



CT EMS Advisory Board Health and Wellness Sub-committee

May 14, 2021

Meeting Minutes

Meeting called to order at 10:04am by Chair Kevin Ferrarotti

Attendees: Kevin Ferrarotti, Colin Bassett, Mark Blake, Chip Darius, Leigh Goodman, Laurel Regan

Old business:

- Review of last month's meeting
 - Discussion on the outcome of last month's meeting, specific to difficulty possibly with advertising / marketing initiatives utilizing the CEMSAB logo with DPH, etc.

Next steps:

The group discussed utilizing CORP as a possible fulcrum for credibility of resources in addition to what can be created and approved by CEMSAB. This would allow the committee to generate and product leads.

- Discussion lead on use of insurance companies as well as partnering with several various non-profit organizations for grant / marketing opportunities. This helps keep the "champion" of the services independent from one particular agency, etc.

Next steps:

Colin Bassett to connect with Code Green campaign to understand scope of services, and gauge interest in working with committee further.

Leigh Goodman to connect similarly with "Positive Direction / Turning Point" to understand their interest and resource availability to assist.

New business

- Discussion on draft of guidebook attached to agenda.
Next steps: Continue to add resources and build out list to finalize draft in coming weeks.
- Discussion on creating deliverables moving forward.
Next steps: Chip suggested that we produce / decide on one deliverable (minimum) to agree upon and finalize each month. Chip will re-distribute 2 flyers that highlight health and wellness that can easily be distributed through the committee's channels.

No other business was raised. The meeting was adjourned at 11:02am. The next meeting will be held on Friday, June 11th at 10:00am via Zoom.

Respectfully Submitted,

Kevin Ferrarotti, Chair