Hill



Health Resources in Action
Advancing Public Health and Medical Research



Life After the SHIP/CHIP

Measuring Success in a Collaborative Model of Leadership, Action, and Reporting

November 10, 2015
1:30 – 2:30 PM EST

Objectives

- Identify elements of an effective model for collaborative leadership.
- Describe methods for collecting and sharing data on key indicators to measure progress on SHIP/CHIP goals and objectives.
- Identify challenges and strategies to sustaining partner engagement
- Share a model for collaborative annual action planning (Travis County, Austin, TX).



Agenda

1:30	Welcome & Introductions	Chair/DPH
1:40	Core Elements of Effective SHIP/CHIP Implementation <ol style="list-style-type: none">1. Leading and Convening (Backbone)2. Coalition Development3. Annual Action Planning4. Monitoring and Reporting Progress on Key Indicators/Metrics5. Financial Management	Rose Swensen , Director of Strategic Planning and Organizational Effectiveness, Health Resources in Action <i>Rose Swensen on behalf of: Veena Viswanathan, MPH, Program Manager, Planning and Development, Office of the Director, Austin/Travis County Health & Human Services</i>
2:10	Accountability and Sustainability	Rose Swensen
2:20	Next Steps	Chair/DPH



Speakers



Rose Purrelli Swensen, MBA

Director, Strategic Planning and Organizational Effectiveness

Health Resources in Action, Inc.



Veena Viswanathan, MPH

Program Manager, Planning and Development

Office of the Director

Austin/Travis County Health & Human Services



Rose Swensen, on behalf of Veena Viswanathan

Core Elements of Effective Implementation: Case Study from Travis County, TX



CHIP Implementation



Core Elements of Effective Implementation

- **Leading and Convening (Backbone Functions and Governance)**
 - Form Advisory Body and Governance Structure/Protocols
 - Identify and communicate key roles and responsibilities
 - Provide infrastructure supports
- **Coalition Development**
 - Develop leadership and capacity at multiple levels
 - Nurture and enhance partnerships
- **Annual Action Planning**
 - Set a common agenda and set of priorities for collective action
- **Financial Management and Resource Development**
- **Monitoring and Reporting Progress on Key Indicators/ Metrics**



1. Leading and Convening (Backbone)

➤ Infrastructure and oversight

LEAD Steering Committee

- **Leadership and oversight** of CHA and CHIP, identification of priorities
- Meets quarterly at a minimum

MANAGE Core Coordinating Committee

- Overall **management of the process**, from assessment to planning, to implementation and reporting
- Meets monthly at a minimum

IMPLEMENT SHIP/CHIP Workgroups and Summit Leaders

- Represented diverse sectors of the community
- Formed around each health priority area to develop goals, objectives, strategies, action steps, and performance measures
- Responsible for communicating quarterly progress to Lead Convener (“backbone”)
- **Lead conveners and “do-ers” for implementation**
- Meets as needed



1. Leading and Convening (Backbone)

- **ATCHHS as lead and team member**
 - Primary point of contact (Deputy Director, HHS, Chair of Steering Committee)
 - Contract management function
 - Dedicated staff (Program Manager, Planner, CQI Coordinator, Grants Coordinator)
 - Convene and coordinate meetings, manage logistics
 - Decision-making
 - Reporting/transparency, manage ongoing communications
- **Neutral convener and expert (HRiA)**
 - Provide technical assistance
 - Help facilitate groups
 - Coach leadership



2. Coalition Development

- Fosters collaborative evaluation, tied back to SHIP/CHIP
- Partners involved in data collection & dissemination

Evaluation

SHA/CHA

- Efficient use of resources
- Standard set of measures
- Builds buy-in and knowledge base for implementation

Implementation of Initiatives

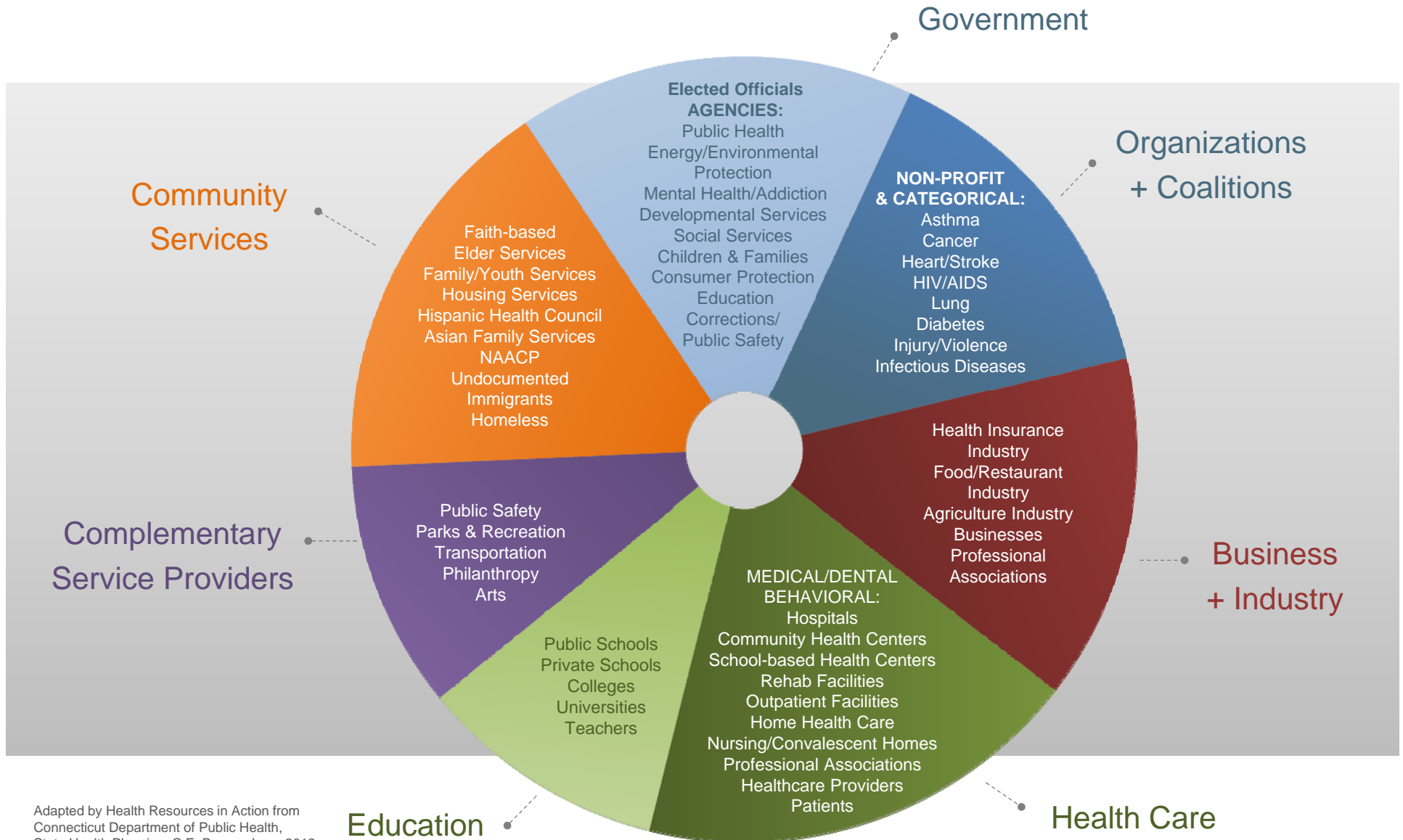
SHIP/CHIP

Essentials of Collaboration

Strategic Implementation Plan

- Hospitals can use CHIP to nest implementation plan
- Reduces duplication and stakeholder burden

Sector & Stakeholder Wheel



Adapted by Health Resources in Action from Connecticut Department of Public Health, State Health Planning. C.E. Bower, June, 2012

2. Coalition Development

- **How to Recruit and Retain Partners**
 - Answer “What’s in it for me?” (articulate mutual benefits)
 - Articulate return on investment
 - Celebrate and recognize partner successes
- **Partner Engagement**
 - Go to their meetings and engage all parts of the community
 - Align with their priorities for collective impact
 - Encourage partners to be ambassadors, advocates, and resource builders
 - Key partners for Travis: HHS and two hospitals
 - Increased public health focus in hospitals and health organizations
- **Ongoing Dialog**
 - Share and develop common language and vision
 - Gain better understanding of everyone’s role and how to maneuver in the system



3. Annual Action Planning

Action Plan							
PRIORITY AREA:							
Goal:							
Objective:							
Strategy:							
Action Steps	Lead Person/ Organization	Resources Needed	Outcome (Products) or Results	Time Line			
				Q1	Q2	Q3	Q4
Strategy:							
Action Steps	Lead Person/ Organization	Resources Needed	Outcome (Products) or Results	Time Line			
				Q1	Q2	Q3	Q4
Strategy:							
Action Steps	Lead Person/ Organization	Resources Needed	Outcome (Products) or Results	Time Line			
				Q1	Q2	Q3	Q4

Source: Adapted from the Wisconsin CHIPP Infrastructure Project; www.walhdab.org/documents/TemplateImplementationPlanv1.0.doc

3. Action Planning

- Flexibility is key
- Must be a living document
- Use to leverage resources
 - Framework for soliciting grants
 - Framework for non-profits to align and justify their work in the community to other community stakeholders
 - Helps prioritize resources
- Align with other programs and initiatives



4. Monitoring and Reporting Progress on Key Indicators/Metrics

➤ Data Portal

- Reporting/transparency
- Progress updates
- Score Card
- Marketing
 - Press releases
- Effective tool for stakeholders, elected officials, and students



4. Monitoring and Reporting Progress on Key Indicators/Metrics

➤ Communication and Dissemination

- Variety of methods and content
- Reports and updates on HHSD and partner websites
- Visuals / Progress meter
- E-mail and Newsletters to partners and community members
- Community forums
- Sharing with elected officials
- Speaking at coalitions and community meetings
- Conference calls and meetings
- Recognition events
- Public Information Act / Open Records



5. Financial Management

- Leaders in community exploring philanthropic and grant opportunities
- Shifts in resources/identifying gaps
- Interlocal agreement with Travis County HHS & Vocational Services
 - \$34,000 per year for CHA/CHIP activities
- Alignment with existing projects and programs
 - 1115 Waiver
 - Community Transformation Grant
 - Imagine Austin



Rose Swensen

Accountability and Sustainability



Definition of Sustainability

The process of maintaining an initiative by weaving a practice, a way of thinking, into the fabric of the community, or making a permanent home for a practice within the community independent of funding and funding cycles.



Elements of Sustainability

- **Inspire**: Share need for change, vision for future, and picture of the “new organization”
- **Plan**: Identify where you need to go and how to get there, then break that into small, manageable steps
- **Measure**: Identify standards of success and expectations/ requirements
- **Reinforce**: Reward innovations and successes; demonstrate own commitment to change; identify “quick win” projects to build support
- **Communicate**: Allow for nostalgia; avoid creating “losers” in the change; minimize surprises and share information as it is available; allow time for absorption and acceptance of new ideas
- **Support**: Help people find time, resources, energy, etc. that change requires



Build the Wave

- Critical mass of acceptance
- New way of operations
- Build support & awareness using early adopters as catalysts
- WHAT motivates each group? WHAT IS IMPORTANT TO EACH GROUP?



Final Q&A

Next Steps

➤ Next Advisory Council meeting:

- Dec. 3, 2015 1:30 pm - 3:30 pm @ DPH Lab
- Jan. 21, 2016 10:00 am – 12:00 pm @ DPH Lab





Health Resources in Action
Advancing Public Health and Medical Research

Thank You!