RecycleCT & What's IN, What's OUT update

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Lee Sawyer Community Waste Reduction & Recycling Grant

- •RFP Sought Proposals that will Increase Waste Prevention, Reuse, Recycling and Composting in Connecticut
- •33 proposals received requesting \$393,405.90
- •On October 12, 2021, the RecycleCT Board approved fifteen projects awarding \$150,406.49.
- 1. Waste Reduction & Reuse: \$66,588.10
- 2. Recycling & Waste Diversion: \$83,775.30







Lee Sawyer CWR&R: Waste Reduction & Reuse = \$66,588.10

- Center for EcoTechnology, Inc. \$14,250.00 Statewide
 - Statewide building deconstruction education, outreach and technical assistance for municipalities and businesses engaged in demolition.
- Center for Food Equity and Economic Development/The Council of Churches of Greater Bridgeport – \$14,250.00 – Greater Bridgeport, Fairfield County
 - Funds to purchase a van and online software to increase amount and efficiency of recovery food for human consumption, including the development of new products linking with job skill training and employment.
- Haven's Harvest \$13,062.50 Greater New Haven, New Haven County
 - Expand food recovery by increasing outreach to new business donors/partners and increase deliveries of recovered food to new sectors and communities. Includes increasing awareness of safety of consuming recovered food.
- Hebron Green Committee \$10,112.75 Town of Hebron, Tolland County
 - Create a swap shack at the town transfer station including signage, outreach, and educational materials and public space recycling bins
- EcoWorks, Inc. \$7,125.00 Greater New Haven, New Haven County
 - Artist led educational programs for creative reuse using used art supplies and coordination of swap events.
- Town of Old Saybrook/Rotary Club \$6,500.94 Town of Old Saybrook, Middlesex County
 - o Create a swap shop at the town transfer station.
- Canterbury Public Library \$1,330.00 Town of Canterbury, Windham County
 - Create a tool lending library at town library, model for replication.







Lee Sawyer CWR&R: Recycling & Waste Diversion = \$83,775.30

- Connecticut Coalition for Environmental Justice \$14,250.00 City of Hartford, Hartford County
 - Pilot food scrap collection program designed to reach Black, Indigenous and People of Color testing 3 different and new food scrap collection approaches (curbside, "ice cream truck" and "bus stop"). Includes education, model for replication.
- City of West Haven \$14,250.00 City of West Haven, New Haven County
 - Expand municipal leaf compost operation to include food scraps, develop protocols for monitoring static aerated piles and testing finished compost in addition to collecting food scraps for the program.
- Fairfield Sustainable Task Force/Waste and Food Subcommittee \$14,250.00 Town of Fairfield, Fairfield County
 - Small pilot to start of collecting food scraps and processing on-site with food waste digester. Plans for expanding if successful, model for replication.
- Housatonic Resources Recovery Authority \$14,250.00 Town of Ridgefield, HRRA region, Fairfield and Litchfield Counties
 - Expand food scrap collection, composting-on site at town transfer station, educate residents on home composting, create options for residents seeking to divert food scraps. Uses diverse partnerships, model for replication.
- CLiCK \$10,366.40 Greater Willimantic, Windham County
 - Recover food scraps from commercial incubator kitchen, educate members and community about home composting.
- LEARN Transition Academy \$8468.80 East Lyme, New London County
 - Expansion of worm composting program to manage food scraps working with special education young adults which includes job/life skills.
- Hampton Green Energy Committee \$4,750.00 Town of Hampton, Windham County
 - Engage community to better understand food waste issues and home composting; includes mailer and kitchen containers to incentivize home composting.
- Town of Easton/Energy and Environmental Task Force \$3,190.10 Town of Easton, Fairfield County
 - o Printing to provide recycling education.







- RecycleCT Wizard APP
- Apple or GooglePlay



 For your municipal, business or nonprofit organization webpage







New materials to download and print https://www.recyclect.com/resources.html



DON'T LET YOUR RECYCLING **EFFORTS GO TO WASTE.**

Recycling right is one small, simple step you can take to help your community and the planet.

Doing your part starts by learning What's IN and What's OUT of your bin. It's the best way to ensure recyclable items don't end up in the trash and non-recyclable items don't cause contamination or hazards.

Recycling right helps to:

- Conserve natural resources
- Burn less waste
- · Provide raw materials to manufacturers
- · Keep our recycling workers safe

We'll help you sort it out - Flip over to check out your guide to recycling right.



RECYCLE RIGHT. EVERY TIME. Use this guide to learn What's IN and What's OUT of your bin.

What's N?

Follow these steps before placing acceptable items into your recycling bin. DO: empty, clean, rinse, and repeat for each item.





























(Return to retailer



What's OUT?

(Empty all containers)

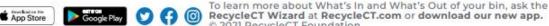


(use donation programs)













Flyer Brochure Post Card/Tip Card Bill Insert Bin Sticker Magnet Poster









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(use donation programs)















To learn more about What's In and What's Out of your bin, ask the RecycleCT Wizard at RecycleCT.com or download our new app. © 2021 RecycleCT Foundation





Flyer Brochure Post Card/Tip Card Bill Insert Bin Sticker Magnet Poster



New social media materials

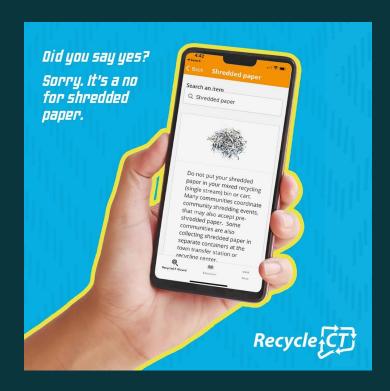
https://www.recyclect.com/social.html













WIWO Review with MRFs – including new partners Win-Waste (formerly City Carting) and Willimantic/Casella

•List remains the same

Materials/Products that continue to be challenges:

- Expanded polystyrene
- Masks and gloves
- Lithium batteries
- Gas cylinders

New challenges

- Moisture
- Textiles

Bulk collection of source separated items?

Miniature liquor bottles

What's IN, What's OUT Update

