"Sharing a hospital room let me get to know my baby and helped us breastfeed more often."







To share your "It's Worth It" story and to learn more about breastfeeding, scan the QR code on the right with your smartphone or visit itsworthitct.org



Facebook

facebook.com/itsworthitCT





breastfeedingct.org

Funding for the Breastfeeding "It's Worth It!" campaign was made possible in part by the support of the Connecticut Department of Public Health, supported by funds from the Centers for Disease Control and Prevention under the 1305 State Public Health Actions grant.