



# Update from the RecycleCT Foundation

June 29, 2021

Solid Waste Advisory Council meeting

Sherill Baldwin, CT DEEP

**The RecycleCT Foundation, Inc.** targets and promotes the coordination and support of research and education activities and public information programs aimed at increasing the rate of recycling and reuse in the state.



[www.recyclect.com](http://www.recyclect.com)

## Who We Are: RecycleCT Board Members

The RecycleCT Foundation is a Connecticut based 501c3 nonprofit that was created due to legislation in 2014 through Public Act 14-94. RecycleCT was created to help bring Connecticut from an estimated 35% to a 60% diversion of solid waste from disposal by 2024, as described in the Connecticut Comprehensive Materials Management Strategy, adopted by CT DEEP in 2016.

**Frank M. Antonacci, Jr.**, Murphy Road Recycling  
*Vice Chair, October 2018 – Present; April 2015 – Present*

**Thomas DeVivo**, Willimantic Waste Paper Co.  
*April 2015 – Present*

**Michael Ferro, III**, Formerly City Carting & Recycling  
*October 2018 – Present*

**Jennifer Heaton-Jones**, Housatonic Resources Recovery Authority  
*June 2017 – Present*

**Suzanne Huminski**, Southern Connecticut State University  
*August 2019 – Present*

**Diane Lauricella**, Solid Waste Consultant  
*February 2019 – Present*

**Kim O'Rourke**, Town of Middletown  
*June 2017 – Present*

**Brian Paganini**, Quantum Biopower  
*Treasurer, October 2018 – Present; April 2015 – Present*

**Betsey Wingfield**, CT DEEP  
*Chair, January 2021 – Present; January 2021 - Present*



## CONNECTICUT'S RESIDENTIAL RECYCLING PROGRAMS...



Create  
**4,900**  
jobs



**\$383M**  
in total  
labor income

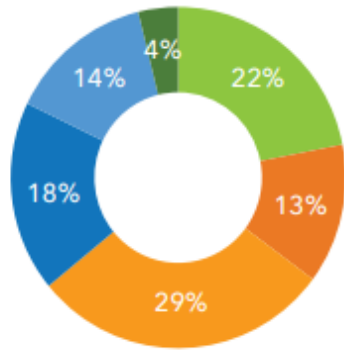


**\$642M**  
in total  
value add



**\$1.16M**  
in total  
output

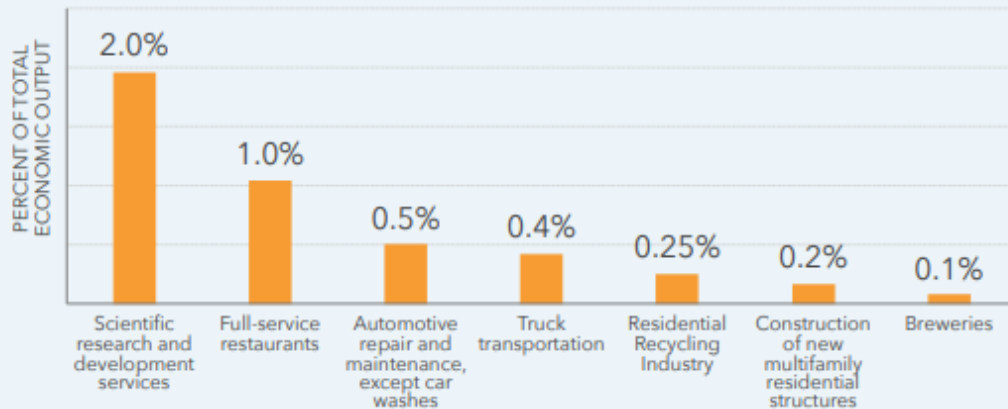
- Recycling Collection
- Recycling MRF
- End Markets
- Brokers & Supporting Services
- Bottle Deposit Driven
- Municipal Recycling Administration



**The total output of residential recycling** can be broken down into the contributing parts. Each of these entities plays a critical role in making recycling work in the state.

### Residential recycling contributes 0.25%

to Connecticut's total economic output which places this critical industry just above construction of new multi-family residential structures and below truck transportation.



# Research

RecycleCT contracted with RRS to conduct a recycling economic benefits study. The study measured the impact of residential blue bin recyclables, bottle deposit containers, and residentially focused stewardship programs such as electronics, mattresses, and paint recycling on the state's economy.

*Recycling creates jobs, feeds critical manufacturing processes, and contributes to Connecticut's tax revenue and total economic output.*

# Statewide Education, Outreach & Promotion

## What's IN, What's OUT

- NEW downloadable materials
- NEW images for social media or print



**RECYCLE RIGHT. EVERY TIME.**  
Use this guide to learn **What's IN** and **What's OUT** of your bin.

### What's IN?

Follow these steps before placing acceptable items into your recycling bin.  
**DO:** empty, clean, rinse, and repeat for each item. | **DON'T:** stack, box, or bag items.

 <b>PAPER &amp; CARDBOARD</b>		 <b>GLASS</b>	
Newspapers & magazines, food and beverage cartons, mixed paper and flattened boxes		Bottles and jars	
 <b>METAL</b>		 <b>PLASTIC</b>	
Food and beverage cans, aluminum foil and foil containers		Jugs, tubs and tubs	

### What's OUT?

 No plastic bags or plastic wrap (Return to retailer)	 No food or liquid (Empty all containers)	 No clothing or linens (See donation program)	 No appliances (No toasters, mixers, blenders or electronics)	 No construction materials (No propane tanks, batteries, and non-food grade aerosol cans. No spray paint and powders)
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To learn more about what goes in your bin and what doesn't, ask the RecycleCT Wizard at [recyclect.com](http://recyclect.com).  
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[Go here](#) | 

# Statewide Education, Outreach & Promotion

## What's IN, What's OUT

- RecycleCT Wizard search tool – expanding to include an APP
- Adding food scraps and organics to the RecycleCT Wizard, in partnership with UCONN Master Composting Program



Grant programs fund efforts to foster greater understanding of and promote action and engagement in waste reduction, reuse, recycling and composting in Connecticut.

# Grant Programs



**NEWSPAPERS  
AND MAIL  
BECOME  
BOOKS!**



- School Grant program
- Lee Sawyer Community Waste Reduction & Recycling Grant program

# Grant Programs



## Case Studies

Annual Report 2019

Annual Report 2015-2018





## School Recycling grant

- RFP to be distributed late August/Early September
- \$500 minimum - \$2000 maximum

## School Grant



# Lee Sawyer Community Waste Reduction and Recycling Grant

Lee Sawyer (1981 -2020)

Lee was vital in the vision and formation of the RecycleCT Foundation. He died unexpectedly on October 31, 2020.

Lee was a bold force of intellect and kindness. He brought warmth, humor, integrity, dignity, strength, grace, and authenticity to all his work, including his work at CT DEEP and the support provided to the RecycleCT Board.

RecycleCT is pleased to honor his memory, naming this grant program.



# Lee Sawyer Community Waste Reduction and Recycling Grant

The purpose of this grant program is to assist local organizations and governments with the implementation, expansion, and improvement of waste reduction and recycling programs in Connecticut.

Applicants should carefully read the entire RFP prior to submitting an application ([Online Application Here](#)) and a Budget.

**Please note you will need to email your project budget separately.**

Applications should be completed, and Budget must be received by RecycleCT by [email](#) by **5:00 p.m. on JUNE 30, 2021.**

Please address any questions about this grant program to [recyclect1@gmail.com](mailto:recyclect1@gmail.com).



# Recycling Resources to Educate and Engage Residents

July 28, 2021

1:00pm – 2:30pm ET

## Speakers:

Kathy Boucher, Decker Creative

Emily Welch, CT DEEP

Sherill Baldwin, CT DEEP

You!

Learn about the importance of promoting recycling and ways to help residents understand how to #RecycleRight using new materials created by RecycleCT and CT DEEP. There will be opportunities to ask questions and share resources you've created that have made an impact or materials others can also use incl. videos, signage, messaging. Please plan to share your ideas and initiatives.

# CCSMM Learning Series

Information and  
Registration Link

[https://portal.ct.gov/  
DEEP-CCSMM](https://portal.ct.gov/DEEP-CCSMM)

